



DON'T GET BLOOD ON YOUR HANDS Helping you understand safer business driving

THE BUSINESS CASE

In 2000 the Health and Safety Executive (HSE) estimated that the cost to employers of work-related road traffic accidents was around £2.7 billion per year.

For every £1 of costs recovered through insurance, between £8 and £36 may be lost through uninsured costs.

This means that there are significant financial savings to be made from managing work-related road safety issues in your workplace.

Uninsured costs include:

- Loss of company reputation and contracts
- Fines and costs of prosecution
- Damage to products, plant, buildings or equipment
- Lost time due to staff attending medical appointments or court
- Replacement staff costs and sick pay
- Loss of production or production delays
- Increased insurance premiums and excess
- Excess on any claims made
- Employee's legal fees
- Claims from third parties
- Accident investigation and paperwork
- Repairs to damaged equipment
- Inconvenience
- Rearranged delivery dates
- Management and administrative time

The benefits of having an up-to-date and effective 'driving for work' policy include:

- Reduced accident losses
- More effective vehicle use
- Less time lost
- Improved safety culture in the workplace
- Improved public image for the company
- Higher staff morale
- Lower insurance premiums
- Lower transport costs
- Stronger defence against criminal prosecutions and civil litigation
- Improved business performance

Contact City of York Council's road safety team by emailing road.safety@york.gov.uk or telephoning 01904 551331



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For more information visit:

www.orsa.org.uk (Occupational Road Safety Alliance)

www.dft.gov.uk (Department for Transport)

www.thinkroadsafety.gov.uk (Government Think! road safety campaign)

Recommended reading:

Driving at work. Managing work-related road safety.

Available from the Health and Safety Executive,
Tel: 01787 881165, website: www.hse.gov.uk

Managing road risk. An introductory guide for employers.

Available from Brake,
Tel: 01484 559909, e-mail: brake@brake.org.uk or
fleetsafetyforum@brake.org.uk

Managing occupational road risk.

Available from Royal Society for the Prevention of Accidents,
Edgbaston Park, 353 Bristol Road, Birmingham B5 7ST
Tel: 0121 248 2000

Based on information produced by the Health & Safety Executive (HSE)
and the Department for Transport (DfT).

