

Summary of Transport for Business Survey September 2010

75 businesses responded to the survey

Unless stated otherwise, for most questions the respondent could pick more than one choice, so the total number of responses for each question could be higher than 75. Similarly, percentage totals could be more than 100%

1. From which direction do your workforce / suppliers / clients or customers approach the City?

For the workforce, the highest ranking direction is approaching from A64 west (38 responses), followed by A1079 (33 responses). Range on other approaches (26 responses A64 East – 32 responses A19 South)

The approach patterns for suppliers and client/customers are broadly similar to that for the workforce.

2. By what means of transport?

For the workforce, car (61 responses) is the most dominant mode followed by bicycle (39), bus (24) and train (11).

For client/customers the modal split is broadly similar to that of the workforce. Whereas for suppliers, the dominant mode is van (41 responses) followed by car (28) and lorry (25)

3. What are the top 3 transport issues for your business now? (select 3)

Unpredictability of journey time ranked highest (76%), followed by parking (56%), staff access (42%) and customer / client access (39%)

'Other' issues (9%) included

- Unpleasant conditions caused by too many cars too close to the city centre, air pollution
- York business park has no direct public access. Limited car parking.
- Park & Ride needs to be faster into town centre
- Safety of cyclists and pedestrians
- Car parking in city centre v poor
- Proposed congestion charge

4. Do you have any suggestions as to how to solve these issues?

55 suggestions were made including:

- Extending the Footstreets hours of operation
- Improving cycle lanes to enable staff to cycle to work safely
- Improving rail services
- Dualling the A1237 Outer Ring Road
- Congestion charging - sufficient to get public transport moving and reliable

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5. What proportion of your workforce have to move around the City to do their job?

Up to 25% ranked highest (38%), followed by none (25%)

6. What are the incentives / disincentives to using public transport (bus / train):

A) Within the City

60 incentives / disincentives were stated - mainly related to lack of routes, time taken (too long), reliability and cost.

B) Between Cities

53 incentives / disincentives were stated – broadly similar to A) above, with more emphasis on cost

7. Would it be beneficial to you to have offices / meeting space available at railway stations to meet your clients?

No = 76% Yes = 24% (100% total)

8. What do you think will be the 3 main transport issues for the future?

A) First Issue

69 issues were stated, including:

- Congestion
- Improving/dualling the A1237 Outer Ring Road
- Cost of fuel / fares
- Car parking

B) Second Issue

63 issues were stated. Many 'First Issues' were repeated. Other issues mentioned include:

- Lack of decent transport between York and Leeds Bradford Airport
- Pollution, CO₂ emissions and air quality
- Road quality with reduced LG funds
- Lack of viable train service for commuters into York

C) Third Issue

54 issues were stated, including:

- Changing commuter habits away from the car
- Need to travel for work / business – v – remote working
- Green/Electric cars will replace traditional petrol cars

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9. Do you think that any of the following could be beneficial to your business in the future?

Shuttle buses across the City	44 responses
Electric charging points	18 responses
City car share scheme	12 responses
Other (please specify)	24 Responses (25 specified)

10. What is your view on an out of town freight consolidation centre?

In favour	45%
Not in favour	23%
Unsure	13%
No view	19%