



Appendix 1: Household Survey





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**City of York
Household Survey
for
WYG**

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Table of Contents

Introduction:

Research Background & Objectives	3
Research Methodology	3
Sampling	3
Weightings	5
Statistical Accuracy	7
Data Tables	8

Appendices:

Data Tabulations -

By Zone – Part One (Weighted)	10-134
By Zone – Part Two (Weighted)	136-215
By Zone – Part One (Filtered & Weighted)	217-351
By Zone – Part Two (Filtered & Weighted)	353-487
By Q01 (Filtered & Weighted)	489-514
By Q16 (Filtered & Weighted)	516-522
By Q28 (Filtered & Weighted)	524-530
Zone Details	532
Other Responses – Summary Counts	534-538
Sample Questionnaire	

Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the City of York area to assess shopping habits for main food and grocery, top-up, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 1,800 telephone interviews were conducted between Thursday 28th November 2013 and Monday 9th December 2013. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 20 zones, defined using postcode sectors. The zone details can be found in Appendix 8.

1.3.2 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-24	4.7%	25	3.3439
25-34	16.0%	74	3.8823
35-44	20.1%	220	1.6202
45-54	18.5%	450	0.7184
55-64	16.7%	329	0.8936
65+	24.0%	663	0.6293
(Refused)	n/a	39	1.0000
Total		1,800	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Household Projection 2013	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	17,718	99	106.54	0.9640
2	31,994	103	119.735	1.5489
3	35,777	149	151.196	1.3716
4	8,698	80	75.529	0.6675
5	7,027	81	90.597	0.4496
6	19,913	100	121.782	0.9478
7	22,149	99	102.593	1.2514
8	32,404	100	102.366	1.8349
9	5,620	78	78.857	0.4131
10	5,932	75	64.853	0.5302
11	3,031	80	70.391	0.2496
12	9,202	84	109.261	0.4882
13	10,266	80	81.118	0.7336
14	8,537	79	78.646	0.6292
15	4,205	77	73.095	0.3335
16	5,138	78	74.954	0.3973
17	7,161	80	62.99	0.6590
18	13,539	82	76.338	1.0281
19	15,112	91	70.194	1.2479
20	47,250	105	89.799	3.0500
Total	310,673	1,800		

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1,800 answers “Yes” to a question, we can be 95% sure that between 47.7% and 52.3% of the population holds the same opinion (i.e. +/- 2.3%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.4%
20%	±1.9%
30%	±2.1%
40%	±2.3%
50%	±2.3%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 3:

Data Tabulations

By Zone – Part One

(Filtered & Weighted)

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q01 Where did you last go to undertake your main food and grocery shopping? (excluding Christmas or Seasonal purchases)														
Zone 1														
Aldi, Fulford Road, York	0.4%	6	3.8%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Hull Road, York	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishergate (39), York - Parade	0.1%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Heron Foods, The Stonebow, York	0.1%	2	0.0%	0	0.6%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Fulford Road, York	0.2%	4	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, York City Centre, York	0.3%	4	2.5%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulford Road, York	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Low Ousegate, York	0.4%	7	0.0%	0	4.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	0.5%	8	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Zone 2														
Acomb District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Bishopthorpe Road, York	0.2%	4	0.6%	1	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centre, Front Street, Acomb, York	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Thanet Road, York	0.4%	7	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Morrisons (former Safeway), Front Street, Acomb, York	1.6%	28	0.0%	0	13.3%	24	1.6%	3	0.8%	0	0.0%	0	0.0%	0
Sainsbury's Local, Blossom Street, York	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Acomb Wood Shopping Centre, Acomb Wood, York	0.4%	6	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	4.5%	75	5.8%	6	32.3%	57	0.6%	1	0.0%	0	1.4%	2	5.5%	7
Zone 3														
Aldi, Monks Cross Retail Park, York	1.7%	29	0.7%	1	4.6%	8	6.2%	12	4.0%	2	0.0%	0	1.6%	2
Asda, Jockey Lane, Monks Cross, Huntington, York	5.7%	96	17.5%	17	5.2%	9	23.4%	45	13.6%	7	4.5%	2	0.0%	0
Asda, Layerthorpe, York	0.1%	2	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food (Former Safeway), Ryedale Court Shopping Centre, Haxby, York	0.1%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Clifton Moor Gate, Tower Court, York	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13															
Marks & Spencer Simply Food, Monks Cross, Huntington, York	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.8%	3	2.3%	1	1.1%	0	1.0%	0	0.0%	0	0.0%	0	
Monks Cross Shopping Park, Monks Cross Drive, Huntington, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.6%	0	0.0%	0	
Morrisons, Foss Islands Retail Park, York	4.2%	72	27.9%	28	13.9%	25	7.2%	14	4.0%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.9%	0	2.8%	1	2.4%	0	0.7%	0	0.0%	0	
Sainsbury's, Fossbank, York City Centre, York	1.5%	26	10.2%	10	0.8%	1	6.6%	13	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Jockey Lane, Huntington	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	
Sainsbury's, Pigeoncote Industrial Estate, Monks Cross, Huntington, York	3.9%	66	9.7%	10	3.0%	5	15.5%	30	21.1%	11	7.3%	3	0.0%	0	2.3%	3	0.0%	0	1.2%	0	3.5%	1	13.1%	2	0.9%	0	0.0%	0	
Sainsbury's, The Village, Haxby	0.2%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Huntington Road, York	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, The Village, Strensall, York	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	
Tesco Extra, Stirling Road, Clifton Moor Centre, York	5.5%	93	0.0%	0	6.7%	12	27.1%	52	2.1%	1	1.9%	1	0.0%	0	0.6%	1	5.7%	9	16.1%	5	24.9%	8	4.6%	1	0.9%	0	0.0%	0	
Waitrose, Foss Islands Road, York	1.7%	29	14.5%	14	2.8%	5	2.0%	4	3.0%	2	0.7%	0	0.0%	0	1.6%	2	1.0%	2	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	
Zone 4																													
Aldi, Robertson Close, Pocklington	0.8%	14	0.0%	0	0.0%	0	0.5%	1	15.5%	8	10.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	
Booker, Clifton Moor Industrial Estate, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, George Street, Pocklington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Co-operative Food, Market Place, Pocklington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pocklington Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	
Sainsbury's (former Safeway), The Balk, Pocklington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's (former Safeway), The Balk, Pocklington, York	0.9%	15	0.0%	0	0.0%	0	0.0%	0	24.8%	12	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																													
Asda, High Street, Market Weighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Holme-on-Spalding-Moor Market Weighton Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Market Weighton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13																
Tesco, Southgate, Market Weighton, York	1.3%	22	0.0%	0	0.0%	0	0.0%	0	2.2%	1	41.8%	16	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
Zone 6																														
Asda, Wesley Square, Goole	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, North Street, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Boothferry Road, Goole	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, North Street, Goole	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Boothferry Road, Goole	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	13	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	3.4%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	48.8%	55	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																														
Aldi, Bawty Road, Selby	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	7	20.0%	25	1.6%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (former Safeway), Market Cross, Selby	2.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	6.5%	7	20.0%	25	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Abbey Walk, Selby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Gowthorpe, Selby	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Portholme Road, Selby	2.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	26.8%	33	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																														
Co-operative Food, Ainsty Road, Wetherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Finkle Hill, Sherburn-in-Elmet	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Kippax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Garforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Simply Food, Horsefair, Wetherby	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Horsefair, Wetherby	2.2%	38	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	31	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Crossley Street, Wetherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Mill Lane, Tadcaster	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	7.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Main Street, Garforth	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Boroughbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Hammerton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Wetherby Road, Boroughbridge	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.2%	12	7.5%	2
Zone 10														
Co-operative Food, Long Street, Easingwold	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	23.0%	7
Easingwold Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Zone 11														
Ampleforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Zone 12														
Asda, Norton Road, Malton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Lidl, Welham Road, Malton	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Malton Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	6
Zone 13														
Driffeld Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Iceland, Middle Street South, Drifford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mill Street, Westgate, Drifford	0.4%	7	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, George Street, Drifford	1.4%	24	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14														
Bugthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Thirsk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Market Place, Thirsk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Thirsk	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3
Thirsk Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15														
Co-operative Food, Market Place, Helmsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Piercy End, Kirkbymoorside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Bridge Street, Helmsley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Kirkbymoorside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16														
Co-operative Food, Champley Mews, Pickering	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Eastgate, Pickering	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Zone 17														
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Castleton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Great Ayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Stokesley (small store)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Springfield, Stokesley (large one, by roundabout)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glaisdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Broughton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
Asda, Brompton Road, Northallerton	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Simply Food, High Street, Northallerton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Northallerton	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, High Street, Northallerton	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Svainby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Nothallerton	2.5%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19														
Bedale Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Marshall Way, Ripon	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Co-operative Food, Market Court, Bedale	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Leyburn	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Harrogate Road, Ripon	1.9%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Market Place East, Ripon	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Bedale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Anlaby																												
Morrisons, Wingfield Way, Victoria Road, Beverley	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Sainsbury's, Sainsbury's Way, Hessle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Tesco, Morton Lane, Beverley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Tesco, Southgate, Hornsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Tesco, Station Approach, Bridlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Waitrose, Beverley Road, Willerby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Outside Study Area, Hull City																												
Asda, Althorp Road, Kingswood Retail Park, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Local, Hessle Road, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hessle Road, Hull, Outside Study Area, Hull City	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds																												
Asda, Killingbeck Drive, Leeds	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Stile Hill Way, Colton Retail Park, Leeds	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northside, Meanwood, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, York Road, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, White Rose Shopping Centre, Dewsbury Road, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Jail Yard Parade, Rothwell	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Harrogate Road, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough																												
Aldi, Newport Road, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Main Road, Bilton, Hull	0.3%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, North Street, South Bank, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Morrisons, Newmarket Avenue, Thornaby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Broughton Avenue, Middlesbrough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wilson Street, Middlesbrough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Parkway Centre, Coulby Newham, Middlesbrough	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland														
Lidl, Enfield Chase, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lord Street, Redcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Guisborough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Morgan Drive, Guisborough	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire														
Aldi, Richmond Road, Catterick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Catterick Road, Catterick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														
Aldi, Northway, Scarborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Morrisons, Castlegate, Malton	3.0%	51	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	34.1%	5
Morrisons, Dunslow Road, Scarborough	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Morrisons, Market Lane, Eastfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Falsgrave Road, Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Sainsbury's, Stainsacre Lane, Whitby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Avenue, Filey	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Tesco, Westwood, Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Aldi, Healaugh Park, Yarm	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Asda, Allensway, Thornaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Myton Road, Ingleby Barwick, Stockton-on-Tees	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Asda, Leeds Road, Glasshoughton, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	1.2%	21	0.0%	0	0.0%	0	0.0%	0	10.4%	12	0.6%	1	5.0%	8
Aldi, Enterprise Way, Castleford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Aldi, South Baileygate, Pontefract	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Morrisons, Stuart Road, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Wakefield City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other														
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1695	99	176	193	50	39	112	124	167	30	31	16	50	55
Sample:	1710	95	99	142	80	77	95	95	94	75	69	74	80	76

Q02 Which retailer do you purchase your main food internet / home delivery shopping from?

Those who do their main shopping via internet / home delivery at Q01

Asda	26.0%	23	0.0%	0	66.3%	6	8.7%	1	0.0%	0	40.8%	1	0.0%	0	0.0%	0	0.0%	0	45.7%	1	60.4%	2	26.5%	0	34.5%	1	58.1%	2
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	13.3%	12	0.0%	0	0.0%	0	37.8%	5	0.0%	0	0.0%	0	0.0%	0	42.9%	2	23.5%	1	0.0%	0	28.7%	1	11.7%	0	0.0%	0	12.9%	1
Tesco	50.2%	45	100.0%	3	33.7%	3	28.9%	4	0.0%	0	18.1%	0	80.0%	3	57.1%	3	76.5%	4	54.3%	2	10.9%	0	61.8%	1	65.5%	2	29.1%	1
Ocado	5.5%	5	0.0%	0	0.0%	0	8.7%	1	0.0%	0	15.9%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.1%	5	0.0%	0	0.0%	0	15.8%	2	0.0%	0	25.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	90	3	9	14	0	2	3	5	6	3	3	2	4	4														
Sample:	85	4	4	7	0	4	5	4	3	3	6	6	4	4														

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q03 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?																												
Accessibility by public transport	0.3%	5	0.6%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	1.6%	2	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Car parking provision	2.2%	39	0.7%	1	0.0%	0	3.0%	6	0.8%	0	0.7%	0	0.6%	1	0.6%	1	0.6%	1	0.0%	0	1.1%	0	1.3%	0	0.6%	0	0.0%	0
Choice of food goods available	3.3%	60	1.2%	1	2.1%	4	3.4%	7	4.2%	2	2.4%	1	2.2%	3	5.7%	7	0.6%	1	3.6%	1	11.1%	4	4.0%	1	4.4%	2	2.3%	1
Choice of shops nearby selling non-food goods	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	8	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.4%	7	0.0%	0	0.5%	1	0.5%	1	0.8%	0	0.8%	0	0.0%	0	0.6%	1	0.0%	0	0.9%	0	1.1%	0	0.9%	0	0.8%	0	2.0%	1
Cleanliness	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	1.6%	28	3.5%	4	0.6%	1	2.1%	4	0.8%	0	0.7%	0	2.9%	3	1.6%	2	0.7%	1	0.8%	0	0.0%	0	0.0%	0	7.1%	4	0.0%	0
Easy to get to by car	1.7%	30	6.2%	6	0.6%	1	0.9%	2	0.0%	0	0.0%	0	1.3%	2	2.6%	3	0.0%	0	0.9%	0	1.4%	0	1.0%	0	0.0%	0	10.3%	6
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.5%	9	0.0%	0	0.0%	0	1.1%	2	1.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	1.5%	1	2.0%	1
Good service / friendly staff	0.4%	8	0.6%	1	0.5%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Habit / always use it / preference for retailer	6.6%	119	9.2%	9	7.0%	13	5.9%	12	15.4%	8	5.9%	2	5.6%	6	10.4%	13	3.2%	6	8.2%	3	4.8%	2	7.0%	1	5.7%	3	4.8%	3
Internet shopping is convenient	1.0%	18	0.6%	1	1.1%	2	2.0%	4	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.7%	1	4.2%	1	3.0%	1	3.1%	1	0.8%	0	2.0%	1
Lower prices	10.7%	192	8.5%	9	10.5%	20	11.1%	23	16.1%	8	13.7%	6	11.0%	13	15.5%	20	15.7%	29	1.7%	1	12.2%	4	7.0%	1	10.0%	5	8.2%	5
Loyalty card / points scheme	1.5%	27	2.1%	2	0.5%	1	0.4%	1	3.1%	2	2.8%	1	6.6%	8	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Near to home	40.2%	723	39.2%	40	44.6%	83	48.1%	100	34.3%	17	50.4%	21	30.5%	35	33.0%	42	46.4%	87	44.3%	14	32.8%	11	49.9%	9	50.0%	27	39.9%	24
Near to work	2.7%	49	0.8%	1	5.3%	10	0.9%	2	2.1%	1	2.6%	1	2.7%	3	0.7%	1	3.0%	6	0.8%	0	7.2%	2	9.1%	2	1.3%	1	7.4%	4
Nice shopping environment	0.7%	13	1.3%	1	1.5%	3	0.0%	0	1.5%	0	0.0%	0	0.0%	0	3.0%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Only one in the area / no other choice	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.9%	1	2.2%	4	7.0%	2	1.1%	0	1.3%	0	0.7%	0	2.0%	1
Preference for retailer	2.0%	37	1.2%	1	3.3%	6	0.0%	0	0.0%	0	1.8%	1	1.3%	2	0.0%	0	4.4%	8	1.9%	1	3.3%	1	1.0%	0	0.8%	0	3.8%	2
Provision of leisure facilities nearby	0.2%	4	0.0%	0	0.5%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.0%	108	7.5%	8	5.0%	9	3.4%	7	6.8%	3	1.7%	1	3.8%	4	5.2%	7	5.4%	10	4.9%	2	3.0%	1	0.9%	0	1.5%	1	2.5%	2
Quality of shops selling food goods	0.6%	11	0.6%	1	0.0%	0	0.0%	0	1.8%	1	1.8%	1	0.5%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	3.4%	61	2.9%	3	3.6%	7	2.1%	4	0.0%	0	0.8%	0	4.0%	5	2.4%	3	2.6%	5	1.1%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	1
Value for money	2.5%	46	6.3%	6	1.2%	2	0.9%	2	5.0%	3	4.3%	2	3.9%	5	3.2%	4	2.9%	5	1.1%	0	2.5%	1	1.0%	0	2.2%	1	2.2%	1
Other	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.3%	2	0.0%	0	0.6%	1	5.8%	2	1.0%	0	0.9%	0	3.1%	2	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13															
Good Offers	0.6%	10	0.0%	0	1.1%	2	2.6%	5	0.0%	0	1.9%	1	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Internet / delivery	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	4.2%	1	1.9%	1	2.3%	0	0.0%	0	0.0%	0	
Good size store	0.7%	12	0.0%	0	0.6%	1	1.4%	3	0.0%	0	0.0%	0	0.5%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.7%	0	0.0%	0	
Close to family / friends	0.1%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Can get everything I want there	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	7.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	
I get a lift there	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Convenient	0.7%	12	0.0%	0	0.0%	0	0.6%	1	1.8%	1	0.8%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	5.0%	2	2.2%	0	2.1%	1	2.9%	2	
Quiet store	0.3%	6	3.6%	4	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	
Range of goods available	0.2%	4	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Familiar / used to it	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
I like the store	0.3%	5	0.0%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	
Good opening hours	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Like supporting local businesses	0.3%	5	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
For a change of scene	0.6%	10	0.6%	1	3.2%	6	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / no reason in particular)	3.1%	56	3.0%	3	6.6%	12	1.7%	3	3.0%	2	0.8%	0	8.9%	10	3.1%	4	0.7%	1	4.0%	1	1.9%	1	3.7%	1	2.1%	1	3.3%	2	
Weighted base:	1801	103		185	207	50	41	115	128	188	33	34	18	53	60														
Sample:	1800	99		103	149	80	81	100	99	100	78	75	80	84	80														

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE MENTIONED AT Q01) ?														
Change layout too often	0.5%	8	1.3%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Difficult / expensive parking	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.7%	1
Difficult to get to	0.4%	7	0.0%	0	0.6%	1	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Expensive	4.6%	83	4.0%	4	5.9%	11	4.1%	8	0.0%	0	0.8%	0	11.4%	13
Lack of cycle parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of parking	1.0%	19	0.0%	0	0.6%	1	0.6%	1	2.1%	1	0.0%	0	2.7%	3
Lack of public transport	0.1%	3	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	4.9%	88	2.4%	2	3.8%	7	1.1%	2	2.9%	1	17.8%	7	4.9%	6
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.5%	9	0.6%	1	0.5%	1	0.0%	0	0.8%	0	0.0%	0	0.9%	1
Poor quality	1.4%	25	1.5%	2	0.5%	1	0.4%	1	3.1%	2	1.0%	0	0.0%	0
Preference for retailer	0.2%	4	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.6%	3
Poor customer service	0.6%	11	0.0%	0	2.5%	5	0.5%	1	0.0%	0	0.7%	0	0.6%	1
Too busy	2.9%	52	3.6%	4	0.0%	0	4.6%	10	3.0%	1	0.0%	0	10.1%	12
Too far away	1.9%	34	3.1%	3	0.6%	1	0.6%	1	2.3%	1	3.6%	1	1.1%	1
Too small	5.4%	98	0.6%	1	1.5%	3	1.7%	4	1.0%	0	7.1%	3	1.3%	2
Nothing	66.5%	1198	81.1%	83	77.6%	144	73.9%	153	84.9%	43	55.7%	23	60.2%	70
Other	3.8%	68	1.3%	1	2.3%	4	3.4%	7	0.0%	0	5.4%	2	0.6%	1
Internet - Unable to see items before you buy them	0.2%	3	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Too big	0.4%	7	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Goods are not very fresh	0.4%	7	0.0%	0	0.7%	1	0.0%	0	0.0%	0	5.3%	2	0.7%	1
Not enough tills	0.2%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Lack of staff	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Self service checkouts	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Lack of stock	0.3%	5	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of good offers	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prices constantly changing (Don't know)	0.2%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Weighted base:	1801	103	185	207	50	41	115	128	188	33	34	18	53	60
Sample:	1800	99	103	149	80	81	100	99	100	78	75	80	84	80

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q05 How much does your household normally spend on main food shopping in a week?														
£0-£10	0.6%	12	3.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
£11-£20	2.5%	45	0.0%	0	0.5%	1	4.2%	9	6.9%	3	1.5%	1	3.9%	5
£21-£30	4.9%	89	4.6%	5	3.1%	6	5.7%	12	9.4%	5	1.7%	1	3.9%	5
£31-£40	7.8%	141	11.2%	12	9.8%	18	5.6%	12	3.7%	2	7.5%	3	7.1%	8
£41-£50	10.1%	182	3.9%	4	7.0%	13	15.8%	33	12.8%	6	11.7%	5	12.6%	15
£51-£60	9.5%	171	14.9%	15	21.9%	41	7.3%	15	10.7%	5	2.9%	1	5.8%	7
£61-£70	8.3%	149	6.1%	6	4.2%	8	4.4%	9	6.5%	3	4.8%	2	8.9%	10
£71-£80	10.3%	186	16.0%	16	9.0%	17	9.3%	19	11.3%	6	15.9%	6	11.0%	13
£81-£90	4.1%	74	0.0%	0	1.6%	3	5.9%	12	4.8%	2	6.1%	2	8.8%	10
£91-£100	14.9%	268	11.2%	11	13.6%	25	10.8%	22	14.0%	7	21.7%	9	13.2%	15
£101-£125	4.1%	73	2.2%	2	1.8%	3	5.4%	11	1.0%	0	1.7%	1	2.1%	2
£126-£150	5.8%	104	5.5%	6	7.1%	13	5.8%	12	2.9%	1	2.7%	1	10.6%	12
£151-£175	0.6%	11	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	0	1.6%	2
£176-£200	1.5%	28	2.1%	2	0.6%	1	1.7%	4	2.7%	1	4.4%	2	0.6%	1
£201+	0.4%	7	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.0%	0	0.0%	0
(Don't know / varies)	12.6%	228	17.6%	18	17.7%	33	13.2%	27	10.8%	5	15.8%	6	8.4%	10
(Refused)	1.8%	33	1.7%	2	1.4%	3	3.3%	7	2.5%	1	0.0%	0	1.6%	2
Mean:	77.5	73.4	75.4	76.9	69.9	86.9	79.5	74.0	75.1	88.9	83.3	88.7	77.0	87.4
Weighted base:	1801	103	185	207	50	41	115	128	188	33	34	18	53	60
Sample:	1800	99	103	149	80	81	100	99	100	78	75	80	84	80
Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)														
Daily	1.0%	19	2.0%	2	0.5%	1	0.0%	0	0.0%	0	2.5%	1	0.5%	1
At least two times a week	8.3%	150	11.0%	11	8.4%	16	9.6%	20	6.4%	3	9.1%	4	8.4%	10
At least once a week	67.3%	1211	65.9%	68	61.2%	114	62.4%	129	78.6%	40	68.2%	28	71.8%	83
At least once a fortnight	13.9%	250	9.7%	10	22.6%	42	15.9%	33	4.9%	2	6.6%	3	11.7%	13
At least once a month	6.1%	109	6.8%	7	4.3%	8	9.4%	19	10.1%	5	6.0%	2	6.2%	7
At least every two months	0.3%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0
Less often	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.1%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	53	3.5%	4	2.9%	5	1.7%	3	0.0%	0	2.6%	1	1.3%	2
Weighted base:	1801	103	185	207	50	41	115	128	188	33	34	18	53	60
Sample:	1800	99	103	149	80	81	100	99	100	78	75	80	84	80

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q07 How do you normally travel to (STORE MENTIONED AT Q01)?																												
<i>Not those who do their main shopping via internet / home delivery at Q01</i>																												
Car / van (as driver)	74.7%	1278	66.4%	66	63.4%	112	68.9%	133	81.9%	41	86.9%	34	73.6%	82	73.5%	91	82.1%	150	81.9%	24	85.1%	26	94.0%	15	72.8%	36	68.8%	38
Car / van (as passenger)	11.3%	194	16.9%	17	13.8%	24	12.8%	25	6.2%	3	9.7%	4	11.3%	13	11.2%	14	7.7%	14	13.2%	4	6.5%	2	2.1%	0	11.3%	6	12.4%	7
Bus, minibus or coach	2.6%	44	3.1%	3	4.6%	8	5.2%	10	0.8%	0	0.8%	0	5.9%	7	1.5%	2	1.3%	2	0.0%	0	3.7%	1	2.0%	0	0.6%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.3%	142	9.2%	9	16.8%	30	6.2%	12	11.1%	6	2.6%	1	4.0%	5	7.6%	9	5.8%	11	2.6%	1	4.8%	1	0.0%	0	13.0%	6	16.2%	9
Taxi	0.2%	4	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.7%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.6%	11	1.8%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	5.2%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.3%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.6%	10	1.3%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	23	0.7%	1	1.4%	2	4.4%	8	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.5%	5	1.0%	0	0.0%	0	1.0%	0	1.6%	1	1.8%	1
Weighted base:		1711		99		176		193		50		39		112		124		182		30		31		16		50		55
Sample:		1715		95		99		142		80		77		95		95		97		75		69		74		80		76

Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?

Not those who do their main shopping via internet / home delivery at Q01

0-5 minutes	32.8%	562	27.8%	28	38.9%	69	42.1%	81	28.7%	14	28.5%	11	30.6%	34	21.7%	27	27.3%	50	29.5%	9	18.5%	6	0.0%	0	37.4%	19	35.9%	20
6-10 minutes	28.7%	490	31.6%	31	20.9%	37	34.4%	67	20.6%	10	30.2%	12	39.6%	44	36.7%	45	31.8%	58	21.3%	6	17.1%	5	22.4%	4	18.9%	9	20.4%	11
11-15 minutes	15.2%	260	29.4%	29	12.0%	21	12.7%	25	16.4%	8	6.9%	3	13.0%	15	15.4%	19	9.0%	16	19.0%	6	12.8%	4	21.6%	3	16.7%	8	20.3%	11
16-20 minutes	10.4%	178	8.6%	9	16.1%	28	3.6%	7	18.6%	9	12.3%	5	4.6%	5	6.9%	9	21.6%	39	12.2%	4	12.3%	4	19.1%	3	6.6%	3	11.5%	6
21-25 minutes	3.7%	64	0.0%	0	3.0%	5	2.0%	4	5.2%	3	1.6%	1	1.2%	1	4.1%	5	6.6%	12	10.6%	3	8.5%	3	9.2%	1	7.1%	4	4.0%	2
26-30 minutes	4.2%	72	0.0%	0	0.0%	0	1.5%	3	5.9%	3	8.1%	3	9.2%	10	6.3%	8	2.4%	4	2.1%	1	19.1%	6	12.9%	2	7.9%	4	3.9%	2
31-45 minutes	1.9%	32	0.0%	0	0.6%	1	0.4%	1	0.8%	0	6.8%	3	0.6%	1	2.6%	3	0.6%	1	3.5%	1	6.6%	2	10.8%	2	0.0%	0	0.8%	0
46-60 minutes	0.6%	10	0.0%	0	0.0%	0	0.4%	1	2.0%	1	0.0%	0	0.6%	1	1.6%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.3%	1	2.1%	1
60+ minutes	0.2%	4	0.0%	0	0.6%	1	0.6%	1	0.8%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.3%	39	2.6%	3	8.0%	14	2.1%	4	0.0%	0	4.9%	2	0.5%	1	4.6%	6	0.6%	1	1.8%	1	2.8%	1	2.9%	0	2.5%	1	1.0%	1
(Refused)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.7%	0	0.0%	0
Mean:		12.3		10.7		11.5		10.5		14.9		14.7		11.6		13.7		12.5		13.5		19.5		20.4		13.2		12.7
Weighted base:		1711		99		176		193		50		39		112		124		182		30		31		16		50		55
Sample:		1715		95		99		142		80		77		95		95		97		75		69		74		80		76

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q09 When do you do your main food shopping?																												
Weekdays during the day	45.1%	811	53.2%	55	41.3%	77	43.1%	89	49.5%	25	40.7%	17	34.8%	40	45.2%	58	42.7%	80	55.6%	18	53.2%	18	51.0%	9	37.3%	20	30.2%	18
Weekdays during the evening	15.4%	278	24.8%	25	8.4%	16	22.5%	47	10.2%	5	17.6%	7	17.4%	20	23.3%	30	20.7%	39	9.5%	3	10.8%	4	8.9%	2	23.2%	12	26.7%	16
Saturday	11.6%	210	8.0%	8	7.1%	13	8.1%	17	12.2%	6	20.3%	8	16.2%	19	6.6%	8	10.1%	19	10.0%	3	15.8%	5	17.0%	3	16.1%	9	8.5%	5
Sunday	2.7%	48	1.5%	2	3.1%	6	2.6%	5	0.0%	0	0.8%	0	4.0%	5	3.0%	4	4.7%	9	0.0%	0	1.1%	0	1.9%	0	3.7%	2	0.0%	0
(Don't know / varies)	25.2%	454	12.5%	13	40.0%	74	23.7%	49	28.1%	14	20.6%	8	27.6%	32	22.0%	28	21.8%	41	24.9%	8	19.1%	7	21.2%	4	19.7%	10	34.5%	21
Weighted base:	1801	103	185	207	50	41	115	128	188	33	34	18	53	60														
Sample:	1800	99	103	149	80	81	100	99	100	78	75	80	84	80														
Q10 When you go main food shopping is your trip linked with any other activity?																												
<i>Not those who do their main shopping via internet / home delivery at Q01</i>																												
Yes – non-food shopping	8.2%	140	5.0%	5	9.6%	17	5.9%	11	10.9%	6	4.2%	2	7.7%	9	11.1%	14	8.6%	16	10.3%	3	5.6%	2	18.6%	3	12.5%	6	2.9%	2
Yes – other-food shopping	3.3%	56	2.5%	3	3.9%	7	2.2%	4	3.8%	2	1.0%	0	6.3%	7	1.6%	2	2.6%	5	2.6%	1	0.0%	0	1.0%	0	4.4%	2	5.6%	3
Yes – visiting services such as banks and other financial institutions	2.5%	42	4.4%	4	0.8%	1	0.4%	1	3.0%	1	0.8%	0	1.1%	1	3.2%	4	3.3%	6	4.1%	1	1.1%	0	4.9%	1	2.2%	1	9.2%	5
Yes – leisure activity	4.4%	75	1.2%	1	2.1%	4	3.3%	6	1.9%	1	3.6%	1	1.1%	1	1.6%	2	12.3%	23	3.0%	1	9.2%	3	5.4%	1	2.3%	1	1.0%	1
Yes – travelling to / from work	6.9%	118	0.9%	1	9.2%	16	7.1%	14	3.1%	2	8.1%	3	8.7%	10	2.4%	3	9.3%	17	8.7%	3	14.5%	4	2.5%	0	10.1%	5	11.8%	7
Yes – travelling to / from school / college / university	0.9%	15	1.6%	2	0.0%	0	0.0%	0	2.1%	1	1.9%	1	3.3%	4	0.0%	0	1.4%	3	6.4%	2	1.2%	0	1.1%	0	4.9%	2	0.0%	0
Yes – getting petrol	1.9%	33	2.2%	2	1.1%	2	1.1%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	8	1.0%	0	7.7%	2	1.0%	0	0.7%	0	3.1%	2
Yes – visiting café / pub / restaurant	2.5%	42	1.3%	1	2.6%	5	2.2%	4	2.6%	1	1.0%	0	2.1%	2	0.9%	1	4.4%	8	5.3%	2	3.4%	1	2.4%	0	3.2%	2	3.9%	2
Yes – visiting family / friends	1.5%	26	0.7%	1	0.6%	1	1.6%	3	0.8%	0	0.0%	0	0.6%	1	5.7%	7	0.0%	0	0.9%	0	5.4%	2	1.4%	0	2.5%	1	2.6%	1
Yes – visiting health service such as doctor, dentist, hospital	0.9%	16	0.6%	1	0.6%	1	0.4%	1	0.0%	0	1.0%	0	0.0%	0	0.6%	1	0.6%	1	1.8%	1	1.5%	0	0.0%	0	3.8%	2	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	1.2%	20	0.6%	1	1.4%	3	1.1%	2	0.0%	0	1.8%	1	0.6%	1	0.6%	1	1.3%	2	0.0%	0	1.7%	1	1.0%	0	0.6%	0	2.5%	1
Yes – getting petrol	0.6%	10	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	4.7%	5	0.9%	1	0.0%	0	1.2%	0	1.5%	0	1.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	0.9%	15	0.6%	1	0.0%	0	1.1%	2	0.0%	0	1.0%	0	2.0%	2	0.6%	1	0.0%	0	0.9%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No activity	63.2%	1082	74.8%	74	66.2%	117	72.8%	141	67.5%	34	73.4%	29	61.3%	69	69.4%	86	51.6%	94	52.5%	16	39.8%	12	56.4%	9	48.4%	24	55.7%	31
(Don't know / varies)	1.2%	20	3.7%	4	1.9%	3	0.6%	1	0.8%	0	2.1%	1	0.6%	1	1.3%	2	0.0%	0	1.2%	0	4.3%	1	3.3%	1	1.6%	1	1.8%	1
Weighted base:	1711	99	176	193	50	39	112	124	182	30	31	16	50	55														
Sample:	1715	95	99	142	80	77	95	95	97	75	69	74	80	76														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q11 Where do you do this linked trip?														
<i>Those who link their main food shopping trip with other non-food or food shopping or visiting financial services at Q10 AND</i>														
Zone 1														
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulford	0.3%	1	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heslington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holtby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Murton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Naburn Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	13.0%	30	22.6%	3	44.8%	11	10.4%	2	20.8%	2	0.0%	0	9.1%	2
B&Q, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badger Hill, Yarburgh Way, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melrosegate (58) Heworth, York Local Neighbourhood Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osaldwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Acomb District Centre	2.0%	5	0.0%	0	18.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askham Richard Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.4%	1	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverts Carpets, Millfield Business Centre, Nether Poppleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acaster Malblis Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dringhouses, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
B&Q Mini Warehouse, Clifton Moor Retail Park,	0.4%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
York																												
Clifton Moor Retail Park, Stirling Road, York	4.5%	10	7.8%	1	8.3%	2	25.2%	4	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.4%	2	0.0%	0	4.0%	0	3.2%	0	0.0%	0
Clifton, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earswick Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.3%	1	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopgrove Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	13.0%	30	24.9%	3	24.8%	6	59.2%	10	53.0%	5	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.5%	0	41.8%	1	38.3%	2	14.3%	1	0.0%	0
Shipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-the Forest Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village) Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bootham, Bootham Crescent, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Nursery, Wigginton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deans Garden Centre, Stockton-on-the Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heworth, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tang Hall, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																												
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	16.8%	1	47.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																												
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																												
Market Weighton Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme on-Spalding-Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shiptonthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southgate, Market Weighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Zone 6														
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	4.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.8%	11	0.0%	0
Howden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wesley Square, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Garden Centre, Whitley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snaith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spaldington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7														
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deighton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Business Park, Bawtry Road, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	7.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	71.9%	13
Three Lakes Retail Park, Selby	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0
Wheldrake Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Abbey Walk, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8														
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	3
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	7
Colton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Milford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9														
Boroughbridge Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.4%	2
Hessay Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Boroughbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Zone 10														
Easingwold Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helperby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stillington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11														
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12														
Malton Town Centre	3.8%	9	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0
Norton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Norton Road, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13														
Driffield Town Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hutton Cranswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, George Street, Driffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, George Street, Driffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14														
Thirsk Town Centre	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15														
Helmsley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nawton Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16														
Pickering Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17														
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes Garden Centre, Stokesley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willowbeck Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	6.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standard Way Industrial Estate, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
West Rounton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19														
Bedale Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dallamires Lane Industrial Estate, Ripon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	6.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Masham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20														
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	5.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Plumpton Retail Park, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Bower Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Skipton Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hookstone Chase, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killinghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hookstone Chase, Starbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Starbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley														
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Outside Study Area, Darlington														
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yarm Road Industrial Estate, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster														
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorne Road, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, York Road, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorne Road Retail Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheatley Hall Retail Centre, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Living, Anlaby Retail Park, Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Norwood, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bessingby Way, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	1	0.0%	0
Bridlington Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willerby Shopping Centre, Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	0	0.0%	0
Kingston Upon Thames Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bessingby Road, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Way, Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wingfield Way, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Cave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Morton Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Beverley														
Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkshire Garden Centre, Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead														
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mount Pleasant, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Andrews Quay, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Quay Shopping Centre, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mount Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees														
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds														
Highway 64 Retail Park, Seacroft, Leeds	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City														
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Moor Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Centre, Leeds														
Leeds Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stile Hill Way, Colton Retail Park, Colton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	1.6%	4	33.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Mansfield														
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough														
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkway Centre, Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Newcastle-upon-Tyne														
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire														
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region														
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Greenwell Road, Newton Aycliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire														
Gainsborough Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland														
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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November 2013

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Morrisons, Westgate, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Morgan Drive, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire														
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stainsacre Lane, Whitby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunmanby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	2
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaglescliffe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Barwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yarm Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Castleford Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Castleford														
Castleford Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Designer Outlet Village, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32, Outlet Shopping, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkside Retail Park, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bailey Retail Park, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xscape, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glass Houghton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knottingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Elmsall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other														
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Duffield	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glaisdale Village	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kippax	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knarborough	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knottingley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale Village	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Harrogate Road, Ripon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Road, Knottingley	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Plumpton Park Industrial Estate, Hookstone Chase, Starbeck	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Weighted base:	233	11	25	17	9	2	17	19	26	5	2	4	10	10														
Sample:	291	12	18	15	16	7	17	18	21	13	4	16	20	12														
Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?																												
Yes	74.0%	1333	70.4%	72	71.3%	132	79.2%	164	70.9%	36	73.0%	30	64.8%	75	75.5%	97	66.0%	124	70.8%	23	87.3%	30	48.3%	8	74.1%	40	85.8%	51
No	26.0%	468	29.6%	30	28.7%	53	20.8%	43	29.1%	15	27.0%	11	35.2%	41	24.5%	31	34.0%	64	29.2%	10	12.7%	4	51.7%	9	25.9%	14	14.2%	8
Weighted base:	1801	103	185	207	50	41	115	128	188	33	34	18	53	60														
Sample:	1800	99	103	149	80	81	100	99	100	78	75	80	84	80														

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q13 Where did you last go to undertake this 'top-up' shopping? (excluding Christmas or Seasonal purchases)														
<i>Those who do top-up food shopping at Q12 AND</i>														
Zone 1														
Aldi, Fulford Road, York	0.5%	7	6.5%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Micklegate, York	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
City Centre, York														
Co-operative Food, Broadway, Fulford, York	0.4%	5	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Hull Road, York	0.1%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Tang Hall Lane, York	0.3%	4	3.4%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fishergate (39), York - Parade	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, The Stonebow, York	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heslington (Main Street) Local Centre	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fulford Road, York	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, York City Centre, York	1.9%	24	9.6%	7	2.0%	3	6.9%	11	2.4%	1	0.0%	0	0.8%	1
One Stop, Walmgate, York	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, York	0.3%	4	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulford Road, York	0.3%	4	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Low Ousegate, York	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Picadilly, York	0.3%	4	1.8%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
York City Centre	2.7%	35	8.7%	6	3.5%	4	10.2%	16	0.0%	0	0.0%	0	7.6%	7
Zone 2														
Acomb District Centre	0.7%	8	0.0%	0	5.6%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.7%	9	0.0%	0	7.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Acomb Street, Acomb	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Beagle Ridge Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Boroughbridge Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Church Street, Copmanthorpe, York	0.9%	12	0.0%	0	7.5%	10	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Co-operative Food, Main	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Street, Bishopsthorpe, York														
Co-operative Food, Moorcroft Road, York	0.3%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Regent Buildings, York Road, York	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Green, Upper Poppleton, York	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Bishopthorpe Road, York	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Poppleton Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Farmfoods Freezer Centre, Front Street, Acomb, York	0.5%	7	0.0%	0	3.3%	4	1.6%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Thanet Road, York	0.2%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (former Safeway), Front Street, Acomb, York	2.1%	27	2.2%	2	19.4%	25	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Sainsbury's Local, Blossom Street, York	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Scarcroft Road, York	0.3%	4	1.0%	1	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Eight til Late, Allerton Drive, Nether Poppleton, York	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Acomb Wood Shopping Centre, Acomb Wood, York	0.3%	4	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.7%	9	0.0%	0	5.2%	7	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Upper & Nether Poppleton Local Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe, York	0.2%	2	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Aldi, Monks Cross Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Jockey Lane, Monks Cross, Huntington, York	1.9%	24	9.7%	7	0.0%	0	9.6%	15	1.4%	0	0.0%	0	0.0%	0
Asda, Layerthorpe, York	0.5%	6	4.6%	3	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Bilton	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton, York	0.5%	7	0.0%	0	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0
Co-operative Food (Former Safeway), Ryedale Court Shopping Centre, Haxby, York	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0

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Co-operative Food, East Parade, Heworth, York	0.6%	7	0.0%	0	0.0%	0	4.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earswick Local Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Clifton Moor Gate, Tower Court, York	0.4%	5	0.0%	0	1.1%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	1.1%	14	0.0%	0	0.9%	1	7.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Heworth Village, York	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Hawthorn Terrace, New Earswick, York	0.7%	9	0.0%	0	6.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Haxby Road, York	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Townend Street, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Monks Cross, Huntington, York	0.2%	3	0.0%	0	1.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
McColls, Crichton Avenue, Waterlane Estate, York	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.6%	8	4.1%	3	0.0%	0	3.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Bootham, York	0.7%	9	0.0%	0	4.7%	6	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fossbank, York City Centre, York	0.9%	11	4.4%	3	0.0%	0	5.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pigeoncote Industrial Estate, Monks Cross, Huntington, York	1.3%	17	3.2%	2	4.1%	5	2.9%	5	7.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.4%	0	10.1%	1	0.8%	0	0.0%	0
Sainsbury's, The Village, Haxby	0.7%	9	0.0%	0	0.0%	0	5.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Spar (Tate's), Bad Bargain Lane, York	0.3%	4	0.0%	0	0.0%	0	1.9%	3	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Clifton Green, York	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Mill Lane, York	0.3%	4	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village) Centre	0.5%	7	0.0%	0	0.8%	1	2.9%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tang Hall, York	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huntington Road, York	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Village, Strensall, York	0.3%	4	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor Centre, York	2.4%	30	1.0%	1	0.0%	0	12.4%	20	0.0%	0	0.0%	0	0.0%	0	6.0%	7	6.2%	1	2.7%	1	8.0%	1	0.0%	0	0.0%	0
Waitrose, Foss Islands Road, York	0.3%	4	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																										
Aldi, Robertson Close, Pocklington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	11.1%	4	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, George	0.2%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Street, Pocklington														
Co-operative Food, Market Place, Pocklington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Co-operative Food, The Square, Stamford Bridge, Full Sutton	0.4%	6	0.0%	0	0.0%	0	0.0%	0	15.5%	5	0.0%	0	0.0%	0
Costcutter, Main Street, Wilberfoss	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.8%	11	0.0%	0	0.0%	0	0.0%	0	23.4%	8	8.8%	3	0.0%	0
Sainsbury's (former Safeway), The Balk, Pocklington, York	0.9%	12	0.0%	0	0.8%	1	0.0%	0	18.6%	7	13.1%	4	0.0%	0
Stamford Bridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0
Zone 5														
Asda, High Street, Market Weighton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0
Co-operative Food, High Street, Market Weighton	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.9%	1	0.0%	0
Holme-on-Spalding-Moor Market Weighton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Tesco, Southgate, Market Weighton, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Tesco, Southgate, Market Weighton, York	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.2%	15	0.0%	0
Zone 6														
Asda, Wesley Square, Goole	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Co-operative Food, Charles Bridge Avenue, Howden, Goole	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Co-operative Food, Church Side, Howden, Goole	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4
Co-operative Food, Market Place, Snaith	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	9
Costcutter, High Street, Rawcliffe, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Eggborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Farmfoods, North Street, Goole	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Goole Town Centre	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	12
Howden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Lidl, North Street, Goole	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Morrisons, Boothferry Road, Goole	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Spar, Boothferry Road, Howden, Goole	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Tesco, Boothferry Road, Goole	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	20
Zone 7														

City of York Household Survey for WYG

Weighted:

November 2013

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Aldi, Bawty Road, Selby	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bannisters Farm Shop, Glebe Farm, Butterwick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Costcutter, Main Street, Wheldrake	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Micklegate, Selby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (former Safeway), Market Cross, Selby	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	11.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Abbey Walk, Selby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Gowthorpe, Selby	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	1.5%	20	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	19.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Doncaster Road, Brayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Portholme Road, Selby	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																												
Co-operative Food, Ainsty Road, Wetherby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Finkle Hill, Sherburn-in-Elmet	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Garforth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Commercial Street, Tadcaster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Wetherby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Simply Food, Horsefair, Wetherby	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Horsefair, Wetherby	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	13	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Selby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Crossley Street, Wetherby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Mill Lane, Tadcaster	1.5%	19	0.9%	1	0.0%	0	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorgate Road, Kippax	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn-in-Elmet Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Tadcaster Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Tesco, Main Street, Garforth	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9														
Boroughbridge Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Green Hammerton, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ouseburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linton-On-Ouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Stump Cross, Wetherby Road, Boroughbridge	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tancred Field Farm, Boroughbridge Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tockwith	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whixley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10														
Co-operative Food, Long Street, Easingwold	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Easingwold	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Long Street, Easingwold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huby, Hambleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stillington	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11														
Ampleforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hovingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Terrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12														
Asda, Norton Road, Malton	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1
Costcutter, Commercial Street, Norton, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Heron Foods, Wheelgate, Malton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Lidl, Welham Road, Malton	0.5%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Malton Town Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Norton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Other, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Newbiggin, Malton	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	4
Zone 13														
Driffeld Town Centre	1.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Iceland, Middle Street South, Driffeld	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Iceland, Middle Street South, Drifford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3		
Lidl, Mill Street, Westgate, Drifford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3		
Tesco, George Street, Drifford	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	14		
Zone 14																												
Bugthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Thirsk	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Market Place, Thirsk	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3
Lidl, Station Road, Thirsk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Zone 15																												
Co-operative Food, Market Place, Helmsley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0
Co-operative Food, Piercy End, Kirkbymoorside	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Bridge Street, Helmsley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Kirkbymoorside	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slingsby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.9%	0	0.0%	0
Spar, Market Place, Kirbymoorside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																												
Co-operative Food, Champley Mews, Pickering	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Co-operative Food, Eastgate, Pickering	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Pickering	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ryedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Pickering Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-le-Dale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																												
Castleford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Castleton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Great Ayton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Stokesley (small store)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Springfield, Stokesley (large one, by roundabout)														
Glaisdale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Broughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lealholm	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
Asda, Brompton Road, Northallerton	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Ainderby Road, Romanby, Northallerton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Forest Road, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Simply Food, High Street, Northallerton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Northallerton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osmotherley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, High Street, Northallerton	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Northallerton	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19														
Bedale Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booths, Marshall Way, Ripon	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leyburn Road, Masham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Court, Bedale	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkby Malzeard	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Masham Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Harrogate Road, Ripon	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Market Place East, Ripon	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Bedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20														
Asda, Bower Road, Harrogate	2.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Chain	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Lane, Knaresborough														
Co-operative Food, High Street, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Jennyfield Drive, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, King Edwards Drive, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leeds Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Otley Road, Harlow Hill, Harrogate	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wetherby Road, Knaresborough	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	2.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, York Road, Knaresborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Marks and Spencer, Cambridge Street, Harrogate	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marston, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Morrisons, Hookstone Chase, Starbeck, Harrogate	2.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cold Bath Road, Harrogate	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wetherby Road, Harrogate	2.2%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	8	0.0%	0
Station Road, Pannal	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Knaresborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Parade, Harrogate	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodfield, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Craven														
Tesco, Craven Street, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington														
Darlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster														
Asda, Gliwice Way, Bawtry Road, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Asda, High Street, Carcroft,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Doncaster														
Sainsbury's, Thorne Road, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Church View, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Aldi, Swinemoor Lane, Beverley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Norwood, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Welton Road, Brough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wingfield Way, Victoria Road, Beverley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Cave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Selby	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Morton Lane, Beverley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willerby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Asda, Althorp Road, Kingswood Retail Park, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hessle Road, Hull, Outside Study Area, Hull City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds														
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Stile Hill Way, Colton Retail Park, Leeds	1.0%	13	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Northside, Meanwood, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Selby Road, Halton Middleton, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough														
Aldi, Newport Road, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Teesside Shopping Park, Thornaby, Stockton-on-Tees	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wilson Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Middlesbrough														
Tesco, Parkway Centre, Coulby Newham, Middlesbrough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland														
Lidl, Enfield Chase, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Morgan Drive, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire														
Aldi, Richmond Road, Catterick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Richmondshire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														
Aldi, Northway, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bridlington Street, Hunmanby	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stakesby Road, Whitby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	1
Morrisons, Dunslow Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Other, Scarborough	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Whitby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Falsgrave Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stainsacre Lane, Whitby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Avenue, Filey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Outside Study Area, Stockton-on-Tees														
Aldi, Healaugh Park, Yarm	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Yarm	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Urlay Nook Road, Eaglescliffe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Outside Study Area,														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Wakefield														
Asda, Leeds Road, Glasshoughton, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0
Aldi, Enterprise Way, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Aldi, South Baileygate, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Halfpenny Lane, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Carlton Miniott	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lidl, Pontefract Road, Featherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Marks and Spencer, Carlton Street, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Normanton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1279	71	128	159	35	29	74	94	120	20	28	8	39	48
Sample:	1251	68	70	110	58	57	64	73	68	50	58	35	62	60

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?*Those who do top-up food shopping at Q12*

Daily	6.1%	82	2.9%	2	4.2%	6	5.2%	9	12.3%	4	4.5%	1	9.6%	7	7.8%	8	2.0%	2	2.3%	1	4.6%	1	3.7%	0	6.4%	3	6.6%	3
At least two times a week	46.5%	619	42.0%	30	52.2%	69	48.1%	79	45.1%	16	34.7%	10	46.1%	35	44.6%	43	63.7%	79	29.6%	7	65.4%	20	33.7%	3	45.6%	18	55.0%	28
At least once a week	32.2%	430	48.4%	35	19.8%	26	28.3%	46	32.9%	12	40.9%	12	37.2%	28	33.1%	32	24.2%	30	47.1%	11	16.5%	5	34.0%	3	35.2%	14	33.1%	17
At least once a fortnight	6.0%	80	4.1%	3	4.1%	5	9.8%	16	2.5%	1	8.3%	2	5.8%	4	7.6%	7	5.3%	7	10.9%	3	6.8%	2	11.9%	1	1.1%	0	3.0%	2
At least once a month	1.0%	13	0.8%	1	1.6%	2	0.6%	1	0.0%	0	5.9%	2	0.0%	0	2.0%	2	0.0%	0	4.2%	1	1.1%	0	10.0%	1	2.9%	1	0.0%	0
At least every two months	0.1%	2	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Have only visited once (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	8.0%	106	1.0%	1	17.3%	23	8.0%	13	6.0%	2	5.7%	2	1.3%	1	4.0%	4	4.8%	6	6.0%	1	5.6%	2	6.6%	1	6.8%	3	2.3%	1
Weighted base:	1333	72	132	164	36	30	75	97	124	23	30	8	40	51														
Sample:	1299	69	73	115	59	58	65	76	70	53	63	39	63	65														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q15 How much does your household normally spend on top-up shopping in a week?																												
<i>Those who do top-up food shopping at Q12</i>																												
£0-£5	14.1%	188	24.7%	18	22.2%	29	10.7%	17	23.7%	8	7.7%	2	12.3%	9	15.3%	15	9.4%	12	8.4%	2	7.5%	2	5.8%	0	18.2%	7	10.2%	5
£6-£10	18.9%	252	26.8%	19	22.4%	30	18.4%	30	12.1%	4	22.2%	7	31.8%	24	21.1%	20	15.8%	20	13.7%	3	9.4%	3	15.5%	1	18.8%	7	25.5%	13
£11-£15	9.5%	127	3.0%	2	11.7%	16	14.6%	24	9.9%	4	4.5%	1	4.9%	4	5.9%	6	7.6%	9	1.6%	0	14.8%	4	10.3%	1	9.3%	4	9.4%	5
£16-£20	16.7%	222	11.1%	8	9.8%	13	16.2%	27	12.4%	4	21.9%	7	17.4%	13	13.4%	13	20.9%	26	24.8%	6	17.6%	5	31.9%	3	18.9%	7	10.1%	5
£21-£25	3.9%	52	7.0%	5	2.6%	3	5.5%	9	8.4%	3	5.0%	2	5.0%	4	6.0%	6	0.9%	1	14.4%	3	3.5%	1	0.0%	0	4.0%	2	3.2%	2
£26-£30	9.1%	122	4.7%	3	7.9%	10	10.7%	18	5.5%	2	9.7%	3	4.1%	3	9.3%	9	18.0%	22	5.5%	1	8.6%	3	14.3%	1	8.5%	3	3.1%	2
£31-£40	4.8%	64	5.0%	4	2.9%	4	4.0%	7	2.5%	1	10.0%	3	0.9%	1	4.3%	4	6.9%	9	2.6%	1	6.8%	2	5.3%	0	9.9%	4	8.8%	4
£41-£50	3.6%	48	6.7%	5	1.7%	2	3.7%	6	2.7%	1	3.7%	1	4.6%	3	5.9%	6	1.1%	1	4.5%	1	5.6%	2	0.0%	0	2.0%	1	3.4%	2
£51-£60	1.9%	25	0.0%	0	2.7%	4	0.0%	0	3.0%	1	1.1%	0	5.8%	4	0.0%	0	4.8%	6	0.0%	0	1.3%	0	0.0%	0	0.9%	0	1.0%	1
£61-£70	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71-£80	0.2%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
£81-£90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91-£100	0.5%	7	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0	6.6%	1	0.0%	0	2.3%	1
£101+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.4%	206	9.0%	6	16.0%	21	12.5%	21	17.5%	6	14.1%	4	13.1%	10	18.8%	18	13.5%	17	12.4%	3	24.0%	7	8.4%	1	7.5%	3	20.7%	11
(Refused)	1.2%	16	2.0%	1	0.0%	0	1.3%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.4%	1	0.0%	0	1.8%	0	2.0%	1	2.3%	1
<i>Mean:</i>		<i>19.6</i>		<i>16.4</i>		<i>15.6</i>		<i>20.7</i>		<i>17.8</i>		<i>21.0</i>		<i>18.7</i>		<i>18.6</i>		<i>22.2</i>		<i>28.9</i>		<i>23.0</i>		<i>25.3</i>		<i>18.2</i>		<i>20.5</i>
Weighted base:		1333		72		132		164		36		30		75		97		124		23		30		8		40		51
Sample:		1299		69		73		115		59		58		65		76		70		53		63		39		63		65

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13																	
Q16 Where did you last go to buy clothing or footwear goods?																															
Zone 1																															
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Naburn Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	30.4%	447	57.7%	53	66.7%	94	47.9%	81	53.0%	22	33.2%	10	15.9%	15	39.4%	41	20.8%	33	18.6%	5	48.4%	14	49.4%	7	30.4%	14	22.1%	10			
Zone 2																															
Acomb District Centre	0.4%	5	1.7%	2	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
McArthur Glen Designer Outlet, Naburn, York	4.2%	61	2.3%	2	5.0%	7	6.1%	10	5.2%	2	8.1%	2	2.3%	2	12.3%	13	4.5%	7	1.3%	0	4.0%	1	1.6%	0	1.5%	1	0.0%	0			
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.3%	4	0.7%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3																															
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Moor Retail Park, Stirling Road, York	2.3%	34	0.9%	1	2.2%	3	9.6%	16	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	9.3%	3	5.8%	2	4.5%	1	3.0%	1	0.0%	0			
Monks Cross Retail Park, Huntington, York	12.1%	178	26.4%	24	14.5%	20	27.6%	47	32.4%	14	17.2%	5	3.2%	3	10.9%	11	2.7%	4	12.2%	3	16.6%	5	31.7%	4	34.6%	16	3.7%	2			
Tesco Extra, Stirling Road, Clifton Moor, York	0.2%	3	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
The Range, Jockey Lane Retail Park, York	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda Superstore, Monks Cross, York	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4																															
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4																															
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																															
Market Weighton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 6																															
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Goole Town Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	11.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 7																															
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Selby Town Centre	1.2%	17	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	11.1%	12	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 8																															
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garforth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Wetherby Town Centre Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boroughbridge Town Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Castle Howard Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malton Town Centre Zone 13	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	10.6%	1
Driffield Town Centre Zone 14	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Thirsk Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Kirkbymoorside Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre Zone 17	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre Zone 18	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre Zone 19	2.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Bedale Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre Zone 20	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.8%	1
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	16.1%	238	4.7%	4	0.0%	0	0.7%	1	0.0%	0	13.7%	22	40.2%	11
St James's Retail Park, Grimbald Crag, Knaresborough	1.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	9.5%	3
Sainsbury's, Wetherby Road, Harrogate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley														
Barnsley Town Centre Outside Study Area, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park Outside Study Area, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Euroway Trading Estate, Bradford Outside Study Area,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Sainsbury's, Harrogate Road, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Mansfield														
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough														
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	1.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Newcastle-upon-Tyne														
Newcastle City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire														
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region														
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire														
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland														
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire														
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.8%	26	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Outside Study Area, Sheffield														
Meadowhall, Sheffield	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,														

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Stockton-on-Tees														
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	1.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Yarm Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,														
Wakefield														
Castleford Retail Park, Castleford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.9%	1
Castleford Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	2.2%	3
Freeport Castleford Designer Outlet Village, Castleford	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32, Outlet Shopping, Castleford	1.2%	18	1.7%	2	0.0%	0	0.0%	0	1.7%	2	1.1%	1	8.6%	14
Wakefield Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Other, Wakefield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0
Other														
Abroad	0.4%	6	0.7%	1	0.0%	0	0.7%	1	2.2%	1	2.3%	1	0.0%	0
Other	2.7%	40	0.0%	0	2.6%	4	1.8%	3	0.0%	0	1.1%	0	4.8%	4
Weighted base:	1473	93	141	169	42	30	92	105	158	28	29	14	45	45
Sample:	1478	83	84	123	67	64	81	80	89	68	62	60	70	64

Q16A How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?

Those who buy clothing and footwear goods at Q16, excludes abroad, internet and don't know

Daily	0.2%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0		
At least two times a week	1.0%	15	2.3%	2	0.7%	1	0.7%	1	1.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	1.3%	0	1.1%	0	1.8%	1	2.9%	1
At least once a week	5.2%	76	13.5%	12	9.6%	14	9.0%	15	7.1%	3	1.0%	0	2.9%	3	3.4%	4	3.4%	5	12.1%	3	2.4%	1	2.7%	0	3.9%	2	2.4%	1
At least once a fortnight	7.1%	105	13.0%	12	11.0%	15	7.8%	13	3.4%	1	6.0%	2	8.0%	7	1.9%	2	5.7%	9	12.0%	3	7.0%	2	2.4%	0	10.9%	5	5.5%	2
At least once a month	27.9%	409	32.5%	30	23.3%	33	25.7%	43	31.5%	13	40.7%	12	28.0%	26	22.0%	23	32.3%	51	31.7%	9	24.0%	7	42.1%	6	26.5%	12	24.5%	11
At least every two months	12.3%	180	7.2%	7	15.6%	22	5.7%	10	10.0%	4	16.3%	5	13.9%	13	29.9%	31	5.9%	9	8.9%	2	16.5%	5	5.6%	1	22.0%	10	17.6%	8
At least every 3 months	13.4%	197	7.0%	6	15.6%	22	13.2%	22	25.1%	10	8.6%	3	14.2%	13	15.5%	16	14.6%	23	10.9%	3	21.7%	6	20.0%	3	11.5%	5	13.4%	6
At least every 6 months	11.8%	174	6.7%	6	2.4%	3	8.9%	15	7.3%	3	14.3%	4	15.5%	14	9.6%	10	11.1%	17	6.0%	2	16.4%	5	0.0%	0	9.6%	4	14.6%	7
Less often than once every 6 months	7.4%	108	2.7%	3	6.9%	10	7.3%	12	3.5%	1	1.9%	1	5.5%	5	7.1%	7	11.6%	18	7.5%	2	2.9%	1	12.8%	2	1.7%	1	10.8%	5
Have only visited once (Don't know / varies)	2.3%	34	5.8%	5	2.6%	4	0.5%	1	2.7%	1	6.8%	2	1.7%	2	1.9%	2	6.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Weighted base:	1466	92	141	168	41	30	92	104	158	28	29	14	45	45														
Sample:	1469	82	84	122	65	62	81	79	89	67	62	60	70	64														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q17 How do you normally travel to (LOCATION MENTIONED AT Q16)?																												
<i>Those who buy clothing and footwear goods at Q16, excludes abroad, internet and don't know</i>																												
Car / van (as driver)	62.3%	914	45.3%	42	37.9%	53	56.2%	95	76.2%	31	89.9%	27	68.4%	63	77.5%	81	69.2%	109	76.7%	21	75.2%	22	91.5%	13	66.3%	30	66.5%	30
Car / van (as passenger)	7.0%	103	9.3%	9	7.3%	10	3.3%	6	4.1%	2	4.9%	1	8.6%	8	4.4%	5	4.1%	6	8.3%	2	2.9%	1	1.3%	0	12.0%	5	20.7%	9
Bus, minibus or coach	12.4%	181	13.9%	13	14.8%	21	16.9%	28	16.0%	7	2.9%	1	7.0%	6	10.0%	10	18.9%	30	8.2%	2	19.4%	6	7.2%	1	9.6%	4	1.2%	1
Motorcycle, scooter or moped	0.2%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	11.4%	166	21.7%	20	31.6%	45	17.1%	29	1.0%	0	1.4%	0	5.7%	5	3.7%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Taxi	0.3%	4	0.7%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	3.9%	57	1.6%	1	2.6%	4	1.3%	2	0.0%	0	0.0%	0	10.4%	10	1.9%	2	4.4%	7	5.9%	2	1.3%	0	0.0%	0	10.3%	5	6.5%	3
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.8%	12	4.0%	4	2.0%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and ride	0.4%	6	0.7%	1	1.5%	2	0.0%	0	2.6%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	1
(Don't know / varies)	1.3%	19	0.9%	1	2.4%	3	2.1%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	2	2.6%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.0%	0
Weighted base:		1466		92		141		168		41		30		92		104		158		28		29		14		45		45
Sample:		1469		82		84		122		65		62		81		79		89		67		62		60		70		64

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?																												
<i>Those who buy clothing and footwear goods at Q16, excludes abroad and internet</i>																												
Yes – food shopping	5.5%	85	9.5%	9	11.8%	19	2.4%	4	6.7%	3	2.0%	1	0.7%	1	2.9%	3	3.4%	5	12.3%	3	5.3%	2	5.5%	1	8.4%	4	7.7%	4
Yes – non-food shopping	8.1%	124	8.4%	8	4.9%	8	3.1%	6	11.5%	5	7.3%	2	7.2%	7	13.1%	14	14.0%	22	7.0%	2	2.9%	1	5.2%	1	5.4%	2	3.9%	2
Yes – visiting services such as banks and other financial institutions	2.4%	36	2.0%	2	7.9%	13	3.9%	7	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	3.4%	1	1.6%	0	3.3%	0	4.2%	2	1.3%	1
Yes – leisure activity	4.3%	67	2.0%	2	0.0%	0	4.0%	7	3.5%	1	0.9%	0	2.2%	2	5.2%	6	7.0%	11	4.8%	1	6.2%	2	1.3%	0	0.8%	0	9.7%	5
Yes – travelling to / from work	2.9%	44	2.3%	2	1.5%	3	3.1%	6	2.5%	1	3.5%	1	7.0%	7	2.7%	3	5.2%	8	2.2%	1	5.4%	2	1.6%	0	1.5%	1	1.0%	1
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	14.9%	230	28.0%	26	14.1%	23	14.6%	26	9.3%	4	12.5%	4	12.7%	12	20.2%	22	16.4%	26	7.2%	2	25.3%	8	9.5%	1	4.9%	2	9.9%	5
Yes – visiting family / friends	2.8%	44	1.4%	1	3.8%	6	2.0%	4	1.0%	0	9.2%	3	4.0%	4	7.0%	8	2.3%	4	4.6%	1	3.5%	1	4.4%	1	2.5%	1	5.5%	3
Yes – visiting health service such as doctor, dentist, hospital	0.5%	7	0.0%	0	0.0%	0	0.7%	1	2.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.8%	1	0.0%	0	0.8%	0	1.0%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	0.7%	11	0.9%	1	1.5%	3	0.0%	0	1.1%	0	0.9%	0	0.6%	1	0.0%	0	0.0%	0	2.2%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	2.4%	37	0.7%	1	0.7%	1	0.5%	1	2.5%	1	2.3%	1	2.4%	2	3.1%	3	8.6%	14	2.8%	1	3.4%	1	0.0%	0	4.2%	2	1.0%	1
Yes – other activity	0.5%	8	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
No	50.9%	784	43.2%	40	34.9%	57	63.9%	114	57.9%	25	59.0%	18	56.5%	53	42.4%	46	42.4%	68	48.3%	14	43.0%	13	61.6%	9	64.6%	29	57.9%	30
Day Out	0.4%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	0.1%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.5%	54	1.6%	1	14.9%	24	1.8%	3	1.4%	1	0.0%	0	2.4%	2	3.4%	4	0.0%	0	4.3%	1	0.0%	0	3.8%	1	2.6%	1	0.0%	0
Weighted base:	1541	93	164	179	43	30	94	109	161	28	30	14	45	51														
Sample:	1535	84	91	131	69	64	85	84	90	68	63	62	71	71														

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q19 Where did you last go to buy Books, CDs, DVDs?														
Zone 1														
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heslington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holtby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Murton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Naburn Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	31.3%	190	71.9%	40	72.1%	43	54.9%	43	35.7%	6	33.7%	4	7.4%	3
B&Q, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badger Hill, Yarburgh Way, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melrosegate (58) Heworth, York Local Neighbourhood Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osbalwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Acomb District Centre	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Askham Richard Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverts Carpets, Millfield Business Centre, Nether Poppleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	1.2%	7	0.0%	0	1.6%	1	0.0%	0	3.5%	0	4.3%	2	2.7%	1
Rufforth (Wetherby Road) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	2.2%	13	3.9%	2	12.0%	7	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Upper & Nether Poppleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acaster Malblis Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dringhouses, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13												
Clifton Moor Retail Park, Stirling Road, York	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	2.7%	0	0.0%	0	0.0%	0
Clifton, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earswick Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.5%	3	3.1%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.6%	4	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopgrove Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	7.4%	45	11.9%	7	3.3%	2	18.8%	15	38.7%	7	6.2%	1	0.0%	0	0.0%	0	0.0%	0	18.8%	2	28.2%	2	15.7%	3	0.0%	0
Shipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-the Forest Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village) Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor, York	2.7%	16	0.0%	0	5.9%	3	12.8%	10	6.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	0	2.9%	0	0.0%	0	4.2%	1	0.0%	0
The Range, Jockey Lane Retail Park, York	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.5%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	15.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bootham, Bootham Crescent, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Nursery, Wigginton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deans Garden Centre, Stockton-on-the Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heworth, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tang Hall, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																										
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	19.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																										
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																										
Market Weighton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme on-Spalding-Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shiptonthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southgate, Market Weighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																										

City of York Household Survey for WYG

Weighted:

November 2013

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B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.1%	14	0.0%	0
Howden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Asda, Wesley Square, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Garden Centre, Whitley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snaith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spaldington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0	1.7%	1	0.0%	0
Zone 7														
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deighton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Business Park, Bawtry Road, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	2.7%	17	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	48.6%	14
Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Abbey Walk, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8														
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	7	0.0%	0
Colton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Milford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9														
Boroughbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	2	0.0%	0
Hessay Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Boroughbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10														

City of York Household Survey for WYG

Weighted:

November 2013

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Easingwold Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helperby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stillington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11														
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12														
Malton Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	1
Norton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Norton Road, Malton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2
Morrisons, Castlegate, Malton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	3
Zone 13														
Driffield Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hutton Cranswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, George Street, Driffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, George Street, Driffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14														
Thirsk Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Tesco, Station Road, Thirsk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15														
Helmsley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0
Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nawton Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16														
Pickering Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17														
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes Garden Centre, Stokesley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willowbeck Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	6.1%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standard Way Industrial Estate, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Rounton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Zone 19																							
Bedale Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Dallamires Lane Industrial Estate, Ripon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Ripon City Centre	3.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	1	6.5%	1									
Masham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Rainton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Zone 20																							
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Harrogate town Centre	17.5%	106	6.7%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.1%	1									
Homebase, Plumpton Retail Park, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Plumpton Retail Park, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
St James's Retail Park, Grimbold Crag, Knaresborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Asda Superstore, Bower Road, Harrogate	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1									
B&Q, Skipton Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Hookstone Chase, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Killinghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Knaresborough Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3									
Morrisons, Hookstone Chase, Starbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Sainsbury's, Wetherby Road, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Starbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Outside Study Area, Barnsley																							
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Outside Study Area, Bradford																							
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Junction 27 Retail Park, (Birstall) Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Outside Study Area, Bradford																							
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Saltire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Outside Study Area,																							

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkshire Garden Centre, Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead														
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mount Pleasant, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Andrews Quay, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Quay Shopping Centre, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mount Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees														
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Outside Study Area, Leeds														
Highway 64 Retail Park, Seacroft, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.4%	12	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.7%	1
Outside Study Area, Leeds City														
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Moor Allerton Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Leeds Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stile Hill Way, Colton Retail Park, Colton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Mansfield														
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough														
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkway Centre, Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Newcastle-upon-Tyne														
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire														
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region														
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Greenwell Road, Newton Aycliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire														
Gainsborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland														
Guiseborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Guisborough														
Redcar Twn Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Morgan Drive, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire														
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stainsacre Lane, Whitby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunmanby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.2%	7	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	17.6%	3
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Meadowhall, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaglescliffe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Barwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yarm Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Castleford Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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November 2013

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Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Designer Outlet Village, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32, Outlet Shopping, Castleford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Parkside Retail Park, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bailey Retail Park, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xscape, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glass Houghton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knottingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	0.6%	4	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0
Other, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Elmsall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other														
Abroad	0.7%	4	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	0	3.8%	1	2.7%	1
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	607	56	59	79	18	12	36	29	49	7	13	6	19	18
Sample:	611	49	37	61	23	24	34	28	30	23	27	27	31	25

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q19A How often do you make shopping trips for Books, CDs or DVDs to (DESTINATION MENTIONED AT Q19)?														
<i>Those who buy books, CDs and DVDs at Q19, excludes abroad, internet and don't know</i>														
Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.6%	4	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
At least once a week	5.9%	35	9.1%	5	7.5%	4	3.8%	3	0.0%	0	4.9%	1	8.8%	3
At least once a fortnight	3.2%	19	2.8%	2	1.6%	1	4.9%	4	0.0%	0	0.0%	0	2.6%	1
At least once a month	18.5%	111	21.0%	12	12.0%	7	23.6%	19	8.7%	2	15.3%	2	8.2%	3
At least every two months	7.7%	46	8.3%	5	8.2%	5	6.7%	5	7.7%	1	24.7%	3	10.9%	3
At least every 3 months	12.3%	74	7.2%	4	15.7%	9	7.0%	6	40.1%	7	21.6%	3	20.5%	7
At least every 6 months	20.9%	126	12.3%	7	30.6%	18	22.1%	17	7.7%	1	12.1%	1	24.7%	8
Less often than once every 6 months	11.0%	67	13.7%	8	0.0%	0	11.6%	9	20.6%	4	5.2%	1	13.5%	4
Have only visited once (Don't know / varies)	3.4%	21	10.0%	6	0.0%	0	1.6%	1	0.0%	0	4.9%	1	0.0%	0
	16.3%	98	15.6%	9	24.4%	14	15.9%	13	15.1%	3	11.4%	1	10.6%	3
Weighted base:	603	56	59	79	18	12	32	29	49	7	13	6	19	18
Sample:	609	49	37	61	23	24	33	28	30	23	27	27	31	25

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Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q20 Where did you last go to buy small household goods such as home furnishings, glass and china items?														
Zone 1														
B&Q Warehouse, Hull Road, York	0.4%	3	0.0%	0	2.6%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	21.8%	200	44.9%	22	45.2%	44	31.4%	34	53.0%	14	29.2%	6	3.9%	2
Zone 2														
Acomb District Centre	0.4%	3	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askham Richard Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bishopthorpe Road Local Centre	0.3%	3	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	1.9%	17	1.8%	1	4.0%	4	0.9%	1	2.2%	1	3.0%	1	4.1%	2
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.6%	6	3.2%	2	3.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Zone 3														
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.4%	4	0.0%	0	2.6%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	10.6%	97	13.9%	7	27.0%	26	20.3%	22	6.6%	2	10.8%	2	0.0%	0
Foss Islands Retail Park, York	0.4%	4	1.2%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.5%	2
Homebase, Fossbank, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	8.1%	74	14.8%	7	3.4%	3	24.1%	26	22.5%	6	16.0%	3	1.3%	1
Tesco Extra, Stirling Road, Clifton Moor, York	0.4%	3	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	1.4%	13	9.7%	5	2.1%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Zone 4														
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	2	3.2%	1	0.0%	0
Zone 4														
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5														
Market Weighton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0
Tesco, Southgate, Market Weighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Zone 6														

City of York Household Survey for WYG

Weighted:

November 2013

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B&Q, Rawcliffe Road, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7														
Aldi, Three Lakes Retail Park, Selby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Three Lakes Retail Park, Selby	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	3.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	6	30.7%	25
Three Lakes Retail Park, Selby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8														
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9														
Boroughbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10														
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11														
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12														
Malton Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13														
Driffield Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14														
Thirsk Town Centre	1.2%	11	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15														
Helmsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16														
Pickering Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17														
Stokesley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Homebase, Willowbeck Road, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	4.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	4.2%	1
Zone 19														
Bedale Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dallamires Lane Industrial Estate, Ripon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Masham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20														
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	7.8%	71	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	6.5%	7
Homebase, Plumpton Retail Park, Harrogate	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Asda Superstore, Bower Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Skipton Road, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killinghall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.9%	0
Sainsbury's, Wetherby Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley														
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
Birstall Shopping Park	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	1.9%	17	2.8%	1	0.0%	0	10.9%	12	0.0%	0	1.3%	0	2.9%	2
Junction 27 Retail Park, (Birstall) Leeds	0.6%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Outside Study Area, Bradford														
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Outside Study Area, Darlington														
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Outside Study Area, Doncaster														
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	1.1%	1
Other, Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
The Range, York Road, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Thorne Road Retail Park, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Bridlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Hull City Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	9.7%	2	2.4%	1	0.0%	0
Tesco, Morton Lane, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willerby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead														
MetroCentre, Gateshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mount Pleasant, Hull	0.5%	5	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Princes Quay Shopping Centre, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
St Andrews Quay Retail Park, Hull	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.8%	1	1.3%	1	0.0%	0
Outside Study Area, Kirklees														
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds														
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.0%	36	4.6%	2	0.0%	0	0.8%	1	0.0%	0	1.9%	0	5.3%	3
White Rose Shopping Centre, Leeds	1.3%	12	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Outside Study Area, Leeds City														
Asda Superstore, Killingbeck Drive, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,														

City of York Household Survey for WYG

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November 2013

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Mansfield														
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,														
Middlesbrough														
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Parkway Centre, Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,														
Newcastle-upon-Tyne														
Newcastle City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Outside Study Area, North East Lincolnshire														
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region														
Ikea, Metro Park West, Gateshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire														
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	11.0%	6	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland														
Guisborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Outside Study Area, Richmondshire														
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	8.0%	2
Seamer Road Retail Park, Scarborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	3
Outside Study Area, Sheffield														
Meadowhall, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Outside Study Area, Sheffield														
Sheffield City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Asda, Allensway, Thornaby	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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November 2013

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Portrack Lane, Stockton														
Stockton Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Castleford Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32, Outlet Shopping, Castleford	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	7	0.0%	0
Pontefract Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4	0.0%	0
Other														
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	10	0.0%	0
Weighted base:	917	49	97	107	27	21	54	83	112	16	21	11	28	21
Sample:	925	46	51	81	45	40	53	59	55	40	46	42	46	35

Q20A How often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q20)?*Those who buy small household goods at Q20, excludes abroad, internet and don't know*

Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.5%	14	0.0%	0	5.3%	5	0.8%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	2.5%	23	13.1%	6	2.0%	2	4.4%	5	0.0%	0	0.0%	0	1.3%	1	1.0%	1	0.0%	0	0.0%	0	4.2%	0	0.0%	0	2.5%	1
At least once a fortnight	3.7%	34	3.0%	1	3.7%	4	2.3%	2	0.0%	0	0.0%	0	2.8%	2	8.9%	7	4.8%	5	6.2%	1	3.3%	1	2.1%	0	2.7%	1
At least once a month	10.2%	94	7.4%	4	13.8%	13	8.8%	9	5.1%	1	21.9%	5	11.8%	6	8.7%	7	10.6%	12	5.3%	1	21.3%	4	9.6%	1	8.3%	2
At least every two months	6.1%	56	7.6%	4	1.1%	1	3.8%	4	3.7%	1	16.2%	3	6.9%	4	5.1%	4	8.4%	9	7.9%	1	9.3%	2	8.5%	1	4.4%	1
At least every 3 months	13.0%	119	22.6%	11	11.9%	12	4.9%	5	20.6%	6	14.9%	3	17.7%	10	13.9%	11	17.3%	19	6.7%	1	20.0%	4	7.9%	1	17.6%	5
At least every 6 months	16.5%	152	8.7%	4	9.9%	10	22.4%	24	28.2%	8	23.4%	5	14.6%	8	20.9%	17	6.0%	7	21.1%	3	5.1%	1	27.4%	3	13.2%	4
Less often than once every 6 months	21.4%	196	18.4%	9	15.9%	15	16.4%	17	18.3%	5	7.7%	2	19.8%	11	17.5%	14	21.7%	24	35.9%	6	27.2%	6	23.9%	3	18.2%	5
Have only visited once (Don't know / varies)	3.0%	28	1.2%	1	6.2%	6	2.0%	2	0.0%	0	1.9%	0	0.0%	0	2.3%	2	6.3%	7	1.7%	0	0.0%	0	1.5%	0	0.0%	0
Weighted base:	917	49	97	107	27	21	54	83	112	16	21	11	28	21												
Sample:	925	46	51	81	45	40	53	59	55	40	46	42	46	35												

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q21 Where did you last go to buy goods such as toys, games, bicycles and recreations goods?														
Zone 1														
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	18.9%	113	33.7%	11	38.7%	19	31.8%	16	58.4%	7	30.4%	5	2.5%	2
Zone 2														
Acomb District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askham Richard Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Bishopthorpe Road Local Centre	0.4%	2	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
McArthur Glen Designer Outlet, Naburn, York	0.6%	4	2.1%	1	2.0%	1	0.0%	0	5.1%	1	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.8%	5	0.0%	0	9.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Zone 3														
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	13.6%	81	22.1%	7	20.9%	10	22.4%	11	4.1%	0	1.8%	0	1.1%	1
Foss Islands Retail Park, York	1.1%	6	2.6%	1	2.0%	1	4.8%	2	0.0%	0	10.8%	2	0.0%	0
Monks Cross Retail Park, Huntington, York	9.1%	54	35.5%	12	12.3%	6	21.7%	11	9.3%	1	9.0%	1	8.5%	5
Tesco Extra, Stirling Road, Clifton Moor, York	0.8%	5	0.0%	0	0.0%	0	8.7%	4	0.0%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
Zone 4														
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	8.7%	1	2.5%	0	0.0%	0
Zone 4														
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5														
Market Weighton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6														
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	4.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	41.6%	25
Spaldington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Zone 7														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Business Park, Bawtry Road, Selby	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	3.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8														
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9														
Boroughbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrison's, Stump Cross, Boroughbridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10														
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stillington	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11														
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12														
Malton Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	1
Zone 13														
Driffield Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14														
Thirsk Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15														
Helmsley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Kirkbymoorside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16														
Pickering Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Zone 17														
Stokesley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	3.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeming	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19														
Bedale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20														
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	12.2%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park,	2.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Grimbald Crag, Knaresborough														
Knaresborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley														
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.4%	1
Outside Study Area, Bradford														
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington														
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster														
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	6	0.0%	0
Other, Doncaster	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0
Coniston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	3.3%	19	0.0%	0	0.0%	0	9.0%	5	0.0%	0	37.5%	6	2.2%	1
Outside Study Area, Gateshead														
MetroCentre, Gateshead	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Kingswood Retail Park, Hull	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Outside Study Area, Kirklees														
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Outside Study Area, Leeds														
Highway 64 Retail Park, Seacroft, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.8%	16	0.0%	0	12.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.8%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City														
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Mansfield														
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough														
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Newcastle-upon-Tyne														
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0
Outside Study Area, North East Lincolnshire														
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region														
Ikea, Metro Park West, Gateshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire														
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Outside Study Area, Redcar & Cleveland														
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire														
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.0%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Meadowhall, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	2.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Castleford Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Junction 32, Outlet Shopping, Castleford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Xscape, Castleford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Other, Wakefield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Other														
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Other	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	2.5%	2
Weighted base:	595	33	49	51	12	16	61	47	66	14	14	5	22	12
Sample:	541	28	29	40	21	27	40	34	33	25	31	17	27	17

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q21A How often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q21)?														
<i>Those who buy toys, games and other recreational goods at Q21, excludes abroad, internet and don't know</i>														
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.3%	8	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	2.5%	2
At least once a fortnight	4.0%	24	0.0%	0	14.7%	7	2.7%	1	0.0%	0	0.0%	0	6.0%	4
At least once a month	16.6%	99	29.8%	10	5.7%	3	22.0%	11	18.5%	2	24.4%	4	13.6%	8
At least every two months	7.3%	43	2.6%	1	6.3%	3	6.5%	3	5.7%	1	9.0%	1	12.2%	7
At least every 3 months	10.2%	60	11.4%	4	6.0%	3	4.1%	2	17.9%	2	26.2%	4	20.3%	12
At least every 6 months	20.4%	121	17.1%	6	27.8%	13	22.0%	11	24.1%	3	5.3%	1	18.6%	11
Less often than once every 6 months	19.1%	113	13.1%	4	17.5%	8	13.9%	7	26.1%	3	19.8%	3	12.5%	8
Have only visited once (Don't know / varies)	5.8%	34	5.2%	2	0.0%	0	5.8%	3	0.0%	0	10.8%	2	7.1%	4
	15.3%	91	20.8%	7	22.1%	11	18.3%	9	7.7%	1	4.5%	1	7.1%	4
Weighted base:	594	33	49	51	12	16	61	47	66	14	14	5	21	12
Sample:	538	28	29	40	21	27	40	34	33	24	31	17	26	17

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q22 Where did you last go to buy chemist goods (including health and beauty products)?														
Zone 1														
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulford	0.2%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	16.3%	264	49.3%	46	43.8%	67	44.1%	79	20.0%	9	12.0%	5	5.4%	5
Badger Hill, Yarburgh Way, York	0.3%	4	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melrosegate (58) Heworth, York Local	0.2%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Neighbourhood Parade Osbaldwick	0.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2														
Acomb District Centre	2.0%	32	1.7%	2	19.5%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.3%	5	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.8%	13	0.7%	1	8.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.1%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	2.2%	36	2.4%	2	12.2%	19	1.2%	2	0.0%	0	0.0%	0	1.6%	2
Upper & Nether Poppleton Local Centre	0.2%	3	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dringhouses, York	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe, York	0.2%	3	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	1.2%	19	0.8%	1	1.5%	2	6.0%	11	2.3%	1	1.9%	1	0.0%	0
Clifton, York	0.4%	7	0.0%	0	0.0%	0	3.8%	7	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	7.4%	119	19.2%	18	3.8%	6	29.4%	53	26.2%	12	0.8%	0	0.7%	1
Strensall Local (Village) Centre	0.1%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor, York	1.5%	24	0.0%	0	1.6%	3	8.4%	15	2.3%	1	0.0%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.1%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Bootham, Bootham Crescent, York	0.2%	4	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Heworth, York	0.2%	4	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0
Huntington, York	0.3%	4	0.8%	1	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.1%	2	1.7%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tang Hall, York	0.3%	5	4.1%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	1.5%	24	0.0%	0	0.0%	0	0.0%	0	37.0%	17	17.3%	7	0.0%	0
Zone 4														
Stamford Bridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0	9.2%	4	0.0%	0	0.0%	0
Zone 5														
Market Weighton Town Centre	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.3%	15	0.0%	0
Tesco, Southgate, Market Weighton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Zone 6														
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	44.4%	42
Howden Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	7	0.0%	0
Asda, Wesley Square, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Eggborough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Snaith Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.7%	1
Tesco, Boothferry Road, Goole	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	7	0.0%	0
Zone 7														
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	5.1%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	15.1%	14
Three Lakes Retail Park, Selby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Wheldrake Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Brayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsbury's, Abbey Walk, Selby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Zone 8														
Collingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Garforth Town Centre	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	22
Other, Leeds	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6
Tadcaster Town Centre	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	10	0.0%	0
Wetherby Town Centre	3.5%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	29.7%	51
Colton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sherburn in-Elmet Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	0.0%	0
Tesco, Aberford Road, Garforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0

City of York Household Survey for WYG

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November 2013

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Zone 9														
Boroughbridge Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Boroughbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10														
Easingwold Town Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helperby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11														
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12														
Malton Town Centre	2.7%	44	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Norton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13														
Driffeld Town Centre	2.5%	40	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Tesco Extra, George Street, Driffeld	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14														
Thirsk Town Centre	2.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15														
Helmsley Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Kirkbymoorside	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16														
Pickering Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Thornton le-Dale	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17														
Stokesley Town Centre	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	4.2%	68	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Northallerton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19														
Bedale Town Centre	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	4.0%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Masham Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20														
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	12.3%	199	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	11.1%	4
St James's Retail Park, Grimbald Crag, Knaresborough	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Asda Superstore, Bower Road, Harrogate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	2.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hookstone Chase, Starbeck	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley														
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington														
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster														
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorne Road, Doncaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bessingby Road, Bridlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Way, Anlaby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wingfield Way, Beverley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead														
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Kingswood Retail Park, Hull Outside Study Area, Kirklees	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Batley Town Centre Outside Study Area, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds Outside Study Area, Leeds City	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stile Hill Way, Colton Retail Park, Colton Outside Study Area, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mansfield Town Centre Outside Study Area, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Parkway Centre, Coulby Newham Outside Study Area, Newcastle-upon-Tyne	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle City Centre Outside Study Area, North East Lincolnshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Outside Study Area, North East Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Metro Park West, Gateshead Outside Study Area, North Lincolnshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Town Centre Outside Study Area, Redcar & Cleveland	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Morgan Drive, Guisborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Outside Study Area, Richmondshire														
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scorton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunmanby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	5
Whitby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Meadowhall, Sheffield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.0%	0
Outside Study Area, Sheffield														
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Barwick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yarm Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Castleford Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Castleford Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Pontefract Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1
Asda, Glasshoughton, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Knottingley Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	4.1%	7
Other														
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Weighted base:	1619	92	153	180	47	39	94	109	173	32	32	14	51	56
Sample:	1613	86	87	127	73	76	84	87	94	76	70	64	79	73

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q22A How often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q22)?																												
<i>Those who buy chemist goods at Q22, excludes abroad, internet and don't know</i>																												
Daily	0.7%	11	1.5%	1	1.6%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.0%	0	1.6%	0	0.0%	0	0.9%	1
At least two times a week	1.0%	16	0.0%	0	0.6%	1	1.2%	2	0.0%	0	0.0%	0	2.3%	2	2.6%	3	1.5%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	13.8%	223	13.7%	13	5.3%	8	14.5%	26	13.2%	6	14.4%	6	11.3%	11	17.2%	19	18.3%	32	8.0%	3	19.1%	6	8.1%	1	22.2%	11	14.5%	8
At least once a fortnight	10.9%	176	13.0%	12	7.3%	11	9.7%	17	9.9%	5	5.0%	2	17.7%	17	12.8%	14	11.2%	19	14.0%	4	8.3%	3	5.9%	1	12.2%	6	7.0%	4
At least once a month	36.1%	584	30.4%	28	33.3%	51	29.3%	53	51.7%	24	36.5%	14	39.2%	37	33.3%	36	32.4%	56	40.1%	13	37.5%	12	33.5%	5	33.9%	17	35.8%	20
At least every two months	9.5%	154	7.1%	7	14.4%	22	8.8%	16	5.6%	3	9.4%	4	12.2%	12	9.6%	10	9.7%	17	7.3%	2	14.3%	5	10.5%	2	7.4%	4	12.3%	7
At least every 3 months	6.6%	106	11.0%	10	6.5%	10	12.1%	22	6.3%	3	2.9%	1	4.6%	4	5.0%	5	3.7%	6	2.0%	1	1.2%	0	15.3%	2	4.4%	2	2.7%	2
At least every 6 months	2.7%	44	7.7%	7	6.2%	9	0.7%	1	1.9%	1	3.8%	1	3.1%	3	3.4%	4	0.0%	0	5.1%	2	4.3%	1	4.4%	1	1.4%	1	0.9%	1
Less often than once every 6 months	1.0%	15	0.0%	0	1.5%	2	0.5%	1	0.0%	0	2.0%	1	1.4%	1	3.6%	4	0.0%	0	2.9%	1	2.1%	1	0.0%	0	0.7%	0	0.9%	1
Have only visited once (Don't know / varies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	17.7%	287	15.7%	14	23.3%	36	21.4%	38	11.3%	5	24.3%	9	8.2%	8	12.5%	14	21.1%	37	19.9%	6	12.2%	4	20.7%	3	17.9%	9	25.0%	14
Weighted base:	1618	92	153	180	47	39	94	108	173	32	32	14	51	56														
Sample:	1611	86	87	127	73	76	84	86	94	75	70	64	79	73														

City of York Household Survey for WYG

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November 2013

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Q23 Where did you last go to buy electrical items, such as televisions, washing machines and computers?														
Zone 1														
B&Q Warehouse, Hull Road, York	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	15.2%	151	32.0%	18	37.2%	39	29.7%	37	30.9%	9	13.5%	2	7.0%	4
Zone 2														
Acomb District Centre	0.6%	6	1.1%	1	2.8%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.7%	7	0.0%	0	5.4%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Zone 3														
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Clifton Moor Retail Park, Stirling Road, York	19.0%	189	47.2%	26	38.6%	41	47.6%	59	23.2%	7	11.0%	2	1.3%	1
Foss Islands Retail Park, York	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	5.2%	52	9.9%	5	7.7%	8	13.1%	16	12.3%	4	2.4%	0	6.5%	4
Tesco Extra, Stirling Road, Clifton Moor, York	0.9%	8	0.0%	0	0.9%	1	3.3%	4	0.0%	0	1.7%	0	1.5%	1
Huntington, York	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4														
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	15.2%	4	10.3%	2	0.0%	0
Zone 4														
Stamford Bridge	0.4%	4	3.9%	2	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0
Zone 5														
Market Weighton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0
Holme on-Spalding-Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Zone 6														
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	45.0%	24
Howden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Snaith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1

City of York Household Survey for WYG

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November 2013

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Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	8.7%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Plumpton Retail Park, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	4.6%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Bower Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hookstone Chase, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Starbeck	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley														
Barnsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington														
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yarm Road Industrial Estate, Darlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster														
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Hull City Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	18.8%	3	9.7%	5	0.0%	0
North Cave	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Outside Study Area, Gateshead														
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Asda, Kingswood Retail Park, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.3%	3	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	1.0%	0
St Andrews Quay Retail Park, Hull	1.1%	11	0.0%	0	0.0%	0	3.7%	5	10.8%	2	8.2%	4	2.1%	1
Outside Study Area, Kirklees														
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Outside Study Area, Leeds														
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.4%	14	0.0%	0	0.0%	0	1.4%	0	3.4%	2	9.2%	9	2.0%	1
Northside Retail Park, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Outside Study Area, Leeds City														
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Crown Point Shopping Park, Leeds	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0
Morley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Sainsbury's, Stile Hill Way, Colton Retail Park, Colton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
York Road Retail Park, Leeds	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Outside Study Area, Mansfield														
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough														
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Newcastle-upon-Tyne														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13												
Newcastle City Centre Outside Study Area, North East Lincolnshire	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Grimsby Outside Study Area, North East Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Greenwell Road, Newton Aycliffe Outside Study Area, North Lincolnshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre Outside Study Area, Redcar & Cleveland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Morgan Drive, Guisborough Outside Study Area, Richmondshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison Outside Study Area, Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	28.1%	10	15.5%	4
Whitby Town Centre Outside Study Area, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield Outside Study Area, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre Outside Study Area, Stockton-on-Tees	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby Outside Study Area, Wakefield	2.9%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Junction 32, Outlet Shopping, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkside Retail Park, Pontefract	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bailey Retail Park, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other														
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	4	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	994	55	105	125	29	17	54	59	97	17	21	13	34	25
Sample:	1046	55	61	93	49	36	52	45	56	47	48	59	56	37

Q23A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q23)?

Those who buy electrical items at Q23, excludes abroad, internet and don't know

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.2%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.3%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
At least once a month	2.3%	23	1.1%	1	0.0%	0	1.8%	2	0.0%	0	2.4%	1	0.0%	0
At least every two months	1.9%	19	0.0%	0	0.9%	1	1.0%	1	0.0%	0	1.7%	0	0.0%	0
At least every 3 months	3.8%	38	1.6%	1	2.0%	2	1.0%	1	1.4%	0	5.2%	3	11.4%	7
At least every 6 months	10.6%	105	6.3%	3	13.6%	14	9.1%	11	20.2%	6	20.6%	3	13.7%	8
Less often than once every 6 months	40.6%	404	53.5%	29	30.8%	32	44.5%	56	37.4%	11	46.9%	8	65.6%	35
Have only visited once (Don't know / varies)	8.1%	81	11.0%	6	12.4%	13	2.7%	3	5.4%	2	2.0%	0	7.3%	4
	32.0%	319	26.5%	15	38.4%	40	39.0%	49	35.6%	10	26.4%	4	15.4%	8
Weighted base:	994	55	105	125	29	17	54	59	97	17	21	13	34	25
Sample:	1046	55	61	93	49	36	52	45	56	47	48	59	56	37

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Q24 Where did you last go to buy DIY or gardening goods?																												
Zone 1																												
B&Q Warehouse, Hull Road, York	14.7%	193	74.2%	52	19.9%	23	25.4%	39	60.4%	25	26.6%	8	0.8%	1	14.8%	14	11.9%	16	1.5%	0	0.0%	0	8.9%	1	13.5%	6	1.8%	1
York City Centre	5.0%	65	17.0%	12	4.8%	6	13.0%	20	7.9%	3	4.5%	1	0.0%	0	7.8%	7	0.9%	1	1.5%	0	12.9%	4	16.0%	2	5.5%	2	3.2%	1
B&Q, Hull Road, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3
Zone 2																												
Acomb District Centre	0.1%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.7%	9	0.0%	0	8.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																												
B&Q Mini Warehouse, Clifton Moor Retail Park, York	11.5%	151	3.2%	2	44.0%	51	38.7%	60	0.0%	0	4.8%	2	0.0%	0	3.9%	4	6.1%	8	29.3%	7	33.4%	10	12.9%	2	1.1%	0	1.4%	1
Clifton Moor Retail Park, Stirling Road, York	1.8%	24	0.0%	0	1.8%	2	7.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	4.2%	1	10.7%	2	3.0%	1	0.0%	0
Foss Islands Retail Park, York	0.6%	7	1.7%	1	5.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	1.5%	20	2.1%	1	5.2%	6	4.9%	8	2.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	5.6%	1	1.3%	0	2.9%	0	0.9%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	0.9%	12	0.0%	0	0.0%	0	2.6%	4	5.4%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	3.8%	1	4.6%	2	0.0%	0
Shipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Stockton-on-the Forest Local Centre	0.5%	7	0.0%	0	0.0%	0	2.9%	5	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	5.4%	1	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.2%	2	0.0%	0	0.8%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Nursery, Wigginton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Deans Garden Centre, Stockton-on-the Forest	0.4%	5	0.9%	1	1.2%	1	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Huntington, York	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																												
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.5%	7	0.0%	0	0.0%	0	0.6%	1	13.5%	6	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																												
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																												

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Market Weighton Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	0	14.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shiptonthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Zone 6																										
B&Q, Rawcliffe Road, Goole	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	12.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	41.1%	34	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Garden Centre, Whitley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snaith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																										
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Three Lakes Retail Park, Selby	2.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	7.0%	6	34.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Business Park, Bawtry Road, Selby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	7	18.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																										
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	1.4%	18	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	16	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Milford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																										
Boroughbridge Town Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	5	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Zone 10																										
Easingwold Town Centre	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	12	0.0%	0	0.0%	0	0.0%	0
Brandsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Zone 11																										
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Zone 12																										
Malton Town Centre	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.4%	4	33.1%	14	0.0%	0
Zone 13																										
Driffeld Town Centre	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	27.3%	10
Hutton Cranswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Zone 14																										
Thirsk Town Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 15																										
Helmsley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																										
Pickering Town Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Outside Study Area, Doncaster														
B&Q, Catesby Business Park, Doncaster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bessingby Way, Bridlington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	6.1%	2	0.0%	0
Bridlington Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilberdyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hull City Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0
Yorkshire Garden Centre, Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Outside Study Area, Gateshead														
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Andrews Quay, Hull	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	7	0.0%	0
St Andrews Quay Retail Park, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.8%	1
Outside Study Area, Kirklees														
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds														
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Leeds City Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Northside Retail Park, Leeds	0.2%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City														
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Junction One Retail Park, Beeston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Killingbeck Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Homebase, Moor Allerton Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Morley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Outside Study Area, Mansfield														
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough														
B&Q, Cleveland Retail Park, Middlesbrough	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Newcastle-upon-Tyne														
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire														
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region														
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire														
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland														
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire														
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough														
B&Q, Seamer Road, Scarborough	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	8
Filey Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Homebase, Stainsacre Lane, Whitby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	0.5%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Whitby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield														
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Portrack Lane,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Stockton														
Eaglescliffe Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Teesside Retail Park, Thornaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Castleford Retail Park, Castleford	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Castleford Town Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.2%	1
Junction 32, Outlet Shopping, Castleford	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	1.2%	1
Pontefract Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Xscape, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
B&Q, Glass Houghton, Castleford	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	5.3%	5
Other														
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Weighted base:	1311	70	116	154	42	31	84	92	132	25	30	14	41	37
Sample:	1326	67	69	111	63	59	72	67	74	59	63	67	65	50

Q24A How often do you make shopping trips for DIY or gardening goods to (DESTINATION MENTIONED AT Q24)?*Those who buy DIY items at Q24, excludes abroad, internet and don't know*

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
At least once a week	1.4%	19	6.3%	4	0.8%	1	1.4%	2	1.0%	0	3.0%	1	0.0%	0
At least once a fortnight	4.4%	57	5.9%	4	11.8%	14	3.3%	5	3.6%	1	7.5%	2	5.2%	4
At least once a month	12.3%	162	6.0%	4	12.0%	14	11.4%	18	9.2%	4	18.8%	6	11.4%	10
At least every two months	8.1%	107	12.2%	9	3.0%	3	4.0%	6	8.5%	4	16.3%	5	12.5%	10
At least every 3 months	16.8%	220	15.7%	11	13.0%	15	22.8%	35	28.2%	12	13.3%	4	18.7%	16
At least every 6 months	19.7%	259	24.1%	17	22.8%	26	13.6%	21	22.7%	9	9.1%	3	29.8%	25
Less often than once every 6 months	13.5%	177	11.8%	8	15.6%	18	14.6%	22	7.4%	3	4.3%	1	13.0%	11
Have only visited once (Don't know / varies)	1.6%	21	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.3%	1	0.0%	0
Weighted base:	1311	70	116	154	42	31	84	92	132	25	30	14	41	37
Sample:	1326	67	69	111	63	59	72	67	74	59	63	67	65	50

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13													
Q25 Where did you last go to buy furniture, carpets and floor coverings?																											
Zone 1																											
B&Q Warehouse, Hull Road, York	0.7%	8	0.0%	0	1.0%	1	2.5%	3	0.0%	0	2.2%	1	0.0%	0	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fulford	0.1%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Murton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
York City Centre	14.2%	147	40.9%	19	51.3%	50	16.8%	22	32.5%	10	13.1%	4	0.0%	0	8.4%	6	2.8%	3	3.4%	1	28.2%	6	20.5%	2	6.8%	2	7.8%
Zone 2																											
Acomb District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Askham Richard Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Calverts Carpets, Millfield Business Centre, Nether Poppleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Upper & Nether Poppleton Local Centre	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3																											
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.4%	4	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clifton Moor Retail Park, Stirling Road, York	9.2%	95	24.0%	11	17.8%	18	30.6%	40	10.8%	3	1.5%	0	0.0%	0	6.2%	4	1.3%	1	10.6%	2	20.9%	4	4.6%	0	14.9%	5	0.0%
Foss Islands Retail Park, York	0.7%	7	3.0%	1	3.5%	3	1.6%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Haxby District Centre	0.4%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	
Monks Cross Retail Park, Huntington, York	5.8%	60	12.8%	6	5.8%	6	19.4%	25	23.1%	7	8.8%	2	0.0%	0	2.7%	2	4.2%	4	7.0%	1	10.0%	2	16.9%	2	3.3%	1	0.0%
The Range, Jockey Lane Retail Park, York	0.4%	4	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4																											
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Pocklington Town Centre	1.2%	13	0.0%	0	3.7%	4	0.8%	1	13.4%	4	14.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4																											
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																											
Market Weighton Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 6																											
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Goole Town Centre	3.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.0%	31	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Howden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eggborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 7																											
Aldi, Three Lakes Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Park, Selby														
Selby Business Park, Bawtry Road, Selby	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	3.5%	36	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8														
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	1.0%	10	0.0%	0	1.0%	1	4.1%	5	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	2.6%	27	0.0%	0	4.7%	5	9.5%	12	5.2%	2	0.0%	0	0.0%	0
Wetherby Town Centre	2.4%	24	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9														
Boroughbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10														
Easingwold Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11														
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12														
Malton Town Centre	2.1%	21	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Norton Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13														
Drifffield Town Centre	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14														
Thirsk Town Centre	3.2%	33	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15														
Helmsley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Beadlam	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16														
Pickering Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17														
Stokesley Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	5.9%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Standard Way Industrial Estate, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Bedale Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	3.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20														
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	7.5%	77	1.3%	1	0.0%	0	0.9%	1	0.0%	0	1.7%	0	0.0%	0
Homebase, Plumpton Retail Park, Harrogate	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	2.1%	22	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Skipton Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	2.3%	23	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley														
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford														
Birstall Shopping Park	0.7%	8	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	2.2%	23	1.5%	1	6.1%	6	4.8%	6	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.2%	3
Outside Study Area, Bradford														
B&Q, Euroway Trading Estate, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington														
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster														
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.1%	1
Other, Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1
Outside Study Area, East Riding of Yorkshire														
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	1.1%	1
Bridlington Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willerby Shopping Centre, Willerby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0

City of York Household Survey for WYG

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November 2013

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Hull City Centre Outside Study Area, Gateshead	1.2%	12	0.0%	0	0.0%	0	0.0%	0	3.6%	1	16.5%	4	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	4
MetroCentre, Gateshead Outside Study Area, Hull City	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Andrews Quay, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Quay Shopping Centre, Hull	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull Outside Study Area, Kirklees	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	7.1%	5	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	4.2%	1
Batley Town Centre Outside Study Area, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre Outside Study Area, Leeds City	2.9%	30	0.0%	0	0.0%	0	1.7%	2	5.0%	1	0.0%	0	1.1%	1	6.9%	5	17.6%	17	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds Outside Study Area, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre Outside Study Area, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre Outside Study Area, Newcastle-upon-Tyne	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle City Centre Outside Study Area, North East Lincolnshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Grimsby Outside Study Area, North East Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Metro Park West, Gateshead Outside Study Area, North	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13																	
Lincolnshire																															
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Scunthorpe Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Outside Study Area, Redcar & Cleveland																															
Guisborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Outside Study Area, Richmondshire																															
Leyburn Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Richmond Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Outside Study Area, Scarborough																															
B&Q, Seamer Road, Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Scarborough Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	5	1.9%	1			
Whitby Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Outside Study Area, Sheffield																															
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Outside Study Area, Sheffield																															
Sheffield City Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0					
Outside Study Area, Stockton-on-Tees																															
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Portrack Retail Park, Portrack Lane, Stockton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Stockton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Teesside Retail Park, Thornaby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Outside Study Area, Wakefield																															
Castleford Retail Park, Castleford	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Castleford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0					
Junction 32, Outlet Shopping, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0					
Wakefield Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Other, Wakefield	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0					
South Elmsall Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0					
Other																															
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0			
Other	0.6%	6	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	4.9%	2	0.0%	0			
Weighted base:	1030		47		98		131		30		27		64		70		98		18		21		10		33		28				
Sample:	1042		48		54		93		45		51		58		57		60		46		48		39		49		40				

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q25A How often do you make shopping trips for furniture, carpets and floor coverings to (DESTINATION MENTIONED AT Q25)?														
<i>Those who buy furniture and floor coverings at Q25, excludes abroad, internet and don't know</i>														
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
At least once a month	0.3%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
At least every two months	1.0%	10	0.0%	0	0.0%	0	1.9%	2	0.0%	0	4.2%	4	0.0%	0
At least every 3 months	1.3%	14	1.8%	1	0.0%	0	1.9%	2	0.0%	0	6.8%	4	0.0%	0
At least every 6 months	4.8%	49	9.6%	4	6.1%	6	3.6%	5	6.6%	2	12.4%	3	3.4%	2
Less often than once every 6 months	54.0%	557	38.7%	18	43.8%	43	44.8%	59	67.0%	20	61.5%	17	80.9%	52
Have only visited once	13.4%	138	13.4%	6	19.7%	19	9.5%	12	10.6%	3	4.9%	1	5.7%	4
(Don't know / varies)	24.7%	255	36.4%	17	30.4%	30	37.5%	49	15.8%	5	18.6%	5	3.2%	2
Weighted base:	1030	47	98	131	30	27	64	70	98	18	21	10	33	28
Sample:	1041	48	54	93	45	51	58	57	60	46	48	39	48	40

Q27 Do you ever visit any of the following centres? [MR/PR]

York City Centre	80.4%	1448	93.5%	96	95.3%	177	96.1%	199	99.2%	50	86.4%	35	70.2%	81	88.2%	113	76.1%	143	73.2%	24	90.7%	31	78.2%	14	86.9%	46	64.0%	38
Acomb District Centre	16.4%	296	18.1%	19	66.0%	122	25.8%	53	16.1%	8	5.4%	2	8.8%	10	8.5%	11	4.2%	8	23.5%	8	9.1%	3	21.5%	4	11.9%	6	3.7%	2
Haxby District Centre	11.0%	198	5.2%	5	14.4%	27	43.8%	91	10.1%	5	6.6%	3	1.9%	2	10.9%	14	3.4%	6	4.4%	1	18.5%	6	44.2%	8	7.7%	4	5.5%	3
Monks Cross Retail Area	73.0%	1314	86.6%	89	88.1%	163	84.6%	176	95.5%	48	88.3%	36	65.6%	76	88.8%	114	64.8%	122	82.9%	27	90.6%	31	92.8%	16	98.6%	53	68.4%	41
Clifton Moor Centre	71.6%	1289	82.8%	85	93.0%	172	86.8%	180	89.4%	45	82.4%	34	42.9%	50	71.8%	92	69.9%	131	91.9%	30	95.0%	33	85.3%	15	94.7%	50	56.0%	33
McArthur Glen Outlet Centre	62.9%	1133	72.0%	74	72.0%	133	64.9%	135	83.9%	42	80.6%	33	70.1%	81	88.1%	113	68.4%	128	63.0%	21	61.4%	21	60.8%	11	60.1%	32	50.1%	30
(Don't visit any of these centres)	9.5%	172	0.6%	1	0.0%	0	0.4%	1	0.0%	0	2.9%	1	18.5%	21	2.2%	3	10.8%	20	2.6%	1	1.0%	0	3.6%	1	0.0%	0	16.3%	10
Weighted base:	1801	103	185	207	50	41	115	128	188	33	34	18	53	60														
Sample:	1800	99	103	149	80	81	100	99	100	78	75	80	84	80														

Q28 Which centre do you visit the most? [PR]*Those who visit any of the centres at Q27*

York City Centre	34.7%	565	43.3%	44	35.8%	66	33.0%	68	33.1%	17	33.9%	13	38.3%	36	28.6%	36	34.4%	58	12.8%	4	28.5%	10	8.1%	1	17.0%	9	31.5%	16
Acomb District Centre	1.6%	27	0.8%	1	12.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Haxby District Centre	0.9%	15	0.0%	0	0.0%	0	5.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	2.1%	1	2.6%	0	0.7%	0	2.4%	1
Monks Cross Retail Area	31.5%	513	41.6%	42	21.8%	40	37.1%	77	61.1%	31	43.1%	17	11.8%	11	42.9%	54	22.3%	37	15.3%	5	27.0%	9	66.1%	11	68.8%	37	31.9%	16
Clifton Moor Centre	18.3%	298	11.8%	12	19.0%	35	24.1%	50	1.9%	1	11.4%	5	6.4%	6	8.0%	10	20.7%	35	58.9%	19	42.4%	14	23.2%	4	12.8%	7	16.7%	8
McArthur Glen Outlet Centre	13.0%	211	2.5%	3	11.1%	21	0.5%	1	3.9%	2	11.6%	5	43.5%	41	20.5%	26	21.8%	37	10.1%	3	0.0%	0	0.0%	0	0.8%	0	15.1%	8
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1629	102	185	207	50	40	94	126	168	32	34	17	53	50														
Sample:	1629	98	103	148	80	77	82	97	86	75	74	76	84	70														

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q29 How often do you visit (CENTRE MENTIONED AT Q28)?																												
<i>Those who visit any of the centres at Q27</i>																												
Daily	3.4%	56	6.0%	6	14.9%	28	8.9%	18	0.0%	0	1.8%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.1%	0	3.7%	1	0.0%	0	0.0%	0
At least two times a week	8.8%	144	28.0%	29	13.2%	25	30.4%	63	10.0%	5	1.8%	1	0.0%	0	0.0%	0	9.3%	16	7.4%	2	3.1%	1	6.3%	1	0.0%	0	2.4%	1
At least once a week	14.3%	232	34.4%	35	20.2%	37	38.6%	80	31.9%	16	15.6%	6	1.4%	1	8.5%	11	1.4%	2	14.4%	5	35.9%	12	37.2%	6	14.3%	8	0.0%	0
At least once a fortnight	9.8%	160	14.0%	14	17.8%	33	8.5%	18	15.7%	8	13.0%	5	4.8%	5	13.3%	17	5.9%	10	8.5%	3	25.1%	9	17.1%	3	21.2%	11	3.3%	2
At least once a month	16.0%	261	4.2%	4	20.0%	37	6.1%	13	28.3%	14	19.7%	8	11.9%	11	34.9%	44	19.1%	32	23.4%	7	20.2%	7	12.7%	2	29.2%	16	16.9%	8
At least every two months	9.9%	162	8.5%	9	2.5%	5	0.0%	0	4.5%	2	24.4%	10	15.6%	15	15.3%	19	10.5%	18	14.1%	4	4.6%	2	8.7%	1	12.0%	6	13.8%	7
At least every 3 months	14.5%	237	0.6%	1	5.0%	9	2.1%	4	4.5%	2	8.1%	3	26.5%	25	9.8%	12	32.7%	55	13.2%	4	3.2%	1	8.2%	1	14.4%	8	15.5%	8
At least every 6 months	11.4%	186	3.0%	3	0.5%	1	0.5%	1	1.8%	1	8.2%	3	18.8%	18	9.7%	12	10.9%	18	14.3%	5	3.4%	1	0.9%	0	6.4%	3	22.0%	11
Less often than once every 6 months	8.0%	130	0.0%	0	0.0%	0	2.2%	5	0.8%	0	5.9%	2	11.8%	11	2.2%	3	8.8%	15	2.9%	1	0.0%	0	2.4%	0	1.2%	1	17.7%	9
Have only visited once	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3
(Don't know / varies)	2.9%	48	1.2%	1	5.9%	11	2.8%	6	2.5%	1	1.4%	1	7.5%	7	4.9%	6	1.4%	2	1.8%	1	3.5%	1	2.8%	0	1.2%	1	3.4%	2
Weighted base:		1629		102		185		207		50		40		94		126		168		32		34		17		53		50
Sample:		1629		98		103		148		80		77		82		97		86		75		74		76		84		70

Q30 How do you usually travel to (CENTRE MENTIONED AT Q28) (main part of journey)?*Those who visit any of the centres at Q27*

Car / van (as driver)	70.2%	1144	53.3%	54	54.4%	101	57.6%	119	79.8%	40	79.4%	31	76.2%	72	79.3%	100	81.9%	137	82.9%	26	89.6%	31	92.3%	16	73.5%	39	79.7%	40
Car / van (as passenger)	10.2%	167	9.3%	10	10.0%	19	7.3%	15	7.6%	4	13.5%	5	22.2%	21	7.3%	9	5.8%	10	10.2%	3	4.1%	1	2.9%	0	17.2%	9	12.0%	6
Bus, minibus or coach	5.6%	91	10.2%	10	6.9%	13	8.4%	17	11.4%	6	5.4%	2	0.6%	1	11.4%	14	3.2%	5	4.9%	2	6.3%	2	1.9%	0	4.3%	2	2.4%	1
Motorcycle, scooter or moped	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.0%	98	17.2%	18	23.4%	43	17.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Taxi	0.2%	3	0.6%	1	0.5%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Train	3.3%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	1.2%	0	0.0%	0	0.0%	0	3.6%	2	2.4%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.1%	18	2.0%	2	2.0%	4	6.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and ride	0.8%	14	0.6%	1	1.1%	2	0.4%	1	1.2%	1	0.7%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
(Don't know / varies)	2.4%	39	4.3%	4	1.6%	3	2.3%	5	0.0%	0	1.0%	0	1.0%	1	1.3%	2	6.5%	11	0.0%	0	0.0%	0	0.9%	0	1.5%	1	1.1%	1
Weighted base:		1629		102		185		207		50		40		94		126		168		32		34		17		53		50
Sample:		1629		98		103		148		80		77		82		97		86		75		74		76		84		70

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q31 What is the main reason for visiting (CENTRE MENTIONED AT Q28)?																												
<i>Those who visit any of the centres at Q27</i>																												
Choice and range of shops	58.0%	945	44.7%	46	61.7%	114	35.1%	73	54.8%	28	52.0%	21	56.7%	53	69.0%	87	57.3%	96	74.2%	24	68.7%	23	57.1%	10	60.2%	32	73.1%	36
New supermarket	0.8%	13	1.9%	2	0.0%	0	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.8%	0	3.5%	1	4.6%	1	0.0%	0	0.0%	0
Choice of leisure facilities (restaurants, pubs etc)	3.4%	56	0.8%	1	2.0%	4	0.5%	1	0.0%	0	0.7%	0	5.3%	5	0.0%	0	6.8%	11	1.6%	1	2.4%	1	1.3%	0	5.7%	3	0.0%	0
Choice of services (hairdressers, banks etc)	1.5%	24	1.2%	1	5.1%	9	1.5%	3	2.5%	1	0.0%	0	3.3%	3	0.7%	1	1.0%	2	2.0%	1	0.0%	0	2.2%	0	0.0%	0	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	4.0%	65	0.0%	0	1.6%	3	0.0%	0	0.0%	0	5.1%	2	6.2%	6	0.9%	1	8.6%	14	0.8%	0	0.0%	0	0.0%	0	2.5%	1	4.6%	2
Close to home	12.8%	209	33.5%	34	14.1%	26	40.3%	83	20.0%	10	11.7%	5	3.7%	3	8.6%	11	9.0%	15	5.6%	2	10.1%	3	18.4%	3	5.8%	3	0.9%	0
Close to work	2.7%	45	5.0%	5	5.9%	11	3.1%	6	9.3%	5	8.9%	4	0.0%	0	2.3%	3	0.7%	1	0.0%	0	3.4%	1	6.1%	1	0.7%	0	2.4%	1
Easily accessible by public transport	0.2%	3	0.0%	0	0.0%	0	0.4%	1	0.8%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.8%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	2.0%	33	1.2%	1	1.4%	3	0.4%	1	1.7%	1	2.0%	1	5.5%	5	2.2%	3	1.5%	2	0.8%	0	1.0%	0	1.3%	0	6.1%	3	0.0%	0
Free car parking	1.0%	16	5.4%	5	0.0%	0	1.1%	2	0.0%	0	4.4%	2	0.6%	1	1.9%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Other	2.4%	39	4.3%	4	0.0%	0	0.6%	1	1.2%	1	3.0%	1	3.1%	3	2.3%	3	6.8%	11	4.1%	1	0.0%	0	0.0%	0	4.5%	2	7.8%	4
Undercover shopping	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Work	0.4%	7	0.0%	0	0.6%	1	0.5%	1	0.0%	0	0.0%	0	0.7%	1	0.7%	1	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends	2.3%	38	0.0%	0	0.0%	0	1.9%	4	1.2%	1	0.0%	0	0.0%	0	2.1%	3	1.6%	3	1.2%	0	0.0%	0	0.9%	0	0.7%	0	3.4%	2
Compact layout	0.6%	9	0.6%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
To get petrol	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Browsing / look around	1.3%	21	0.0%	0	0.0%	0	1.1%	2	2.1%	1	2.6%	1	0.7%	1	2.1%	3	0.0%	0	0.0%	0	1.0%	0	1.3%	0	2.1%	1	2.1%	1
Part of an overall day out	1.0%	17	0.0%	0	0.0%	0	2.2%	5	0.8%	0	1.7%	1	0.7%	1	0.6%	1	0.0%	0	0.9%	0	0.0%	0	0.9%	0	1.2%	1	3.3%	2
Specific retailer	1.0%	16	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.8%	0	4.6%	4	2.5%	3	0.0%	0	1.2%	0	2.5%	1	2.4%	0	0.0%	0	0.0%	0
Easy to get to by car	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.8%	1	1.6%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Low Prices	0.2%	3	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Visiting health services such as doctor, hospital	0.2%	3	0.0%	0	0.0%	0	0.4%	1	2.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything in one place	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Familiar / habit	0.1%	2	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Journey to / from school (Nothing in particular)	0.1%	2	0.8%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
	2.9%	47	0.6%	1	2.5%	5	8.5%	18	2.5%	1	4.4%	2	1.6%	2	0.7%	1	1.8%	3	2.9%	1	4.6%	2	2.2%	0	2.1%	1	0.9%	0
Weighted base:		1629		102		185		207		50		40		94		126		168		32		34		17		53		50
Sample:		1629		98		103		148		80		77		82		97		86		75		74		76		84		70

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q32 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q28) more often?																												
<i>Those who visit any of the centres at Q27</i>																												
1st mention																												
Increased choice and range of shops	7.8%	128	13.9%	14	17.1%	32	5.9%	12	5.1%	3	7.1%	3	7.7%	7	13.1%	16	5.0%	8	2.7%	1	8.7%	3	2.4%	0	12.0%	6	4.8%	2
Discount foodstores within the town centre	0.3%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Improved non-food shops within the town centre	0.5%	8	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.1%	1
Improved leisure facilities	1.6%	26	2.4%	2	1.2%	2	4.7%	10	0.8%	0	0.7%	1	2.9%	4	0.8%	1	3.3%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.3%	5	0.6%	1	1.4%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.2%	51	6.5%	7	3.3%	6	1.9%	4	3.9%	2	2.7%	1	2.2%	2	2.5%	3	3.2%	5	2.7%	1	6.0%	2	2.4%	0	3.0%	2	3.4%	2
Cheaper parking	4.4%	71	2.0%	2	2.5%	5	0.5%	1	4.3%	2	1.9%	1	8.6%	8	6.9%	9	8.5%	14	0.0%	0	3.9%	1	0.0%	0	3.6%	2	3.3%	2
Improved street cleaning	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.6%	43	0.0%	0	5.4%	10	5.1%	11	0.8%	0	5.5%	2	1.6%	2	0.7%	1	3.2%	5	1.2%	0	3.9%	1	1.9%	0	3.6%	2	1.1%	1
Cheaper public transport	1.2%	20	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	11	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.6%	9	3.0%	3	2.0%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.6%	11	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	5.7%	3
Other [+]	4.6%	76	4.2%	4	4.0%	7	5.1%	10	7.6%	4	3.3%	1	7.8%	7	7.9%	10	2.6%	4	2.1%	1	0.0%	0	0.0%	0	7.2%	4	2.5%	1
Improved access	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	1.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Improve traffic congestion / access route	3.8%	62	0.0%	0	3.8%	7	2.3%	5	1.0%	0	5.2%	2	0.0%	0	2.5%	3	12.1%	20	11.4%	4	6.2%	2	0.0%	0	0.6%	0	1.1%	1
John Lewis	0.7%	12	1.5%	2	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.9%	1	1.0%	2	3.6%	1	1.0%	0	2.6%	0	0.0%	0	0.0%	0
Marks and Spencer	0.1%	2	0.0%	0	0.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled provision	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.3%	1
Increased food stores within the town centre	0.2%	4	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.9%	0	0.6%	0	0.0%	0
Music shops (e.g. HMV)	0.2%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More Public toilets	0.9%	14	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.3%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Re-open Lendel Bridge	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.2%	4	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer stay car park	0.2%	4	0.0%	0	0.0%	0	1.1%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
More street furniture (e.g. seating, bins etc)	0.1%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Better Promotions / special offers / Sales	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Pedestrianise the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce / improve Park and ride	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve signage (Nothing / Nothing else)	0.2%	3	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.0%	17	0.6%	1	0.0%	0	1.0%	2	1.2%	1	0.0%	0	4.3%	4	1.6%	2	1.5%	2	0.9%	0	0.0%	0	0.9%	0	0.0%	0	5.7%	3
Weighted base:		1629		102		185		207		50		40		94		126		168		32		34		17		53		50

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Sample:	1629	98	103	148	80	77	82	97	86	75	74	76	84	70

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
2nd mention																												
Increased choice and range of shops	0.8%	13	0.0%	0	0.0%	0	1.5%	3	1.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	9	0.0%	0	2.1%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Improved quality of shops	0.3%	4	0.0%	0	0.6%	1	0.6%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	1.5%	25	0.0%	0	0.0%	0	1.1%	2	2.1%	1	0.0%	0	0.0%	0	7.1%	9	3.3%	6	1.2%	0	1.4%	0	0.0%	0	0.8%	0	3.4%	2
Cheaper parking	0.9%	15	4.5%	5	1.4%	3	0.4%	1	0.0%	0	0.0%	0	2.2%	2	1.6%	2	0.0%	0	0.0%	0	2.5%	1	1.1%	0	0.0%	0	0.0%	0
Improved street cleaning	0.2%	4	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.3%	5	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.2%	2	1.2%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other [+]	0.5%	9	1.4%	1	2.0%	4	0.6%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.9%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access	0.2%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve traffic congestion / access route	0.6%	10	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.7%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
John Lewis	0.4%	6	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled provision	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased food stores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music shops (e.g. HMV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.2%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open Lendel Bridge	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer stay car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, bins etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Promotions / special offers / Sales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce / improve Park and ride	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Improve signage (Nothing / Nothing else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.2%	19	2.1%	2	0.0%	0	1.6%	3	1.2%	1	0.0%	0	4.3%	4	1.6%	2	1.5%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	5.7%	3
Weighted base:		1629		102		185		207		50		40		94		126		168		32		34		17		53		50
Sample:		1629		98		103		148		80		77		82		97		86		75		74		76		84		70

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
3rd mention														
Increased choice and range of shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.7%	11	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Other [+]	0.2%	3	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve traffic congestion / access route	0.2%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0
John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased food stores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music shops (e.g. HMV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open Lendel Bridge	0.1%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer stay car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, bins etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Promotions / special offers / Sales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce / improve Park and ride	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0
Improve signage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Nothing / Nothing else)	96.4%	1571	92.8%	95	96.5%	179	96.3%	199	98.8%	50	100.0%	40	95.7%	90
(Don't know)	1.6%	26	2.1%	2	1.4%	3	2.1%	4	1.2%	1	0.0%	0	4.3%	4
Weighted base:	1629	102	185	207	50	40	94	126	168	32	34	17	53	50
Sample:	1629	98	103	148	80	77	82	97	86	75	74	76	84	70

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Any mention																												
Increased choice and range of shops	8.6%	139	13.9%	14	17.1%	32	6.9%	14	6.1%	3	7.1%	3	7.7%	7	15.5%	19	5.0%	8	3.6%	1	8.7%	3	2.4%	0	12.0%	6	6.2%	3
Discount foodstores within the town centre	0.4%	6	1.3%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Improved non-food shops within the town centre	1.1%	17	0.0%	0	2.1%	4	1.0%	2	1.0%	0	0.8%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.1%	1
Improved leisure facilities	2.2%	36	6.0%	6	1.2%	2	4.7%	10	0.8%	0	0.8%	0	0.7%	1	6.7%	8	0.8%	1	4.1%	1	1.4%	0	0.0%	0	0.0%	0	2.4%	1
Improved quality of shops	0.6%	10	0.6%	1	2.7%	5	0.6%	1	1.8%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.8%	79	6.5%	7	3.3%	6	3.6%	7	6.1%	3	2.7%	1	2.2%	2	9.6%	12	6.6%	11	3.9%	1	7.4%	3	2.4%	0	3.8%	2	6.9%	3
Cheaper parking	5.3%	86	6.5%	7	3.8%	7	0.9%	2	4.3%	2	1.9%	1	10.8%	10	8.5%	11	8.5%	14	0.0%	0	7.8%	3	1.1%	0	3.6%	2	3.3%	2
Improved street cleaning	0.4%	6	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.8%	45	0.0%	0	5.4%	10	5.1%	11	3.0%	1	5.5%	2	1.6%	2	0.7%	1	3.9%	7	1.2%	0	3.9%	1	1.9%	0	3.6%	2	1.1%	1
Cheaper public transport	1.6%	25	3.1%	3	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	11	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.7%	12	4.4%	5	2.0%	4	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.6%	11	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	5.7%	3
Other [+]	5.2%	85	5.7%	6	5.9%	11	5.7%	12	7.6%	4	6.1%	2	7.8%	7	8.8%	11	2.6%	4	2.1%	1	1.0%	0	0.0%	0	7.2%	4	2.5%	1
Improved access	0.7%	12	1.5%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	2.3%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Improve traffic congestion / access route	4.5%	74	0.0%	0	5.1%	9	4.8%	10	1.0%	0	5.2%	2	0.7%	1	3.2%	4	12.1%	20	12.5%	4	7.3%	2	0.0%	0	1.4%	1	1.1%	1
John Lewis	1.1%	18	1.5%	2	3.2%	6	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.9%	1	1.0%	2	3.6%	1	1.0%	0	2.6%	0	0.0%	0	0.0%	0
Marks and Spencer	0.2%	2	0.0%	0	0.5%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled provision	0.3%	5	0.6%	1	0.0%	0	0.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.3%	1
Increased food stores within the town centre	0.2%	4	0.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.9%	0	0.6%	0	0.0%	0
Music shops (e.g. HMV)	0.2%	4	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More Public toilets	0.9%	15	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	3.3%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.3%	5	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.6%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Re-open Lendel Bridge	0.2%	4	0.0%	0	0.0%	0	1.0%	2	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.3%	5	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer stay car park	0.2%	4	0.0%	0	0.0%	0	1.1%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
More street furniture (e.g. seating, bins etc)	0.1%	2	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Better Promotions / special offers / Sales	0.2%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Pedestrianise the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce / improve Park and ride	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Improve signage	0.2%	4	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1629		102		185		207		50		40		94		126		168		32		34		17		53		50
Sample:		1629		98		103		148		80		77		82		97		86		75		74		76		84		70

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q33A Why don't you visit York City Centre? [MR]																												
<i>Those who don't visit York City Centre at Q27</i>																												
Lack of choice and range of shops	1.6%	5	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	3.4%	0	0.0%	0	10.5%	0	5.0%	0	0.0%	0		
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Environmental quality of centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Too far away from home or work	25.3%	89	9.1%	1	17.6%	2	0.0%	0	0.0%	0	34.3%	2	21.4%	7	5.2%	1	44.2%	20	18.4%	2	0.0%	0	8.2%	0	0.0%	0	34.2%	7
Not accessible by public transport	4.4%	15	12.9%	1	12.7%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	5.5%	2	3.0%	0	14.9%	0	0.0%	0	0.0%	0	2.2%	0
Inconveniently located car parking	11.6%	41	0.0%	0	38.0%	3	33.9%	3	0.0%	0	0.0%	0	8.4%	3	0.0%	0	5.5%	2	31.9%	3	14.9%	0	14.7%	1	5.0%	0	11.7%	3
Expensive car parking	15.3%	54	68.9%	5	38.0%	3	12.3%	1	0.0%	0	37.4%	2	8.4%	3	45.3%	7	18.4%	8	18.7%	2	56.6%	2	11.6%	0	15.1%	1	17.2%	4
Congestion	10.6%	37	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	21.6%	7	18.5%	3	2.6%	1	14.8%	1	12.0%	0	16.4%	1	5.0%	0	10.4%	2
Other	4.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	4.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	6.5%	0	11.3%	1	0.0%	0
Nothing, no reason to visit	34.8%	123	22.0%	1	11.1%	1	40.1%	3	100.0%	0	16.1%	1	49.6%	17	31.1%	5	25.0%	11	15.3%	1	43.4%	1	23.9%	1	42.1%	3	20.3%	4
Physical disability	1.2%	4	0.0%	0	0.0%	0	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	4.1%	0	4.4%	0	4.6%	1
Too busy / crowded	3.5%	12	0.0%	0	11.1%	1	15.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	5	7.2%	1	0.0%	0	18.8%	1	15.8%	1	0.0%	0
Lack of car parking	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	3
Weighted base:	353	7		9	8	0	6	34	15	45	9	3	4	7	21													
Sample:	367	5		8	7	1	13	28	11	26	18	8	17	13	26													

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13																
Q33B Why don't you visit Acomb District Centre? [MR]																														
<i>Those who don't visit Acomb District Centre at Q27</i>																														
Lack of choice and range of shops	5.4%	82	7.2%	6	27.0%	17	4.1%	6	4.7%	2	1.9%	1	2.1%	2	3.3%	4	10.2%	18	3.9%	1	4.1%	1	1.1%	0	3.0%	1	0.0%	0		
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.9%	14	1.0%	1	5.8%	4	3.5%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	24.7%	372	62.3%	52	23.5%	15	64.1%	99	61.0%	26	27.5%	11	10.9%	12	17.9%	21	21.2%	38	10.0%	2	32.5%	10	41.8%	6	21.9%	10	18.9%	11		
Not accessible by public transport	1.5%	23	1.4%	1	1.5%	1	1.1%	2	0.0%	0	0.0%	0	1.9%	2	1.4%	2	4.2%	8	1.0%	0	2.1%	1	0.0%	0	0.0%	0	0.8%	0		
Inconveniently located car parking	0.7%	11	1.0%	1	1.5%	1	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.5%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.4%	6	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	1.4%	21	0.0%	0	0.0%	0	4.2%	6	2.6%	1	0.0%	0	0.0%	0	5.2%	6	0.0%	0	1.2%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	13	0.0%	0	1.5%	1	1.9%	3	1.1%	0	4.5%	2	0.0%	0	2.4%	3	0.0%	0	1.5%	0	0.0%	0	1.8%	0	1.7%	1	0.0%	0		
Nothing, no reason to visit	60.1%	904	32.7%	28	57.3%	36	27.5%	42	34.1%	14	44.5%	17	69.7%	73	69.0%	81	62.0%	112	80.5%	20	55.5%	17	53.5%	7	71.5%	34	57.7%	33		
Never heard of it / I don't know where it is	4.3%	65	1.9%	2	0.0%	0	0.0%	0	0.0%	0	16.6%	6	10.2%	11	1.6%	2	0.6%	1	0.0%	0	3.0%	1	1.6%	0	0.7%	0	13.7%	8		
Prefer other location	0.6%	9	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Physical disability	0.5%	8	0.0%	0	1.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.7%	1		
(Don't know)	3.0%	44	0.7%	1	0.0%	0	0.6%	1	0.0%	0	5.0%	2	5.9%	6	2.7%	3	3.3%	6	0.0%	0	1.1%	0	0.0%	0	2.6%	1	8.9%	5		
Weighted base:	1505		84		63		154		42		39		105		117		180		25		31		14		47		57			
Sample:	1540		81		37		110		68		77		90		87		94		57		68		66		76		77			

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13																
Q33C Why don't you visit Haxby Town Centre? [MR]																														
<i>Those who don't visit Haxby Town Centre at Q27</i>																														
Lack of choice and range of shops	4.2%	68	15.5%	15	3.2%	5	4.1%	5	2.0%	1	3.6%	1	0.6%	1	0.0%	0	6.7%	12	8.1%	3	10.7%	3	2.3%	0	3.6%	2	1.2%	1		
Lack of supermarket	0.1%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	23.9%	383	57.8%	56	47.8%	76	47.0%	55	57.0%	26	23.5%	9	12.6%	14	20.3%	23	24.0%	44	8.3%	3	29.8%	8	35.8%	4	9.8%	5	22.3%	13		
Not accessible by public transport	1.6%	25	0.0%	0	2.4%	4	0.7%	1	0.0%	0	0.0%	0	1.3%	1	0.8%	1	4.3%	8	0.8%	0	1.2%	0	0.0%	0	1.6%	1	0.8%	0		
Inconveniently located car parking	0.2%	4	0.0%	0	0.0%	0	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	4.3%	1	4.1%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	1.1%	18	0.0%	0	0.9%	1	0.0%	0	3.4%	2	0.0%	0	0.0%	0	8.9%	10	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Other	0.4%	7	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	1	0.0%	0	1.2%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Nothing, no reason to visit	62.5%	1001	31.7%	31	51.0%	81	47.0%	55	36.3%	16	51.0%	19	69.2%	78	60.6%	69	61.9%	112	78.8%	25	55.5%	16	56.2%	6	84.1%	41	60.5%	34		
Never heard of it / I don't know where it is	4.8%	77	0.7%	1	1.2%	2	0.0%	0	0.0%	0	16.8%	6	10.3%	12	3.7%	4	3.8%	7	1.2%	0	3.4%	1	0.0%	0	0.0%	0	6.2%	3		
Physical disability	0.4%	7	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	1.8%	1		
Too busy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.3%	53	0.6%	1	0.0%	0	0.8%	1	1.3%	1	4.4%	2	7.4%	8	5.2%	6	1.6%	3	0.8%	0	2.4%	1	0.0%	0	2.5%	1	8.1%	5		
Weighted base:	1603		97		159		117		45		38		113		114		181		31		28		10		49		56			
Sample:	1593		92		91		81		72		75		97		89		95		73		60		50		78		76			

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q33DWhy don't you visit facilities at Monks Cross ? [MR]														
<i>Those who don't visit Monk Cross at Q27</i>														
Lack of choice and range of shops	3.2%	15	0.0%	0	5.1%	1	13.2%	4	0.0%	0	0.0%	0	0.0%	0
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	4.0%	20	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	23.4%	114	42.1%	6	42.4%	9	29.1%	9	0.0%	0	45.8%	2	21.9%	9
Not accessible by public transport	4.9%	24	4.4%	1	10.7%	2	0.0%	0	0.0%	0	5.9%	0	1.5%	1
Inconveniently located car parking	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	2.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4	0.0%	0
Other	1.4%	7	0.0%	0	4.4%	1	0.0%	0	18.4%	2	5.9%	0	0.0%	1
Nothing, no reason to visit	54.2%	264	44.7%	6	30.4%	7	36.5%	12	81.6%	2	28.0%	1	57.7%	23
Never heard of it / I don't know where it is	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Physical disability	1.4%	7	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Prefer other location	2.2%	11	0.0%	0	4.4%	1	12.4%	4	0.0%	0	3.9%	2	5.5%	1
I don't like of out of town shopping	0.3%	2	8.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's too busy	0.9%	4	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.4%	16	0.0%	0	8.9%	2	0.0%	0	0.0%	0	14.4%	1	2.4%	1
Weighted base:	486	14	22	32	2	5	40	14	66	6	3	1	1	19
Sample:	481	22	19	21	5	13	39	14	37	16	8	8	2	25

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13																
Q33E Why don't you visit Clifton Moor Centre? [MR]																														
<i>Those who don't visit Clifton Moor Centre at Q27</i>																														
Lack of choice and range of shops	3.0%	15	3.4%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	11.2%	4	7.6%	4	0.0%	0	0.0%	0	0.0%	0	27.8%	1	0.0%	0		
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	3.9%	20	0.0%	0	0.0%	0	3.6%	1	9.0%	0	0.0%	0	0.0%	0	5.6%	2	7.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	20.7%	106	36.3%	6	43.5%	6	30.6%	8	24.7%	1	43.5%	3	17.5%	12	25.5%	9	28.0%	16	23.9%	1	19.5%	0	42.6%	1	24.6%	1	34.1%	9		
Not accessible by public transport	4.6%	23	3.4%	1	10.6%	1	6.3%	2	0.0%	0	0.0%	0	1.8%	1	5.6%	2	10.2%	6	0.0%	0	19.5%	0	0.0%	0	26.1%	1	0.0%	0		
Inconveniently located car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	4.0%	21	17.7%	3	0.0%	0	4.5%	1	9.0%	0	10.2%	1	6.6%	4	5.6%	2	2.3%	1	0.0%	0	0.0%	0	8.7%	0	12.3%	0	0.0%	0	0.0%	0
Other	2.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	1	0.0%	0	5.3%	2	0.0%	0	11.3%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1		
Nothing, no reason to visit	57.4%	294	35.8%	6	56.5%	7	53.3%	15	46.0%	2	19.8%	1	67.5%	44	44.5%	16	49.8%	28	64.8%	2	61.1%	1	51.4%	1	21.5%	1	46.3%	12		
Never heard of it / I don't know where it is	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	1	3.1%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1		
Physical disability	1.3%	7	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	3.8%	1		
It's too busy	0.4%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.5%	28	0.0%	0	0.0%	0	3.2%	1	20.3%	1	0.0%	0	3.5%	2	19.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	3		
Weighted base:		512		18		13		27		5		7		66		36		57		3		2		3		3		26		
Sample:		517		25		11		19		10		20		60		23		34		9		5		15		7		36		

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q33F Why don't you visit McArthur Glen Outlet? [MR]																												
<i>Those who don't visit McArthur Glen Outlet at Q27</i>																												
Lack of choice and range of shops	6.5%	43	7.2%	2	13.4%	7	11.7%	9	0.0%	0	4.1%	0	0.0%	0	19.1%	3	12.2%	7	0.0%	0	9.3%	1	3.2%	0	8.8%	2	9.6%	3
Lack of supermarket	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	3.5%	23	5.1%	1	4.3%	2	2.7%	2	0.0%	0	3.6%	0	0.0%	0	0.0%	0	7.0%	4	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	19.2%	128	51.3%	15	16.9%	9	27.0%	20	18.6%	2	15.3%	1	12.4%	4	5.2%	1	27.2%	16	19.5%	2	44.4%	6	12.7%	1	17.6%	4	15.4%	5
Not accessible by public transport	3.1%	21	4.2%	1	3.8%	2	2.4%	2	0.0%	0	0.0%	0	1.7%	1	7.3%	1	5.0%	3	0.0%	0	2.5%	0	0.0%	0	0.0%	0	1.6%	0
Inconveniently located car parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	2.0%	14	0.0%	0	0.0%	0	1.7%	1	13.4%	1	0.0%	0	13.1%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.2%	0	0.0%	0	1.8%	1
Other	0.9%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.6%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2
Nothing, no reason to visit	56.3%	376	36.1%	10	52.9%	27	32.1%	23	62.9%	5	64.3%	5	63.6%	22	46.4%	7	48.3%	29	60.4%	7	41.7%	6	69.4%	5	55.2%	12	49.0%	15
Never heard of it / I don't know where it is	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	3.6%	0	2.3%	0	1.4%	0	0.0%	0
Physical disability	1.1%	7	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0	3.3%	1
I don't like the centre	1.5%	10	2.1%	1	3.8%	2	7.3%	5	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I don't like out of town shopping	0.9%	6	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too expensive	2.3%	16	0.0%	0	0.0%	0	9.6%	7	0.0%	0	5.1%	0	0.0%	0	16.9%	3	5.0%	3	2.5%	0	0.0%	0	4.6%	0	3.7%	1	0.0%	0
Prefer other location	0.5%	3	0.0%	0	1.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Too big	0.6%	4	2.1%	1	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.3%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.6%	31	0.0%	0	9.4%	5	7.5%	5	5.2%	0	4.1%	0	7.2%	2	5.9%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	7.8%	2	13.6%	4
Weighted base:		668		29		52		73		8		8		34		15		59		12		13		7		21		30
Sample:		724		34		33		56		15		23		28		16		34		29		30		32		37		35

Q34 Do you make use of electronic home shopping (i.e. internet or TV shopping)? [MR]

Yes, Internet	72.2%	1300	61.5%	63	66.6%	123	72.2%	150	69.4%	35	81.6%	33	82.0%	95	79.8%	102	73.3%	138	88.4%	29	83.8%	29	64.9%	11	78.0%	42	81.9%	49
Yes, Portable internet shopping (through mobile phone)	4.0%	72	6.9%	7	0.6%	1	2.1%	4	1.0%	0	17.7%	7	7.7%	9	1.6%	2	3.0%	6	8.3%	3	3.6%	1	1.0%	0	4.2%	2	2.0%	1
Yes, TV Shopping	2.7%	48	0.0%	0	0.0%	0	1.5%	3	1.2%	1	1.0%	0	9.8%	11	2.4%	3	3.2%	6	0.9%	0	1.1%	0	1.0%	0	2.8%	1	3.8%	2
No	27.2%	489	38.5%	40	33.4%	62	27.4%	57	30.6%	15	18.5%	8	18.0%	21	20.2%	26	25.1%	47	11.6%	4	16.2%	6	35.1%	6	22.0%	12	18.1%	11
Weighted base:		1801		103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:		1800		99		103		149		80		81		100		99		100		78		75		80		84		80

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q35 Which goods or services do you currently purchase via electronic (home/mobile) shopping? [MR]																												
<i>Those who use electronic home shopping at Q34</i>																												
Main food	9.1%	119	6.7%	4	15.5%	19	12.6%	19	6.2%	2	14.1%	5	9.9%	9	6.8%	7	7.0%	10	12.6%	4	16.1%	5	18.9%	2	13.2%	5	9.3%	5
Top up food	1.9%	25	0.0%	0	4.9%	6	4.4%	7	3.1%	1	2.2%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	0	6.5%	2	2.0%	0	0.0%	0	0.0%	0
Clothes	42.4%	556	40.8%	26	40.6%	50	38.9%	59	30.5%	11	50.8%	17	49.5%	47	43.2%	44	38.6%	54	50.3%	14	33.4%	10	31.4%	4	57.1%	24	40.0%	19
Banking / finance	6.7%	88	7.1%	5	10.9%	13	5.9%	9	3.1%	1	0.0%	0	4.8%	5	6.0%	6	13.3%	19	3.2%	1	4.6%	1	1.4%	0	7.1%	3	0.9%	0
Books	53.3%	698	46.1%	29	56.9%	70	41.8%	63	65.0%	23	75.3%	25	43.8%	41	50.4%	52	65.4%	92	49.9%	14	56.8%	16	49.1%	6	49.8%	21	45.7%	22
CDs, DVDs, music	50.8%	666	41.6%	26	51.1%	63	44.1%	66	55.1%	19	67.5%	22	47.8%	45	48.9%	50	63.7%	90	44.8%	13	52.5%	15	39.9%	5	45.1%	19	55.1%	27
DIY goods	4.1%	54	5.9%	4	0.9%	1	10.3%	15	6.7%	2	3.6%	1	3.0%	3	2.8%	3	1.2%	2	3.2%	1	4.6%	1	3.3%	0	7.3%	3	0.9%	0
Furniture / carpets	4.9%	64	0.0%	0	0.0%	0	6.6%	10	0.0%	0	7.7%	3	3.1%	3	8.5%	9	5.1%	7	4.2%	1	5.8%	2	4.3%	0	3.8%	2	9.9%	5
Garden items	2.0%	26	0.0%	0	2.0%	3	2.1%	3	0.0%	0	1.7%	1	1.6%	2	5.5%	6	0.0%	0	1.0%	0	5.9%	2	1.4%	0	1.9%	1	0.0%	0
Holiday and / or travel tickets	7.1%	92	15.7%	10	10.1%	12	4.4%	7	0.0%	0	2.2%	1	7.0%	7	5.8%	6	9.3%	13	0.9%	0	7.9%	2	7.7%	1	14.6%	6	2.0%	1
Jewellery	2.2%	29	0.0%	0	2.0%	3	0.9%	1	0.0%	0	0.9%	0	1.6%	2	3.3%	3	2.1%	3	2.6%	1	1.6%	0	2.9%	0	2.7%	1	0.0%	0
Major electrical items	20.2%	265	15.9%	10	22.1%	27	17.0%	26	22.3%	8	42.9%	14	34.8%	33	11.1%	11	11.9%	17	14.6%	4	28.3%	8	37.3%	4	21.9%	9	15.1%	7
Small electrical items	27.5%	361	21.0%	13	28.5%	35	27.2%	41	21.3%	7	40.8%	14	28.7%	27	27.3%	28	19.7%	28	30.2%	9	32.6%	9	36.7%	4	34.7%	14	30.7%	15
Small household goods	12.3%	162	5.9%	4	13.7%	17	12.7%	19	10.5%	4	33.2%	11	25.8%	24	8.4%	9	6.0%	8	12.8%	4	5.4%	2	2.8%	0	10.9%	5	4.6%	2
Sports goods	6.6%	87	12.0%	8	2.9%	4	5.7%	9	1.4%	0	5.5%	2	7.7%	7	10.1%	10	10.1%	14	1.0%	0	6.3%	2	10.4%	1	8.4%	3	1.1%	1
Toys	17.5%	229	14.6%	9	20.1%	25	20.2%	30	17.4%	6	30.7%	10	24.2%	23	15.3%	16	14.1%	20	23.4%	7	12.7%	4	13.8%	2	23.0%	10	27.4%	13
Other	2.4%	32	12.8%	8	0.8%	1	0.7%	1	1.7%	1	1.0%	0	0.7%	1	5.5%	6	2.0%	3	3.2%	1	1.3%	0	0.0%	0	0.0%	0	1.1%	1
Health, beauty, chemist items	1.4%	19	0.0%	0	1.7%	2	0.6%	1	0.0%	0	0.0%	0	1.6%	2	2.2%	2	1.9%	3	8.1%	2	1.3%	0	1.6%	0	2.5%	1	0.0%	0
Gifts	3.2%	42	0.0%	0	2.0%	3	5.0%	8	1.7%	1	1.0%	0	2.5%	2	0.9%	1	8.1%	11	5.6%	2	0.0%	0	2.9%	0	10.2%	4	5.8%	3
Arts and craft items	0.8%	11	0.0%	0	0.8%	1	0.8%	1	1.7%	1	0.0%	0	3.1%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.9%	0
Car / cycle parts	0.7%	10	1.0%	1	4.9%	6	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.8%	0	1.3%	1
Hobby goods	0.3%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.9%	1	1.3%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Pet items	0.5%	7	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Household goods	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Textiles / fabric	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	1
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
(Don't know)	4.5%	58	2.5%	2	5.6%	7	6.5%	10	3.1%	1	0.0%	0	7.8%	7	7.5%	8	0.8%	1	3.0%	1	5.4%	2	3.3%	0	4.9%	2	0.0%	0
Weighted base:	1312			63		123		151		35		33		95		102		141		29		29		11		42		49
Sample:	1202			53		61		94		51		61		74		71		65		66		60		48		56		64

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q36 Which goods or services are you likely to purchase in the future via electronic (home/mobile) shopping? [MR]																												
Main food	6.2%	112	3.9%	4	4.4%	8	8.6%	18	4.3%	2	7.8%	3	12.3%	14	9.2%	12	2.1%	4	15.2%	5	8.7%	3	10.0%	2	14.3%	8	6.5%	4
Top up food	1.0%	17	0.0%	0	0.0%	0	3.2%	7	2.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.9%	1	2.2%	0	0.0%	0	0.0%	0
Clothes	23.3%	419	19.4%	20	21.4%	40	22.9%	47	19.0%	10	24.2%	10	24.2%	28	25.8%	33	25.5%	48	39.8%	13	26.1%	9	14.2%	2	32.6%	17	11.5%	7
Banking / finance	4.9%	88	3.5%	4	4.0%	7	4.3%	9	5.5%	3	3.2%	1	4.6%	5	10.0%	13	5.3%	10	4.9%	2	9.8%	3	0.9%	0	1.3%	1	5.6%	3
Books	29.2%	526	23.1%	24	25.8%	48	26.7%	55	35.7%	18	29.3%	12	30.9%	36	32.9%	42	31.3%	59	30.6%	10	32.6%	11	27.8%	5	37.4%	20	24.3%	14
CDs, DVDs, music	27.8%	501	17.1%	18	29.2%	54	21.3%	44	28.2%	14	20.6%	8	35.9%	41	36.5%	47	29.1%	55	24.4%	8	34.6%	12	22.1%	4	30.7%	16	26.7%	16
DIY goods	2.5%	44	0.0%	0	0.0%	0	4.3%	9	4.4%	2	1.5%	1	1.3%	2	0.7%	1	3.8%	7	0.9%	0	1.1%	0	0.9%	0	4.1%	2	1.7%	1
Furniture / carpets	3.4%	62	0.7%	1	4.0%	7	4.7%	10	2.1%	1	6.8%	3	1.3%	2	2.0%	3	6.1%	11	3.0%	1	6.1%	2	2.8%	0	5.0%	3	1.7%	1
Garden items	1.4%	25	0.0%	0	1.9%	3	1.5%	3	0.0%	0	0.7%	0	1.3%	2	3.8%	5	0.7%	1	0.0%	0	3.7%	1	0.9%	0	0.0%	0	0.0%	0
Holiday and / or travel tickets	4.9%	88	9.5%	10	7.1%	13	2.1%	4	7.3%	4	4.2%	2	5.8%	7	4.9%	6	4.6%	9	0.8%	0	4.8%	2	5.0%	1	4.2%	2	3.7%	2
Jewellery	1.1%	20	0.7%	1	0.0%	0	0.7%	1	2.1%	1	0.7%	0	1.3%	2	1.5%	2	1.6%	3	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0
Major electrical items	11.1%	200	7.7%	8	13.4%	25	10.3%	21	17.8%	9	13.1%	5	17.7%	20	9.8%	13	6.5%	12	7.4%	2	15.9%	5	17.7%	3	4.2%	2	3.3%	2
Small electrical items	14.0%	251	11.8%	12	10.6%	20	17.8%	37	18.3%	9	9.2%	4	19.3%	22	13.7%	18	6.0%	11	12.8%	4	20.8%	7	15.6%	3	15.0%	8	7.1%	4
Small household goods	6.8%	123	2.9%	3	7.0%	13	10.2%	21	6.3%	3	5.6%	2	10.0%	12	4.5%	6	7.0%	13	5.8%	2	7.3%	3	6.6%	1	7.0%	4	1.8%	1
Sports goods	3.7%	66	4.4%	5	0.0%	0	3.6%	8	0.0%	0	2.5%	1	5.0%	6	6.9%	9	4.5%	8	0.9%	0	2.1%	1	1.9%	0	5.0%	3	2.0%	1
Toys	9.1%	163	10.8%	11	12.4%	23	11.7%	24	12.0%	6	13.7%	6	16.6%	19	6.7%	9	3.8%	7	11.2%	4	5.7%	2	5.7%	1	13.7%	7	6.1%	4
Other	1.4%	26	3.6%	4	0.5%	1	0.5%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.9%	2	4.0%	1	3.6%	1	0.0%	0	1.3%	1	0.0%	0
Health, beauty, chemist items	1.0%	18	0.0%	0	1.1%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	3.9%	1	1.1%	0	1.0%	0	0.7%	0	0.0%	0
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts	0.9%	16	0.0%	0	1.4%	3	0.0%	0	1.2%	1	1.6%	1	2.7%	3	0.7%	1	0.7%	1	1.1%	0	2.5%	1	3.2%	1	3.6%	2	2.8%	2
Pet items	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Don't know	0.3%	6	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.7%	0	0.9%	1
Arts and craft items	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	1
Hobby goods	0.3%	5	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Car / cycle parts	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.7%	0	0.0%	0
(None)	46.8%	843	49.0%	50	47.2%	88	41.8%	87	43.3%	22	45.5%	19	38.0%	44	42.4%	54	50.9%	96	29.3%	10	39.8%	14	49.6%	9	41.1%	22	54.9%	33
Weighted base:	1801	103		185		207		50		41		115		128		188		33		34		18		53		60		
Sample:	1800	99		103		149		80		81		100		99		100		78		75		80		84		80		

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q37 Which of these leisure activities do you participate in? [MR/PR]																												
Health and fitness	23.9%	430	22.2%	23	15.7%	29	22.5%	47	23.5%	12	22.3%	9	28.7%	33	30.2%	39	26.0%	49	10.8%	4	35.1%	12	20.6%	4	26.9%	14	24.1%	14
Leisure centre activities	19.6%	352	15.6%	16	18.2%	34	13.0%	27	15.8%	8	20.0%	8	43.3%	50	17.0%	22	19.7%	37	4.4%	1	26.4%	9	15.1%	3	11.5%	6	27.3%	16
Cinema	48.9%	880	46.1%	47	41.9%	78	46.0%	95	48.4%	24	60.4%	25	56.3%	65	52.7%	68	56.0%	105	48.9%	16	69.0%	24	44.2%	8	49.9%	27	43.3%	26
Restaurant	69.8%	1257	71.1%	73	62.9%	117	66.0%	137	64.9%	33	74.6%	30	77.1%	89	62.5%	80	78.9%	148	71.5%	23	82.7%	28	64.6%	11	65.1%	35	60.6%	36
Pub / bars	52.1%	938	52.3%	54	49.8%	92	46.9%	97	50.4%	25	67.9%	28	52.1%	60	44.7%	57	57.2%	107	55.8%	18	70.6%	24	43.5%	8	58.0%	31	45.5%	27
Nightclub	8.2%	147	9.9%	10	6.8%	13	5.1%	10	5.1%	3	7.0%	3	8.4%	10	9.3%	12	21.2%	40	7.2%	2	6.3%	2	4.8%	1	13.1%	7	4.8%	3
Social club	6.0%	108	9.4%	10	9.5%	18	7.0%	14	4.0%	2	0.7%	0	6.9%	8	3.8%	5	9.2%	17	3.6%	1	2.5%	1	2.3%	0	9.1%	5	9.6%	6
Ten-pin bowling	18.8%	338	16.3%	17	12.6%	23	17.9%	37	11.0%	6	26.7%	11	37.7%	44	17.5%	22	21.1%	40	18.9%	6	24.7%	9	25.4%	4	22.9%	12	29.5%	18
Bingo	4.3%	78	7.6%	8	4.4%	8	6.4%	13	0.0%	0	6.9%	3	7.0%	8	2.7%	3	4.4%	8	1.8%	1	5.8%	2	1.8%	0	12.8%	7	2.9%	2
Theatre / concert hall	44.5%	801	51.4%	53	35.1%	65	40.4%	84	35.1%	18	49.7%	20	52.4%	60	38.5%	49	56.4%	106	52.8%	17	50.9%	18	52.7%	9	33.1%	18	39.1%	23
Museum / art galleries	37.0%	667	45.3%	46	25.6%	47	30.9%	64	32.0%	16	45.6%	19	35.1%	41	32.8%	42	44.7%	84	42.5%	14	51.4%	18	42.0%	7	37.8%	20	36.8%	22
(None mentioned)	15.1%	271	12.2%	12	17.9%	33	14.7%	31	15.1%	8	10.0%	4	16.1%	19	20.3%	26	7.6%	14	19.0%	6	5.0%	2	18.1%	3	12.2%	7	23.2%	14
Weighted base:	1801	103	185	207	50	41	115	128	188	33	34	18	53	60														
Sample:	1800	99	103	149	80	81	100	99	100	78	75	80	84	80														

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q38 Which centre / facility did you last visit for indoor sports or health and fitness activity?														
<i>Those who participate in health, fitness or leisure activities at Q37 AND</i>														
Zone 1														
Body Fix Fitness Studio, Rowntree Wharf, York	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, St Johns, York	3.2%	16	28.2%	8	0.0%	0	9.7%	5	12.7%	2	2.9%	0	0.0%	0
Dunnington Sports Club	0.2%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Emperors Health & Fitness, Skeldagte, York	0.5%	2	4.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Energise Leisure Centre, Cornlands Road, York	6.5%	33	20.9%	6	53.6%	24	4.2%	2	0.0%	0	0.0%	0	0.0%	0
York Sport Village, Grimson Bar, York	2.3%	12	29.8%	8	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, York	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	2.4%	12	0.0%	0	4.9%	2	14.2%	8	0.0%	0	0.0%	0	0.0%	0
University of York, Heslington, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Zone 2														
Bannatynes Health Club, York Business Park, York	1.6%	8	0.0%	0	8.3%	4	4.6%	2	0.0%	0	0.0%	0	0.0%	0
Other, York	0.8%	4	2.4%	1	5.2%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Askham Richard	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3														
Atlanta Heath & Fitness Centre, North York Trading Estate	0.4%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Fitness First, Audax Close, York	2.1%	11	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Greenwich Leisure, Monks Cross, York	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Roko Health Club, Clifton More Centre , York	3.6%	19	0.0%	0	4.9%	2	20.9%	11	0.0%	0	0.0%	0	10.8%	4
Yearsley Pool, York	0.9%	5	0.0%	0	2.5%	1	6.2%	3	0.0%	0	0.0%	0	0.0%	0
Other, York	2.3%	12	0.0%	0	0.0%	0	13.0%	7	0.0%	0	0.0%	0	12.5%	5
Pure Gym, Clifton Moor, York	1.1%	6	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Waterworld, Monks Cross, York	0.8%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0
Zone 4														
Pockington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	0	2.9%	0	0.0%	0
Other, Ryedale	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0
Other, Pocklington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Zone 5														
Francis Scaife Sports Centre, York	2.2%	11	0.0%	0	0.0%	0	0.0%	0	52.1%	7	42.1%	4	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Other, East Riding Zone 6	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0												
Other, Goole	1.5%	8	0.0%	0	0.0%	0	0.0%	0	19.7%	3	7.4%	1	8.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Goole Leisure Centre, Goole Zone 7	5.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Selby	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	4	2.9%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DW Sports Fitness, Selby	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.3%	8
Selby Town Centre Zone 8	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train FX Fitness Centre, Wetherby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wetherby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Selby	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Leisure Centre, Tadcaster	6.0%	31	0.0%	0	13.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	33.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Leisure Centre, Wetherby Zone 9	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Boroughbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tockwith Village Zone 10	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galtres Fitness Centre, Market Place, York	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldwark Manor Golf & Spa Hotel, Aldwark, York	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Local Centre Zone 11	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ampleforth College Zone 12	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	34.5%	1	0.0%	0	0.0%	0	0.0%	0
Other, Malton	0.6%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	0	13.8%	2	0.0%	0	0.0%	0
Community Leisure, Norton, Malton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	3.6%	1	0.0%	1
Malton Community Sports Centre, Malton	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.7%	0	26.0%	3	0.0%	0	0.0%	0
Other, Ryedale Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Driffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1
Driffield Sports Centre, Driffield Zone 14	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	2.5%	0
JDW Fitness, Bagby, Thirsk	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Leisure Centre, Thirsk	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Thirsk Zone 15	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Other, Ryedale	0.9%	5	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Other, Kirkbymoorside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16														
Other, Ryedale	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community Leisure, Brelades, Pickering	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	2
Other, Pickering	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ryedale Swimming Pool, Pickering	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Zone 17														
Other, Hambleton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Leisure Centre, Stokesley	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18														
KI Fitness, Olive Grove, Northallerton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Northallerton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hambleton Leisure Centre, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.9%
Zone 19														
Interim Health & Fitness, Queen Street, Ripon	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon Leisure Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Atrium Health & Leisure Club, River View Road, Ripon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Boroughbridge	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedale Leisure Centre, Bedale	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Bedale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrison Fitness Centre, Ripon	4.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Masham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20														
Brimhams Fitness Centre, Jenny Field Drive, Harrogate	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elev8, Montpellier Walk, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gymphobics, King Edwards Drive, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Squash & Fitness Centre, Hookstone Wood Road, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Community Centre	2.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Nuffield Health & Fitness Centre, Hornbeam Park Road, Harrogate	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Academy, Oakdale Place, Harrogate	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkshire Centre for Wellbeing, Duchy Road, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Harrogate	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knarborough Pool, Knarborough	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Knarborough	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster														
Other, Doncaster	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
The Dome, Doncaster Lakeside, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Beverley Leisure Complex, Beverley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	2	0.0%	0
Other, East Riding	0.6%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Outside Study Area, Harrogate														
Nidderdale Pool & Leisure Centre, Low Wath Road, Harrogate	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
David Lloyd, Hull	4.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	1.4%	1
Hull City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total Fitness, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0
Outside Study Area, Leeds City														
Leeds City Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City Council														
Leeds City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Park, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough Council														
Bannatynes, Coulby Newham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatynes Health Club, Stockton-on-Tees	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Bodytalk, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Middlebrough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire District														
Catterick Leisure Centre, Catterick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough District														
Other, Scarborough	1.1%	6	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	2
The Bay Filey Leisure Complex, Filey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Leisure Centre, Whitby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Other, Stockton on Tees	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yarm Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield City														
Knottingley Sports Centre, Knottingley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0
Escape, Castleford	1.3%	7	0.0%	0	0.0%	0	0.0%	0	13.7%	7	0.0%	0	0.0%	0
Other														
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Other	0.9%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	3.7%	0
Weighted base:	512	28	45	53	13	10	49	39	68	4	14	4	13	18
Sample:	427	22	24	32	20	18	34	21	31	10	28	16	15	24

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13																	
Q39 Which centre / facility did you last visit to go the cinema?																															
<i>Those who visit the cinema at Q37 AND</i>																															
Zone 1																															
City Screen Picturehouse, York	11.3%	96	44.5%	21	34.1%	24	30.3%	28	14.2%	3	2.9%	1	0.0%	0	4.5%	3	7.0%	7	5.7%	1	6.5%	2	7.1%	1	4.2%	1	0.0%	0			
York Student Cinema, University of York	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Zone 2																															
Reel Cinema, Blossom Street, York	1.5%	13	4.8%	2	4.5%	3	2.2%	2	2.1%	0	0.0%	0	0.0%	0	6.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Zone 3																															
Vue, Clifton Moor Centre, York	33.9%	289	49.5%	23	51.5%	37	61.3%	57	57.9%	13	26.3%	6	0.9%	1	40.9%	25	34.0%	35	56.7%	9	79.0%	18	67.3%	5	50.5%	13	2.8%	1			
Zone 4																															
Pocklington Arts Centre, Pocklington	0.8%	7	0.0%	0	0.0%	0	0.0%	0	23.3%	5	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Zone 6																															
Junction Cinema and Theatre, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Zone 8																															
Wetherby Film Theatre, Wetherby	1.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	13	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Zone 10																															
Other, Easingwold	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0	0.0%	0			
Zone 12																															
The Palace Cinema, Malton	3.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	2	44.0%	12	2.3%	1			
Zone 14																															
The Ritz Cinema, Thirsk	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0			
Zone 15																															
The Helmsley Arts Centre, Helmsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0			
Zone 18																															
The Forum, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Zone 19																															
Curzon, Ripon	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Zone 20																															
Odeon, East Parade, Harrogate	13.8%	118	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Outside Study Area, Bradford																															
Cineworld, Leisure Exchange, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Outside Study Area, Darlington																															
Odeon Cinema, Northgate, Darlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0			
Outside Study Area,																															

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13																
Doncaster																														
Vue, Donacaster Leisure Park, Doncaster	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	7	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area, East Riding of Yorkshire																														
The Forum, Bridlington	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	4		
Outside Study Area, Gateshead																														
Odeon, Metrocentre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area, Hull City																														
Cineworld, Kingswood Retail Park, Hull	3.5%	30	0.0%	0	0.0%	0	0.0%	0	2.6%	1	45.0%	11	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	67.3%	16		
Reel Cinema, St. Stephens Shopping Centre, Hull	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1		
Vue, Princes Quay Shopping Centre, Hull	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area, Kirklees																														
Showcase Cinema, Junction 27, Birstall	0.6%	6	0.0%	0	1.6%	1	1.3%	1	0.0%	0	0.0%	0	3.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Odeon, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1		
Outside Study Area, Leeds																														
Cottage Road Cinema, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hyde Park Picture House, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Vue, The Light, Leeds	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area, Middlesbrough																														
Cineworld, Leisure Park, Middlesbrough	1.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area, Redcar & Cleveland																														
The Regent Cinema Cleveland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0		
Outside Study Area, Richmondshire District																														
The Station Cinema, Richmond	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area, Scarborough District																														
Whitby Pavillion, The Spa, Whitby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Outside Study Area, Stockton-on-Tees																														
Stockton-on-Tees Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Centres														
Showcase, Teesside Leisure Park, Stockton-on-Tees	4.0% 34	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	8.9% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Outside Study Area, Wakefield City														
Cineworld, Xscape, Castleford	11.9% 101	1.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	78.8% 51	41.7% 25	24.2% 25	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other														
Abroad	0.2% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other	1.8% 15	0.0% 0	8.4% 6	4.9% 5	0.0% 0	0.0% 0	1.3% 1	0.0% 0	1.6% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	5.1% 1
Weighted base:	853	47	72	94	23	24	64	60	103	16	23	8	26	23
Sample:	796	44	40	58	39	41	54	39	56	35	49	31	39	33

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q40 Which centre / facility did you last visit to go to a restaurant?														
<i>Those who go to restaurants at Q37 AND</i>														
Acomb District Centre	0.8%	10	0.0%	0	8.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedale Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.8%	9	0.0%	0	0.0%	0	0.8%	1	2.8%	1	13.2%	4	0.8%	1
Bishopthorpe (Village) Local Centre	0.2%	3	0.0%	0	1.8%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.5%	6	0.0%	0	5.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boroughbridge Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	1.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	7	2.4%	2
Copmanthorpe Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Darlington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deighton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Driffeld Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	5
Garforth Town Centre	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Goole Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	10	1.1%	1
Harrogate town Centre	14.1%	171	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.1%	1
Helmsley Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	1.8%	2
Howden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0
Hull City Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.5%	2	0.0%	0
Leeds City Centre	4.8%	58	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	0	1.6%	1
Malton Town Centre	1.8%	22	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Market Weighton Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	3	0.0%	0
Middlesbrough Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Murton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle City Centre	0.3%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Norton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	1.2%	15	0.0%	0	0.0%	0	0.0%	0	29.3%	9	19.3%	6	0.0%	0
Pontefract Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Ripon City Centre	2.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Scarborough Town Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.1%	1
Selby Town Centre	2.1%	26	0.0%	0	0.0%	0	0.0%	0	1.4%	0	6.1%	5	24.9%	20
Skelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village) Centre	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	8

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Thirsk Town Centre	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Wetherby Town Centre	1.6%	19	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	11.7%	16
Wheldrake Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
York City Centre	32.2%	390	87.9%	63	75.7%	88	76.6%	99	33.0%	10	25.0%	7	6.8%	6
Castleford Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	2.6%	31	5.7%	4	2.2%	3	7.0%	9	0.0%	0	1.1%	0	0.0%	0
Foss Islands Retail Park, York	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	0.3%	4	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
MetroCentre, Gateshead	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	1.0%	12	0.0%	0	1.0%	1	5.5%	7	1.6%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
White Rose Shopping Centre, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
York Road Retail Park, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Xscape, Castleford	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	17	1.1%	1
Abroad	0.4%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Other	15.3%	186	4.7%	3	3.0%	3	3.5%	5	26.9%	8	16.1%	5	27.1%	23
Weighted base:	1211	72	116	130	30	29	86	79	140	22	27	11	34	35
Sample:	1135	62	62	90	51	53	70	57	76	52	59	44	55	47

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q41 Which centre / facility did you last visit to go to bars, pubs and nightclubs?														
<i>Those who visit pubs/bars/nightclubs at Q37 AND</i>														
Acomb District Centre	1.0%	9	0.0%	0	10.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedale Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.5%	2	0.0%	0
Bishopthorpe (Village) Local Centre	0.4%	4	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boroughbridge Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Drifffield Town Centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.6%	5	5.1%	3	1.0%	1	0.0%	0	1.7%	0	1.5%	0	0.0%	0
Easingwold Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.7%	7
Garforth Town Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	16
Goole Town Centre	2.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.6%	22	0.0%	0
Harrogate town Centre	14.2%	133	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	10.2%	11
Haxby District Centre	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Helmsley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0
Heslington (Main Street) Local Centre	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0
Hull City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	13.3%	4	1.1%	1	0.0%	0
Leeds City Centre	5.0%	47	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	8.7%	5
Malton Town Centre	2.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market Weighton Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	5	0.0%	0
Middlesbrough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Naburn Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Newcastle City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Norton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	2.5%	23	0.0%	0	0.0%	0	0.0%	0	46.1%	12	23.7%	6	0.0%	0
Ripon City Centre	2.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	7
Scarborough Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	2.2%	20	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.5%	1	31.0%	17
Skelton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Stockton-on-the Forest Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Strensall Local (Village)	0.4%	3	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Centre														
Tadcaster Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	2.2%	21	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	2.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	25.4%	237	84.1%	46	65.6%	62	75.1%	75	21.2%	5	17.1%	5	11.8%	7
Clifton Moor Retail Park, Stirling Road, York	1.1%	10	0.0%	0	3.8%	4	6.4%	6	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.2%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	0.2%	2	1.3%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Xscape, Castleford	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0
Abroad	0.5%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.2%	1	2.0%	1
Other	21.0%	196	4.1%	2	14.8%	14	6.4%	6	27.4%	7	17.6%	5	29.2%	16
Weighted base:	935	55	95	100	25	27	56	56	112	18	22	7	31	28
Sample:	840	43	51	63	39	42	48	42	54	37	49	30	44	33

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q42 Which centre / facility did you last visit to go ten-pin bowling?														
<i>Those who do ten-pin bowling at Q37 AND</i>														
Outside Study Area, Bradford														
Hollywood Bowl, Leisure Exchange, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster														
Doncaster Superbowl, Doncaster Leisure Park, Doncaster	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Outside Study Area, East Riding of Yorkshire														
Other, East Riding	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City														
Hollywood Bowl, Kingswood Leisure Park, Hull	8.6%	28	0.0%	0	0.0%	0	12.4%	5	9.4%	0	69.5%	7	9.8%	4
Outside Study Area, Leeds														
1st Bowl, Merrion Centre, Leeds	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirkstall, Leeds	5.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	2
Outside Study Area, Scarborough														
Scarborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees														
Hollywood Bowl, Teesside Leisure Park, Stockton-On-Tees	5.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Bowlplex Bowling, Castleford	10.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	62.8%	24	4.0%	1
Zone 3														
Megabowl, Clifton Moor Centre, York	39.6%	130	81.3%	14	56.4%	13	55.3%	20	90.6%	5	3.8%	0	0.0%	0
Tenpin, Clifton Moor Centre, York	15.7%	51	18.7%	3	43.6%	10	32.3%	12	0.0%	0	10.1%	1	0.0%	0
Zone 7														
Selby Superbowl, Selby	5.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	7	43.7%	10
Zone 18														
Northallerton Bowling Club	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20														
Other, Harrogate	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Other														
Abroad	0.5% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other	5.3% 17	0.0% 0	0.0% 0	0.0% 0	0.0% 0	16.6% 2	1.8% 1	4.0% 1	17.9% 7	27.2% 2	0.0% 0	0.0% 0	17.2% 2	0.0% 0
Weighted base:	327	17	23	37	5	10	38	22	40	6	7	4	11	17
Sample:	245	12	13	17	6	16	23	14	12	14	13	12	16	20

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q43 Which centre / facility did you last visit for bingo?														
<i>Those who play bingo at Q37 AND</i>														
Zone 1														
Mecca Bingo, Fishergate, York	37.4%	27 100.0%	7 57.7%	5 61.1%	8 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 100.0%	0 0.0%	0 60.7%	4 0.0%
Zone 3														
Clifton Bingo Club, York	20.5%	15 0.0%	0 42.3%	3 38.9%	5 0.0%	0 0.0%	0 45.8%	4 32.1%	1 0.0%	0 0.0%	0 0.0%	0 50.0%	0 0.0%	0 0.0%
Zone 6														
Other, Goole	2.2%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 19.1%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Zone 7														
Walkers Bingo & Social Club, Selby	1.1%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 22.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Other, Selby	2.2%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 45.2%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Zone 8														
Other, Leeds	1.6%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 14.0%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Zone 12														
Other, Malton	0.5%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 5.1%	0 0.0%
Zone 17														
Other, Stokesley	0.6%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Other, Great Ayton	1.2%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Zone 18														
Northallerton	0.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Northallerton Bowling Club, South Parade, Northallerton	0.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Zone 19														
Other, Ripon	0.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 50.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Zone 20														
Other, Harrogate	2.7%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Outside Study Area, Darlington														
Gala Bingo, Darlington	0.9%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Outside Study Area, Doncaster														
Gala Bingo, Doncaster	1.0%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 8.5%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Other, Doncaster	0.8%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 7.4%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Outside Study Area, Hull City														
Mecca Bingo, Hull	3.5%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 88.5%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Outside Study Area, Leeds														
Gala Bingo, Stonebridge Lane, Leeds	0.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 50.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Mecca Bingo, Cross Gates Road, Leeds	13.1%	9 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 86.1%	7 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Outside Study Area, Scarborough														
Mecca, Scarborough	3.5%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 50.0%	0 34.2%	2 0.0%	0 0.0%

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Outside Study Area, Stockton-on-Tees														
Mecca Bingo, Stockton-on-Tees	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield														
Bingo Supermarket, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Park Road, Castleford	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other														
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	71	7	8	13	0	3	8	3	8	1	0	0	7	0
Sample:	57	5	6	9	0	3	5	4	2	2	1	2	6	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q44 Which centre / facility did you last visit for art/culture activities (i.e. theatres / galleries / museums)?														
<i>Those who visit cultural centres at Q37 AND</i>														
Beverley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Bradford City Centre	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1
Bridlington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	2	0.0%	0
Darlington Town Centre	2.7%	24	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0
Harrogate town Centre	10.8%	99	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	6.6%	8
Helmsley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	4.2%	39	0.0%	0	0.0%	0	4.8%	5	1.8%	0	28.2%	7	20.4%	13
Leeds City Centre	11.6%	106	2.5%	1	0.0%	0	0.0%	0	2.6%	1	1.3%	0	4.2%	3
Malton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle City Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.3%	3	1.1%	1	0.0%	0	0.0%	0	7.3%	2	1.1%	0	0.0%	0
Ripon City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	0.9%	8	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Stockton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Wakefield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	43.0%	393	82.4%	48	91.5%	75	74.4%	71	54.4%	13	42.9%	11	30.9%	20
Teesside Retail Park, Thornaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Xscape. Castleford	0.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.3%	12	1.1%	1	0.0%	0	1.0%	1	2.6%	1	1.6%	0	1.5%	1
Other	20.3%	186	8.0%	5	6.0%	5	19.7%	19	26.7%	6	16.6%	4	35.7%	23
Weighted base:		915		58		81		95		23		25		65
Sample:		903		53		52		74		37		49		55

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q45 How do you normally travel when visiting leisure destinations?																												
<i>Those who do any of the leisure activities at Q37</i>																												
Car / van (as driver)	56.8%	869	39.0%	35	24.6%	37	34.5%	61	73.8%	32	80.7%	30	68.1%	66	77.8%	80	70.5%	122	68.6%	18	72.1%	24	91.7%	13	58.3%	27	78.1%	36
Car / van (as passenger)	10.2%	155	12.3%	11	13.9%	21	6.2%	11	4.9%	2	8.6%	3	13.8%	13	4.2%	4	9.1%	16	11.7%	3	5.8%	2	2.3%	0	8.4%	4	6.6%	3
Bus, minibus or coach	7.4%	113	9.5%	9	14.9%	23	16.8%	30	7.0%	3	4.8%	2	0.6%	1	5.4%	6	6.7%	12	3.8%	1	8.2%	3	3.3%	0	3.2%	1	1.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	13.8%	211	28.6%	26	24.7%	38	19.5%	34	9.7%	4	2.9%	1	8.4%	8	6.3%	6	5.3%	9	3.5%	1	7.3%	2	1.6%	0	14.4%	7	4.9%	2
Taxi	3.1%	47	3.8%	3	10.6%	16	11.3%	20	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	4.0%	2	0.0%	0
Train	4.0%	61	1.0%	1	4.0%	6	0.6%	1	1.6%	1	3.1%	1	5.2%	5	2.0%	2	6.6%	11	7.2%	2	2.3%	1	0.0%	0	6.7%	3	6.1%	3
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.5%	69	5.2%	5	6.9%	10	10.5%	18	2.1%	1	0.0%	0	3.8%	4	3.6%	4	1.7%	3	3.8%	1	4.3%	1	0.0%	0	5.0%	2	2.2%	1
Weighted base:	1530		90		152		177		43		37		97		102		174		26		33		14		47		46	
Sample:	1484		83		85		120		66		68		83		77		91		64		72		64		73		66	

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q46 Which leisure facilities would you like to see more of in the York area? [MR]																												
Bars / pubs	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better shopping facilities	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	0.2%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Cinema	1.5%	28	1.5%	2	2.0%	4	0.0%	0	1.0%	0	4.7%	2	4.6%	5	7.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Concert hall / venue	1.0%	19	4.3%	4	1.3%	2	1.5%	3	1.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.1%	0	0.0%	0	0.8%	0	1.2%	1
Cycle paths / area	0.6%	11	6.0%	6	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dance facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Extreme sports	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (Gym)	1.4%	24	0.0%	0	5.9%	11	3.0%	6	2.1%	1	0.0%	0	1.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.9%	1
Hotels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.0%	37	3.5%	4	7.1%	13	3.2%	7	6.3%	3	1.8%	1	0.5%	1	2.3%	3	1.6%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	0.9%	16	0.8%	1	1.3%	2	1.5%	3	0.0%	0	0.0%	0	5.1%	6	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
More children facilities / activities	1.2%	22	2.4%	2	1.4%	3	1.5%	3	1.9%	1	0.8%	0	3.8%	4	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.9%	1
More sports facilities (football pitches, tennis courts)	0.7%	13	0.6%	1	0.6%	1	1.5%	3	0.0%	0	0.0%	0	0.5%	1	2.3%	3	0.0%	0	1.8%	1	3.6%	1	0.0%	0	0.0%	0	0.9%	1
Museum / art galleries	0.9%	15	4.5%	5	0.0%	0	1.7%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.6%	1	0.8%	0	0.0%	0	1.3%	0	4.2%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor play areas / park facilities	0.6%	10	2.4%	2	1.4%	3	0.0%	0	1.0%	0	0.0%	0	0.6%	1	1.6%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paintballing	0.2%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	0.4%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.8%	0	1.9%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	1
Swimming pool	7.2%	130	18.4%	19	16.7%	31	12.6%	26	2.7%	1	12.9%	5	5.5%	6	9.4%	12	9.0%	17	7.0%	2	15.0%	5	2.5%	0	2.1%	1	0.8%	0
Theatre	0.9%	16	5.1%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.7%	1	0.0%	0	0.8%	0	1.4%	0	0.9%	0	0.7%	0	0.9%	1
Other	1.9%	33	1.3%	1	0.5%	1	5.6%	12	1.2%	1	1.8%	1	0.6%	1	0.9%	1	1.6%	3	0.9%	0	0.0%	0	0.9%	0	8.6%	5	0.0%	0
Squash courts	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Rock climbing / climbing walls	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	64.9%	1169	42.8%	44	51.4%	95	51.6%	107	81.2%	41	66.6%	27	64.9%	75	56.7%	73	73.0%	137	72.3%	24	68.8%	24	82.7%	15	63.6%	34	67.5%	40
(Don't know)	16.6%	298	19.8%	20	14.4%	27	22.6%	47	3.8%	2	12.3%	5	11.2%	13	19.3%	25	12.0%	22	14.4%	5	11.2%	4	10.4%	2	11.4%	6	17.9%	11
Weighted base:		1801		103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:		1800		99		103		149		80		81		100		99		100		78		75		80		84		80
GEN Gender of respondent.																												
Male	31.0%	558	38.4%	39	28.7%	53	30.5%	63	23.5%	12	24.6%	10	27.9%	32	27.1%	35	30.8%	58	21.2%	7	34.7%	12	36.2%	6	33.0%	18	35.6%	21
Female	69.0%	1243	61.6%	63	71.3%	132	69.5%	144	76.5%	39	75.4%	31	72.1%	83	72.9%	94	69.2%	130	78.8%	26	65.3%	22	63.8%	11	67.0%	36	64.4%	38
Weighted base:		1801		103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:		1800		99		103		149		80		81		100		99		100		78		75		80		84		80

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
AGE Could I ask, how old are you?																												
18 – 24 years	3.8%	68	9.4%	10	5.6%	10	2.2%	5	0.0%	0	11.1%	5	0.0%	0	3.3%	4	0.0%	0	12.7%	4	5.2%	2	4.8%	1	6.1%	3	0.0%	0
25 – 34 years	16.6%	300	21.9%	22	29.2%	54	15.4%	32	15.4%	8	17.1%	7	28.7%	33	18.9%	24	22.8%	43	9.8%	3	0.0%	0	5.5%	1	32.0%	17	19.1%	11
35 – 44 years	19.6%	353	18.3%	19	20.3%	38	22.5%	47	19.3%	10	21.5%	9	30.6%	35	19.0%	24	23.7%	45	18.5%	6	17.5%	6	13.8%	2	22.2%	12	24.0%	14
45 – 54 years	19.4%	350	11.5%	12	15.0%	28	11.9%	25	20.9%	11	16.7%	7	20.1%	23	19.6%	25	23.2%	44	16.4%	5	23.3%	8	10.2%	2	18.4%	10	33.7%	20
55 – 64 years	14.5%	261	10.1%	10	6.7%	12	23.1%	48	15.4%	8	14.8%	6	7.3%	8	19.2%	25	7.0%	13	18.1%	6	26.2%	9	33.0%	6	12.3%	7	8.8%	5
65+ years (Refused)	24.2% 1.9%	436 34	28.9% 0.0%	30 0	21.5% 1.7%	40 3	21.6% 3.3%	45 7	25.0% 4.0%	13 2	16.7% 2.2%	7 1	10.9% 2.5%	13 3	17.2% 2.9%	22 4	23.4% 0.0%	44 0	23.1% 1.3%	8 0	23.3% 4.6%	8 2	31.3% 1.4%	5 0	8.1% 0.9%	4 0	13.2% 1.2%	8 1
Weighted base:	1801			103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:	1800			99		103		149		80		81		100		99		100		78		75		80		84		80
ADU How many adults, including yourself, live in your household (16 years and above)?																												
One	16.7%	300	25.1%	26	16.7%	31	15.2%	31	14.4%	7	10.9%	4	12.4%	14	9.6%	12	12.3%	23	14.4%	5	16.3%	6	13.9%	2	17.7%	9	21.1%	13
Two	57.9%	1042	48.4%	50	61.4%	114	61.1%	127	61.3%	31	64.3%	26	66.1%	76	58.2%	75	60.4%	113	68.4%	22	43.8%	15	64.8%	11	64.3%	34	52.4%	31
Three	13.9%	251	12.4%	13	14.4%	27	11.8%	24	13.8%	7	15.0%	6	11.5%	13	25.8%	33	22.2%	42	9.6%	3	18.4%	6	8.7%	2	10.7%	6	10.6%	6
Four or more (Refused)	9.4% 2.1%	169 39	14.1% 0.0%	15 0	6.7% 0.8%	12 2	8.3% 3.7%	17 8	8.3% 2.2%	4 1	8.6% 1.1%	4 0	4.4% 5.7%	5 7	3.5% 2.9%	4 4	5.1% 0.0%	10 0	6.3% 1.3%	2 0	14.9% 6.6%	5 2	9.4% 3.2%	2 1	6.4% 0.9%	3 0	9.1% 6.8%	5 4
Weighted base:	1801			103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:	1800			99		103		149		80		81		100		99		100		78		75		80		84		80
CHI How many children aged under 16 years old are there living in your household?																												
None	68.6%	1235	69.3%	71	71.0%	132	65.2%	135	69.0%	35	59.2%	24	40.3%	46	67.0%	86	69.4%	130	59.5%	19	73.6%	25	80.9%	14	55.1%	29	61.8%	37
One	12.8%	231	14.2%	15	9.8%	18	13.8%	29	19.1%	10	14.9%	6	27.8%	32	16.1%	21	11.5%	22	7.2%	2	9.3%	3	8.8%	2	22.1%	12	7.3%	4
Two	13.2%	238	13.4%	14	13.6%	25	16.3%	34	8.8%	4	12.4%	5	19.9%	23	11.5%	15	16.8%	32	20.1%	7	6.9%	2	0.0%	0	13.9%	7	21.4%	13
Three	2.7%	48	3.0%	3	4.7%	9	1.1%	2	1.0%	0	10.6%	4	6.4%	7	1.6%	2	1.6%	3	6.2%	2	3.6%	1	6.9%	1	8.0%	4	1.8%	1
Four or more (Refused)	0.4% 2.3%	6 42	0.0% 0.0%	0 0	0.0% 0.8%	0 2	0.0% 3.7%	0 8	0.0% 2.2%	0 1	1.8% 1.1%	1 0	0.0% 5.7%	1 7	0.9% 2.9%	1 4	0.9% 0.7%	0 1	5.7% 1.3%	2 0	0.0% 6.6%	0 2	1.0% 2.3%	0 0	0.0% 0.9%	0 0	0.9% 6.8%	1 4
Weighted base:	1801			103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:	1800			99		103		149		80		81		100		99		100		78		75		80		84		80
CAR How many cars does your household own or have the use of?																												
None	10.0%	181	17.0%	17	24.3%	45	11.7%	24	6.2%	3	2.2%	1	10.9%	13	7.1%	9	6.3%	12	3.6%	1	4.9%	2	5.4%	1	12.7%	7	4.1%	2
One	36.6%	659	52.4%	54	38.3%	71	49.9%	103	34.6%	17	21.4%	9	29.6%	34	26.3%	34	25.7%	48	31.0%	10	28.8%	10	29.6%	5	41.9%	22	31.5%	19
Two	38.4%	692	21.4%	22	31.4%	58	28.4%	59	38.6%	19	52.8%	22	43.2%	50	49.4%	63	52.6%	99	57.2%	19	40.0%	14	43.2%	8	40.9%	22	48.0%	29
Three or more (Refused)	12.7% 2.2%	229 40	9.2% 0.0%	9 0	5.2% 0.8%	10 2	6.5% 3.7%	13 8	18.4% 2.2%	9 1	22.5% 1.1%	9 0	10.6% 5.7%	12 7	13.8% 3.5%	18 5	15.4% 0.0%	29 0	6.9% 1.3%	2 0	20.8% 5.6%	7 2	19.5% 2.3%	3 0	3.6% 0.9%	2 0	9.6% 6.8%	6 4
Weighted base:	1801			103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:	1800			99		103		149		80		81		100		99		100		78		75		80		84		80

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
EMP Is the chief wage earner in full-time or part-time employment?																												
<i>Those currently in employment</i>																												
Full-time	72.2%	1046	75.3%	63	77.6%	120	65.0%	113	65.8%	27	79.5%	26	83.8%	77	72.9%	77	76.6%	123	73.4%	19	58.6%	15	67.6%	9	76.4%	37	79.2%	38
Part-time	8.1%	117	12.0%	10	7.1%	11	13.2%	23	14.4%	6	7.1%	2	5.8%	5	12.9%	14	8.0%	13	6.3%	2	14.6%	4	10.6%	1	5.9%	3	9.2%	4
Retired - private company pension	16.9%	245	12.7%	11	10.6%	16	18.0%	31	18.6%	8	13.3%	4	9.5%	9	13.4%	14	15.4%	25	17.7%	4	25.0%	7	20.1%	3	11.2%	5	10.5%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unemployed	1.8%	26	0.0%	0	3.9%	6	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.1%	1
Disabled	0.2%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
(Refused)	0.8%	11	0.0%	0	0.0%	0	2.6%	5	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	1.7%	0	4.1%	2	0.0%	0
Weighted base:		1449		83		155		173		42		33		92		106		160		25		26		13		48		48
Sample:		1356		73		82		114		61		63		76		76		79		59		56		57		73		64
HOM Do you own your own home?																												
Yes	78.3%	1410	67.8%	70	65.3%	121	78.7%	163	84.5%	43	89.2%	36	76.2%	88	80.8%	104	83.4%	157	75.6%	25	76.9%	26	76.1%	13	62.7%	33	67.1%	40
No	18.2%	327	31.6%	32	33.0%	61	17.0%	35	11.6%	6	9.0%	4	17.6%	20	13.5%	17	16.6%	31	21.4%	7	15.1%	5	16.2%	3	36.4%	19	22.4%	13
(Refused)	3.5%	64	0.6%	1	1.7%	3	4.2%	9	3.9%	2	1.8%	1	6.2%	7	5.7%	7	0.0%	0	3.0%	1	7.9%	3	7.7%	1	0.9%	0	10.4%	6
Weighted base:		1801		103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:		1800		99		103		149		80		81		100		99		100		78		75		80		84		80
ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?																												
White	95.3%	1716	97.9%	101	93.2%	173	95.2%	197	97.0%	49	98.1%	40	93.8%	108	93.6%	120	97.8%	184	97.8%	32	93.0%	32	93.7%	16	99.1%	53	91.6%	54
Indian	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.3%	6	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.1%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.1%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed Race	0.4%	6	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Ethnic Group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.6%	65	0.6%	1	2.2%	4	4.2%	9	3.0%	2	1.1%	0	6.2%	7	4.9%	6	2.2%	4	2.2%	1	7.0%	2	6.3%	1	0.9%	0	8.4%	5
Weighted base:		1801		103		185		207		50		41		115		128		188		33		34		18		53		60
Sample:		1800		99		103		149		80		81		100		99		100		78		75		80		84		80

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
QUOTA Zone														
Zone 1	5.7%	103	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.3%	185	0.0%	0	100.0%	185	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.5%	207	0.0%	0	0.0%	0	100.0%	207	0.0%	0	0.0%	0	0.0%	0
Zone 4	2.8%	50	0.0%	0	0.0%	0	0.0%	0	100.0%	50	0.0%	0	0.0%	0
Zone 5	2.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	41	0.0%	0
Zone 6	6.4%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	115
Zone 7	7.1%	128	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	100.0%
Zone 8	10.4%	188	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 9	1.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 10	1.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 11	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 12	3.0%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 13	3.3%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 14	2.7%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 15	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 16	1.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 17	2.3%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 18	4.4%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 19	4.9%	88	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Zone 20	15.2%	274	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.0%
Weighted base:	1801	103		185	207	50	41	115	128	188	33	34	18	53
Sample:	1800	99		103	149	80	81	100	99	100	78	75	80	84

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
PC Postcode														
DL6 1	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL6 2	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL6 3	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL7 0	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL7 8	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL7 9	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL8 1	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DL8 2	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DN14 0	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	17	0.0%	0
DN14 5	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	17	0.0%	0
DN14 6	2.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.2%	40	0.0%	0
DN14 7	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	16	0.0%	0
DN14 8	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	8	0.0%	0
DN14 9	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	16	0.0%	0
HG1 1	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG1 2	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG1 3	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG1 4	1.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG1 5	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG2 0	1.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG2 7	1.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG2 8	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG2 9	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 1	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 2	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG3 3	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG4 1	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG4 2	1.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG4 3	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG4 4	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG4 5	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG5 0	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG5 8	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HG5 9	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS22 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0
LS22 5	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	8	0.0%	0
LS22 6	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	18	0.0%	0
LS22 7	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	16	0.0%	0
LS23 6	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	12	0.0%	0
LS23 7	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0
LS24 8	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	9	0.0%	0
LS24 9	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	21	0.0%	0
LS25 1	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	12	0.0%	0
LS25 2	1.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	24	0.0%	0
LS25 3	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
LS25 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS25 5	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS25 6	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LS25 7	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS9 5	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS9 6	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TS9 7	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO1 6	0.3%	5	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO1 7	0.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO1 8	0.2%	4	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO1 9	0.2%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO10 3	2.0%	35	34.4%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO10 4	1.1%	20	19.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO10 5	1.2%	22	21.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO17 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	5
YO17 7	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	11
YO17 8	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.5%	17
YO17 9	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.2%	19
YO18 7	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO18 8	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO19 4	0.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO19 5	0.5%	9	8.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO19 6	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO21 2	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO23 1	1.3%	24	0.0%	0	12.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO23 2	0.3%	5	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO23 3	0.6%	12	0.0%	0	6.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO23 7	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO24 1	0.9%	16	0.0%	0	8.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO24 2	0.8%	14	0.0%	0	7.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO24 3	2.0%	36	0.0%	0	19.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO24 4	1.6%	28	0.0%	0	15.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO25 3	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO25 5	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO25 6	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO25 9	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO26 4	0.9%	16	0.0%	0	8.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO26 5	1.3%	23	0.0%	0	12.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO26 6	0.6%	11	0.0%	0	6.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO26 7	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	5	0.0%	0
YO26 8	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	8	0.0%	0
YO26 9	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	5	0.0%	0
YO30 1	0.2%	4	0.0%	0	0.0%	0	1.9%	4	0.0%	0	0.0%	0	0.0%	0
YO30 2	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO30 4	0.7%	12	0.0%	0	0.0%	0	5.8%	12	0.0%	0	0.0%	0	0.0%	0
YO30 5	1.2%	22	0.0%	0	0.0%	0	10.7%	22	0.0%	0	0.0%	0	0.0%	0
YO30 6	1.3%	23	0.0%	0	0.0%	0	11.2%	23	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
YO30 7	0.4%	8	0.0%	0	0.0%	0	3.6%	8	0.0%	0	0.0%	0	0.0%	0
YO31 0	1.1%	20	0.0%	0	0.0%	0	9.5%	20	0.0%	0	0.0%	0	0.0%	0
YO31 1	0.7%	12	0.0%	0	0.0%	0	5.8%	12	0.0%	0	0.0%	0	0.0%	0
YO31 7	0.7%	13	0.0%	0	0.0%	0	6.1%	13	0.0%	0	0.0%	0	0.0%	0
YO31 8	0.8%	14	0.0%	0	0.0%	0	6.8%	14	0.0%	0	0.0%	0	0.0%	0
YO31 9	0.9%	16	0.0%	0	0.0%	0	7.5%	16	0.0%	0	0.0%	0	0.0%	0
YO32 2	0.7%	12	0.0%	0	0.0%	0	5.9%	12	0.0%	0	0.0%	0	0.0%	0
YO32 3	0.8%	15	0.0%	0	0.0%	0	7.3%	15	0.0%	0	0.0%	0	0.0%	0
YO32 4	0.3%	6	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0	0.0%	0
YO32 5	0.7%	12	0.0%	0	0.0%	0	5.7%	12	0.0%	0	0.0%	0	0.0%	0
YO32 9	1.1%	19	0.0%	0	0.0%	0	9.3%	19	0.0%	0	0.0%	0	0.0%	0
YO41 1	0.8%	14	0.0%	0	0.0%	0	0.0%	0	27.8%	14	0.0%	0	0.0%	0
YO41 4	0.4%	7	0.0%	0	0.0%	0	0.0%	0	13.2%	7	0.0%	0	0.0%	0
YO41 5	0.3%	5	0.0%	0	0.0%	0	0.0%	0	10.6%	5	0.0%	0	0.0%	0
YO42 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	8.6%	4	0.0%	0	0.0%	0
YO42 2	1.1%	20	0.0%	0	0.0%	0	0.0%	0	39.8%	20	0.0%	0	0.0%	0
YO42 4	0.6%	10	0.0%	0	0.0%	0	0.0%	0	24.6%	10	0.0%	0	0.0%	0
YO43 3	1.1%	19	0.0%	0	0.0%	0	0.0%	0	47.7%	19	0.0%	0	0.0%	0
YO43 4	0.6%	11	0.0%	0	0.0%	0	0.0%	0	27.7%	11	0.0%	0	0.0%	0
YO51 9	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.3%	12
YO60 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.1%	4
YO60 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.8%	6
YO61 1	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.4%	11
YO61 2	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3
YO61 3	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.0%	15
YO61 4	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
YO62 4	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.1%	7
YO62 5	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO62 6	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO62 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 1	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 3	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 4	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 3	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 4	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 5	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 6	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1801	103	185	207	50	41	115	128	188	33	34	18	53	60
Sample:	1800	99	103	149	80	81	100	99	100	78	75	80	84	80

Appendix 4:

Data Tabulations

By Zone – Part Two

(Filtered & Weighted)

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20							
Q01 Where did you last go to undertake your main food and grocery shopping? (excluding Christmas or Seasonal purchases)															
Zone 1															
Aldi, Fulford Road, York	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food, Hull Road, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fishergate (39), York - Parade	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Heron Foods, The Stonebow, York	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Fulford Road, York	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, York City Centre, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Fulford Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Low Ousegate, York	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
York City Centre	0.5%	8	1.4%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2															
Acomb District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, Bishopthorpe Road, York	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods Freezer Centre, Front Street, Acomb, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Thanet Road, York	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons (former Safeway), Front Street, Acomb, York	1.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Blossom Street, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Acomb Wood Shopping Centre, Acomb Wood, York	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	4.5%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3															
Aldi, Monks Cross Retail Park, York	1.7%	29	0.0%	0	3.3%	1	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Jockey Lane, Monks Cross, Huntington, York	5.7%	96	0.0%	0	13.5%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Layerthorpe, York	0.1%	2	0.0%	0	1.4%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-operative Food (Former Safeway), Ryedale Court Shopping Centre, Haxby, York	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Clifton Moor Gate, Tower Court, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haxby District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Marks & Spencer Simply Food, Monks Cross, Huntington, York	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Shopping Park, Monks Cross Drive, Huntington, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	4.2%	72	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fossbank, York City Centre, York	1.5%	26	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Jockey Lane, Huntington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pigeoncote Industrial Estate, Monks Cross, Huntington, York	3.9%	66	0.0%	0	3.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, The Village, Haxby	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huntington Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Village, Strensall, York	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor Centre, York	5.5%	93	1.0%	0	10.0%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Foss Islands Road, York	1.7%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																
Aldi, Robertson Close, Pocklington	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Booker, Clifton Moor Industrial Estate, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, George Street, Pocklington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Pocklington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's (former Safeway), The Balk, Pocklington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's (former Safeway), The Balk, Pocklington, York	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																
Asda, High Street, Market Weighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme-on-Spalding-Moor Market Weighton Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Tesco, Southgate, Market Weighton, York	1.3%	22	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																
Asda, Wesley Square, Goole	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, North Street, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Boothferry Road, Goole	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, North Street, Goole	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Boothferry Road, Goole	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	3.4%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																
Aldi, Bawty Road, Selby	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (former Safeway), Market Cross, Selby	2.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Abbey Walk, Selby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Gowthorpe, Selby	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Portholme Road, Selby	2.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																
Co-operative Food, Ainsty Road, Wetherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Finkle Hill, Sherburn-in-Elmet	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Kippax	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Garforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Simply Food, Horsefair, Wetherby	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Horsefair, Wetherby	2.2%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Sainsbury's Local, Crossley Street, Wetherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Mill Lane, Tadcaster	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Main Street, Garforth	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Boroughbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Hammerton	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Wetherby Road, Boroughbridge	1.4%	23	6.0%	3	0.0%	0	0.0%	0
Zone 10								
Co-operative Food, Long Street, Easingwold	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 11								
Ampleforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12								
Asda, Norton Road, Malton	0.3%	5	0.0%	0	5.1%	1	1.3%	0
Lidl, Welham Road, Malton	0.4%	6	0.0%	0	4.9%	1	7.3%	2
Malton Town Centre	0.4%	7	0.0%	0	2.3%	1	0.0%	0
Zone 13								
Driffeld Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Iceland, Middle Street South, Drifford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mill Street, Westgate, Drifford	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Tesco, George Street, Drifford	1.4%	24	0.0%	0	0.0%	0	0.0%	0
Zone 14								
Bugthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Thirsk	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Heron Foods, Market Place, Thirsk	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Lidl, Station Road, Thirsk	0.2%	4	8.1%	4	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk	2.1%	35	60.8%	27	4.5%	1	0.0%	0
Thirsk Town Centre	0.1%	2	5.0%	2	0.0%	0	0.0%	0
Zone 15								
Co-operative Food, Market Place, Helmsley	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Co-operative Food, Percy End, Kirkbymoorside	0.1%	2	0.0%	0	10.3%	2	0.0%	0
Costcutter, Bridge Street, Helmsley	0.0%	1	0.0%	0	2.9%	1	0.0%	0
Helmsley Town Centre	0.1%	2	0.0%	0	2.7%	1	0.0%	0
Kirkbymoorside	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Zone 16								
Co-operative Food, Champley Mews, Pickering	0.2%	3	0.0%	0	0.0%	0	10.4%	3
Co-operative Food, Eastgate, Pickering	0.3%	5	0.0%	0	1.1%	0	16.3%	4

City of York Household Survey for WYG

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November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Zone 17								
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Castleton	0.0%	1	0.0%	0	0.0%	0	2.0%	1
Co-operative Food, High Street, Great Ayton	0.1%	2	0.0%	0	0.0%	0	4.8%	2
Co-operative Food, High Street, Stokesley (small store)	0.1%	1	0.0%	0	0.0%	0	3.6%	1
Co-operative Food, Springfield, Stokesley (large one, by roundabout)	0.2%	4	0.0%	0	0.0%	0	9.1%	4
Danby	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Glaisdale	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Great Ayton	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Great Broughton	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Zone 18								
Asda, Brompton Road, Northallerton	0.6%	10	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Simply Food, High Street, Northallerton	0.1%	2	0.0%	0	0.0%	0	1.0%	0
Morrisons, High Street, Northallerton	0.4%	7	1.0%	0	0.0%	0	8.5%	7
Nothallerton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, High Street, Northallerton	1.1%	18	1.3%	1	0.0%	0	2.0%	1
Swaiby	0.1%	1	0.0%	0	0.0%	0	1.3%	1
Tesco, East Road, Nothallerton	2.5%	42	2.6%	1	0.0%	0	7.8%	3
Zone 19								
Bedale Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Booths, Marshall Way, Ripon	0.7%	13	0.0%	0	0.0%	0	0.8%	1
Co-operative Food, Market Court, Bedale	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Leyburn	0.0%	1	0.0%	0	0.0%	0	0.9%	1
Morrisons, Harrogate Road, Ripon	1.9%	33	1.0%	0	0.0%	0	0.0%	0
Ripon City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Market Place East, Ripon	1.0%	16	0.9%	0	0.0%	0	0.0%	0
Tesco Express, Market Place, Bedale	0.0%	1	0.0%	0	0.0%	0	0.9%	1

City of York Household Survey for WYG

Weighted:

November 2013

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Zone 20								
Asda, Bower Road, Harrogate	3.2%	54	5.6%	2	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Lidl, York Road, Knaresborough	0.8%	13	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cambridge Street, Harrogate	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hookstone Chase, Starbeck, Harrogate	5.5%	93	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wetherby Road, Harrogate	3.2%	54	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Parade, Harrogate	2.1%	35	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Craven								
Tesco, Craven Street, Skipton	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington								
Darlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Morton Park Way, Darlington	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Outside Study Area, Doncaster								
Asda, Gliwice Way, Bawtry Road, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton-on-Tees	0.1%	2	0.0%	0	0.0%	0	2.3%	1
Asda, High Street, Carcroft, Doncaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, King Street, Thorne	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorne Road, Doncaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Aldi, Swinemoor Lane, Beverley	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, York Way, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Norwood, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Butcher Row, Beverley	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bessingby Road, Bridlington	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Way,	0.1%	2	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Anlaby								
Morrisons, Wingfield Way, Victoria Road, Beverley	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Sainsbury's Way, Hessle	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Morton Lane, Beverley	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Southgate, Hornsea	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Approach, Bridlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Beverley Road, Willerby	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Asda, Althorp Road, Kingswood Retail Park, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Hessle Road, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Hessle Road, Hull, Outside Study Area, Hull Ciy	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
Asda, Killingbeck Drive, Leeds	0.9%	16	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Stile Hill Way, Colton Retail Park, Leeds	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Aldi, Northside, Meanwood, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, York Road, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, White Rose Shopping Centre, Dewsbury Road, Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Jail Yard Parade, Rothwell	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Harrogate Road, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, York Road, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough								
Aldi, Newport Road, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Main Road, Bilton, Hull	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Asda, North Street, South Bank, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Middlesbrough Town Centre	0.0%	0	0.9%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Morrisons, Newmarket Avenue, Thornaby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Broughton Avenue, Middlesbrough	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sainsbury's, Wilson Street, Middlesbrough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Parkway Centre, Coulby Newham, Middlesbrough	0.5%	9	0.0%	0	0.0%	0	0.0%	0	21.1%	9	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland																
Lidl, Enfield Chase, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lord Street, Redcar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Guisborough	0.2%	3	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Morgan Drive, Guisborough	0.2%	4	0.0%	0	0.0%	0	0.0%	0	9.8%	4	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire																
Aldi, Richmond Road, Catterick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lidl, Catterick Road, Catterick	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0
Outside Study Area, Scarborough																
Aldi, Northway, Scarborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	3.0%	51	0.0%	0	26.5%	6	35.9%	10	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Morrisons, Dunslow Road, Scarborough	0.4%	6	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Market Lane, Eastfield	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Falsgrave Road, Scarborough	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stainsacre Lane, Whitby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Avenue, Filey	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Tesco, Westwood, Scarborough	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees																
Aldi, Healaugh Park, Yarm	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Asda, Allensway, Thornaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Myton Road, Ingleby Barwick, Stockton-on-Tees	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.6%	1	0.0%	0	0.0%	0
Outside Study Area, Wakefield																
Asda, Leeds Road, Glasshoughton, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	1.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Enterprise Way, Castleford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, South Baileygate, Pontefract	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stuart Road, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other																
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1695	44	22	26	41	78	85	256								
Sample:	1710	73	69	69	79	82	88	99								

Q02 Which retailer do you purchase your main food internet / home delivery shopping from?*Those who do their main shopping via internet / home delivery at Q01*

Asda	26.0%	23	30.7%	2	35.8%	1	28.0%	1	0.0%	0	0.0%	0	30.4%	1	20.9%	4
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	13.3%	12	0.0%	0	14.2%	0	10.7%	0	0.0%	0	0.0%	0	34.8%	1	0.0%	0
Tesco	50.2%	45	69.3%	4	50.0%	1	61.3%	2	100.0%	1	0.0%	0	34.8%	1	53.8%	10
Ocado	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	3
Other	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	90	5	2	3	1	0	3	18								
Sample:	85	5	7	9	1	0	3	6								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q03 What is the main reason you choose (STORE MENTIONED AT Q01) to do your main food and grocery shopping?																
Accessibility by public transport	0.3%	5	0.0%	0	1.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.7%	2
Car parking prices	0.5%	10	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.0%	2	1.9%	2	0.0%	0
Car parking provision	2.2%	39	0.0%	0	0.0%	0	1.7%	1	4.1%	2	11.7%	9	7.2%	6	3.9%	11
Choice of food goods available	3.3%	60	2.4%	1	4.9%	1	4.3%	1	3.4%	1	9.2%	7	5.6%	5	2.7%	7
Choice of shops nearby selling non-food goods	0.7%	13	0.0%	0	1.0%	0	1.2%	0	3.0%	1	0.8%	1	2.2%	2	0.0%	0
Choice of shops selling food goods	0.4%	7	1.1%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	1.6%	28	0.0%	0	4.3%	1	2.1%	1	0.0%	0	0.9%	1	1.9%	2	1.4%	4
Easy to get to by car	1.7%	30	0.8%	0	0.0%	0	0.0%	0	3.1%	1	2.0%	2	0.9%	1	1.8%	5
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.5%	9	0.8%	0	0.0%	0	0.0%	0	1.6%	1	0.8%	1	0.9%	1	0.0%	0
Good service / friendly staff	0.4%	8	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.7%	2
Habit / always use it / preference for retailer	6.6%	119	2.3%	1	1.7%	0	5.4%	2	9.3%	4	4.8%	4	8.7%	8	6.9%	19
Internet shopping is convenient	1.0%	18	3.0%	1	3.1%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices	10.7%	192	11.8%	6	14.2%	3	16.1%	5	7.4%	3	14.2%	11	4.9%	4	5.9%	16
Loyalty card / points scheme	1.5%	27	0.0%	0	1.8%	0	0.0%	0	1.0%	0	2.9%	2	0.0%	0	1.4%	4
Near to home	40.2%	723	44.5%	22	38.7%	9	38.0%	11	43.1%	18	28.9%	23	43.5%	38	33.5%	92
Near to work	2.7%	49	0.9%	0	0.9%	0	0.0%	0	0.0%	0	5.3%	4	1.0%	1	3.4%	9
Nice shopping environment	0.7%	13	1.1%	1	0.0%	0	0.0%	0	3.3%	1	0.8%	1	1.8%	2	0.0%	0
Only one in the area / no other choice	0.9%	17	4.0%	2	0.9%	0	4.9%	1	1.1%	0	0.0%	0	3.1%	3	0.0%	0
Preference for retailer	2.0%	37	1.6%	1	2.2%	1	5.2%	2	3.4%	1	0.0%	0	0.9%	1	3.4%	9
Provision of leisure facilities nearby	0.2%	4	0.0%	0	0.0%	0	2.4%	1	1.0%	0	0.8%	1	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	6.0%	108	6.5%	3	4.3%	1	3.0%	1	3.4%	1	6.6%	5	4.0%	3	13.8%	38
Quality of shops selling food goods	0.6%	11	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	1.5%	4
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	3.4%	61	0.9%	0	0.9%	0	3.4%	1	0.0%	0	3.1%	2	2.3%	2	9.4%	26
Value for money	2.5%	46	0.0%	0	2.2%	1	0.0%	0	3.4%	1	0.8%	1	3.2%	3	2.8%	8
Other	0.6%	10	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Good Offers	0.6%	10	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.5%	9	1.1%	1	0.0%	0	2.2%	1
Good size store	0.7%	12	5.9%	3	0.0%	0	0.0%	0
Close to family / friends	0.1%	3	0.0%	0	1.2%	0	0.0%	0
Can get everything I want there	0.5%	10	0.0%	0	0.0%	0	0.0%	0
I get a lift there	0.2%	3	0.0%	0	0.0%	0	1.0%	0
Convenient	0.7%	12	1.1%	1	0.0%	0	2.2%	1
Quiet store	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Range of goods available	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Familiar / used to it	0.1%	1	0.8%	0	0.0%	0	1.0%	0
I like the store	0.3%	5	0.0%	0	2.2%	1	0.0%	0
Good opening hours	0.4%	7	0.0%	0	1.2%	0	0.0%	0
Like supporting local businesses	0.3%	5	0.8%	0	0.0%	0	0.0%	0
For a change of scene	0.6%	10	0.0%	0	0.0%	0	0.0%	0
(Don't know / no reason in particular)	3.1%	56	8.5%	4	8.3%	2	0.8%	0
Weighted base:	1801		49	24	30	42	78	88
Sample:	1800		79	77	78	80	82	91

City of York Household Survey for WYG

Weighted:

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q04 What if anything is the one thing you most dislike about your main food shopping destination (STORE MENTIONED AT Q01) ?								
Change layout too often	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Difficult / expensive parking	0.7%	12	0.8%	0	0.0%	0	0.0%	0
Difficult to get to	0.4%	7	0.0%	0	2.2%	1	0.0%	0
Expensive	4.6%	83	6.5%	3	2.2%	1	14.3%	4
Lack of cycle parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lack of parking	1.0%	19	1.1%	1	0.0%	0	1.7%	1
Lack of public transport	0.1%	3	0.8%	0	0.0%	0	0.0%	0
Limited range of goods	4.9%	88	14.6%	7	7.1%	2	4.9%	1
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.5%	9	0.0%	0	0.0%	0	1.0%	0
Poor quality	1.4%	25	1.6%	1	0.0%	0	0.0%	0
Preference for retailer	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Poor customer service	0.6%	11	0.9%	0	0.0%	0	1.7%	1
Too busy	2.9%	52	0.0%	0	4.6%	1	3.0%	1
Too far away	1.9%	34	6.5%	3	6.3%	2	3.4%	1
Too small	5.4%	98	1.1%	1	1.8%	0	3.4%	1
Nothing	66.5%	1198	58.0%	29	65.5%	16	62.1%	18
Other	3.8%	68	5.5%	3	7.6%	2	4.0%	1
Internet - Unable to see items before you buy them	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Too big	0.4%	7	0.9%	0	0.0%	0	0.0%	0
Goods are not very fresh	0.4%	7	0.0%	0	0.9%	0	0.8%	0
Not enough tills	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Lack of staff	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Self service checkouts	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Lack of stock	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Lack of good offers	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Prices constantly changing	0.2%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	39	1.6%	1	1.8%	0	0.8%	0
Weighted base:	1801		49		24		30	
Sample:	1800		79		77		78	

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q05 How much does your household normally spend on main food shopping in a week?																
£0-£10	0.6%	12	0.0%	0	2.6%	1	2.5%	1	0.0%	0	4.4%	3	1.3%	1	0.0%	0
£11-£20	2.5%	45	0.8%	0	1.0%	0	0.8%	0	3.7%	2	0.8%	1	5.8%	5	1.5%	4
£21-£30	4.9%	89	4.0%	2	2.2%	1	7.9%	2	2.0%	1	11.3%	9	1.8%	2	3.6%	10
£31-£40	7.8%	141	3.9%	2	5.2%	1	7.6%	2	12.4%	5	4.5%	4	7.4%	7	8.9%	24
£41-£50	10.1%	182	5.9%	3	11.0%	3	6.7%	2	8.6%	4	14.7%	12	11.9%	10	9.0%	25
£51-£60	9.5%	171	5.0%	2	7.4%	2	13.8%	4	7.4%	3	5.4%	4	8.6%	7	9.0%	25
£61-£70	8.3%	149	2.4%	1	6.0%	1	13.2%	4	8.4%	3	8.5%	7	18.4%	16	9.5%	26
£71-£80	10.3%	186	16.7%	8	16.6%	4	5.6%	2	12.7%	5	15.1%	12	5.1%	4	6.7%	18
£81-£90	4.1%	74	2.6%	1	0.9%	0	4.1%	1	3.0%	1	3.9%	3	4.3%	4	2.5%	7
£91-£100	14.9%	268	15.1%	7	9.3%	2	12.7%	4	16.0%	7	19.7%	15	8.4%	7	22.1%	60
£101-£125	4.1%	73	6.0%	3	3.1%	1	2.4%	1	0.0%	0	2.9%	2	2.0%	2	8.6%	24
£126-£150	5.8%	104	6.2%	3	9.9%	2	4.7%	1	2.3%	1	1.9%	1	3.6%	3	6.7%	18
£151-£175	0.6%	11	4.3%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4
£176-£200	1.5%	28	0.9%	0	0.0%	0	0.0%	0	3.7%	2	0.8%	1	0.0%	0	0.8%	2
£201+	0.4%	7	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.6%	228	19.3%	10	23.7%	6	16.2%	5	14.4%	6	4.5%	4	17.9%	16	8.1%	22
(Refused)	1.8%	33	5.7%	3	1.2%	0	1.0%	0	4.0%	2	1.6%	1	3.4%	3	1.4%	4
<i>Mean:</i>		77.5		91.9		77.9		69.3		78.8		69.0		66.3		82.5
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)

Daily	1.0%	19	0.0%	0	0.0%	0	5.9%	2	1.1%	0	1.6%	1	1.3%	1	1.5%	4
At least two times a week	8.3%	150	16.5%	8	3.8%	1	4.6%	1	6.6%	3	12.5%	10	11.6%	10	5.2%	14
At least once a week	67.3%	1211	63.4%	31	55.2%	13	58.1%	17	65.1%	27	65.7%	52	63.0%	55	72.8%	199
At least once a fortnight	13.9%	250	14.4%	7	16.8%	4	15.1%	4	17.3%	7	14.6%	11	11.8%	10	10.6%	29
At least once a month	6.1%	109	4.9%	2	18.3%	4	11.6%	3	3.6%	1	3.4%	3	9.1%	8	4.8%	13
At least every two months	0.3%	6	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	53	0.8%	0	3.9%	1	4.8%	1	5.4%	2	2.1%	2	3.2%	3	5.1%	14
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q07 How do you normally travel to (STORE MENTIONED AT Q01)?																
<i>Not those who do their main shopping via internet / home delivery at Q01</i>																
Car / van (as driver)	74.7%	1278	81.0%	36	83.3%	19	74.7%	20	81.7%	33	69.7%	55	73.5%	63	79.9%	204
Car / van (as passenger)	11.3%	194	5.4%	2	8.8%	2	9.1%	2	12.2%	5	13.0%	10	14.1%	12	11.0%	28
Bus, minibus or coach	2.6%	44	1.8%	1	1.1%	0	3.8%	1	1.4%	1	2.5%	2	2.8%	2	1.1%	3
Motorcycle, scooter or moped	0.0%	1	0.9%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.3%	142	9.1%	4	4.6%	1	11.3%	3	4.7%	2	13.1%	10	6.7%	6	6.5%	17
Taxi	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Mobility scooter / disability vehicle	0.3%	5	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.6%	10	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	23	1.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	2
Weighted base:		1711		44		22		26		41		78		85		256
Sample:		1715		74		70		69		79		82		88		99

Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?*Not those who do their main shopping via internet / home delivery at Q01*

0-5 minutes	32.8%	562	43.0%	19	9.8%	2	8.6%	2	17.2%	7	36.3%	28	45.6%	39	38.0%	97
6-10 minutes	28.7%	490	30.4%	13	4.2%	1	18.5%	5	15.8%	6	33.1%	26	17.8%	15	32.5%	83
11-15 minutes	15.2%	260	6.6%	3	5.6%	1	22.0%	6	31.7%	13	16.2%	13	12.1%	10	17.7%	45
16-20 minutes	10.4%	178	11.3%	5	12.9%	3	19.3%	5	24.0%	10	4.6%	4	8.7%	7	4.9%	13
21-25 minutes	3.7%	64	0.0%	0	14.8%	3	6.3%	2	2.5%	1	4.6%	4	7.4%	6	1.6%	4
26-30 minutes	4.2%	72	6.4%	3	18.3%	4	9.6%	3	4.8%	2	2.6%	2	4.2%	4	3.5%	9
31-45 minutes	1.9%	32	0.0%	0	26.1%	6	13.2%	4	2.0%	1	0.8%	1	4.2%	4	0.9%	2
46-60 minutes	0.6%	10	0.0%	0	6.2%	1	1.1%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
60+ minutes	0.2%	4	0.0%	0	1.1%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.3%	39	2.3%	1	0.9%	0	0.0%	0	2.0%	1	0.9%	1	0.0%	0	0.9%	2
(Refused)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		12.3		10.2		29.4		20.9		15.0		11.1		11.6		10.1
Weighted base:		1711		44		22		26		41		78		85		256
Sample:		1715		74		70		69		79		82		88		99

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q09 When do you do your main food shopping?																
Weekdays during the day	45.1%	811	38.1%	19	39.6%	10	49.7%	15	64.5%	27	52.5%	41	55.2%	48	46.6%	128
Weekdays during the evening	15.4%	278	13.4%	7	2.4%	1	7.1%	2	6.6%	3	8.6%	7	14.3%	13	7.6%	21
Saturday	11.6%	210	13.8%	7	16.5%	4	3.9%	1	4.4%	2	21.2%	17	7.4%	7	17.7%	49
Sunday	2.7%	48	7.8%	4	2.2%	1	2.2%	1	0.0%	0	7.7%	6	2.3%	2	0.7%	2
(Don't know / varies)	25.2%	454	26.9%	13	39.2%	10	37.1%	11	24.6%	10	10.0%	8	20.7%	18	27.3%	75
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

Q10 When you go main food shopping is your trip linked with any other activity?*Not those who do their main shopping via internet / home delivery at Q01*

Yes – non-food shopping	8.2%	140	6.2%	3	8.7%	2	12.8%	3	14.7%	6	12.4%	10	7.6%	6	6.2%	16
Yes – other-food shopping	3.3%	56	2.2%	1	7.7%	2	5.7%	1	8.2%	3	3.2%	2	6.5%	5	1.6%	4
Yes – visiting services such as banks and other financial institutions	2.5%	42	4.5%	2	1.9%	0	1.3%	0	1.0%	0	2.8%	2	4.2%	4	1.9%	5
Yes – leisure activity	4.4%	75	9.6%	4	9.9%	2	3.4%	1	5.6%	2	3.3%	3	3.7%	3	5.5%	14
Yes – travelling to / from work	6.9%	118	1.0%	0	6.0%	1	8.1%	2	2.5%	1	3.2%	2	9.0%	8	7.2%	18
Yes – travelling to / from school / college / university	0.9%	15	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	1.9%	33	0.0%	0	0.0%	0	0.0%	0	3.9%	2	2.0%	2	0.9%	1	3.3%	8
Yes – visiting café / pub / restaurant	2.5%	42	3.1%	1	2.0%	0	6.1%	2	1.0%	0	0.9%	1	1.8%	2	2.4%	6
Yes – visiting family / friends	1.5%	26	0.0%	0	5.8%	1	0.0%	0	2.5%	1	2.1%	2	3.0%	3	0.8%	2
Yes – visiting health service such as doctor, dentist, hospital	0.9%	16	0.0%	0	3.4%	1	0.0%	0	1.6%	1	2.5%	2	0.9%	1	1.7%	4
Yes – visiting other service such as laundrette, hairdresser, recycling	1.2%	20	0.0%	0	1.5%	0	0.9%	0	0.0%	0	0.8%	1	3.2%	3	1.5%	4
Yes – getting petrol	0.6%	10	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Yes – visiting family / friends	0.9%	15	4.5%	2	0.0%	0	1.9%	1	6.1%	2	0.8%	1	0.9%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No activity	63.2%	1082	66.7%	30	49.8%	11	56.4%	15	50.9%	21	66.0%	52	53.8%	46	67.9%	174
(Don't know / varies)	1.2%	20	1.3%	1	3.4%	1	0.9%	0	2.0%	1	0.0%	0	2.2%	2	0.0%	0
Weighted base:		1711		44		22		26		41		78		85		256
Sample:		1715		74		70		69		79		82		88		99

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q11 Where do you do this linked trip?								
<i>Those who link their main food shopping trip with other non-food or food shopping or visiting financial services at Q10 AND</i>								
Zone 1								
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulford	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Heslington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holtby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Murton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Naburn Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	13.0%	30	0.0%	0	39.8%	2	10.9%	1
B&Q, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badger Hill, Yarburgh Way, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melrosegate (58) Heworth, York Local Neighbourhood Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osbaldwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Acomb District Centre	2.0%	5	0.0%	0	0.0%	0	0.0%	0
Askham Richard Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Calverts Carpets, Millfield Business Centre, Nether Poppleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acaster Malblis Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dringhouses, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3								
B&Q Mini Warehouse, Clifton Moor Retail Park,	0.4%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
York																
Clifton Moor Retail Park, Stirling Road, York	4.5%	10	0.0%	0	11.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earswick Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopgrove Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	13.0%	30	7.9%	0	20.5%	1	13.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-the Forest Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village) Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bootham, Bootham Crescent, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Nursery, Wigginton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deans Garden Centre, Stockton-on-the Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heworth, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tang Hall, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																
Market Weighton Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holme on-Spalding-Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shiptonthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southgate, Market Weighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Zone 6								
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	4.6%	11	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Wesley Square, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Garden Centre, Whitley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snaith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spaldington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7								
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deighton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Business Park, Bawtry Road, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	7.4%	17	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Abbey Walk, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	3.4%	8	0.0%	0	0.0%	0	0.0%	0
Colton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Milford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9								
Boroughbridge Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	9.7%
Hessay Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Boroughbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Zone 10								
Easingwold Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Helperby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stillington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11								
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12								
Malton Town Centre	3.8%	9	0.0%	0	5.1%	0	30.3%	1
Norton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Norton Road, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13								
Driffield Town Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0
Hutton Cranswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, George Street, Driffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, George Street, Driffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14								
Thirsk Town Centre	2.4%	6	72.3%	4	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15								
Helmsley Town Centre	0.1%	0	0.0%	0	5.1%	0	0.0%	0
Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.2%	1	0.0%	0	12.5%	1	0.0%	0
Nawton Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16								
Pickering Town Centre	0.7%	2	0.0%	0	0.0%	0	34.9%	2
Thornton le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17								
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes Garden Centre, Stokesley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18								
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willowbeck Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	6.2%	15	19.7%	1	0.0%	0	0.0%	0
Leeming	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standard Way Industrial Estate, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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West Rounton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19								
Bedale Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Dallamires Lane Industrial Estate, Ripon	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	6.0%	14	0.0%	0	0.0%	0	0.0%	0
Masham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	5.9%	14	0.0%	0	0.0%	0	0.0%	0
Homebase, Plumpton Retail Park, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Bower Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Skipton Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hookstone Chase, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killinghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hookstone Chase, Starbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Starbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley								
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Outside Study Area, Darlington								
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yarm Road Industrial Estate, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster								
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorne Road, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, York Road, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorne Road Retail Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheatley Hall Retail Centre, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Living, Anlaby Retail Park, Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Norwood, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bessingby Way, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Brough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willerby Shopping Centre, Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bessingby Road, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Way, Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wingfield Way, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Cave	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Morton Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Beverley								
Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkshire Garden Centre, Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead								
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mount Pleasant, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Andrews Quay, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Quay Shopping Centre, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mount Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees								
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
Highway 64 Retail Park, Seacroft, Leeds	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City								
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Moor Allerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Centre, Leeds								
Leeds Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stile Hill Way, Colton Retail Park, Colton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	1.6%	4	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Mansfield								
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough								
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.6%	1	0.0%	0	0.0%	0	13.3%	1
Parkway Centre, Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Newcastle-upon-Tyne								
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire								
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region								
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Greenwell Road, Newton Aycliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire								
Gainsborough Town Centre	0.2%	0	0.0%	0	0.0%	0	4.2%	0
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland								
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Morrisons, Westgate, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Morgan Drive, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire								
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough								
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stainsacre Lane, Whitby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunmanby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.3%	3	0.0%	0	5.1%	0	10.9%	1
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield								
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield								
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees								
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaglescliffe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Barwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.6%	1	0.0%	0	0.0%	0	4.8%	0
Teesside Retail Park, Thornaby	0.3%	1	0.0%	0	0.0%	0	6.0%	1
Yarm Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield								
Castleford Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Castleford								
Castleford Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Designer Outlet Village, Castleford Junction 32, Outlet Shopping, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parkside Retail Park, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0
South Bailey Retail Park, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xscape, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glass Houghton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knottingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Elmsall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other								
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Duffield	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Glaisdale Village	0.2%	0	0.0%	0	0.0%	0	4.2%	0
Guisborough	0.8%	2	0.0%	0	0.0%	0	19.3%	2
Kippax	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Knarborough	1.2%	3	0.0%	0	0.0%	0	0.0%	0
Knottingley	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Lingdale Village	0.2%	0	0.0%	0	0.0%	0	4.2%	0
Morrisons, Harrogate Road, Ripon	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Road, Knottingley	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Plumpton Park Industrial Estate, Hookstone Chase, Starbeck	0.8%	2	0.0%	0	0.0%	0	0.0%	0
Redcar	0.2%	0	0.0%	0	0.0%	0	4.2%	0
Stokesley	0.7%	2	0.0%	0	0.0%	0	16.2%	2
Whitby	0.5%	1	0.0%	0	0.0%	0	10.8%	1
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Weighted base:	233	6	4	5	10	14	16	23
Sample:	291	11	12	14	20	17	18	10

Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?

Yes	74.0%	1333	67.1%	33	66.5%	16	62.7%	19	79.0%	33	82.9%	65	80.1%	70	78.3%	214
No	26.0%	468	32.9%	16	33.5%	8	37.3%	11	21.0%	9	17.1%	13	19.9%	17	21.7%	59
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q13 Where did you last go to undertake this 'top-up' shopping? (excluding Christmas or Seasonal purchases)								
<i>Those who do top-up food shopping at Q12 AND</i>								
Zone 1								
Aldi, Fulford Road, York	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Budgens, Micklegate, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
City Centre, York								
Co-operative Food, Broadway, Fulford, York	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Hull Road, York	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Tang Hall Lane, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Fishergate (39), York - Parade	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Heron Foods, The Stonebow, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Heslington (Main Street) Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Fulford Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, York City Centre, York	1.9%	24	0.0%	0	0.0%	0	0.0%	0
One Stop, Walmgate, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Other, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Fulford Road, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Low Ousegate, York	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Picadilly, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
York City Centre	2.7%	35	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Acomb District Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Acomb Street, Acomb	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Beagle Ridge Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Boroughbridge Road, York	0.1%	1	0.0%	0	0.0%	0	2.2%	1
Co-operative Food, Church Street, Copmanthorpe, York	0.9%	12	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main	0.1%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Street, Bishopsthorpe, York								
Co-operative Food, Moorcroft Road, York	0.3%	3	0.0%	0	7.1%	1	0.0%	0
Co-operative Food, Regent Buildings, York Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Green, Upper Poppleton, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Bishopthorpe Road, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Costcutter, Poppleton Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centre, Front Street, Acomb, York	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Lidl, Thanet Road, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons (former Safeway), Front Street, Acomb, York	2.1%	27	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Blossom Street, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Scarcroft Road, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Spar, Eight til Late, Allerton Drive, Nether Poppleton, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Acomb Wood Shopping Centre, Acomb Wood, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Woodthorpe, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3								
Aldi, Monks Cross Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Jockey Lane, Monks Cross, Huntington, York	1.9%	24	0.0%	0	0.0%	0	0.0%	0
Asda, Layerthorpe, York	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Bilton	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Clifton, York	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Co-operative Food (Former Safeway), Ryedale Court Shopping Centre, Haxby, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Co-operative Food, East Parade, Heworth, York	0.6%	7	0.0%	0	0.0%	0	0.0%	0
Earswick Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Clifton Moor Gate, Tower Court, York	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0
Heworth Village, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Hawthorn Terrace, New Earswick, York	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Londis, Haxby Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Londis, Townend Street, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Monks Cross, Huntington, York	0.2%	3	0.0%	0	0.0%	0	0.0%	0
McColls, Crichton Avenue, Waterlane Estate, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.6%	8	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Bootham, York	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Fossbank, York City Centre, York	0.9%	11	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pigeoncote Industrial Estate, Monks Cross, Huntington, York	1.3%	17	0.0%	0	0.0%	0	1.5%	0
Sainsbury's, The Village, Haxby	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Spar (Tate's), Bad Bargain Lane, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Spar, Clifton Green, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Mill Lane, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village) Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Tang Hall, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Huntington Road, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Village, Strensall, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor Centre, York	2.4%	30	0.0%	0	0.0%	0	0.0%	0
Waitrose, Foss Islands Road, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Aldi, Robertson Close, Pocklington	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, George	0.2%	2	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Street, Pocklington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Pocklington	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, The Square, Stamford Bridge, Full Sutton	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Wilberfoss	0.8%	11	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.9%	12	0.0%	0	0.0%	0	0.0%	0
Sainsbury's (former Safeway), The Balk, Pocklington, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Stamford Bridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Asda, High Street, Market Weighton	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Market Weighton	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Holme-on-Spalding-Moor	0.2%	2	0.0%	0	0.0%	0	2.0%	1
Market Weighton Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Southgate, Market Weighton, York	1.2%	15	0.0%	0	0.0%	0	0.0%	0
Zone 6								
Asda, Wesley Square, Goole	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Charles Bridge Avenue, Howden, Goole	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Church Side, Howden, Goole	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Snaith	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Rawcliffe, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Eggborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, North Street, Goole	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	1.0%	13	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, North Street, Goole	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Boothferry Road, Goole	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Spar, Boothferry Road, Howden, Goole	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	1.5%	20	0.0%	0	0.0%	0	0.0%	0
Zone 7								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Aldi, Bawty Road, Selby	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannisters Farm Shop, Glebe Farm, Butterwick	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Main Street, Wheldrake	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Micklegate, Selby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons (former Safeway), Market Cross, Selby	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Abbey Walk, Selby	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Gowthorpe, Selby	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Doncaster Road, Brayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Portholme Road, Selby	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																
Co-operative Food, Ainsty Road, Wetherby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Finkle Hill, Sherburn-in-Elmet	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Main Street, Garforth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Commercial Street, Tadcaster	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, High Street, Wetherby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Simply Food, Horsefair, Wetherby	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Horsefair, Wetherby	1.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Selby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Crossley Street, Wetherby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Mill Lane, Tadcaster	1.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Moorgate Road, Kippax	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn-in-Elmet Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Tesco, Main Street, Garforth	1.1%	14	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0
Zone 9								
Boroughbridge Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Green Hammerton, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Great Ouseburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Linton-On-Ouse	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Wetherby Road, Boroughbridge	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Tancred Field Farm, Boroughbridge Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tockwith	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whixley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10								
Co-operative Food, Long Street, Easingwold	0.6%	8	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Easingwold	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Costcutter, Long Street, Easingwold	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Easingwold Town Centre	0.6%	7	3.1%	1	0.0%	0	0.0%	0
Huby, Hambleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stillington	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tollerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11								
Ampleforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hovingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Terrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12								
Asda, Norton Road, Malton	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Costcutter, Commercial Street, Norton, Malton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Wheelgate, Malton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Welham Road, Malton	0.5%	6	0.0%	0	1.3%	0	1.4%	0
Malton Town Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Norton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Newbiggin, Malton	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Zone 13								
Driffield Town Centre	1.2%	16	0.0%	0	0.0%	0	0.0%	0
Iceland, Middle Street South, Driffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Iceland, Middle Street South, Drifford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Mill Street, Westgate, Drifford	0.3%	4	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, George Street, Drifford	1.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																
Bugthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Place, Thirsk	0.3%	4	13.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heron Foods, Market Place, Thirsk	0.3%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Thirsk	0.1%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Road, Thirsk	1.4%	18	40.1%	13	0.0%	0	0.0%	0	0.0%	0	6.3%	4	1.1%	1	0.0%	0
Thirsk Town Centre	0.9%	11	25.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Zone 15																
Co-operative Food, Market Place, Helmsley	0.2%	2	0.0%	0	9.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Piercy End, Kirkbymoorside	0.3%	4	0.0%	0	25.8%	4	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Bridge Street, Helmsley	0.0%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helmsley Town Centre	0.3%	3	0.0%	0	19.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.4%	5	0.0%	0	20.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Slingsby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Market Place, Kirbymoorside	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																
Co-operative Food, Champley Mews, Pickering	0.4%	5	0.0%	0	1.3%	0	23.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Eastgate, Pickering	0.5%	7	0.0%	0	0.0%	0	35.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Pickering	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Ryedale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre	0.3%	4	0.0%	0	3.4%	1	16.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton-le-Dale	0.1%	1	0.0%	0	0.0%	0	7.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																
Castleford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Castleton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Great Ayton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	16.3%	5	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, High Street, Stokesley (small store)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	16.8%	5	1.4%	1	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Springfield, Stokesley (large one, by roundabout)								
Glaisdale	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Great Broughton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lealholm	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Zone 18								
Asda, Brompton Road, Northallerton	0.7%	9	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Ainderby Road, Romanby, Northallerton	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Forest Road, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer Simply Food, High Street, Northallerton	0.5%	6	0.0%	0	0.0%	0	0.0%	2
Morrisons, High Street, Northallerton	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	0.8%	10	4.6%	2	0.0%	0	0.0%	0
Osmotherley	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, High Street, Northallerton	1.0%	12	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Nothallerton	0.7%	9	1.7%	1	0.0%	0	0.0%	0
Zone 19								
Bedale Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Booths, Marshall Way, Ripon	0.6%	8	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leyburn Road, Masham	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Market Court, Bedale	0.9%	11	0.0%	0	0.0%	0	0.0%	0
Kirkby Malzeard	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Masham Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Harrogate Road, Ripon	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	1.1%	14	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Market Place East, Ripon	1.1%	14	2.6%	1	0.0%	0	0.0%	0
Tesco Express, Market Place, Bedale	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Asda, Bower Road, Harrogate	2.4%	30	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Chain	0.5%	7	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Lane, Knaresborough								
Co-operative Food, High Street, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Jennyfield Drive, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, King Edwards Drive, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Leeds Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Otley Road, Harlow Hill, Harrogate	1.1%	14	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Wetherby Road, Knaresborough	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	2.1%	27	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0
Lidl, York Road, Knaresborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Cambridge Street, Harrogate	0.0%	1	0.0%	0	0.0%	0	1.8%	1
Marton, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hookstone Chase, Starbeck, Harrogate	2.6%	33	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cold Bath Road, Harrogate	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wetherby Road, Harrogate	2.2%	28	0.0%	0	0.0%	0	0.0%	0
Station Road, Pannal	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Knaresborough	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Parade, Harrogate	0.8%	10	0.0%	0	0.0%	0	0.0%	0
Woodfield, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Craven								
Tesco, Craven Street, Skipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington								
Darlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster								
Asda, Gliwice Way, Bawtry Road, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, High Street, Carcroft,	0.1%	2	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Doncaster								
Sainsbury's, Thorne Road, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Church View, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Aldi, Swinemoor Lane, Beverley	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Norwood, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Welton Road, Brough	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wingfield Way, Victoria Road, Beverley	0.0%	1	0.0%	0	0.0%	0	0.0%	0
North Cave	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Selby	0.8%	10	0.0%	0	0.0%	0	0.0%	0
Tesco, Morton Lane, Beverley	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Willerby	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Asda, Althorp Road, Kingswood Retail Park, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Hessle Road, Hull, Outside Study Area, Hull City	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
Asda, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Stile Hill Way, Colton Retail Park, Leeds	1.0%	13	0.0%	0	0.0%	0	0.0%	0
Aldi, Northside, Meanwood, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Selby Road, Halton Middleton, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Church Street, Hunslet	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough								
Aldi, Newport Road, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Iceland, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Marks and Spencer, Teesside Shopping Park, Thornaby, Stockton-on-Tees	0.1%	1	0.0%	0	0.0%	0	1.3%	0
Sainsbury's, Wilson Street,	0.1%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Middlesbrough																
Tesco, Parkway Centre, Coulby Newham, Middlesbrough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland																
Lidl, Enfield Chase, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Morgan Drive, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire																
Aldi, Richmond Road, Catterick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Richmondshire	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Outside Study Area, Scarborough																
Aldi, Northway, Scarborough	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-operative Food, Bridlington Street, Hunmanby	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stakesby Road, Whitby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	1.1%	14	0.0%	0	3.8%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dunslow Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Scarborough	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5
Other, Whitby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Falsgrave Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stainsacre Lane, Whitby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Station Avenue, Filey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees																
Aldi, Healaugh Park, Yarm	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Yarm	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-Tees Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	7.3%	2	1.4%	1	0.0%	0	0.0%	0
Tesco, Urlay Nook Road, Eaglescliffe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,																

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20	
Wakefield															
Asda, Leeds Road, Glasshoughton, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Marine Villa Way, Knottingley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Enterprise Way, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, South Baileygate, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Halfpenny Lane, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carlton Miniott	0.1%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Pontefract Road, Featherstone	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer, Carlton Street, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Normanton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.1%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1279		33		16		18		32		64		68		195
Sample:	1251		48		52		53		61		63		69		72

Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?*Those who do top-up food shopping at Q12*

Daily	6.1%	82	5.4%	2	12.4%	2	11.4%	2	12.1%	4	18.0%	12	12.3%	9	1.9%	4
At least two times a week	46.5%	619	35.4%	12	39.4%	6	52.9%	10	49.5%	16	38.8%	25	43.4%	30	38.3%	82
At least once a week	32.2%	430	51.9%	17	32.1%	5	21.9%	4	27.2%	9	36.9%	24	36.9%	26	34.1%	73
At least once a fortnight	6.0%	80	3.4%	1	1.3%	0	8.0%	1	5.6%	2	1.4%	1	4.0%	3	8.2%	18
At least once a month	1.0%	13	1.2%	0	1.8%	0	1.3%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
At least every two months	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.0%	106	2.7%	1	13.0%	2	4.4%	1	5.6%	2	2.8%	2	3.4%	2	17.4%	37
Weighted base:	1333		33		16		19		33		65		70		214	
Sample:	1299		49		54		54		62		65		71		76	

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q15 How much does your household normally spend on top-up shopping in a week?																
<i>Those who do top-up food shopping at Q12</i>																
£0-£5	14.1%	188	5.3%	2	4.4%	1	16.3%	3	5.6%	2	24.0%	16	9.0%	6	14.2%	30
£6-£10	18.9%	252	14.1%	5	14.3%	2	17.5%	3	10.3%	3	11.6%	8	13.1%	9	18.5%	40
£11-£15	9.5%	127	10.4%	3	14.0%	2	10.7%	2	5.8%	2	7.7%	5	2.4%	2	14.4%	31
£16-£20	16.7%	222	16.2%	5	13.1%	2	13.0%	2	35.0%	11	17.0%	11	26.7%	19	16.0%	34
£21-£25	3.9%	52	4.8%	2	4.6%	1	1.9%	0	3.6%	1	1.4%	1	0.0%	0	3.2%	7
£26-£30	9.1%	122	4.4%	1	4.6%	1	12.0%	2	3.3%	1	18.0%	12	9.6%	7	8.1%	17
£31-£40	4.8%	64	3.1%	1	9.6%	2	3.4%	1	1.4%	0	5.5%	4	6.4%	4	4.3%	9
£41-£50	3.6%	48	18.4%	6	3.3%	1	0.0%	0	4.0%	1	2.3%	1	1.3%	1	3.2%	7
£51-£60	1.9%	25	2.9%	1	0.0%	0	0.0%	0	1.8%	1	2.8%	2	0.0%	0	2.3%	5
£61-£70	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71-£80	0.2%	3	0.0%	0	0.0%	0	1.5%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
£81-£90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91-£100	0.5%	7	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.6%	1	0.0%	0
£101+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.4%	206	19.2%	6	32.0%	5	18.7%	3	22.0%	7	8.5%	6	22.8%	16	15.8%	34
(Refused)	1.2%	16	1.2%	0	0.0%	0	5.0%	1	2.5%	1	1.0%	1	7.2%	5	0.0%	0
<i>Mean:</i>		<i>19.6</i>		<i>26.1</i>		<i>20.8</i>		<i>17.4</i>		<i>24.6</i>		<i>19.4</i>		<i>21.1</i>		<i>18.5</i>
Weighted base:		1333		33		16		19		33		65		70		214
Sample:		1299		49		54		54		62		65		71		76

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q16 Where did you last go to buy clothing or footwear goods?								
Zone 1								
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Naburn Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	30.4%	447	20.9%	10	48.3%	9	21.5%	5
Zone 2								
Acomb District Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	4.2%	61	4.0%	2	0.0%	0	1.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Zone 3								
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	2.3%	34	3.4%	2	3.9%	1	7.5%	2
Monks Cross Retail Park, Huntington, York	12.1%	178	5.6%	3	32.6%	6	34.9%	9
Tesco Extra, Stirling Road, Clifton Moor, York	0.2%	3	0.0%	0	1.6%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Market Weighton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6								
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0
Zone 7								
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	1.2%	17	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Wetherby Town Centre Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boroughbridge Town Centre Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Howard Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Malton Town Centre Zone 13	0.4%	5	0.0%	0	1.1%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre Zone 14	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	0.5%	8	11.7%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.2%	2	0.0%	0
Tesco, Station Road, Thirsk Zone 15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Helmsley Town Centre	0.1%	1	0.0%	0	2.7%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside Zone 16	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre Zone 17	0.1%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stokesley Town Centre Zone 18	0.1%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	1.8%	1	0.0%	0	0.0%	0
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre Zone 19	2.5%	36	21.3%	10	1.1%	0	0.0%	0	12.1%	4	27.8%	16	7.9%	6	0.0%	0
Bedale Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Ripon City Centre Zone 20	1.0%	15	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	10	0.8%	2
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	16.1%	238	1.8%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	4	44.4%	32	70.3%	162
St James's Retail Park, Grimbald Crag, Knaresborough	1.3%	20	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	14
Sainsbury's, Wetherby Road, Harrogate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Outside Study Area, Barnsley																
Barnsley Town Centre Outside Study Area, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birstall Shopping Park Outside Study Area, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Euroway Trading Estate, Bradford Outside Study Area,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Darlington								
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.6%	8	0.9%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster								
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	1.4%	21	0.0%	0	0.0%	0	1.0%	0
Other, Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Wheatley Hall Retail Centre, Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Anlaby	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda Living, Anlaby Retail Park, Anlaby	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Norwood, Beverley	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	2.4%	35	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead								
MetroCentre, Gateshead	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Asda, Kingswood Retail Park, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.2%	2	0.0%	0	0.0%	0	0.0%	0
The Mount Retail Park, Hull	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees								
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City								
Highway 64 Retail Park, Seacroft, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	5.0%	73	5.3%	2	0.0%	0	2.0%	1
Northside Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.6%	23	1.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City								
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Sainsbury's, Harrogate Road, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
York Road Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Mansfield																
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough																
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	1.6%	23	8.2%	4	0.0%	0	1.0%	0	33.5%	11	11.6%	7	2.5%	2	0.0%	0
Outside Study Area, Newcastle-upon-Tyne																
Newcastle City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire																
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region																
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire																
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland																
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire																
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough																
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.8%	26	0.0%	0	4.8%	1	21.3%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	5
Outside Study Area, Sheffield																
Meadowhall, Sheffield	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield																
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,																

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Stockton-on-Tees								
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	1.6%	23	6.1%	3	0.0%	0	0.0%	0
Yarm Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								
Wakefield								
Castleford Retail Park, Castleford	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Designer Outlet Village, Castleford	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Junction 32, Outlet Shopping, Castleford	1.2%	18	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Other, Wakefield	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Other								
Abroad	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Other	2.7%	40	5.3%	2	1.3%	0	0.0%	0
Weighted base:	1473	46	19	25	32	57	71	230
Sample:	1478	73	59	65	63	63	73	87

Q16A How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?*Those who buy clothing and footwear goods at Q16, excludes abroad, internet and don't know*

Daily	0.2%	2	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	15	0.0%	0	1.1%	0	1.0%	0	0.0%	0	1.2%	1	3.9%	2
At least once a week	5.2%	76	2.9%	1	0.0%	0	1.0%	0	2.6%	1	3.0%	2	0.0%	0
At least once a fortnight	7.1%	105	8.5%	4	10.1%	2	5.8%	1	7.5%	2	4.1%	2	5.5%	4
At least once a month	27.9%	409	28.1%	13	23.1%	4	32.9%	8	21.8%	7	26.0%	14	18.1%	13
At least every two months	12.3%	180	8.5%	4	10.3%	2	8.8%	2	9.5%	3	9.9%	6	17.2%	12
At least every 3 months	13.4%	197	13.2%	6	18.9%	4	12.2%	3	19.8%	6	24.2%	13	10.2%	7
At least every 6 months	11.8%	174	12.1%	6	4.0%	1	12.1%	3	16.3%	5	13.1%	7	18.4%	13
Less often than once every 6 months	7.4%	108	7.9%	4	6.6%	1	11.1%	3	14.1%	5	8.6%	5	14.1%	10
Have only visited once (Don't know / varies)	2.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	2.4%	2
	11.3%	166	18.7%	9	25.9%	5	13.7%	3	8.4%	3	7.1%	4	10.2%	7
Weighted base:	1466	46	19	25	32	56	71	230						
Sample:	1469	73	59	65	63	62	73	87						

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		
Q17 How do you normally travel to (LOCATION MENTIONED AT Q16)?																
<i>Those who buy clothing and footwear goods at Q16, excludes abroad, internet and don't know</i>																
Car / van (as driver)	62.3%	914	69.5%	32	82.2%	15	77.1%	20	75.7%	24	62.1%	35	68.6%	49	53.3%	123
Car / van (as passenger)	7.0%	103	7.3%	3	10.8%	2	13.1%	3	10.8%	3	12.8%	7	10.5%	8	5.1%	12
Bus, minibus or coach	12.4%	181	8.7%	4	1.3%	0	7.3%	2	9.5%	3	2.3%	1	10.8%	8	14.4%	33
Motorcycle, scooter or moped	0.2%	3	0.9%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	11.4%	166	0.9%	0	1.6%	0	1.4%	0	0.0%	0	11.3%	6	7.4%	5	21.0%	48
Taxi	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Train	3.9%	57	6.5%	3	1.3%	0	0.0%	0	4.0%	1	11.5%	6	1.1%	1	4.4%	10
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and ride	0.4%	6	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	19	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Weighted base:		1466		46		19		25		32		56		71		230
Sample:		1469		73		59		65		63		62		73		87

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?																
<i>Those who buy clothing and footwear goods at Q16, excludes abroad and internet</i>																
Yes – food shopping	5.5%	85	1.2%	1	8.2%	2	7.1%	2	4.0%	1	4.5%	3	8.1%	6	5.2%	13
Yes – non-food shopping	8.1%	124	5.4%	3	7.1%	1	8.4%	2	14.0%	5	10.0%	6	6.7%	5	9.3%	22
Yes – visiting services such as banks and other financial institutions	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	4.6%	3	0.8%	2
Yes – leisure activity	4.3%	67	9.0%	4	2.3%	0	9.9%	3	6.1%	2	9.4%	5	2.2%	2	5.0%	12
Yes – travelling to / from work	2.9%	44	0.0%	0	0.0%	0	7.4%	2	3.1%	1	3.2%	2	1.2%	1	1.8%	4
Yes – travelling to / from school / college / university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	14.9%	230	10.5%	5	12.9%	2	6.8%	2	12.6%	4	9.9%	6	16.8%	13	15.2%	36
Yes – visiting family / friends	2.8%	44	0.8%	0	2.8%	1	3.3%	1	0.0%	0	2.7%	2	2.5%	2	0.9%	2
Yes – visiting health service such as doctor, dentist, hospital	0.5%	7	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Yes – visiting other service such as laundrette, hairdresser, recycling	0.7%	11	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	3
Yes – getting petrol	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting family / friends	2.4%	37	5.2%	2	2.8%	1	4.3%	1	0.0%	0	1.1%	1	6.3%	5	0.0%	0
Yes – other activity	0.5%	8	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
No	50.9%	784	63.6%	30	53.7%	10	52.8%	14	57.2%	20	53.5%	31	42.7%	32	54.9%	132
Day Out	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5
Theatre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.5%	54	3.0%	1	5.0%	1	0.0%	0	3.1%	1	0.0%	0	7.3%	5	2.6%	6
Weighted base:		1541		47		19		26		34		57		75		241
Sample:		1535		74		62		66		67		64		77		92

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q19 Where did you last go to buy Books, CDs, DVDs?								
Zone 1								
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heslington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holtby Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Murton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Naburn Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	31.3%	190	5.4%	1	38.2%	3	9.3%	1
B&Q, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badger Hill, Yarburgh Way, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melrosegate (58) Heworth, York Local Neighbourhood Parade	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Osbalwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Acomb District Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Askham Richard Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Calverts Carpets, Millfield Business Centre, Nether Poppleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	1.2%	7	0.0%	0	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	2.2%	13	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acaster Malblis Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dringhouses, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodthorpe, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3								
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Clifton Moor Retail Park, Stirling Road, York	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Clifton, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earswick Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopgrove Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	7.4%	45	22.4%	2	12.9%	1	44.6%	4
Shipton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skelton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-the Forest Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village) Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor, York	2.7%	16	0.0%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Bootham, Bootham Crescent, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Nursery, Wigginton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deans Garden Centre, Stockton-on-the Forest	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heworth, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntington, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tang Hall, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Market Weighton Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Holme on-Spalding-Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shiptonthorpe	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Southgate, Market Weighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6								

City of York Household Survey for WYG

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November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Wesley Square, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Garden Centre, Whitley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snaith Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spaldington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7								
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deighton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Business Park, Bawtry Road, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	2.7%	17	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Abbey Walk, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0
Colton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Milford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9								
Boroughbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Hessay Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Boroughbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Easingwold Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Helperby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stillington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																
Malton Town Centre	1.2%	7	0.0%	0	9.7%	1	15.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Norton Road, Malton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																
Driffield Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hutton Cranswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, George Street, Driffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, George Street, Driffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																
Thirsk Town Centre	1.3%	8	55.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Tesco, Station Road, Thirsk	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15																
Helmsley Town Centre	0.3%	2	0.0%	0	9.8%	1	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0
Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.2%	1	0.0%	0	15.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nawton Beadlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																
Pickering Town Centre	0.3%	2	0.0%	0	6.3%	1	13.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																
Stokesley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes Garden Centre, Stokesley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18																
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willowbeck Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	6.1%	37	9.3%	1	0.0%	0	0.0%	0	32.0%	4	84.5%	24	23.4%	8	0.0%	0
Leeming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Standard Way Industrial Estate, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, East Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Rounton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Zone 19								
Bedale Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Dallamires Lane Industrial Estate, Ripon	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	3.0%	18	0.0%	0	0.0%	0	3.2%	0
Masham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	17.5%	106	0.0%	0	0.0%	0	0.0%	0
Homebase, Plumpton Retail Park, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Bower Road, Harrogate	0.7%	5	0.0%	0	0.0%	0	0.0%	0
B&Q, Skipton Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hookstone Chase, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killinghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hookstone Chase, Starbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Starbeck	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley								
Barnsley Town Centre	0.0%	0	0.0%	0	2.8%	0	0.0%	0
Outside Study Area, Bradford								
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Darlington								
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.2%	1	3.8%	0	0.0%	0	0.0%	0
Yarm Road Industrial Estate, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster								
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorne Road, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, York Road, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorne Road Retail Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheatley Hall Retail Centre, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Living, Anlaby Retail Park, Anlaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Norwood, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bessingby Way, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coniston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willerby Shopping Centre, Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bessingby Road, Bridlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Way, Anlaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wingfield Way, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Cave	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Morton Lane, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Willerby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkshire Garden Centre, Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead								
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mount Pleasant, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Andrews Quay, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Princes Quay Shopping Centre, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mount Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees								
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
Highway 64 Retail Park, Seacroft, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.0%	12	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City								
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Junction One Retail Park, Beeston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Killingbeck Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Moor Allerton Centre, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Leeds Retail Park, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pudsey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Harrogate Road, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stile Hill Way, Colton Retail Park, Colton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Mansfield								
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough								
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulby Newham, Middlesbrough	0.1%	0	0.0%	0	0.0%	0	3.2%	0
Middlesbrough Town Centre	1.0%	6	0.0%	0	0.0%	0	40.2%	5
Parkway Centre, Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Newcastle-upon-Tyne								
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire								
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region								
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Greenwell Road, Newton Aycliffe	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire								
Gainsborough Town Centre	0.1%	1	0.0%	0	0.0%	0	6.4%	1
Scunthorpe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland								
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Westgate,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Guisborough								
Redcar Twn Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Morgan Drive, Guisborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire								
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre	0.1%	1	0.0%	0	0.0%	0	2.6%	1
Scorton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough								
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Filey Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Stainsacre Lane, Whitby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunmanby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.2%	7	0.0%	0	4.9%	0	17.1%	1
Seamer Road Retail Park, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitby Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield								
Meadowhall, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield								
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees								
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eaglescliffe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingleby Barwick	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.2%	1	0.0%	0	0.0%	0	4.5%	1
Yarm Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield								
Castleford Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freeport Castleford Designer Outlet Village, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Junction 32, Outlet Shopping, Castleford	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Parkside Retail Park, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bailey Retail Park, Pontefract	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xscape, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Glasshoughton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Glass Houghton, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knottingley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	0.6%	4	0.0%	0	0.0%	0	0.0%	0
Other, Wakefield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Elmsall Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other								
Abroad	0.7%	4	3.8%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	3	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	607	10	9	8	13	28	35	104
Sample:	611	20	20	22	26	29	36	39

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q19A How often do you make shopping trips for Books, CDs or DVDs to (DESTINATION MENTIONED AT Q19)?								
<i>Those who buy books, CDs and DVDs at Q19, excludes abroad, internet and don't know</i>								
Daily	0.1%	1	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.6%	4	0.0%	0	0.0%	0	7.5%	1
At least once a week	5.9%	35	0.0%	0	6.3%	1	7.5%	1
At least once a fortnight	3.2%	19	4.0%	0	2.4%	0	0.0%	0
At least once a month	18.5%	111	13.6%	1	16.0%	1	17.2%	1
At least every two months	7.7%	46	20.5%	2	15.8%	1	0.0%	0
At least every 3 months	12.3%	74	5.7%	1	0.0%	0	14.1%	1
At least every 6 months	20.9%	126	8.0%	1	7.8%	1	6.2%	1
Less often than once every 6 months	11.0%	67	9.6%	1	12.9%	1	9.7%	1
Have only visited once (Don't know / varies)	3.4%	21	0.0%	0	0.0%	0	3.1%	0
	16.3%	98	38.6%	4	38.9%	3	34.9%	3
Weighted base:	603	10	9	8	13	28	35	104
Sample:	609	19	20	22	26	29	36	39

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q20 Where did you last go to buy small household goods such as home furnishings, glass and china items?								
Zone 1								
B&Q Warehouse, Hull Road, York	0.4%	3	0.0%	0	0.0%	0	0.0%	0
York City Centre	21.8%	200	8.8%	3	30.9%	4	26.6%	4
Zone 2								
Acomb District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0
Askham Richard Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	1.9%	17	1.5%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.6%	6	0.0%	0	0.0%	0	0.0%	0
Zone 3								
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	10.6%	97	11.4%	3	12.7%	2	8.2%	1
Foss Islands Retail Park, York	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	8.1%	74	2.8%	1	13.7%	2	6.5%	1
Tesco Extra, Stirling Road, Clifton Moor, York	0.4%	3	0.0%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	1.4%	13	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Market Weighton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Southgate, Market Weighton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
B&Q, Rawcliffe Road, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																
Aldi, Three Lakes Retail Park, Selby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Three Lakes Retail Park, Selby	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	3.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																
Boroughbridge Town Centre	0.2%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																
Malton Town Centre	0.8%	7	0.0%	0	3.9%	1	18.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Castlegate, Malton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																
Driffield Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																
Thirsk Town Centre	1.2%	11	27.3%	8	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Zone 15																
Helmsley Town Centre	0.1%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.1%	1	0.0%	0	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																
Pickering Town Centre	0.4%	3	0.0%	0	0.0%	0	23.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton le-Dale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																
Stokesley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Zone 18																
B&Q, Yafforth Road, Northallerton	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Homebase, Willowbeck Road, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	4.7%	43	17.9%	5	2.3%	0	2.4%	0
Zone 19								
Bedale Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0
Dallamires Lane Industrial Estate, Ripon	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	1.4%	13	1.3%	0	0.0%	0	0.0%	0
Masham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	7.8%	71	8.1%	2	0.0%	0	0.0%	0
Homebase, Plumpton Retail Park, Harrogate	1.4%	13	0.0%	0	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	0.5%	5	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	1.8%	17	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Bower Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Skipton Road, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Killinghall	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	1.6%	14	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley								
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
Birstall Shopping Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	1.9%	17	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	0.6%	5	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltaire	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington								
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Outside Study Area, Doncaster								
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0
The Range, York Road, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Thorne Road Retail Park, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Cottingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0
Tesco, Morton Lane, Beverley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willerby	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead								
MetroCentre, Gateshead	0.1%	1	0.0%	0	0.0%	0	1.8%	1
Outside Study Area, Hull City								
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Mount Pleasant, Hull	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Princes Quay Shopping Centre, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees								
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.0%	36	0.0%	0	2.3%	0	0.0%	0
White Rose Shopping Centre, Leeds	1.3%	12	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City								
Asda Superstore, Killingbeck Drive, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Colton Retail Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Mansfield								
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								
Middlesbrough								
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.9%	8	6.0%	2	0.0%	0	0.0%	0
Parkway Centre, Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								
Newcastle-upon-Tyne								
Newcastle City Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North								
East Lincolnshire								
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North								
East Region								
Ikea, Metro Park West, Gateshead	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North								
Lincolnshire								
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar								
& Cleveland								
Guisborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.1%	1	0.0%	0	1.8%	0	0.0%	0
Outside Study Area,								
Richmondshire								
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								
Scarborough								
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Scarborough Town Centre	1.3%	12	0.0%	0	18.0%	2	12.5%	2
Seamer Road Retail Park, Scarborough	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								
Sheffield								
Meadowhall, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								
Sheffield								
Sheffield City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								
Stockton-on-Tees								
Asda, Allensway, Thornaby	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park,	0.6%	5	1.9%	1	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Portrack Lane, Stockton								
Stockton Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.5%	5	6.2%	2	0.0%	0	0.0%	0
Outside Study Area, Wakefield								
Castleford Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Junction 32, Outlet Shopping, Castleford	0.8%	7	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Other								
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.4%	13	2.8%	1	0.0%	0	0.0%	0
Weighted base:	917	30	13	15	17	42	41	112
Sample:	925	45	40	42	32	44	42	41

Q20A How often do you make shopping trips for small household goods to (DESTINATION MENTIONED AT Q20)?

Those who buy small household goods at Q20, excludes abroad, internet and don't know

Daily	0.1%	1	0.0%	0	1.8%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
At least once a week	2.5%	23	1.9%	1	1.8%	0	1.7%	0	0.0%	0	0.0%	0	7.9%	3
At least once a fortnight	3.7%	34	3.4%	1	0.0%	0	4.1%	1	5.9%	1	6.2%	3	2.7%	1
At least once a month	10.2%	94	7.7%	2	4.1%	1	7.7%	1	0.0%	0	17.6%	7	2.7%	1
At least every two months	6.1%	56	3.0%	1	6.4%	1	16.7%	2	7.9%	1	11.8%	5	7.4%	3
At least every 3 months	13.0%	119	3.4%	1	11.4%	1	8.7%	1	9.3%	2	10.0%	4	13.1%	5
At least every 6 months	16.5%	152	17.6%	5	25.3%	3	25.6%	4	8.6%	1	18.0%	7	16.1%	7
Less often than once every 6 months	21.4%	196	36.3%	11	19.1%	3	8.2%	1	40.0%	7	20.6%	9	36.3%	15
Have only visited once (Don't know / varies)	3.0%	28	10.7%	3	3.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
	22.1%	203	16.2%	5	26.2%	3	24.8%	4	28.4%	5	12.7%	5	13.7%	6
Weighted base:	917	30	13	15	17	42	41	112						
Sample:	925	45	40	42	32	44	42	41						

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q21 Where did you last go to buy goods such as toys, games, bicycles and recreations goods?								
Zone 1								
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	18.9%	113	25.4%	4	23.0%	2	5.1%	1
Zone 2								
Acomb District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askham Richard Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	0.6%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.8%	5	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3								
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	13.6%	81	23.1%	4	13.7%	1	29.6%	3
Foss Islands Retail Park, York	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	9.1%	54	0.0%	0	11.3%	1	38.7%	4
Tesco Extra, Stirling Road, Clifton Moor, York	0.8%	5	0.0%	0	2.7%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Market Weighton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6								
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	4.3%	26	0.0%	0	0.0%	0	0.0%	0
Spaldington	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Zone 7								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Business Park, Bawtry Road, Selby	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	3.5%	21	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.8%	5	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	1.2%	7	0.0%	0	0.0%	0	6.4%	1
Zone 9								
Boroughbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stump Cross, Boroughbridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Zone 10								
Easingwold Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stillington	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11								
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12								
Malton Town Centre	0.8%	5	0.0%	0	6.6%	1	5.5%	1
Zone 13								
Driffield Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Zone 14								
Thirsk Town Centre	0.5%	3	12.7%	2	2.3%	0	0.0%	0
Zone 15								
Helmsley Town Centre	0.2%	1	0.0%	0	9.7%	1	0.0%	0
Kirkbymoorside	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Zone 16								
Pickering Town Centre	0.3%	2	0.0%	0	3.3%	0	9.2%	1
Zone 17								
Stokesley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	6.4%
Great Ayton	0.1%	0	0.0%	0	0.0%	0	0.0%	4.5%
Zone 18								
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	3.3%	20	17.1%	3	0.0%	0	0.0%	0
Leeming	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 19								
Bedale Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	12.2%	72	0.0%	0	3.3%	0	0.0%	0
St James's Retail Park,	2.1%	13	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Grimbald Crag, Knaresborough								
Knaresborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley								
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	1.3%	8	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington								
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster								
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Coniston	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	3.3%	19	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead								
MetroCentre, Gateshead	0.3%	2	0.0%	0	0.0%	0	3.4%	0
Outside Study Area, Hull City								
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.2%	1	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees								
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Outside Study Area, Leeds								
Highway 64 Retail Park, Seacroft, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	2.8%	16	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.8%	4	0.0%	0	0.0%	0	0.0%	2
Outside Study Area, Leeds City								
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	1.4%	8	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.1%	1	0.0%	0	6.0%	1	0.0%	0
Outside Study Area, Mansfield								
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough								
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.1%	1	0.0%	0	0.0%	0	6.4%	1
Coulby Newham, Middlesbrough	0.1%	0	0.0%	0	0.0%	0	5.2%	0
Middlesbrough Town Centre	0.6%	3	4.7%	1	0.0%	0	9.7%	1
Outside Study Area, Newcastle-upon-Tyne								
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire								
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region								
Ikea, Metro Park West, Gateshead	0.1%	1	0.0%	0	0.0%	0	6.4%	1
Outside Study Area, North Lincolnshire								
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	2
Outside Study Area, Redcar & Cleveland								
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire								
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre	0.3%	2	0.0%	0	0.0%	0	3.4%	1
Outside Study Area, Scarborough								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre Outside Study Area, Sheffield	1.0%	6	0.0%	0	15.7%	1	8.6%	1
Meadowhall, Sheffield Outside Study Area, Sheffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre Outside Study Area, Stockton-on-Tees	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.1%	0	0.0%	0	0.0%	0	5.2%	0
Teesside Retail Park, Thornaby Outside Study Area, Wakefield	2.5%	15	17.1%	3	0.0%	0	0.0%	0
Castleford Retail Park, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre Junction 32, Outlet Shopping, Castleford	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Xscape, Castleford	0.6%	4	0.0%	0	0.0%	0	0.0%	0
Other, Wakefield	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	3	0.0%	0	0.0%	0	0.0%	0
Weighted base:	595	17	9	10	9	27	31	89
Sample:	541	29	27	21	17	25	27	26

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q21A How often do you make shopping trips for toys, games, bicycles and recreational goods to (DESTINATION MENTIONED AT Q21)?								
<i>Those who buy toys, games and other recreational goods at Q21, excludes abroad, internet and don't know</i>								
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	1.3%	8	0.0%	0	0.0%	0	3.6%	1
At least once a fortnight	4.0%	24	8.4%	1	2.7%	0	0.0%	0
At least once a month	16.6%	99	0.0%	0	8.3%	1	2.4%	0
At least every two months	7.3%	43	6.0%	1	2.7%	0	0.0%	0
At least every 3 months	10.2%	60	6.0%	1	9.0%	1	41.5%	4
At least every 6 months	20.4%	121	20.4%	3	15.3%	1	27.1%	3
Less often than once every 6 months	19.1%	113	25.7%	4	45.1%	4	5.1%	1
Have only visited once (Don't know / varies)	5.8%	34	9.8%	2	0.0%	0	3.4%	0
	15.3%	91	23.7%	4	17.0%	2	14.4%	1
Weighted base:	594	17	9	10	9	27	31	89
Sample:	538	29	27	21	17	25	26	26

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q22 Where did you last go to buy chemist goods (including health and beauty products)?								
Zone 1								
B&Q Warehouse, Hull Road, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Fulford	0.2%	3	0.0%	0	0.0%	0	0.0%	0
York City Centre	16.3%	264	1.8%	1	15.7%	3	6.3%	2
Badger Hill, Yarburgh Way, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Melrosegate (58) Heworth, York Local Neighbourhood Parade	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Osbaldwick	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Acomb District Centre	2.0%	32	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	2.2%	36	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Dringhouses, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Woodthorpe, York	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Zone 3								
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	1.2%	19	2.2%	1	0.0%	0	0.0%	0
Clifton, York	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	7.4%	119	2.2%	1	15.8%	3	8.0%	2
Strensall Local (Village) Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor, York	1.5%	24	0.0%	0	1.2%	0	0.0%	0
Asda Superstore, Monks Cross, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Bootham, Bootham Crescent, York	0.2%	4	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Heworth, York	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Huntington, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Morrisons, Foss Islands Retail Park, York	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tang Hall, York	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	1.5%	24	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Stamford Bridge	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Market Weighton Town Centre	0.9%	15	0.0%	0	0.0%	0	0.0%	0
Tesco, Southgate, Market Weighton	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6								
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.7%	43	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Wesley Square, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Eggborough	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Snaith Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Boothferry Road, Goole	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Zone 7								
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	5.1%	83	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Brayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Abbey Walk, Selby	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Collingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	1.3%	22	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.6%	10	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	3.5%	57	0.0%	0	0.0%	0	0.0%	0
Colton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Zone 9								
Boroughbridge Town Centre	1.1%	17	3.9%	2	0.0%	0	0.0%	0
Morrisons, Stump Cross, Boroughbridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10								
Easingwold Town Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0
Helperby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11								
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12								
Malton Town Centre	2.7%	44	0.0%	0	7.4%	1	0.9%	0
Norton Town Centre	0.1%	1	0.0%	0	0.0%	0	2.4%	1
Morrisons, Castlegate, Malton	0.1%	2	0.0%	0	0.0%	0	0.9%	0
Zone 13								
Driffeld Town Centre	2.5%	40	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, George Street, Driffeld	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 14								
Thirsk Town Centre	2.2%	36	68.5%	32	1.0%	0	0.0%	0
Tesco, Station Road, Thirsk	0.1%	1	2.0%	1	0.0%	0	0.0%	0
Zone 15								
Helmsley Town Centre	0.2%	3	0.0%	0	13.0%	3	0.0%	0
Kirkbymoorside	0.6%	10	0.0%	0	41.1%	8	5.7%	2
Zone 16								
Pickering Town Centre	1.1%	17	0.0%	0	3.7%	1	59.3%	16
Thornton le-Dale	0.0%	1	0.0%	0	0.0%	0	2.9%	1
Zone 17								
Stokesley Town Centre	1.1%	18	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Zone 18								
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	4.2%	68	2.7%	1	0.0%	0	0.0%	0
Tesco, East Road, Northallerton	0.0%	1	1.2%	1	0.0%	0	0.0%	0
Zone 19								
Bedale Town Centre	0.9%	15	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	4.0%	65	13.2%	6	0.0%	0	0.0%	0
Masham Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	12.3%	199	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbald Crag, Knaresborough	1.3%	22	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Asda Superstore, Bower Road, Harrogate	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Knaresborough Town Centre	2.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	37
Morrisons, Hookstone Chase, Starbeck	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4
Sainsbury's, Wetherby Road, Harrogate	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Outside Study Area, Barnsley																
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford																
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford																
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington																
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0
Outside Study Area, Doncaster																
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Thorne Road, Doncaster	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire																
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brough Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Bessingby Road, Bridlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Springfield Way, Anlaby	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wingfield Way, Beverley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead																
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City																
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Kingswood Retail Park, Hull Outside Study Area, Kirklees	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre Outside Study Area, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.6%	25	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds Outside Study Area, Leeds City	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Otley Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stile Hill Way, Colton Retail Park, Colton Outside Study Area, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre Outside Study Area, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.2%	4	0.0%	0	0.0%	0	7.9%	3
Tesco Extra, Parkway Centre, Coulby Newham Outside Study Area, Newcastle-upon-Tyne	0.0%	1	0.0%	0	0.0%	0	1.5%	1
Newcastle City Centre Outside Study Area, North East Lincolnshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grimsby Outside Study Area, North East Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Metro Park West, Gateshead Outside Study Area, North Lincolnshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gainsborough Town Centre Outside Study Area, Redcar & Cleveland	0.1%	2	0.0%	0	0.0%	0	4.7%	2
Guisborough Town Centre	0.2%	3	0.0%	0	0.0%	0	7.1%	3
Morrisons, Westgate, Guisborough	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Redcar Twn Centre	0.0%	1	0.0%	0	0.0%	0	1.7%	1
Sainsbury's, Morgan Drive, Guisborough	0.1%	2	0.0%	0	0.0%	0	4.0%	2

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Outside Study Area, Richmondshire								
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scorton	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough								
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Egton	0.0%	1	0.0%	0	0.0%	0	1.5%	1
Hunmanby	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.1%	18	0.0%	0	1.0%	0	13.5%	4
Whitby Town Centre	0.1%	1	0.0%	0	0.0%	0	3.8%	1
Outside Study Area, Sheffield								
Meadowhall, Sheffield	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield								
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees								
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Portrack Lane, Stockton	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Ingleby Barwick	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.2%	3	2.2%	1	0.0%	0	3.6%	1
Yarm Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield								
Castleford Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Glasshoughton, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Knottingley Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Marine Villa Way, Knottingley	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Other								
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1619	46	20	27	39	70	82	262
Sample:	1613	73	63	69	74	75	84	99

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q22A How often do you make shopping trips for chemist goods (including health and beauty products) to (DESTINATION MENTIONED AT Q22)?								
<i>Those who buy chemist goods at Q22, excludes abroad, internet and don't know</i>								
Daily	0.7%	11	0.0%	0	0.0%	0	0.0%	0
At least two times a week	1.0%	16	0.0%	0	0.0%	0	0.0%	0
At least once a week	13.8%	223	8.8%	4	13.2%	3	11.5%	3
At least once a fortnight	10.9%	176	19.1%	9	5.2%	1	15.3%	4
At least once a month	36.1%	584	38.8%	18	29.2%	6	30.0%	8
At least every two months	9.5%	154	4.6%	2	6.2%	1	7.8%	2
At least every 3 months	6.6%	106	5.1%	2	9.5%	2	4.2%	1
At least every 6 months	2.7%	44	3.1%	1	2.1%	0	0.0%	0
Less often than once every 6 months	1.0%	15	0.0%	0	1.5%	0	0.0%	0
Have only visited once (Don't know / varies)	17.7%	287	20.5%	9	33.2%	7	31.3%	8
Weighted base:	1618	46	20	27	39	70	82	262
Sample:	1611	73	63	69	74	75	84	99

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q23 Where did you last go to buy electrical items, such as televisions, washing machines and computers?								
Zone 1								
B&Q Warehouse, Hull Road, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	15.2%	151	14.3%	4	24.6%	3	1.8%	0
Zone 2								
Acomb District Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.7%	7	0.0%	0	0.0%	0	0.0%	0
Zone 3								
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	19.0%	189	21.4%	6	10.7%	1	0.0%	0
Foss Islands Retail Park, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	5.2%	52	0.0%	0	13.6%	2	11.6%	2
Tesco Extra, Stirling Road, Clifton Moor, York	0.9%	8	0.0%	0	3.9%	1	1.6%	0
Huntington, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0
Zone 4								
Stamford Bridge	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Market Weighton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Holme on-Spalding-Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6								
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.5%	24	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snaith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Zone 7								
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	3.3%	33	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0
Colton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Aberford Road, Garforth	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 9								
Boroughbridge Town Centre	1.2%	12	0.0%	0	0.0%	0	0.0%	0
Zone 10								
Easingwold Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Zone 11								
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12								
Malton Town Centre	1.2%	12	0.0%	0	3.1%	0	7.1%	1
Zone 13								
Drifffield Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0
Zone 14								
Thirsk Town Centre	0.7%	7	24.5%	7	0.0%	0	0.0%	0
Zone 15								
Helmsley Town Centre	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Kirkbymoorside	0.2%	2	0.0%	0	17.7%	2	0.0%	0
Zone 16								
Pickering Town Centre	1.1%	11	0.0%	0	8.5%	1	50.5%	8
Zone 17								
Stokesley Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 18								
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willowbeck Road, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	3.4%	33	12.2%	4	2.2%	0	0.0%	0
Zone 19								
Bedale Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	3.4%	34	4.3%	1	0.0%	0	0.0%	0
Zone 20								

City of York Household Survey for WYG

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November 2013

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Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	8.7%	86	0.0%	0	0.0%	0	0.0%	0
Homebase, Plumpton Retail Park, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	4.6%	45	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	2.6%	26	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Bower Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Hookstone Chase, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Wetherby Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Starbeck	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley								
Barnsley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	0.5%	5	0.0%	0	0.0%	0	1.7%	0
Outside Study Area, Bradford								
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington								
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Yarm Road Industrial Estate, Darlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster								
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0
North Cave	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

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Outside Study Area, Gateshead								
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Asda, Kingswood Retail Park, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Kingswood Retail Park, Hull	0.3%	3	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	1.1%	11	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees								
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huddersfield Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	1.4%	14	0.0%	0	0.0%	0	0.0%	1.4%
Northside Retail Park, Leeds	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City								
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Howley Park Road, Morley	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Morley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Stile Hill Way, Colton Retail Park, Colton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Mansfield								
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough								
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.2%	2	0.0%	0	0.0%	0	6.6%	2
Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Middlesbrough Town Centre	0.3%	3	0.0%	0	0.0%	0	1.6%	7.3%
Tesco Extra, Parkway Centre, Coulby Newham	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Outside Study Area, Newcastle-upon-Tyne								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Newcastle City Centre Outside Study Area, North East Lincolnshire	0.2%	2	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Grimsby Outside Study Area, North East Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Greenwell Road, Newton Aycliffe Outside Study Area, North Lincolnshire	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre Outside Study Area, Redcar & Cleveland	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guisborough Town Centre	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Redcar Twn Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Morgan Drive, Guisborough Outside Study Area, Richmondshire	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Richmond Road, Catterick Garrison Outside Study Area, Scarborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
B&Q, Seamer Road, Scarborough	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	2.4%	24	0.0%	0	8.1%	1	24.2%	4	0.0%	0	0.0%	0	0.0%	0	3.1%	5
Whitby Town Centre Outside Study Area, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield Outside Study Area, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre Outside Study Area, Stockton-on-Tees	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.3%	3	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0
Teesside Retail Park, Thornaby Outside Study Area, Wakefield	2.9%	28	21.9%	6	0.0%	0	0.0%	0	25.3%	6	33.4%	15	0.0%	0	0.0%	0
Castleford Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Junction 32, Outlet Shopping, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Parkside Retail Park, Pontefract	0.7%	7	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
South Bailey Retail Park, Pontefract	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Other								
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Weighted base:	994	29	14	16	25	46	56	158
Sample:	1046	51	46	44	48	48	56	59

Q23A How often do you make shopping trips for electrical items, such as televisions, washing machines and computers to (DESTINATION MENTIONED AT Q23)?

Those who buy electrical items at Q23, excludes abroad, internet and don't know

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.2%	2	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a fortnight	0.3%	3	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
At least once a month	2.3%	23	1.4%	0	3.7%	1	2.2%	0	0.0%	0	3.4%	2	0.0%	0
At least every two months	1.9%	19	2.0%	1	4.0%	1	1.6%	0	0.0%	0	1.4%	1	1.4%	1
At least every 3 months	3.8%	38	9.8%	3	9.7%	1	5.4%	1	2.4%	1	2.0%	1	5.0%	3
At least every 6 months	10.6%	105	14.6%	4	15.3%	2	18.5%	3	10.5%	3	6.3%	3	12.0%	7
Less often than once every 6 months	40.6%	404	26.9%	8	36.0%	5	26.7%	4	61.1%	15	63.1%	29	43.0%	24
Have only visited once (Don't know / varies)	8.1%	81	3.5%	1	2.2%	0	9.2%	1	5.9%	1	5.9%	3	11.4%	6
	32.0%	319	41.8%	12	26.2%	4	34.9%	6	20.2%	5	18.0%	8	27.2%	15
Weighted base:	994	29	14	16	25	46	56	158						
Sample:	1046	51	46	44	48	48	56	59						

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q24 Where did you last go to buy DIY or gardening goods?																
Zone 1																
B&Q Warehouse, Hull Road, York	14.7%	193	1.4%	1	5.0%	1	6.4%	1	1.3%	0	0.0%	0	0.0%	0	2.1%	4
York City Centre	5.0%	65	5.5%	2	8.5%	1	3.9%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hull Road, York	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																
Acomb District Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																
B&Q Mini Warehouse, Clifton Moor Retail Park, York	11.5%	151	0.0%	0	12.3%	2	9.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	1.8%	24	9.3%	4	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Fossbank, York	1.5%	20	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	0.9%	12	0.0%	0	1.5%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shipton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockton-on-the Forest Local Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stirling Road, Clifton Moor, York	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browns Nursery, Wigginton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deans Garden Centre, Stockton-on-the Forest	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Huntington, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																

City of York Household Survey for WYG

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Market Weighton Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shiptonthorpe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																
B&Q, Rawcliffe Road, Goole	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Garden Centre, Whitley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snaith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																
Aldi, Three Lakes Retail Park, Selby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Three Lakes Retail Park, Selby	2.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Business Park, Bawtry Road, Selby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	1.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	1.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Milford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																
Boroughbridge Town Centre	0.4%	6	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																
Easingwold Town Centre	0.9%	12	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brandsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11																
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																
Malton Town Centre	1.4%	19	0.0%	0	5.7%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13																
Driffeld Town Centre	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hutton Cranswick	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14																
Thirsk Town Centre	1.1%	14	30.5%	12	4.6%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Zone 15																
Helmsley Town Centre	0.2%	2	0.0%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirkbymoorside	0.3%	4	0.0%	0	27.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16																
Pickering Town Centre	1.1%	14	0.0%	0	13.9%	2	53.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Zone 17								
Stokesley Town Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0
Great Ayton	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Strikes Garden Centre, Stokesley	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Zone 18								
B&Q, Yafforth Road, Northallerton	4.0%	52	22.1%	9	0.0%	0	0.0%	0
Homebase, Willowbeck Road, Northallerton	1.0%	14	7.7%	3	0.0%	0	0.0%	0
Nothallerton Town Centre	2.3%	31	13.2%	5	0.0%	0	0.0%	0
Zone 19								
Bedale Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	1.7%	22	0.0%	0	0.0%	0	0.0%	0
Masham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Rainton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	2.8%	36	0.0%	0	0.0%	0	0.0%	0
Homebase, Plumpton Retail Park, Harrogate	8.5%	112	6.3%	2	0.0%	0	0.0%	0
Plumpton Retail Park, Harrogate	1.1%	14	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbald Crag, Knaresborough	1.5%	20	0.0%	0	0.0%	0	0.0%	0
B&Q, Skipton Road, Harrogate	4.3%	57	0.0%	0	0.0%	0	0.0%	0
Knaresborough Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Barnsley								
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
Birstall Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Junction 27 Retail Park, (Birstall) Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
B&Q, Euroway Trading Estate, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington								
B&Q, Morton Park, Darlington	0.0%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

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November 2013

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Outside Study Area, Doncaster								
B&Q, Catesby Business Park, Doncaster	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Bessingby Way, Bridlington	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Gilberdyke	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Yorkshire Garden Centre, Gilberdyke	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead								
MetroCentre, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Andrews Quay, Hull	0.6%	7	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees								
Batley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killingbeck Retail Park, Leeds	1.0%	13	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Northside Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City								
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Junction One Retail Park, Beeston	0.2%	2	0.0%	0	0.0%	0	0.0%	1.0%
B&Q, Killingbeck Retail Park, Leeds	0.2%	3	0.0%	0	0.0%	0	0.0%	0.0%
Homebase, Moor Allerton Centre, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0.0%
Morley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0.0%

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Outside Study Area, Mansfield								
Mansfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough								
B&Q, Cleveland Retail Park, Middlesbrough	0.3%	4	0.0%	0	0.0%	0	12.3%	4
Coulby Newham, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Middlesbrough Town Centre	0.1%	1	1.0%	0	0.0%	0	3.1%	1
Outside Study Area, Newcastle-upon-Tyne								
Newcastle City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Lincolnshire								
Grimsby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North East Region								
Ikea, Metro Park West, Gateshead	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, North Lincolnshire								
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Outside Study Area, Redcar & Cleveland								
Guisborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lingdale	0.1%	1	0.0%	0	0.0%	0	3.5%	1
Outside Study Area, Richmondshire								
Leyburn Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough								
B&Q, Seamer Road, Scarborough	1.5%	20	0.0%	0	8.2%	1	13.8%	3
Filey Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, Stainsacre Lane, Whitby	0.1%	1	0.0%	0	0.0%	0	1.7%	0
Scarborough Town Centre	0.5%	7	0.0%	0	0.0%	0	2.4%	1
Whitby Town Centre	0.1%	1	0.0%	0	0.0%	0	3.8%	1
Outside Study Area, Sheffield								
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield								
Sheffield City Centre	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Outside Study Area, Stockton-on-Tees								
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Portrack Lane,	0.5%	6	1.0%	0	0.0%	0	19.0%	6

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Stockton								
Eaglescliffe Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Thornaby								
Outside Study Area,								
Wakefield								
Castleford Retail Park,	0.8%	11	0.0%	0	0.0%	0	0.0%	0
Castleford								
Castleford Town Centre	0.7%	9	0.0%	0	1.8%	0	0.0%	0
Junction 32, Outlet	1.5%	20	0.0%	0	0.0%	0	0.0%	0
Shopping, Castleford								
Pontefract Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Xscape, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Glass Houghton,	0.9%	12	0.0%	0	0.0%	0	0.0%	0
Castleford								
Other								
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	5	0.0%	0	0.0%	0	1.3%	0
Weighted base:	1311	39	16	21	31	58	70	209
Sample:	1326	66	50	55	60	63	70	76

Q24A How often do you make shopping trips for DIY or gardening goods to (DESTINATION MENTIONED AT Q24)?

Those who buy DIY items at Q24, excludes abroad, internet and don't know

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
At least once a week	1.4%	19	1.0%	0	1.5%	0	1.7%	0	2.7%	1	0.0%	0	1.1%	1
At least once a fortnight	4.4%	57	0.0%	0	1.3%	0	3.4%	1	4.6%	1	12.1%	7	3.2%	2
At least once a month	12.3%	162	8.0%	3	13.6%	2	3.0%	1	10.9%	3	11.6%	7	7.4%	5
At least every two months	8.1%	107	11.1%	4	5.7%	1	12.0%	3	9.4%	3	5.4%	3	5.1%	4
At least every 3 months	16.8%	220	25.0%	10	10.1%	2	23.4%	5	16.1%	5	16.1%	9	16.6%	12
At least every 6 months	19.7%	259	12.4%	5	25.1%	4	17.0%	4	24.6%	8	24.4%	14	23.6%	17
Less often than once every 6 months	13.5%	177	17.5%	7	17.3%	3	13.1%	3	19.1%	6	16.6%	10	19.5%	14
Have only visited once	1.6%	21	0.0%	0	0.0%	0	1.7%	0	0.0%	0	1.1%	1	3.5%	2
(Don't know / varies)	21.9%	287	24.9%	10	25.3%	4	24.8%	5	12.6%	4	12.6%	7	17.5%	12
Weighted base:	1311	39	16	21	31	58	70	209						
Sample:	1326	66	50	55	60	63	70	76						

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q25 Where did you last go to buy furniture, carpets and floor coverings?																
Zone 1																
B&Q Warehouse, Hull Road, York	0.7%	8	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fulford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Murton Local Centre	0.1%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	14.2%	147	0.0%	0	12.4%	2	14.5%	2	0.0%	0	0.0%	0	0.0%	0	9.6%	16
Zone 2																
Acomb District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Askham Richard Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Calverts Carpets, Millfield Business Centre, Nether Poppleton	0.1%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper & Nether Poppleton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.4%	4	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	9.2%	95	4.7%	1	3.4%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Foss Islands Retail Park, York	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	5.8%	60	0.0%	0	4.5%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Jockey Lane Retail Park, York	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																
Elvington (Main Street) Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pocklington Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																
Stamford Bridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																
Market Weighton Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																
B&Q, Rawcliffe Road, Goole	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	3.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eggborough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																
Aldi, Three Lakes Retail	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Park, Selby								
Selby Business Park, Bawtry Road, Selby	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	3.5%	36	0.0%	0	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Collingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garforth Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0
Thorp Arch Retail Park, Wetherby	2.6%	27	0.0%	0	1.7%	0	0.0%	0
Wetherby Town Centre	2.4%	24	0.0%	0	0.0%	0	0.0%	0
Sherburn in-Elmet Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 9								
Boroughbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 10								
Easingwold Town Centre	0.3%	3	2.0%	1	0.0%	0	0.0%	0
Zone 11								
Castle Howard	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12								
Malton Town Centre	2.1%	21	0.0%	0	2.1%	0	17.6%	3
Norton Town Centre	0.5%	5	0.0%	0	9.2%	1	12.4%	2
Zone 13								
Drifffield Town Centre	1.6%	17	0.0%	0	0.0%	0	0.0%	0
Zone 14								
Thirsk Town Centre	3.2%	33	56.0%	17	0.0%	0	3.9%	1
Zone 15								
Helmsley Town Centre	0.2%	2	0.0%	0	9.6%	1	3.6%	1
Beadlam	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Kirkbymoorside	0.0%	0	0.0%	0	3.2%	0	0.0%	0
Nawton Beadlam	0.3%	3	0.0%	0	16.2%	2	5.6%	1
Zone 16								
Pickering Town Centre	0.8%	8	0.0%	0	3.0%	0	15.2%	3
Thornton le-Dale	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Zone 17								
Stokesley Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Zone 18								
B&Q, Yafforth Road, Northallerton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	5.9%	61	18.7%	6	2.4%	0	0.0%	0
Standard Way Industrial Estate, Northallerton	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Zone 19								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Bedale Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Ripon City Centre	3.7%	38	7.9%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	0	49.1%	29	2.6%	4
Zone 20																
Daleside Nurseries, Ripon Road, Harrogate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	7.5%	77	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	5	37.5%	62
Homebase, Plumpton Retail Park, Harrogate	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	14
Plumpton Retail Park, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Ripley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St James's Retail Park, Grimbold Crag, Knaresborough	2.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.4%	2	9.2%	15
B&Q, Skipton Road, Harrogate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Knaresborough Town Centre	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	19
Outside Study Area, Barnsley																
Barnsley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford																
Birstall Shopping Park	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Ikea, Leeds (Holden Ing Way, Birstall, Batley)	2.2%	23	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Junction 27 Retail Park, (Birstall) Leeds	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Outside Study Area, Bradford																
B&Q, Euroway Trading Estate, Bradford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Outside Study Area, Darlington																
B&Q, Morton Park, Darlington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Outside Study Area, Doncaster																
B&Q, Catesby Business Park, Doncaster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doncaster Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire																
Anlaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Willerby Shopping Centre, Willerby	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Hull City Centre Outside Study Area, Gateshead	1.2%	12	0.0%	0	0.0%	0	0.0%	0
MetroCentre, Gateshead Outside Study Area, Hull City	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Kingswood Retail Park, Hull	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, St Andrews Quay, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Princes Quay Shopping Centre, Hull	0.1%	2	0.0%	0	0.0%	0	0.0%	0
St Andrews Quay Retail Park, Hull Outside Study Area, Kirklees	1.2%	12	0.0%	0	0.0%	0	0.0%	0
Batley Town Centre Outside Study Area, Leeds	0.1%	1	0.0%	0	0.0%	0	2.1%	0
Highway 64 Retail Park, Seacroft, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre Outside Study Area, Leeds City	2.9%	30	0.0%	0	2.1%	0	2.1%	0
Asda Superstore, Killingbeck Drive, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crown Point Shopping Park, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, Leeds Outside Study Area, Mansfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Mansfield Town Centre Outside Study Area, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleveland Retail Park, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Middlesbrough Town Centre Outside Study Area, Newcastle-upon-Ty ne	0.7%	8	1.3%	0	3.9%	1	0.0%	0
Newcastle City Centre Outside Study Area, North East Lincolnshire	0.1%	1	0.0%	0	0.0%	0	2.0%	0
Grimsby Outside Study Area, North East Region	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Metro Park West, Gateshead Outside Study Area, North	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Lincolnshire								
Gainsborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scunthorpe Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Redcar & Cleveland								
Guisborough Town Centre	0.1%	1	0.0%	0	0.0%	0	7.3%	1
Richmondshire								
Leyburn Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Richmond Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough								
B&Q, Seamer Road, Scarborough	0.1%	1	0.0%	0	8.0%	1	0.0%	0
Scarborough Town Centre	0.7%	7	0.0%	0	3.6%	1	10.9%	2
Whitby Town Centre	0.3%	3	0.0%	0	1.7%	0	0.0%	0
Outside Study Area, Sheffield								
Meadowhall, Sheffield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Sheffield								
Sheffield City Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees								
Asda, Allensway, Thornaby	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portrack Retail Park, Portrack Lane, Stockton	0.1%	1	0.0%	0	0.0%	0	7.0%	1
Stockton Town Centre	0.2%	2	3.1%	1	0.0%	0	2.9%	1
Teesside Retail Park, Thornaby	0.2%	2	3.3%	1	0.0%	0	2.0%	0
Outside Study Area, Wakefield								
Castleford Retail Park, Castleford	0.7%	7	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Junction 32, Outlet Shopping, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Other, Wakefield	0.4%	4	0.0%	0	0.0%	0	0.0%	0
South Elmsall Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Other								
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.6%	6	0.0%	0	0.0%	0	3.4%	2
Weighted base:	1030	31	14	17	20	47	59	167
Sample:	1042	54	47	43	41	51	56	62

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q25A How often do you make shopping trips for furniture, carpets and floor coverings to (DESTINATION MENTIONED AT Q25)?								
<i>Those who buy furniture and floor coverings at Q25, excludes abroad, internet and don't know</i>								
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least once a week	0.3%	3	0.0%	0	1.7%	0	0.0%	0
At least once a fortnight	0.2%	2	0.0%	0	0.0%	0	0.0%	0
At least once a month	0.3%	3	1.3%	0	1.7%	0	3.9%	1
At least every two months	1.0%	10	0.0%	0	0.0%	0	0.0%	0
At least every 3 months	1.3%	14	1.5%	0	2.1%	0	0.0%	0
At least every 6 months	4.8%	49	7.5%	2	2.1%	0	3.2%	1
Less often than once every 6 months	54.0%	557	43.5%	14	63.1%	9	57.5%	10
Have only visited once	13.4%	138	5.1%	2	7.7%	1	6.6%	1
(Don't know / varies)	24.7%	255	41.2%	13	21.5%	3	28.8%	5
Weighted base:	1030	31	14	17	20	47	59	167
Sample:	1041	54	47	43	41	51	56	62

Q27 Do you ever visit any of the following centres? [MR/PR]

York City Centre	80.4%	1448	80.7%	40	76.4%	19	72.3%	22	60.3%	25	59.2%	46	71.5%	63	68.1%	186
Acomb District Centre	16.4%	296	6.9%	3	8.0%	2	3.9%	1	7.0%	3	7.4%	6	4.6%	4	7.2%	20
Haxby District Centre	11.0%	198	5.3%	3	6.8%	2	6.3%	2	6.7%	3	2.6%	2	5.1%	4	2.3%	6
Monks Cross Retail Area	73.0%	1314	73.4%	36	81.3%	20	90.3%	27	25.2%	10	45.2%	35	56.8%	50	52.8%	145
Clifton Moor Centre	71.6%	1289	75.5%	37	81.2%	20	85.4%	25	27.1%	11	39.1%	31	56.1%	49	60.2%	165
McArthur Glen Outlet Centre	62.9%	1133	56.2%	28	48.1%	12	57.1%	17	38.2%	16	33.5%	26	50.0%	44	50.0%	137
(Don't visit any of these centres)	9.5%	172	14.8%	7	10.1%	2	5.0%	2	33.8%	14	29.9%	23	15.1%	13	18.6%	51
Weighted base:	1801	49	24	30	42	78	88	274								
Sample:	1800	79	77	78	80	82	91	105								

Q28 Which centre do you visit the most? [PR]*Those who visit any of the centres at Q27*

York City Centre	34.7%	565	36.1%	15	16.0%	4	11.1%	3	71.4%	20	56.5%	31	43.7%	32	36.8%	82
Acomb District Centre	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Monks Cross Retail Area	31.5%	513	39.7%	17	60.5%	13	76.5%	22	9.5%	3	22.0%	12	25.0%	19	18.5%	41
Clifton Moor Centre	18.3%	298	20.2%	9	22.1%	5	8.6%	2	7.3%	2	14.4%	8	19.9%	15	23.1%	51
McArthur Glen Outlet Centre	13.0%	211	4.0%	2	1.4%	0	3.8%	1	11.9%	3	7.0%	4	10.4%	8	21.6%	48
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1629	42	22	28	27	55	74	223								
Sample:	1629	66	70	72	51	62	75	83								

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q29 How often do you visit (CENTRE MENTIONED AT Q28)?								
<i>Those who visit any of the centres at Q27</i>								
Daily	3.4%	56	0.0%	0	0.0%	0	0.0%	0
At least two times a week	8.8%	144	0.0%	0	1.0%	0	0.0%	0
At least once a week	14.3%	232	10.8%	5	20.7%	5	2.8%	1
At least once a fortnight	9.8%	160	16.1%	7	16.3%	4	15.7%	4
At least once a month	16.0%	261	24.4%	10	31.0%	7	36.8%	10
At least every two months	9.9%	162	17.0%	7	7.2%	2	11.7%	3
At least every 3 months	14.5%	237	11.1%	5	12.2%	3	19.2%	5
At least every 6 months	11.4%	186	8.7%	4	5.9%	1	7.9%	2
Less often than once every 6 months	8.0%	130	11.0%	5	2.3%	1	4.0%	1
Have only visited once	0.8%	13	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	48	0.9%	0	3.4%	1	1.9%	1
Weighted base:	1629	42	22	28	27	55	74	223
Sample:	1629	66	70	72	51	62	75	83

Q30 How do you usually travel to (CENTRE MENTIONED AT Q28) (main part of journey)?*Those who visit any of the centres at Q27*

Car / van (as driver)	70.2%	1144	71.2%	30	87.5%	19	81.2%	23	67.9%	19	46.3%	25	64.8%	48	78.1%	174
Car / van (as passenger)	10.2%	167	9.0%	4	6.6%	1	13.0%	4	17.2%	5	23.9%	13	23.8%	18	4.4%	10
Bus, minibus or coach	5.6%	91	9.5%	4	2.3%	1	4.8%	1	0.0%	0	9.4%	5	2.6%	2	0.9%	2
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.0%	98	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	3.3%	54	1.3%	1	1.1%	0	0.0%	0	12.8%	4	19.1%	11	3.6%	3	12.7%	28
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park and ride	0.8%	14	2.8%	1	1.0%	0	0.0%	0	2.1%	1	0.0%	0	4.1%	3	0.9%	2
(Don't know / varies)	2.4%	39	6.1%	3	1.5%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	3.1%	7
Weighted base:	1629	42	22	28	27	55	74	223								
Sample:	1629	66	70	72	51	62	75	83								

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q31 What is the main reason for visiting (CENTRE MENTIONED AT Q28)?																
<i>Those who visit any of the centres at Q27</i>																
Choice and range of shops	58.0%	945	60.3%	25	61.5%	13	61.4%	17	71.2%	20	51.0%	28	67.2%	50	66.8%	149
New supermarket	0.8%	13	1.1%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Choice of leisure facilities (restaurants, pubs etc)	3.4%	56	3.8%	2	3.7%	1	10.1%	3	0.0%	0	1.7%	1	8.4%	6	7.3%	16
Choice of services (hairdressers, banks etc)	1.5%	24	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Livestock market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	4.0%	65	2.3%	1	1.0%	0	0.0%	0	9.7%	3	18.8%	10	8.7%	6	6.2%	14
Close to home	12.8%	209	7.1%	3	18.6%	4	5.6%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Close to work	2.7%	45	1.3%	1	0.0%	0	2.3%	1	2.1%	1	2.7%	1	3.8%	3	0.0%	0
Easily accessible by public transport	0.2%	3	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	2.0%	33	4.7%	2	4.7%	1	2.1%	1	2.1%	1	1.2%	1	1.1%	1	3.1%	7
Free car parking	1.0%	16	0.0%	0	1.1%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Other	2.4%	39	1.1%	0	1.4%	0	0.0%	0	3.0%	1	5.2%	3	0.0%	0	1.0%	2
Undercover shopping	0.4%	7	1.1%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Work	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends	2.3%	38	5.9%	3	1.4%	0	1.3%	0	3.7%	1	9.6%	5	3.6%	3	6.0%	13
Compact layout	0.6%	9	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
To get petrol	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing / look around	1.3%	21	5.8%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.1%	7
Part of an overall day out	1.0%	17	1.5%	1	0.0%	0	0.0%	0	3.0%	1	2.8%	2	0.0%	0	1.8%	4
Specific retailer	1.0%	16	1.3%	1	1.4%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.9%	2
Easy to get to by car	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low Prices	0.2%	3	0.0%	0	1.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health services such as doctor, hospital	0.2%	3	0.0%	0	1.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything in one place	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / habit	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	0.0%	0
Journey to / from school	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	2.9%	47	2.8%	1	2.5%	1	7.2%	2	3.7%	1	2.5%	1	1.5%	1	2.0%	4
Weighted base:	1629		42		22		28		27		55		74		223	
Sample:	1629		66		70		72		51		62		75		83	

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q32 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q28) more often?																
<i>Those who visit any of the centres at Q27</i>																
1st mention																
Increased choice and range of shops	7.8%	128	6.0%	3	3.6%	1	7.1%	2	5.8%	2	0.0%	0	1.5%	1	5.0%	11
Discount foodstores within the town centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.5%	8	0.0%	0	1.0%	0	0.9%	0	0.0%	0	3.0%	2	0.0%	0	1.2%	3
Improved leisure facilities	1.6%	26	1.3%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.9%	2
Improved quality of shops	0.3%	5	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	3.2%	51	5.1%	2	1.1%	0	0.9%	0	0.0%	0	0.0%	0	9.2%	7	2.2%	5
Cheaper parking	4.4%	71	8.5%	4	4.8%	1	3.2%	1	3.0%	1	4.2%	2	2.3%	2	6.4%	14
Improved street cleaning	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.6%	43	0.0%	0	1.4%	0	1.3%	0	0.0%	0	0.0%	0	1.1%	1	2.6%	6
Cheaper public transport	1.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4	1.5%	1	0.0%	0
Better environment	0.6%	9	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.6%	11	0.9%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other [+]	4.6%	76	7.1%	3	0.0%	0	0.0%	0	3.4%	1	1.7%	1	0.0%	0	7.2%	16
Improved access	0.6%	9	2.4%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	1.2%	1	0.0%	0
Improve traffic congestion / access route	3.8%	62	3.5%	1	8.4%	2	2.3%	1	0.0%	0	5.5%	3	1.5%	1	4.2%	9
John Lewis	0.7%	12	0.0%	0	1.0%	0	1.3%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	2
Marks and Spencer	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled provision	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased food stores within the town centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music shops (e.g. HMV)	0.2%	4	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Public toilets	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.5%	1	2.8%	6
Improved public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open Lendel Bridge	0.1%	2	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.2%	4	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer stay car park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, bins etc)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Promotions / special offers / Sales	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce / improve Park and ride	0.4%	6	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Improve signage (Nothing / Nothing else)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.0%	17	0.9%	0	2.5%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Weighted base:		1629		42		22		28		27		55		74		223

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Sample:	1629	66	70	72	51	62	75	83

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
2nd mention																
Increased choice and range of shops	0.8%	13	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Discount foodstores within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Improved non-food shops within the town centre	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.3%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
More parking	1.5%	25	0.0%	0	3.4%	1	0.9%	0	1.5%	0	1.2%	1	0.0%	0	1.0%	2
Cheaper parking	0.9%	15	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Improved street cleaning	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Better environment	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other [+]	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Improved access	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Improve traffic congestion / access route	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
John Lewis	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled provision	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased food stores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music shops (e.g. HMV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open Lendel Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.1%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer stay car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, bins etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Promotions / special offers / Sales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce / improve Park and ride	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve signage (Nothing / Nothing else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.2%	19	0.9%	0	2.5%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Weighted base:		1629		42		22		28		27		55		74		223
Sample:		1629		66		70		72		51		62		75		83

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
3rd mention																
Increased choice and range of shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Cheaper parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other [+]	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve traffic congestion / access route	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled provision	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased food stores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music shops (e.g. HMV)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open Lendel Bridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer stay car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, bins etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Promotions / special offers / Sales	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce / improve Park and ride	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve signage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	96.4%	1571	98.1%	41	97.5%	21	100.0%	28	100.0%	27	97.0%	53	100.0%	74	97.9%	218
(Don't know)	1.6%	26	0.9%	0	2.5%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.9%	2
Weighted base:		1629		42		22		28		27		55		74		223
Sample:		1629		66		70		72		51		62		75		83

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Any mention																
Increased choice and range of shops	8.6%	139	6.0%	3	4.5%	1	7.1%	2	5.8%	2	0.0%	0	1.5%	1	7.3%	16
Discount foodstores within the town centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Improved non-food shops within the town centre	1.1%	17	0.0%	0	1.0%	0	0.9%	0	0.0%	0	3.0%	2	0.0%	0	1.2%	3
Improved leisure facilities	2.2%	36	1.3%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.9%	2
Improved quality of shops	0.6%	10	0.0%	0	2.7%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
More parking	4.8%	79	5.1%	2	4.5%	1	1.8%	1	1.5%	0	3.0%	2	9.2%	7	3.2%	7
Cheaper parking	5.3%	86	8.5%	4	4.8%	1	5.3%	1	3.0%	1	6.1%	3	2.3%	2	6.4%	14
Improved street cleaning	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.8%	45	0.0%	0	2.5%	1	1.3%	0	0.0%	0	0.0%	0	1.1%	1	2.6%	6
Cheaper public transport	1.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4	1.5%	1	1.0%	2
Better environment	0.7%	12	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.6%	11	0.9%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other [+]	5.2%	85	7.1%	3	0.0%	0	0.0%	0	3.4%	1	1.7%	1	1.1%	1	7.2%	16
Improved access	0.7%	12	2.4%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	2.3%	2	0.0%	0
Improve traffic congestion / access route	4.5%	74	3.5%	1	8.4%	2	2.3%	1	0.0%	0	5.5%	3	1.5%	1	5.0%	11
John Lewis	1.1%	18	0.0%	0	1.0%	0	1.3%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	2
Marks and Spencer	0.2%	2	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled provision	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased food stores within the town centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Music shops (e.g. HMV)	0.2%	4	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More Public toilets	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.5%	1	2.8%	6
Improved public transport	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Re-open Lendel Bridge	0.2%	4	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Primark	0.3%	5	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer stay car park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, bins etc)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better Promotions / special offers / Sales	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce / improve Park and ride	0.6%	9	2.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Improve signage	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1629		42		22		28		27		55		74		223
Sample:		1629		66		70		72		51		62		75		83

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q33A Why don't you visit York City Centre? [MR]																
<i>Those who don't visit York City Centre at Q27</i>																
Lack of choice and range of shops	1.6%	5	0.0%	0	0.0%	0	7.8%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	25.3%	89	8.3%	1	28.2%	2	6.1%	1	47.8%	8	51.4%	16	20.2%	5	17.9%	16
Not accessible by public transport	4.4%	15	4.1%	0	5.2%	0	3.0%	0	2.5%	0	0.0%	0	3.1%	1	6.6%	6
Inconveniently located car parking	11.6%	41	4.7%	0	29.7%	2	7.8%	1	9.7%	2	13.6%	4	7.2%	2	14.2%	12
Expensive car parking	15.3%	54	9.5%	1	7.8%	0	10.8%	1	6.1%	1	8.7%	3	6.7%	2	10.0%	9
Congestion	10.6%	37	4.1%	0	0.0%	0	3.0%	0	0.0%	0	21.7%	7	13.5%	3	10.4%	9
Other	4.3%	15	0.0%	0	7.3%	0	6.1%	1	0.0%	0	2.0%	1	0.0%	0	10.6%	9
Nothing, no reason to visit	34.8%	123	74.0%	7	16.7%	1	65.0%	5	32.4%	5	19.7%	6	59.7%	15	36.4%	32
Physical disability	1.2%	4	8.3%	1	0.0%	0	3.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded	3.5%	12	0.0%	0	4.2%	0	3.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0
Lack of car parking	0.9%	3	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.2%	2
(Don't know)	1.0%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	353	10	6	8	16	32	25	87								
Sample:	367	18	19	19	34	30	27	39								

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q33B Why don't you visit Acomb District Centre? [MR]																
<i>Those who don't visit Acomb District Centre at Q27</i>																
Lack of choice and range of shops	5.4%	82	5.6%	3	6.1%	1	0.0%	0	1.1%	0	3.2%	2	0.0%	0	5.8%	15
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.9%	14	1.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	24.7%	372	12.9%	6	21.2%	5	14.5%	4	22.8%	9	9.9%	7	7.5%	6	8.7%	22
Not accessible by public transport	1.5%	23	1.7%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.9%	1	1.5%	4
Inconveniently located car parking	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Congestion	1.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.9%	5
Other	0.8%	13	1.0%	0	1.9%	0	0.9%	0	1.5%	1	0.9%	1	0.0%	0	0.0%	0
Nothing, no reason to visit	60.1%	904	70.4%	32	68.9%	15	64.0%	18	71.8%	28	77.6%	56	81.8%	68	67.1%	171
Never heard of it / I don't know where it is	4.3%	65	4.4%	2	1.3%	0	3.5%	1	2.8%	1	7.6%	6	2.8%	2	8.4%	21
Prefer other location	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Physical disability (Don't know)	0.5%	8	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4
	3.0%	44	5.6%	3	5.2%	1	14.5%	4	0.0%	0	1.8%	1	5.0%	4	2.3%	6
Weighted base:	1505		46		22		29		39		73		84		254	
Sample:	1540		71		73		74		75		75		88		96	

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q33C Why don't you visit Haxby Town Centre? [MR]																
<i>Those who don't visit Haxby Town Centre at Q27</i>																
Lack of choice and range of shops	4.2%	68	3.1%	1	8.4%	2	4.6%	1	1.1%	0	5.1%	4	0.0%	0	4.0%	11
Lack of supermarket	0.1%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.1%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	23.9%	383	11.7%	5	21.4%	5	6.4%	2	18.9%	7	9.3%	7	7.4%	6	5.8%	16
Not accessible by public transport	1.6%	25	1.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.9%	1	2.5%	7
Inconveniently located car parking	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	3
Other	0.4%	7	1.2%	1	0.9%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	3
Nothing, no reason to visit	62.5%	1001	70.9%	33	66.1%	15	71.3%	20	75.7%	29	78.7%	60	82.5%	69	71.6%	192
Never heard of it / I don't know where it is	4.8%	77	3.1%	1	1.3%	0	1.9%	1	4.3%	2	3.9%	3	2.0%	2	11.7%	31
Physical disability	0.4%	7	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4
Too busy	0.0%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.3%	53	6.5%	3	6.6%	2	11.2%	3	0.0%	0	3.0%	2	6.1%	5	3.8%	10
Weighted base:	1603		47		23		28		39		76		83		268	
Sample:	1593		73		74		73		76		79		87		102	

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q33DWhy don't you visit facilities at Monks Cross ? [MR]								
<i>Those who don't visit Monk Cross at Q27</i>								
Lack of choice and range of shops	3.2%	15	3.0%	0	0.0%	0	0.0%	0
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	1.5%	7	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	4.0%	20	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	23.4%	114	3.0%	0	35.6%	2	34.5%	1
Not accessible by public transport	4.9%	24	6.0%	1	5.3%	0	8.6%	0
Inconveniently located car parking	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	2.9%	14	7.8%	1	0.0%	0	0.0%	0
Other	1.4%	7	0.0%	0	0.0%	0	8.6%	0
Nothing, no reason to visit	54.2%	264	74.2%	10	38.8%	2	34.5%	1
Never heard of it / I don't know where it is	1.2%	6	0.0%	0	0.0%	0	0.0%	0
Physical disability	1.4%	7	6.0%	1	4.6%	0	0.0%	0
Prefer other location	2.2%	11	0.0%	0	0.0%	0	0.0%	0
I don't like of out of town shopping	0.3%	2	0.0%	0	0.0%	0	0.0%	0
It's too busy	0.9%	4	0.0%	0	4.6%	0	0.0%	0
(Don't know)	3.4%	16	0.0%	0	11.1%	1	13.7%	0
Weighted base:	486		13		5		3	
Sample:	481		20		14		11	

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q33E Why don't you visit Clifton Moor Centre? [MR]								
<i>Those who don't visit Clifton Moor Centre at Q27</i>								
Lack of choice and range of shops	3.0%	15	0.0%	0	11.8%	1	0.0%	0
Lack of supermarket	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	3.9%	20	0.0%	0	0.0%	0	0.0%	0
Too far away from home or work	20.7%	106	3.3%	0	35.4%	2	23.0%	1
Not accessible by public transport	4.6%	23	6.5%	1	5.2%	0	0.0%	0
Inconveniently located car parking	0.1%	1	0.0%	0	0.0%	0	5.7%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	4.0%	21	0.0%	0	0.0%	0	5.7%	0
Other	2.2%	11	0.0%	0	4.6%	0	0.0%	0
Nothing, no reason to visit	57.4%	294	80.4%	10	27.4%	1	50.7%	2
Never heard of it / I don't know where it is	1.3%	7	0.0%	0	0.0%	0	0.0%	0
Physical disability	1.3%	7	6.5%	1	4.6%	0	0.0%	0
It's too busy	0.4%	2	0.0%	0	0.0%	0	5.7%	0
(Don't know)	5.5%	28	3.3%	0	11.1%	1	9.1%	0
Weighted base:	512	12	5	4	30	48	38	109
Sample:	517	19	15	16	58	48	45	42

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q33F Why don't you visit McArthur Glen Outlet? [MR]																
<i>Those who don't visit McArthur Glen Outlet at Q27</i>																
Lack of choice and range of shops	6.5%	43	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	2.0%	1	4.6%	6
Lack of supermarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	3.5%	23	0.0%	0	0.0%	0	2.0%	0	1.6%	0	0.0%	0	0.0%	0	8.2%	11
Too far away from home or work	19.2%	128	16.2%	4	19.4%	2	10.1%	1	26.3%	7	22.7%	12	5.4%	2	11.2%	15
Not accessible by public transport	3.1%	21	1.8%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	1.8%	1	6.2%	8
Inconveniently located car parking	0.1%	1	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	2.0%	14	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	2.0%	3
Other	0.9%	6	0.0%	0	2.4%	0	2.0%	0	1.8%	0	1.2%	1	0.0%	0	0.0%	0
Nothing, no reason to visit	56.3%	376	64.0%	14	59.5%	8	54.9%	7	64.7%	17	70.2%	37	83.4%	37	61.9%	85
Never heard of it / I don't know where it is	1.2%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.7%	1	1.8%	1	2.8%	4
Physical disability	1.1%	7	3.7%	1	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4
I don't like the centre	1.5%	10	4.7%	1	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I don't like out of town shopping	0.9%	6	1.8%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5
Too expensive	2.3%	16	2.6%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer other location	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too big	0.6%	4	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy	0.3%	2	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.6%	31	2.6%	1	5.9%	1	19.4%	2	3.2%	1	2.5%	1	1.8%	1	2.2%	3
Weighted base:		668		22		13		13		26		52		44		137
Sample:		724		38		40		37		50		53		50		54

Q34 Do you make use of electronic home shopping (i.e. internet or TV shopping)? [MR]

Yes, Internet	72.2%	1300	75.3%	37	64.7%	16	72.6%	22	65.0%	27	66.3%	52	68.4%	60	68.7%	188
Yes, Portable internet shopping (through mobile phone)	4.0%	72	1.7%	1	2.2%	1	6.0%	2	2.4%	1	2.1%	2	2.3%	2	7.4%	20
Yes, TV Shopping	2.7%	48	0.8%	0	2.1%	1	8.3%	2	2.0%	1	1.2%	1	3.8%	3	3.9%	11
No	27.2%	489	24.7%	12	34.4%	8	27.4%	8	34.0%	14	33.7%	26	30.6%	27	29.2%	80
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q35 Which goods or services do you currently purchase via electronic (home/mobile) shopping? [MR]																
<i>Those who use electronic home shopping at Q34</i>																
Main food	9.1%	119	2.3%	1	18.5%	3	14.0%	3	11.2%	3	2.7%	1	5.7%	3	4.5%	9
Top up food	1.9%	25	3.0%	1	7.7%	1	0.0%	0	1.7%	0	1.2%	1	0.0%	0	1.4%	3
Clothes	42.4%	556	38.5%	14	47.2%	8	39.1%	8	68.7%	19	36.7%	19	47.0%	29	41.7%	81
Banking / finance	6.7%	88	3.3%	1	5.6%	1	3.6%	1	17.3%	5	1.8%	1	18.2%	11	2.5%	5
Books	53.3%	698	33.7%	13	51.3%	8	44.2%	10	51.6%	14	43.5%	23	61.9%	38	61.5%	119
CDs, DVDs, music	50.8%	666	45.4%	17	49.6%	8	53.9%	12	53.3%	15	54.9%	29	53.8%	33	48.2%	94
DIY goods	4.1%	54	7.0%	3	5.2%	1	3.0%	1	8.0%	2	4.8%	2	10.1%	6	1.0%	2
Furniture / carpets	4.9%	64	11.0%	4	7.1%	1	17.2%	4	8.8%	2	4.3%	2	5.7%	3	3.3%	6
Garden items	2.0%	26	5.0%	2	5.8%	1	1.3%	0	4.3%	1	0.0%	0	6.1%	4	1.0%	2
Holiday and / or travel tickets	7.1%	92	2.1%	1	5.6%	1	5.8%	1	16.6%	5	5.0%	3	8.3%	5	5.9%	11
Jewellery	2.2%	29	1.1%	0	3.7%	1	4.3%	1	2.2%	1	1.4%	1	2.9%	2	4.5%	9
Major electrical items	20.2%	265	22.2%	8	25.0%	4	29.1%	6	41.2%	11	11.5%	6	29.1%	18	16.5%	32
Small electrical items	27.5%	361	28.4%	11	20.4%	3	39.2%	8	48.6%	13	14.5%	8	34.6%	21	26.8%	52
Small household goods	12.3%	162	11.6%	4	5.6%	1	39.2%	8	25.7%	7	1.8%	1	13.1%	8	12.4%	24
Sports goods	6.6%	87	6.7%	2	10.5%	2	13.2%	3	7.3%	2	8.7%	5	4.8%	3	4.8%	9
Toys	17.5%	229	22.8%	8	11.4%	2	18.8%	4	14.3%	4	11.9%	6	7.9%	5	13.3%	26
Other	2.4%	32	1.5%	1	1.5%	0	0.0%	0	1.7%	0	3.2%	2	3.1%	2	2.5%	5
Health, beauty, chemist items	1.4%	19	1.2%	0	3.4%	1	0.0%	0	3.5%	1	2.0%	1	0.0%	0	1.4%	3
Gifts	3.2%	42	0.0%	0	3.2%	1	0.0%	0	1.5%	0	0.0%	0	3.7%	2	2.3%	4
Arts and craft items	0.8%	11	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Car / cycle parts	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Hobby goods	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Pet items	0.5%	7	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.4%	3
Household goods	0.1%	2	1.5%	1	1.3%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Textiles / fabric	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5
Wine	0.1%	2	1.5%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know)	4.5%	58	1.1%	0	3.4%	1	4.1%	1	0.0%	0	12.3%	6	0.0%	0	5.1%	10
Weighted base:		1312		37		16		22		27		52		61		194
Sample:		1202		52		52		50		50		49		58		67

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		
Q36 Which goods or services are you likely to purchase in the future via electronic (home/mobile) shopping? [MR]																
Main food	6.2%	112	0.9%	0	13.1%	3	7.2%	2	7.0%	3	1.6%	1	6.3%	5	3.5%	10
Top up food	1.0%	17	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.8%	1	1.0%	1	1.8%	5
Clothes	23.3%	419	21.3%	11	24.4%	6	12.9%	4	42.8%	18	17.9%	14	29.8%	26	20.7%	57
Banking / finance	4.9%	88	1.7%	1	3.7%	1	2.6%	1	11.8%	5	1.2%	1	12.7%	11	2.6%	7
Books	29.2%	526	24.6%	12	30.6%	7	13.4%	4	30.3%	13	20.5%	16	33.1%	29	33.1%	91
CDs, DVDs, music	27.8%	501	23.1%	11	28.1%	7	15.9%	5	26.3%	11	21.9%	17	28.9%	25	31.8%	87
DIY goods	2.5%	44	3.8%	2	6.9%	2	1.9%	1	3.8%	2	2.1%	2	5.1%	4	2.6%	7
Furniture / carpets	3.4%	62	8.9%	4	4.7%	1	4.7%	1	5.7%	2	2.1%	2	2.0%	2	1.6%	4
Garden items	1.4%	25	0.8%	0	2.4%	1	1.0%	0	2.8%	1	0.0%	0	2.9%	3	1.5%	4
Holiday and / or travel tickets	4.9%	88	0.8%	0	5.9%	1	2.6%	1	7.4%	3	5.3%	4	5.8%	5	4.2%	11
Jewellery	1.1%	20	0.8%	0	2.4%	1	1.0%	0	3.8%	2	0.0%	0	2.0%	2	1.8%	5
Major electrical items	11.1%	200	12.7%	6	9.6%	2	6.3%	2	21.5%	9	14.7%	12	11.3%	10	11.0%	30
Small electrical items	14.0%	251	20.3%	10	20.4%	5	10.2%	3	26.1%	11	10.4%	8	20.7%	18	13.6%	37
Small household goods	6.8%	123	10.3%	5	5.5%	1	4.3%	1	10.7%	4	2.0%	2	7.3%	6	7.1%	19
Sports goods	3.7%	66	4.9%	2	9.1%	2	4.3%	1	6.3%	3	4.1%	3	4.2%	4	3.4%	9
Toys	9.1%	163	11.8%	6	9.8%	2	4.2%	1	8.3%	3	5.3%	4	5.5%	5	7.0%	19
Other	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.2%	2	4.4%	12
Health, beauty, chemist items	1.0%	18	0.9%	0	2.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	2.8%	8
Wine	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Gifts	0.9%	16	0.0%	0	2.1%	1	0.0%	0	1.0%	0	0.0%	0	1.3%	1	0.0%	0
Pet items	0.4%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	3
Don't know	0.3%	6	3.2%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Arts and craft items	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.5%	7
Hobby goods	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.7%	2
Car / cycle parts	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0
(None)	46.8%	843	43.2%	21	36.2%	9	71.6%	21	38.1%	16	56.7%	44	44.7%	39	53.4%	146
Weighted base:	1801		49		24		30		42		78		88		274	
Sample:	1800		79		77		78		80		82		91		105	

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q37 Which of these leisure activities do you participate in? [MR/PR]																
Health and fitness	23.9%	430	23.2%	11	10.6%	3	12.7%	4	19.4%	8	29.9%	23	24.7%	22	25.7%	70
Leisure centre activities	19.6%	352	20.5%	10	12.3%	3	8.0%	2	20.2%	8	25.1%	20	19.9%	17	19.7%	54
Cinema	48.9%	880	49.2%	24	38.7%	9	35.0%	10	42.1%	17	50.9%	40	49.1%	43	46.8%	128
Restaurant	69.8%	1257	69.0%	34	53.6%	13	42.0%	12	69.3%	29	53.7%	42	67.1%	59	82.9%	227
Pub / bars	52.1%	938	53.0%	26	38.1%	9	23.0%	7	69.3%	29	48.6%	38	44.9%	39	58.3%	160
Nightclub	8.2%	147	4.9%	2	0.0%	0	2.2%	1	1.0%	0	5.2%	4	2.3%	2	8.0%	22
Social club	6.0%	108	1.1%	1	1.2%	0	3.3%	1	6.3%	3	0.8%	1	6.8%	6	3.7%	10
Ten-pin bowling	18.8%	338	20.4%	10	8.2%	2	13.5%	4	11.7%	5	18.7%	15	18.9%	17	13.8%	38
Bingo	4.3%	78	2.9%	1	0.0%	0	5.2%	2	4.1%	2	4.2%	3	0.0%	0	2.3%	6
Theatre / concert hall	44.5%	801	29.7%	15	26.5%	6	36.9%	11	44.7%	19	47.6%	37	43.3%	38	49.3%	135
Museum / art galleries	37.0%	667	37.6%	19	19.9%	5	24.6%	7	42.6%	18	35.4%	28	45.4%	40	40.4%	111
(None mentioned)	15.1%	271	25.1%	12	28.2%	7	35.8%	11	11.9%	5	16.2%	13	14.1%	12	12.0%	33
Weighted base:	1801		49		24		30		42		78		88		274	
Sample:	1800		79		77		78		80		82		91		105	

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q38 Which centre / facility did you last visit for indoor sports or health and fitness activity?								
<i>Those who participate in health, fitness or leisure activities at Q37 AND</i>								
Zone 1								
Body Fix Fitness Studio, Rowntree Wharf, York	0.1%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, St Johns, York	3.2%	16	0.0%	0	0.0%	0	0.0%	0
Dunnington Sports Club	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Emperors Health & Fitness, Skeldagte, York	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Energise Leisure Centre, Cornlands Road, York	6.5%	33	0.0%	0	0.0%	0	0.0%	0
York Sport Village, Grimson Bar, York	2.3%	12	0.0%	0	0.0%	0	0.0%	0
Other, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	2.4%	12	4.3%	1	0.0%	0	0.0%	0
University of York, Heslington, York	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Bannatynes Health Club, York Business Park, York	1.6%	8	0.0%	0	0.0%	0	0.0%	0
Other, York	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Other, Askham Richard	0.1%	0	0.0%	0	8.1%	0	0.0%	0
Zone 3								
Atlanta Heath & Fitness Centre, North York Trading Estate	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Fitness First, Audax Close, York	2.1%	11	0.0%	0	0.0%	0	0.0%	0
Greenwich Leisure, Monks Cross, York	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Roko Health Club, Clifton More Centre, York	3.6%	19	0.0%	0	0.0%	0	0.0%	0
Yearsley Pool, York	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Other, York	2.3%	12	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Clifton Moor, York	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0
York Waterworld, Monks Cross, York	0.8%	4	7.8%	1	0.0%	0	0.0%	0
Zone 4								
Pockington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Other, Ryedale	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Other, Pocklington	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Francis Scaife Sports Centre, York	2.2%	11	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Other, East Riding	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6								
Other, Goole	1.5%	8	0.0%	0	0.0%	0	0.0%	0
Goole Leisure Centre, Goole	5.5%	28	0.0%	0	0.0%	0	0.0%	0
Zone 7								
Other, Selby	1.2%	6	0.0%	0	0.0%	0	0.0%	0
DW Sports Fitness, Selby	1.6%	8	0.0%	0	0.0%	0	0.0%	0
Selby Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Train FX Fitness Centre, Wetherby	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Other, Wetherby	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Other, Selby	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tadcaster Leisure Centre, Tadcaster	6.0%	31	0.0%	0	0.0%	0	0.0%	0
Wetherby Leisure Centre, Wetherby	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Zone 9								
Other, Boroughbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tockwith Village	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10								
The Galtres Fitness Centre, Market Place, York	1.2%	6	0.0%	0	0.0%	0	0.0%	0
Aldwark Manor Golf & Spa Hotel, Aldwark, York	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Easingwold Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 11								
Ampleforth College	0.8%	4	0.0%	0	48.8%	2	0.0%	0
Zone 12								
Other, Malton	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Community Leisure, Norton, Malton	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Malton Community Sports Centre, Malton	1.0%	5	0.0%	0	0.0%	0	0.0%	0
Other, Ryedale	0.0%	0	0.0%	0	0.0%	0	8.5%	0
Zone 13								
Other, Driffield	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Driffield Sports Centre, Driffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 14								
JDW Fitness, Bagby, Thirsk	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Thirsk Leisure Centre, Thirsk	0.7%	3	20.8%	3	0.0%	0	0.0%	0
Other, Thirsk	1.3%	7	36.1%	5	0.0%	0	0.0%	0
Zone 15								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Other, Ryedale	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Other, Kirkbymoorside	0.0%	0	0.0%	0	0.0%	0	8.5%	0
Zone 16								
Other, Ryedale	0.1%	0	0.0%	0	8.1%	0	0.0%	0
Community Leisure, Brelades, Pickering	0.6%	3	0.0%	0	0.0%	0	22.0%	1
Other, Pickering	1.0%	5	0.0%	0	0.0%	0	8.5%	0
Ryedale Swimming Pool, Pickering	0.5%	3	0.0%	0	12.2%	0	52.4%	2
Zone 17								
Other, Hambleton	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Stokesley Leisure Centre, Stokesley	1.3%	7	0.0%	0	0.0%	0	0.0%	0
Zone 18								
KI Fitness, Olive Grove, Northallerton	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Other, Northallerton	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Hambleton Leisure Centre, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 19								
Interim Health & Fitness, Queen Street, Ripon	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Ripon Leisure Centre	1.3%	7	3.5%	0	0.0%	0	0.0%	0
The Atrium Health & Leisure Club, River View Road, Ripon	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Other, Boroughbridge	2.0%	10	0.0%	0	0.0%	0	0.0%	0
Bedale Leisure Centre, Bedale	1.0%	5	0.0%	0	0.0%	0	0.0%	0
Other, Bedale	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Harrison Fitness Centre, Ripon	4.0%	21	23.1%	3	0.0%	0	0.0%	0
Masham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0
Ripon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Brimhams Fitness Centre, Jenny Field Drive, Harrogate	1.4%	7	0.0%	0	0.0%	0	0.0%	0
Elev8, Montpellier Walk, Harrogate	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Gymophobics, King Edwards Drive, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Harrogate Squash & Fitness Centre, Hookstone Wood Road, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Knaresborough Community Centre	2.9%	15	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Nuffield Health & Fitness Centre, Hornbeam Park Road, Harrogate	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	5.8%	4
The Academy, Oakdale Place, Harrogate	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	8.8%	7
Yorkshire Centre for Wellbeing, Duchy Road, Harrogate	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Other, Harrogate	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	3	7.7%	6
Harrogate Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	2	0.0%	0
Knarborough Pool, Knarborough	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	7
Other, Knarborough	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Other, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Outside Study Area, Doncaster																
Other, Doncaster	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Dome, Doncaster Lakeside, Doncaster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire																
Beverley Leisure Complex, Beverley	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, East Riding	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Harrogate																
Nidderdale Pool & Leisure Centre, Low Wath Road, Harrogate	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Outside Study Area, Hull City																
David Lloyd, Hull	4.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total Fitness, Hull	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City																
Leeds City Centre	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Leeds	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds City Council																
Leeds City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorpe Park, Leeds	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough Council																
Bannatynes, Coulby Newham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0
Bannatynes Health Club, Stockton-on-Tees	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	0	2.5%	1	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Bodytalk, Middlesbrough	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Middlebrough	0.3%	1	0.0%	0	14.7%	1	0.0%	0
Outside Study Area, Richmondshire District								
Catterick Leisure Centre, Catterick	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough District								
Other, Scarborough	1.1%	6	0.0%	0	0.0%	0	0.0%	0
The Bay Filey Leisure Complex, Filey	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0
Whitby Leisure Centre, Whitby	0.1%	1	0.0%	0	0.0%	0	5.2%	1
Outside Study Area, Stockton-on-Tees								
Other, Stockton on Tees	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Yarm Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield City								
Knottingley Sports Centre, Knottingley	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Escape, Castleford	1.3%	7	0.0%	0	0.0%	0	0.0%	0
Other								
Abroad	0.2%	1	4.3%	1	0.0%	0	0.0%	0
Other	0.9%	4	0.0%	0	8.1%	0	0.0%	0
Weighted base:	512	13	4	3	11	25	21	75
Sample:	427	19	11	9	20	26	20	27

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q39 Which centre / facility did you last visit to go the cinema?								
<i>Those who visit the cinema at Q37 AND</i>								
Zone 1								
City Screen Picturehouse, York	11.3%	96	12.4%	3	5.7%	1	0.0%	0
York Student Cinema, University of York	0.6%	5	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Reel Cinema, Blossom Street, York	1.5%	13	0.0%	0	0.0%	0	0.0%	0
Zone 3								
Vue, Clifton Moor Centre, York	33.9%	289	37.4%	9	52.7%	5	72.3%	8
Zone 4								
Pocklington Arts Centre, Pocklington	0.8%	7	0.0%	0	0.0%	0	0.0%	0
Zone 6								
Junction Cinema and Theatre, Goole	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8								
Wetherby Film Theatre, Wetherby	1.9%	16	0.0%	0	0.0%	0	0.0%	0
Zone 10								
Other, Easingwold	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 12								
The Palace Cinema, Malton	3.0%	25	0.0%	0	37.1%	4	27.7%	3
Zone 14								
The Ritz Cinema, Thirsk	1.3%	11	24.1%	6	0.0%	0	0.0%	0
Zone 15								
The Helmsley Arts Centre, Helmsley	0.1%	1	0.0%	0	4.4%	0	0.0%	0
Zone 18								
The Forum, Northallerton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 19								
Curzon, Ripon	1.5%	13	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Odeon, East Parade, Harrogate	13.8%	118	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Bradford								
Cineworld, Leisure Exchange, Bradford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Darlington								
Odeon Cinema, Northgate, Darlington	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area,								

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Doncaster								
Vue, Donacaster Leisure Park, Doncaster	0.9%	7	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
The Forum, Bridlington	0.5%	4	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Gateshead								
Odeon, Metrocentre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Cineworld, Kingswood Retail Park, Hull	3.5%	30	0.0%	0	0.0%	0	0.0%	0
Reel Cinema, St. Stephens Shopping Centre, Hull	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Vue, Princes Quay Shopping Centre, Hull	0.4%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Kirklees								
Showcase Cinema, Junction 27, Birstall	0.6%	6	0.0%	0	0.0%	0	0.0%	0
Odeon, Huddersfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
Cottage Road Cinema, Leeds	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Hyde Park Picture House, Leeds	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Vue, Cardigan Fields Leisure Centre, Kirkstall, Leeds	0.5%	4	0.0%	0	0.0%	0	0.0%	0
Vue, The Light, Leeds	1.4%	12	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Middlesbrough								
Cineworld, Leisure Park, Middlesbrough	1.9%	17	0.0%	0	0.0%	0	38.4%	7
Outside Study Area, Redcar & Cleveland								
The Regent Cinema Cleveland	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Richmondshire District								
The Station Cinema, Richmond	1.3%	11	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough District								
Whitby Pavillion, The Spa, Whitby	0.1%	1	0.0%	0	0.0%	0	3.4%	1
Outside Study Area, Stockton-on-Tees								
Stockton-on-Tees Town	0.0%	0	0.0%	0	0.0%	0	2.4%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Centres								
Showcase, Teesside Leisure Park, Stockton-on-Tees	4.0% 34	23.8% 6	0.0% 0	0.0% 0	46.8% 8	37.9% 15	9.3% 4	0.0% 0
Outside Study Area, Wakefield City								
Cineworld, Xscape, Castleford	11.9% 101	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other								
Abroad	0.2% 2	2.3% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other	1.8% 15	0.0% 0	0.0% 0	0.0% 0	5.8% 1	0.0% 0	0.0% 0	0.0% 0
Weighted base:	853	24	9	10	17	39	41	128
Sample:	796	34	31	19	32	38	41	43

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q40 Which centre / facility did you last visit to go to a restaurant?								
<i>Those who go to restaurants at Q37 AND</i>								
Acomb District Centre	0.8%	10	0.0%	0	0.0%	0	0.0%	0
Bedale Town Centre	0.4%	5	1.7%	1	0.0%	0	0.0%	0
Beverley Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Boroughbridge Town Centre	0.6%	7	3.0%	1	0.0%	0	0.0%	0
Bridlington Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	1.7%	21	0.0%	0	1.7%	0	2.0%	1
Copmanthorpe Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.2%	2	3.4%	1	0.0%	0	0.0%	0
Deighton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Driffeld Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.4%	5	1.2%	0	0.0%	0	0.0%	0
Garforth Town Centre	1.3%	15	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	0.9%	11	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	14.1%	171	0.0%	0	0.0%	0	3.8%	1
Helmsley Town Centre	0.6%	7	1.3%	0	24.3%	3	0.0%	0
Howden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	4.8%	58	0.0%	0	0.0%	0	2.5%	1
Malton Town Centre	1.8%	22	0.0%	0	4.6%	1	5.3%	1
Market Weighton Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.2%	3	0.0%	0	0.0%	0	10.3%	3
Murton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Newcastle City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Norton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	0.9%	11	1.3%	0	0.0%	0	0.0%	0
Pickering Town Centre	0.4%	4	0.0%	0	4.3%	1	26.8%	3
Pocklington Town Centre	1.2%	15	0.0%	0	0.0%	0	0.0%	0
Pontefract Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	2.3%	28	2.4%	1	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	1.1%	14	0.0%	0	1.7%	0	13.1%	2
Selby Town Centre	2.1%	26	0.0%	0	0.0%	0	0.0%	0
Skelton Local Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Stockton Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village) Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tadcaster Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Thirsk Town Centre	1.4%	17	33.8%	11	0.0%	0	2.9%	0	1.6%	0	6.2%	2	3.5%	2	0.0%	0
Upper & Nether Poppleton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wakefield Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wetherby Town Centre	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Wheldrake Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York City Centre	32.2%	390	19.4%	7	10.3%	1	20.4%	2	12.3%	3	12.3%	5	5.3%	3	9.0%	20
Castleford Retail Park, Castleford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	2.6%	31	3.0%	1	4.3%	1	5.3%	1	0.0%	0	0.0%	0	3.5%	2	2.2%	5
Foss Islands Retail Park, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McArthur Glen Designer Outlet, Naburn, York	0.3%	4	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meadowhall, Sheffield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MetroCentre, Gateshead	0.3%	4	7.3%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	1.0%	12	0.0%	0	3.6%	0	12.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teesside Retail Park, Thornaby	0.3%	4	3.0%	1	0.0%	0	0.0%	0	5.6%	1	3.7%	1	0.0%	0	0.0%	0
Three Lakes Retail Park, Selby	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
White Rose Shopping Centre, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Xscape. Castleford	1.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	5	1.7%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.9%	2
Other	15.3%	186	17.5%	6	43.7%	5	11.7%	1	61.5%	16	31.6%	12	13.5%	8	12.2%	27
Weighted base:		1211		34		13		12		26		37		57		222
Sample:		1135		51		42		30		49		46		59		80

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q41 Which centre / facility did you last visit to go to bars, pubs and nightclubs?								
<i>Those who visit pubs/bars/nightclubs at Q37 AND</i>								
Acomb District Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0
Bedale Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Beverley Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe (Village) Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Bishopthorpe Road Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Boroughbridge Town Centre	0.6%	5	1.8%	0	0.0%	0	0.0%	0
Bridlington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copmanthorpe Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Driffield Town Centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0
Dunnington Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0
Easingwold Town Centre	0.8%	8	4.0%	1	0.0%	0	0.0%	0
Garforth Town Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	2.4%	22	0.0%	0	2.6%	0	0.0%	0
Harrogate town Centre	14.2%	133	0.0%	0	0.0%	0	0.0%	0
Haxby District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Helmsley Town Centre	0.4%	4	0.0%	0	19.7%	2	0.0%	0
Heslington (Main Street) Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Howden Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0
Hull City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	5.0%	47	0.0%	0	0.0%	0	0.0%	0
Malton Town Centre	2.1%	20	0.0%	0	0.0%	0	0.0%	0
Market Weighton Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.1%	1	0.0%	0	0.0%	0	3.0%	1
Naburn Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Newcastle City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Norton Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Nothallerton Town Centre	1.7%	16	2.2%	1	0.0%	0	0.0%	0
Pickering Town Centre	0.6%	6	0.0%	0	9.0%	1	70.8%	5
Pocklington Town Centre	2.5%	23	0.0%	0	0.0%	0	5.2%	0
Ripon City Centre	2.4%	23	1.6%	0	0.0%	0	0.0%	0
Rufforth (Wetherby Road) Local Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0
Scarborough Town Centre	0.5%	5	0.0%	0	5.8%	1	0.0%	0
Selby Town Centre	2.2%	20	0.0%	0	0.0%	0	0.0%	0
Skelton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Stockton-on-the Forest Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strensall Local (Village)	0.4%	3	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Centre								
Tadcaster Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Thirsk Town Centre	2.2%	21	60.0%	15	0.0%	0	0.0%	0
Wetherby Town Centre	2.4%	22	0.0%	0	0.0%	0	0.0%	0
Wheldrake Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	25.4%	237	4.0%	1	11.3%	1	0.0%	0
Clifton Moor Retail Park, Stirling Road, York	1.1%	10	0.0%	0	0.0%	0	0.0%	0
Foss Islands Retail Park, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Monks Cross Retail Park, Huntington, York	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Xscape. Castleford	0.5%	4	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	5	0.0%	0	0.0%	0	1.5%	0
Other	21.0%	196	26.5%	7	51.7%	5	24.0%	2
Weighted base:	935	25	9	7	27	33	37	163
Sample:	840	39	27	18	51	37	37	56

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q42 Which centre / facility did you last visit to go ten-pin bowling?								
<i>Those who do ten-pin bowling at Q37 AND</i>								
Outside Study Area, Bradford								
Hollywood Bowl, Leisure Exchange, Bradford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Doncaster								
Doncaster Superbowl, Doncaster Leisure Park, Doncaster	0.8%	3	6.2%	1	0.0%	0	0.0%	0
Outside Study Area, East Riding of Yorkshire								
Other, East Riding	0.9%	3	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City								
Hollywood Bowl, Kingswood Leisure Park, Hull	8.6%	28	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds								
1st Bowl, Merrion Centre, Leeds	1.6%	5	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Cardigan Fields Leisure Centre, Kirkstall, Leeds	5.2%	17	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Scarborough								
Scarborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Stockton-on-Tees								
Hollywood Bowl, Teesside Leisure Park, Stockton-On-Tees	5.9%	19	27.5%	2	0.0%	0	0.0%	0
Outside Study Area, Wakefield								
Bowlplex Bowling, Castleford	10.1%	33	0.0%	0	0.0%	0	0.0%	0
Zone 3								
Megabowl, Clifton Moor Centre, York	39.6%	130	5.0%	0	64.2%	1	100.0%	4
Tenpin, Clifton Moor Centre, York	15.7%	51	61.4%	6	35.8%	1	0.0%	0
Zone 7								
Selby Superbowl, Selby	5.3%	17	0.0%	0	0.0%	0	0.0%	0
Zone 18								
Northallerton Bowling Club	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 20								
Other, Harrogate	0.2%	1	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Other								
Abroad	0.5% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	11.3% 2	0.0% 0	0.0% 0
Other	5.3% 17	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	6.7% 1	5.8% 2
Weighted base:	327	9	2	4	5	15	17	38
Sample:	245	8	7	4	5	11	13	9

Weighted:

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q43 Which centre / facility did you last visit for bingo?																
<i>Those who play bingo at Q37 AND</i>																
Zone 1																
Mecca Bingo, Fishergate, York	37.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.8%	2
Zone 3																
Clifton Bingo Club, York	20.5%	15	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																
Other, Goole	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																
Walkers Bingo & Social Club, Selby	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Selby	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																
Other, Leeds	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12																
Other, Malton	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17																
Other, Stokesley	0.6%	0	0.0%	0	0.0%	0	0.0%	0	31.9%	0	0.0%	0	0.0%	0	0.0%	0
Other, Great Ayton	1.2%	1	0.0%	0	0.0%	0	0.0%	0	68.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 18																
Northallerton	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	1	0.0%	0	0.0%	0
Northallerton Bowling Club, South Parade, Northallerton	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	1	0.0%	0	0.0%	0
Zone 19																
Other, Ripon	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20																
Other, Harrogate	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.5%	2
Outside Study Area, Darlington																
Gala Bingo, Darlington	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	1	0.0%	0	0.0%	0
Outside Study Area, Doncaster																
Gala Bingo, Doncaster	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other, Doncaster	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Hull City																
Mecca Bingo, Hull	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Leeds																
Gala Bingo, Stonebridge Lane, Leeds	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Cross Gates Road, Leeds	13.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.8%	2
Outside Study Area, Scarborough																
Mecca, Scarborough	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Outside Study Area, Stockton-on-Tees								
Mecca Bingo, Stockton-on-Tees	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Outside Study Area, Wakefield								
Bingo Supermarket, Castleford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gala Bingo, Park Road, Castleford	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Other								
Online	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	71	1	0	0	1	3	0	6
Sample:	57	1	0	0	3	5	0	3

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
Q44 Which centre / facility did you last visit for art/culture activities (i.e. theatres / galleries / museums)?								
<i>Those who visit cultural centres at Q37 AND</i>								
Beverley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Bradford City Centre	0.4%	3	0.0%	0	0.0%	0	2.3%	0
Bridlington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Castleford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Darlington Town Centre	2.7%	24	9.6%	2	0.0%	0	0.0%	0
Easingwold Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Goole Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0
Harrogate town Centre	10.8%	99	3.0%	1	0.0%	0	4.9%	1
Helmsley Town Centre	0.4%	4	0.0%	0	23.7%	2	3.2%	0
Hull City Centre	4.2%	39	0.0%	0	0.0%	0	0.0%	0
Leeds City Centre	11.6%	106	0.0%	0	0.0%	0	0.0%	0
Malton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Middlesbrough Town Centre	0.5%	4	0.0%	0	0.0%	0	10.7%	2
Newcastle City Centre	0.8%	8	0.0%	0	0.0%	0	16.0%	3
Nothallerton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Pickering Town Centre	0.4%	3	0.0%	0	0.0%	0	27.6%	3
Pocklington Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Ripon City Centre	0.2%	2	2.1%	0	0.0%	0	1.9%	0
Scarborough Town Centre	0.9%	8	0.0%	0	6.5%	1	14.2%	2
Selby Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Stockton Town Centre	0.2%	2	0.0%	0	0.0%	0	2.2%	0
Wakefield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
York City Centre	43.0%	393	64.0%	12	42.0%	3	48.1%	5
Teesside Retail Park, Thornaby	0.1%	1	0.0%	0	0.0%	0	0.0%	0
York Road Retail Park, Leeds	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Xscape. Castleford	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Abroad	1.3%	12	5.9%	1	3.8%	0	0.0%	0
Other	20.3%	186	15.5%	3	24.0%	2	4.5%	1
Weighted base:	915		19		8		11	
Sample:	903		29		28		24	

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		
Q45 How do you normally travel when visiting leisure destinations?																
<i>Those who do any of the leisure activities at Q37</i>																
Car / van (as driver)	56.8%	869	61.4%	23	81.9%	14	67.9%	13	69.6%	25	61.8%	41	57.1%	43	53.6%	129
Car / van (as passenger)	10.2%	155	9.1%	3	9.3%	2	11.5%	2	13.1%	5	19.1%	13	22.2%	17	8.2%	20
Bus, minibus or coach	7.4%	113	0.0%	0	1.7%	0	2.6%	1	2.3%	1	2.0%	1	3.0%	2	7.4%	18
Motorcycle, scooter or moped	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	13.8%	211	18.3%	7	6.0%	1	16.6%	3	3.7%	1	10.1%	7	12.8%	10	17.9%	43
Taxi	3.1%	47	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4
Train	4.0%	61	1.5%	1	1.2%	0	1.3%	0	4.4%	2	7.0%	5	0.0%	0	7.0%	17
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.5%	69	6.3%	2	0.0%	0	0.0%	0	7.0%	3	0.0%	0	4.9%	4	4.2%	10
Weighted base:		1530		37		18		19		37		66		75		241
Sample:		1484		58		58		48		69		73		77		89

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
Q46 Which leisure facilities would you like to see more of in the York area? [MR]																
Bars / pubs	0.3%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping facilities	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0
Bowling alley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Cinema	1.5%	28	0.0%	0	1.2%	0	2.2%	1	0.0%	0	3.1%	2	1.0%	1	0.0%	0
Concert hall / venue	1.0%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.1%	2	1.3%	1	0.7%	2
Cycle paths / area	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.8%	2
Dance facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.1%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.9%	1	1.3%	1	0.0%	0
Health and fitness (Gym)	1.4%	24	0.0%	0	4.4%	1	1.2%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Hotels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Ice rink	2.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Karting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
More children facilities / activities	1.2%	22	0.0%	0	2.0%	0	3.1%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0
More sports facilities (football pitches, tennis courts)	0.7%	13	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Museum / art galleries	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor play areas / park facilities	0.6%	10	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Paintballing	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	0.4%	6	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swimming pool	7.2%	130	0.0%	0	2.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Theatre	0.9%	16	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.1%	2	0.0%	0	0.0%	0
Other	1.9%	33	0.8%	0	0.0%	0	3.0%	1	0.0%	0	2.7%	2	1.0%	1	1.5%	4
Squash courts	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rock climbing / climbing walls	0.1%	3	0.0%	0	2.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	64.9%	1169	79.2%	39	76.0%	19	76.6%	23	71.2%	30	71.7%	56	70.6%	62	75.1%	206
(Don't know)	16.6%	298	18.9%	9	12.3%	3	10.6%	3	26.4%	11	10.0%	8	20.2%	18	21.2%	58
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

GEN Gender of respondent.

Male	31.0%	558	26.3%	13	35.0%	9	40.3%	12	27.8%	12	39.1%	31	27.9%	24	33.2%	91
Female	69.0%	1243	73.7%	36	65.0%	16	59.7%	18	72.2%	30	60.9%	48	72.1%	63	66.8%	183
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
AGE Could I ask, how old are you?																
18 – 24 years	3.8%	68	4.3%	2	13.7%	3	0.0%	0	5.3%	2	8.8%	7	0.0%	0	3.7%	10
25 – 34 years	16.6%	300	14.8%	7	0.0%	0	15.5%	5	0.0%	0	10.2%	8	0.0%	0	8.6%	24
35 – 44 years	19.6%	353	18.5%	9	19.9%	5	21.6%	6	7.7%	3	14.9%	12	13.8%	12	14.4%	40
45 – 54 years	19.4%	350	12.8%	6	14.7%	4	14.4%	4	16.0%	7	12.2%	10	22.5%	20	29.6%	81
55 – 64 years	14.5%	261	23.9%	12	22.0%	5	20.3%	6	22.7%	9	17.6%	14	24.2%	21	10.9%	30
65+ years	24.2%	436	23.2%	11	24.1%	6	26.9%	8	42.0%	17	33.8%	27	39.4%	35	31.5%	86
(Refused)	1.9%	34	2.5%	1	5.5%	1	1.3%	0	6.4%	3	2.6%	2	0.0%	0	1.1%	3
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

ADU How many adults, including yourself, live in your household (16 years and above)?																
One	16.7%	300	12.6%	6	16.7%	4	25.1%	7	19.1%	8	17.1%	13	24.8%	22	20.0%	55
Two	57.9%	1042	68.3%	34	63.7%	16	58.3%	17	60.1%	25	54.5%	43	53.6%	47	49.2%	135
Three	13.9%	251	9.0%	4	5.0%	1	11.5%	3	14.0%	6	14.4%	11	12.3%	11	9.4%	26
Four or more	9.4%	169	6.7%	3	12.3%	3	3.7%	1	1.0%	0	12.7%	10	8.4%	7	20.2%	55
(Refused)	2.1%	39	3.3%	2	2.2%	1	1.3%	0	5.8%	2	1.3%	1	0.9%	1	1.1%	3
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

CHI How many children aged under 16 years old are there living in your household?																
None	68.6%	1235	59.0%	29	70.9%	17	59.8%	18	84.3%	35	79.3%	62	83.5%	73	78.7%	216
One	12.8%	231	15.7%	8	10.6%	3	8.6%	3	4.9%	2	8.5%	7	8.7%	8	9.7%	27
Two	13.2%	238	15.0%	7	16.3%	4	18.8%	6	3.7%	2	8.2%	6	4.6%	4	10.4%	29
Three	2.7%	48	2.1%	1	0.0%	0	11.4%	3	1.4%	1	2.7%	2	0.0%	0	0.0%	0
Four or more	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
(Refused)	2.3%	42	8.3%	4	2.2%	1	1.3%	0	5.8%	2	1.3%	1	0.9%	1	1.1%	3
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

CAR How many cars does your household own or have the use of?																
None	10.0%	181	6.4%	3	3.6%	1	8.6%	3	3.4%	1	4.9%	4	11.1%	10	8.0%	22
One	36.6%	659	30.5%	15	39.9%	10	51.8%	15	38.4%	16	40.8%	32	40.9%	36	35.9%	98
Two	38.4%	692	50.1%	25	35.5%	9	25.9%	8	37.6%	16	32.0%	25	32.5%	28	36.2%	99
Three or more	12.7%	229	9.7%	5	18.8%	5	11.4%	3	14.8%	6	20.2%	16	14.6%	13	18.7%	51
(Refused)	2.2%	40	3.3%	2	2.2%	1	2.3%	1	5.8%	2	2.1%	2	0.9%	1	1.1%	3
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

City of York Household Survey for WYG

Weighted:

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20								
EMP Is the chief wage earner in full-time or part-time employment?																
<i>Those currently in employment</i>																
Full-time	72.2%	1046	66.3%	25	71.3%	13	60.2%	14	58.0%	16	66.8%	41	73.7%	50	68.8%	143
Part-time	8.1%	117	6.9%	3	10.4%	2	10.8%	2	8.8%	2	4.2%	3	1.2%	1	3.2%	7
Retired - private company pension	16.9%	245	22.6%	8	14.2%	3	19.3%	4	31.5%	9	29.0%	18	25.1%	17	21.0%	44
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unemployed	1.8%	26	0.0%	0	2.9%	1	1.5%	0	1.7%	0	0.0%	0	0.0%	0	7.0%	15
Disabled (Refused)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1449		38		18		23		27		61		68		208
Sample:		1356		60		56		55		51		57		67		77

HOM Do you own your own home?

Yes	78.3%	1410	77.2%	38	79.4%	19	76.5%	23	79.1%	33	79.8%	63	83.5%	73	88.5%	242
No	18.2%	327	17.2%	9	18.3%	4	20.5%	6	10.5%	4	15.1%	12	13.3%	12	9.0%	25
(Refused)	3.5%	64	5.6%	3	2.2%	1	3.0%	1	10.3%	4	5.1%	4	3.2%	3	2.5%	7
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

ETH To ensure we get a representative sample can I please ask what you consider your ethnicity to be?

White	95.3%	1716	88.9%	44	97.8%	24	97.0%	29	89.7%	37	97.7%	77	95.5%	84	95.7%	262
Indian	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pakistani	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Asian	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black Caribbean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black African	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Black	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Mixed Race	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5
Other Ethnic Group (Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	3.6%	65	11.1%	6	2.2%	1	3.0%	1	10.3%	4	2.3%	2	3.2%	3	2.5%	7
Weighted base:		1801		49		24		30		42		78		88		274
Sample:		1800		79		77		78		80		82		91		105

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
QUOTA Zone								
Zone 1	5.7% 103	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 2	10.3% 185	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 3	11.5% 207	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 4	2.8% 50	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 5	2.3% 41	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 6	6.4% 115	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 7	7.1% 128	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 8	10.4% 188	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 9	1.8% 33	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 10	1.9% 34	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 11	1.0% 18	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 12	3.0% 53	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 13	3.3% 60	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 14	2.7% 49	100.0% 49	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 15	1.4% 24	0.0% 0	100.0% 24	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 16	1.7% 30	0.0% 0	0.0% 0	100.0% 30	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 17	2.3% 42	0.0% 0	0.0% 0	0.0% 0	100.0% 42	0.0% 0	0.0% 0	0.0% 0
Zone 18	4.4% 78	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 78	0.0% 0	0.0% 0
Zone 19	4.9% 88	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 88	0.0% 0
Zone 20	15.2% 274	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 274
Weighted base:	1801	49	24	30	42	78	88	274
Sample:	1800	79	77	78	80	82	91	105

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
PC Postcode								
DL6 1	1.1%	19	0.0%	0	0.0%	0	0.0%	0
DL6 2	0.7%	12	0.0%	0	0.0%	0	0.0%	0
DL6 3	0.3%	6	0.0%	0	0.0%	0	0.0%	0
DL7 0	0.3%	5	0.0%	0	0.0%	0	0.0%	0
DL7 8	1.4%	25	0.0%	0	0.0%	0	0.0%	0
DL7 9	0.6%	11	0.0%	0	0.0%	0	0.0%	0
DL8 1	0.7%	12	0.0%	0	0.0%	0	0.0%	12
DL8 2	0.6%	11	0.0%	0	0.0%	0	0.0%	11
DN14 0	1.0%	17	0.0%	0	0.0%	0	0.0%	0
DN14 5	1.0%	17	0.0%	0	0.0%	0	0.0%	0
DN14 6	2.2%	40	0.0%	0	0.0%	0	0.0%	0
DN14 7	0.9%	16	0.0%	0	0.0%	0	0.0%	0
DN14 8	0.5%	8	0.0%	0	0.0%	0	0.0%	0
DN14 9	0.9%	16	0.0%	0	0.0%	0	0.0%	0
HG1 1	0.1%	2	0.0%	0	0.0%	0	0.0%	2
HG1 2	0.8%	15	0.0%	0	0.0%	0	0.0%	15
HG1 3	1.0%	18	0.0%	0	0.0%	0	0.0%	18
HG1 4	1.4%	25	0.0%	0	0.0%	0	0.0%	25
HG1 5	0.9%	16	0.0%	0	0.0%	0	0.0%	16
HG2 0	1.7%	30	0.0%	0	0.0%	0	0.0%	30
HG2 7	1.8%	32	0.0%	0	0.0%	0	0.0%	32
HG2 8	1.0%	18	0.0%	0	0.0%	0	0.0%	18
HG2 9	0.7%	13	0.0%	0	0.0%	0	0.0%	13
HG3 1	1.0%	18	0.0%	0	0.0%	0	0.0%	18
HG3 2	1.2%	21	0.0%	0	0.0%	0	0.0%	21
HG3 3	0.5%	8	0.0%	0	0.0%	0	0.0%	8
HG4 1	1.1%	21	0.0%	0	0.0%	0	0.0%	21
HG4 2	1.3%	23	0.0%	0	0.0%	0	0.0%	23
HG4 3	0.5%	9	0.0%	0	0.0%	0	0.0%	9
HG4 4	0.3%	6	0.0%	0	0.0%	0	0.0%	6
HG4 5	0.3%	6	0.0%	0	0.0%	0	0.0%	6
HG5 0	1.3%	24	0.0%	0	0.0%	0	0.0%	24
HG5 8	1.3%	24	0.0%	0	0.0%	0	0.0%	24
HG5 9	0.5%	9	0.0%	0	0.0%	0	0.0%	9
LS22 4	0.2%	4	0.0%	0	0.0%	0	0.0%	4
LS22 5	0.5%	8	0.0%	0	0.0%	0	0.0%	8
LS22 6	1.0%	18	0.0%	0	0.0%	0	0.0%	18
LS22 7	0.9%	16	0.0%	0	0.0%	0	0.0%	16
LS23 6	0.7%	12	0.0%	0	0.0%	0	0.0%	12
LS23 7	0.2%	4	0.0%	0	0.0%	0	0.0%	4
LS24 8	0.5%	9	0.0%	0	0.0%	0	0.0%	9
LS24 9	1.2%	21	0.0%	0	0.0%	0	0.0%	21
LS25 1	0.7%	12	0.0%	0	0.0%	0	0.0%	12
LS25 2	1.3%	24	0.0%	0	0.0%	0	0.0%	24
LS25 3	0.1%	3	0.0%	0	0.0%	0	0.0%	3

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20
LS25 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0
LS25 5	0.8%	14	0.0%	0	0.0%	0	0.0%	0
LS25 6	0.6%	11	0.0%	0	0.0%	0	0.0%	0
LS25 7	1.6%	28	0.0%	0	0.0%	0	0.0%	0
TS9 5	0.7%	13	0.0%	0	0.0%	0	30.9%	13
TS9 6	0.8%	14	0.0%	0	0.0%	0	33.8%	14
TS9 7	0.4%	7	0.0%	0	0.0%	0	16.4%	7
YO1 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0
YO1 7	0.1%	2	0.0%	0	0.0%	0	0.0%	0
YO1 8	0.2%	4	0.0%	0	0.0%	0	0.0%	0
YO1 9	0.2%	3	0.0%	0	0.0%	0	0.0%	0
YO10 3	2.0%	35	0.0%	0	0.0%	0	0.0%	0
YO10 4	1.1%	20	0.0%	0	0.0%	0	0.0%	0
YO10 5	1.2%	22	0.0%	0	0.0%	0	0.0%	0
YO17 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0
YO17 7	0.6%	11	0.0%	0	0.0%	0	0.0%	0
YO17 8	1.0%	17	0.0%	0	0.0%	0	0.0%	0
YO17 9	1.1%	19	0.0%	0	0.0%	0	0.0%	0
YO18 7	0.7%	13	0.0%	0	43.5%	13	0.0%	0
YO18 8	0.9%	17	0.0%	0	56.5%	17	0.0%	0
YO19 4	0.1%	2	0.0%	0	0.0%	0	0.0%	0
YO19 5	0.5%	9	0.0%	0	0.0%	0	0.0%	0
YO19 6	0.8%	14	0.0%	0	0.0%	0	0.0%	0
YO21 2	0.4%	8	0.0%	0	0.0%	0	18.8%	8
YO23 1	1.3%	24	0.0%	0	0.0%	0	0.0%	0
YO23 2	0.3%	5	0.0%	0	0.0%	0	0.0%	0
YO23 3	0.6%	12	0.0%	0	0.0%	0	0.0%	0
YO23 7	0.2%	3	0.0%	0	0.0%	0	0.0%	0
YO24 1	0.9%	16	0.0%	0	0.0%	0	0.0%	0
YO24 2	0.8%	14	0.0%	0	0.0%	0	0.0%	0
YO24 3	2.0%	36	0.0%	0	0.0%	0	0.0%	0
YO24 4	1.6%	28	0.0%	0	0.0%	0	0.0%	0
YO25 3	0.6%	10	0.0%	0	0.0%	0	0.0%	0
YO25 5	1.0%	18	0.0%	0	0.0%	0	0.0%	0
YO25 6	0.9%	16	0.0%	0	0.0%	0	0.0%	0
YO25 9	0.9%	15	0.0%	0	0.0%	0	0.0%	0
YO26 4	0.9%	16	0.0%	0	0.0%	0	0.0%	0
YO26 5	1.3%	23	0.0%	0	0.0%	0	0.0%	0
YO26 6	0.6%	11	0.0%	0	0.0%	0	0.0%	0
YO26 7	0.3%	5	0.0%	0	0.0%	0	0.0%	0
YO26 8	0.4%	8	0.0%	0	0.0%	0	0.0%	0
YO26 9	0.3%	5	0.0%	0	0.0%	0	0.0%	0
YO30 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0
YO30 2	0.2%	4	0.0%	0	0.0%	0	0.0%	0
YO30 4	0.7%	12	0.0%	0	0.0%	0	0.0%	0
YO30 5	1.2%	22	0.0%	0	0.0%	0	0.0%	0
YO30 6	1.3%	23	0.0%	0	0.0%	0	0.0%	0

City of York Household Survey for WYG

Weighted:

November 2013

	Total	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20						
YO30 7	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 0	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 1	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 7	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 8	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO31 9	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 2	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 3	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 4	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 5	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO32 9	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO41 1	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO41 4	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO41 5	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO42 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO42 2	1.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO42 4	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO43 3	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO43 4	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO51 9	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO60 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO60 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO61 1	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO61 2	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO61 3	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO61 4	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO62 4	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO62 5	0.5%	9	0.0%	0	35.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO62 6	0.5%	9	0.0%	0	38.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO62 7	0.4%	6	0.0%	0	26.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 1	1.1%	21	41.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 2	0.3%	6	11.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 3	0.8%	14	27.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO7 4	0.5%	10	19.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 3	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 4	0.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 5	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 6	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 8	1.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YO8 9	1.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1801		49		24		30		42		78		88	274
Sample:	1800		79		77		78		80		82		91	105

Appendix 8:

Zone Details

Zone Details

Zone	Postcode Sectors	Number of Interviews
1	YO1 6, YO1 7, YO1 8, YO1 9, YO10 3, YO10 4, YO10 5, YO19 4, YO19 5	99
2	YO23 1, YO23 2, YO23 3, YO24 1, YO24 2, YO24 3, YO24 4, YO26 4, YO26 5, YO26 6	103
3	YO30 1, YO30 4, YO30 5, YO30 6, YO30 7, YO31 0, YO31 1, YO31 7, YO31 8, YO31 9, YO32 2, YO32 3, YO32 4, YO32 5, YO32 9	149
4	YO41 1, YO41 4, YO41 5, YO42 1, YO42 2	80
5	YO42 4, YO43 3, YO43 4	81
6	DN14 0, DN14 5, DN14 6, DN14 7, DN14 8, DN14 9	100
7	YO8 3, YO8 4, YO8 5, YO8 6, YO8 8, YO8 9, YO19 6, YO23 7	99
8	LS22 4, LS22 5, LS22 6, LS22 7, LS23 6, LS23 7, LS24 8, LS24 9, LS25 1, LS25 2, LS25 3, LS25 4, LS25 5, LS25 6, LS25 7	100
9	YO26 7, YO26 8, YO26 9, YO30 2, YO51 9	78
10	YO61 1, YO61 2, YO61 3, YO61 4	75
11	YO60 6, YO60 7, YO62 4	80
12	YO17 6, YO17 7, YO17 8, YO17 9	84
13	YO25 3, YO25 5, YO25 6, YO25 9	80
14	YO7 1, YO7 2, YO7 3, YO7 4	79
15	YO62 5, YO62 6, YO62 7	77
16	YO18 7, YO18 8	78
17	TS9 5, TS9 6, TS9 7, YO21 2	80
18	DL6 1, DL6 2, DL6 3, DL7 0, DL7 8, DL7 9	82
19	DL8 1, DL8 2, HG4 1, HG4 2, HG4 3, HG4 4, HG4 5	91
20	HG1 1, HG1 2, HG1 3, HG1 4, HG1 5, HG2 0, HG2 7, HG2 8, HG2 9, HG3 1, HG3 2, HG3 3, HG5 0, HG5 9	105
Total		1,800



Appendix 2: Baseline Quantitative Capacity Assessment (Convenience Goods)



TABLE 1: POPULATION AND EXPENDITURE (CONVENIENCE)

ZONE	POPULATION					PER CAPITA EXPENDITURE CONVENIENCE (£)				
	2013	2018	2023	2028	2030	2013	2018	2023	2028	2030
1	41,954	43,461	44,658	45,944	46,450	1,540	1,554	1,607	1,663	1,689
2	72,636	75,313	77,454	79,677	80,548	1,753	1,769	1,830	1,893	1,923
3	84,630	87,794	90,260	92,845	93,850	1,735	1,751	1,811	1,873	1,904
4	21,586	22,339	23,048	23,648	23,861	1,918	1,935	2,002	2,071	2,104
5	16,655	17,246	17,832	18,302	18,453	2,032	2,050	2,121	2,194	2,229
6	46,945	48,793	50,593	52,100	52,594	1,800	1,816	1,878	1,943	1,974
7	52,621	55,613	58,533	60,944	61,735	1,885	1,902	1,968	2,036	2,068
8	78,536	82,914	86,647	89,828	90,984	1,948	1,966	2,034	2,104	2,138
9	14,482	14,793	15,137	15,433	15,531	2,034	2,052	2,123	2,196	2,231
10	14,115	14,378	14,692	14,925	14,995	2,085	2,103	2,176	2,251	2,287
11	7,746	7,876	8,044	8,162	8,202	2,003	2,021	2,091	2,163	2,198
12	21,417	21,784	22,300	22,691	22,832	1,876	1,892	1,958	2,025	2,058
13	23,287	24,096	24,888	25,554	25,771	1,896	1,913	1,979	2,047	2,080
14	20,204	20,557	20,951	21,252	21,336	1,901	1,918	1,984	2,052	2,085
15	9,060	9,187	9,389	9,520	9,561	2,000	2,018	2,087	2,159	2,194
16	10,946	11,115	11,382	11,568	11,629	1,930	1,947	2,014	2,083	2,117
17	16,096	16,412	16,778	17,056	17,133	2,120	2,139	2,212	2,288	2,325
18	32,061	32,628	33,274	33,765	33,918	1,866	1,883	1,948	2,015	2,047
19	35,086	35,838	36,679	37,386	37,620	1,872	1,889	1,954	2,021	2,054
20	107,818	110,270	113,004	115,389	116,201	1,540	1,554	1,607	1,663	1,689
TOTAL	727,881	752,407	775,543	795,989	803,204					

Notes:

a. Post code sectors

Zone 1: YO 1 6, YO 1 7, YO 1 8, YO 1 9, YO10 3, YO10 4, YO10 5.....

Zone 2: YO23 1, YO23 2, YO23 3, YO24 1, YO24 2, YO24 3, YO24 4.....

Zone 3: YO30 1, YO30 4, YO30 5, YO30 6, YO30 7, YO31 0, YO31 1.....

Zone 4: YO41 1, YO41 4, YO41 5, YO42 1, YO42 2

Zone 5: YO42 4, YO43 3, YO43 4

Zone 6: DN14 0, DN14 5, DN14 6, DN14 7, DN14 8, DN14 9

Zone 7: YO 8 3, YO 8 4, YO 8 5, YO 8 6, YO 8 8, YO 8 9, YO19 6....

Zone 8: LS22 4, LS22 5, LS22 6, LS22 7, LS23 6, LS23 7, LS24 8.....

Zone 9: YO26 7, YO26 8, YO26 9, YO30 2, YO51 9

Zone 10: YO61 1, YO61 2, YO61 3, YO61 4

Zone 11: YO60 6, YO60 7, YO62 4

Zone 12: YO17 6, YO17 7, YO17 8, YO17 9

Zone 13: YO25 3, YO25 5, YO25 6, YO25 9

Zone 14: YO 7 1, YO 7 2, YO 7 3, YO 7 4

Zone 15: YO62 5, YO62 6, YO62 7

Zone 16: YO18 7, YO18 8

Zone 17: TS 9 5, TS 9 6, TS 9 7, YO21 2

Zone 18: DL 6 1, DL 6 2, DL 6 3, DL 7 0, DL 7 8, DL 7 9

Zone 19: DL 8 1, DL 8 2, HG 4 1, HG 4 2, HG 4 3, HG 4 4, HG 4 5

Zone 20: HG 1 1, HG 1 2, HG 1 3, HG 1 4, HG 1 5, HG 2 0, HG 2 7.....

b. Population figures taken from Experian G3 Micromarketer (2014 data) for 2013 (base date), 2018, 2023 and 2028 and 2030 to cover future plan period

c. Per Capita expenditure from Experian G3 Micromarketer (2014 data), adjusted to exclude SFT at 2011 in accordance with Appendix 3 of Retail Planner Briefing Note 11.

d. Projected forward using actual growth recorded between 2011 and 2012 and forecast growth from Table in Appendix 3 of Retail Planner Briefing Note 11 taking into account estimated growth rates and allowances

for SFT growth (at excluding 30% allowance) of convenience goods SFT is taken from a tangible stores' shelves

2012 PRICES

WYG PLANNING & ENVIRONMENT
APPENDIX 2 - YORK RETAIL STUDY UPDATE

TABLE 2A: TOTAL EXPENDITURE AVAILABLE (CONVENIENCE)

ZONE	EXPENDITURE £(m) CONVENIENCE					GROWTH CONVENIENCE			
	2013	2018	2023	2028	2030	13-'18	13-'23	13-'28	13-'30
1	64.6	67.5	71.8	76.4	78.5	2.9	7.2	11.8	13.9
2	127.3	133.2	141.7	150.8	154.9	5.9	14.4	23.5	27.6
3	146.8	153.7	163.5	173.9	178.6	6.9	16.6	27.1	31.8
4	41.4	43.2	46.1	49.0	50.2	1.8	4.7	7.6	8.8
5	33.8	35.4	37.8	40.1	41.1	1.5	4.0	6.3	7.3
6	84.5	88.6	95.0	101.2	103.8	4.1	10.5	16.8	19.4
7	99.2	105.8	115.2	124.1	127.7	6.6	16.0	24.9	28.5
8	153.0	163.0	176.2	189.0	194.5	10.0	23.2	36.0	41.5
9	29.5	30.4	32.1	33.9	34.7	0.9	2.7	4.4	5.2
10	29.4	30.2	32.0	33.6	34.3	0.8	2.5	4.2	4.9
11	15.5	15.9	16.8	17.7	18.0	0.4	1.3	2.1	2.5
12	40.2	41.2	43.7	46.0	47.0	1.1	3.5	5.8	6.8
13	44.1	46.1	49.2	52.3	53.6	1.9	5.1	8.2	9.5
14	38.4	39.4	41.6	43.6	44.5	1.0	3.2	5.2	6.1
15	18.1	18.5	19.6	20.6	21.0	0.4	1.5	2.4	2.9
16	21.1	21.6	22.9	24.1	24.6	0.5	1.8	3.0	3.5
17	34.1	35.1	37.1	39.0	39.8	1.0	3.0	4.9	5.7
18	59.8	61.4	64.8	68.0	69.4	1.6	5.0	8.2	9.6
19	65.7	67.7	71.7	75.6	77.3	2.0	6.0	9.9	11.6
20	166.0	171.3	181.6	191.9	196.3	5.3	15.6	25.8	30.3
TOTAL	1,312.7	1,369.4	1,460.5	1,550.7	1,589.8	56.7	147.7	237.9	277.1

TABLE 2B: MAIN / TOP-UP SPLIT (2013)

ZONE	EXPENDITURE £(m) CONVENIENCE - 2010		
	MAIN	TOP-UP	TOTAL
1	52.8	11.8	64.6
2	105.5	21.8	127.3
3	115.7	31.1	146.8
4	33.0	8.4	41.4
5	27.3	6.6	33.8
6	68.4	16.1	84.5
7	79.3	19.9	99.2
8	118.1	34.9	153.0
9	22.2	7.2	29.5
10	23.1	6.4	29.4
11	12.1	3.4	15.5
12	32.5	7.7	40.2
13	35.8	8.4	44.1
14	29.9	8.5	38.4
15	14.3	3.8	18.1
16	16.9	4.2	21.1
17	26.0	8.1	34.1
18	46.7	13.1	59.8
19	49.8	15.9	65.7
20	135.6	30.4	166.0
TOTAL	1045.0	267.8	1,312.7

TABLE 3B: MAIN / TOP-UP SPLIT (2018)

ZONE	EXPENDITURE £(m) CONVENIENCE - 2015		
	MAIN	TOP-UP	TOTAL
1	55.2	12.4	67.5
2	110.4	22.8	133.2
3	121.1	32.6	153.7
4	34.5	8.8	43.2
5	28.5	6.9	35.4
6	71.7	16.9	88.6
7	84.5	21.3	105.8
8	125.8	37.2	163.0
9	22.9	7.4	30.4
10	23.7	6.5	30.2
11	12.4	3.5	15.9
12	33.3	7.9	41.2
13	37.3	8.7	46.1
14	30.7	8.7	39.4
15	14.6	3.9	18.5
16	17.3	4.3	21.6
17	26.7	8.4	35.1
18	48.0	13.5	61.4
19	51.3	16.3	67.7
20	140.0	31.4	171.3
TOTAL	1,090.1	279.3	1,369.4

Notes:

- a. Post code sectors (See Table 1)
- b. Population figures taken from Experian G3 Micromarketer (2014 data) for 2013 (base date), 2018, 2023 and 2028 and 2030 to cover future plan period
- c. Per Capita expenditure from Experian G3 Micromarketer (2014 data), adjusted to exclude SFT at 2011 in accordance with Appendix 3 of Retail Planner Briefing Note 11.
- d. Projected forward using actual growth recorded between 2011 and 2012 and forecast growth from Table in Appendix 3 of Retail Planner Briefing Note 11 taking into account estimated growth rates and allowances for SFT growth (at excluding 30% allowance) of convenience goods SFT is taken from a tangible stores' shelves
- e. WYG has proportioned the level of convenience goods spent between main food and top up to reflect the local spending patterns found in Q05 and Q15 of the Household Survey (over the whole Study Area it represents a 80/20 ratio split)

2012 PRICES

WFL PLANNING & ENVIRONMENT
 APPENDIX 2 - YEAR RETAIL STUDY UPDATE

TABLE 4: RETAINED (2013) EXPENDITURE BY DESTINATION (CONVENIENCE)

Destination	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050											
Area 1A	10	12	14	16	18	20	22	24	26	28	30	32	34	36	38	40	42	44	46	48	50	52	54	56	58	60	62	64	66	68	70	72	74	76	78	80	82	84											
Area 1B	15	18	21	24	27	30	33	36	39	42	45	48	51	54	57	60	63	66	69	72	75	78	81	84	87	90	93	96	99	102	105	108	111	114	117	120	123	126	129	132									
Area 1C	20	24	28	32	36	40	44	48	52	56	60	64	68	72	76	80	84	88	92	96	100	104	108	112	116	120	124	128	132	136	140	144	148	152	156	160	164	168	172	176	180								
Area 1D	25	30	35	40	45	50	55	60	65	70	75	80	85	90	95	100	105	110	115	120	125	130	135	140	145	150	155	160	165	170	175	180	185	190	195	200	205	210	215	220	225								
Area 1E	30	36	42	48	54	60	66	72	78	84	90	96	102	108	114	120	126	132	138	144	150	156	162	168	174	180	186	192	198	204	210	216	222	228	234	240	246	252	258	264	270	276							
Area 1F	35	42	50	58	66	74	82	90	98	106	114	122	130	138	146	154	162	170	178	186	194	202	210	218	226	234	242	250	258	266	274	282	290	298	306	314	322	330	338	346	354	362							
Area 1G	40	48	57	66	75	84	93	102	111	120	129	138	147	156	165	174	183	192	201	210	219	228	237	246	255	264	273	282	291	300	309	318	327	336	345	354	363	372	381	390	399	408	417						
Area 1H	45	54	64	74	84	94	104	114	124	134	144	154	164	174	184	194	204	214	224	234	244	254	264	274	284	294	304	314	324	334	344	354	364	374	384	394	404	414	424	434	444	454							
Area 1I	50	60	71	82	93	104	115	126	137	148	159	170	181	192	203	214	225	236	247	258	269	280	291	302	313	324	335	346	357	368	379	390	401	412	423	434	445	456	467	478	489	500	511						
Area 1J	55	66	78	90	102	114	126	138	150	162	174	186	198	210	222	234	246	258	270	282	294	306	318	330	342	354	366	378	390	402	414	426	438	450	462	474	486	498	510	522	534	546	558	570					
Area 1K	60	72	85	98	111	124	137	150	163	176	189	202	215	228	241	254	267	280	293	306	319	332	345	358	371	384	397	410	423	436	449	462	475	488	501	514	527	540	553	566	579	592	605	618					
Area 1L	65	78	92	106	120	134	148	162	176	190	204	218	232	246	260	274	288	302	316	330	344	358	372	386	400	414	428	442	456	470	484	498	512	526	540	554	568	582	596	610	624	638	652	666	680				
Area 1M	70	84	99	114	129	144	159	174	189	204	219	234	249	264	279	294	309	324	339	354	369	384	399	414	429	444	459	474	489	504	519	534	549	564	579	594	609	624	639	654	669	684	699	714	729				
Area 1N	75	90	106	122	138	154	170	186	202	218	234	250	266	282	298	314	330	346	362	378	394	410	426	442	458	474	490	506	522	538	554	570	586	602	618	634	650	666	682	698	714	730	746	762	778				
Area 1O	80	96	113	130	147	164	181	198	215	232	249	266	283	300	317	334	351	368	385	402	419	436	453	470	487	504	521	538	555	572	589	606	623	640	657	674	691	708	725	742	759	776	793	810	827				
Area 1P	85	102	120	138	156	174	192	210	228	246	264	282	300	318	336	354	372	390	408	426	444	462	480	498	516	534	552	570	588	606	624	642	660	678	696	714	732	750	768	786	804	822	840	858	876				
Area 1Q	90	108	127	146	165	184	203	222	241	260	279	298	317	336	355	374	393	412	431	450	469	488	507	526	545	564	583	602	621	640	659	678	697	716	735	754	773	792	811	830	849	868	887	906	925				
Area 1R	95	114	134	154	174	194	214	234	254	274	294	314	334	354	374	394	414	434	454	474	494	514	534	554	574	594	614	634	654	674	694	714	734	754	774	794	814	834	854	874	894	914	934	954	974				
Area 1S	100	120	141	162	183	204	225	246	267	288	309	330	351	372	393	414	435	456	477	498	519	540	561	582	603	624	645	666	687	708	729	750	771	792	813	834	855	876	897	918	939	960	981	1002	1023	1044			
Area 1T	105	126	148	170	192	214	236	258	280	302	324	346	368	390	412	434	456	478	500	522	544	566	588	610	632	654	676	698	720	742	764	786	808	830	852	874	896	918	940	962	984	1006	1028	1050	1072	1094	1116	1138	
Area 1U	110	132	155	178	201	224	247	270	293	316	339	362	385	408	431	454	477	500	523	546	569	592	615	638	661	684	707	730	753	776	799	822	845	868	891	914	937	960	983	1006	1029	1052	1075	1098	1121	1144	1167	1190	
Area 1V	115	138	162	186	210	234	258	282	306	330	354	378	402	426	450	474	498	522	546	570	594	618	642	666	690	714	738	762	786	810	834	858	882	906	930	954	978	1002	1026	1050	1074	1098	1122	1146	1170	1194	1218	1242	
Area 1W	120	144	169	194	219	244	269	294	319	344	369	394	419	444	469	494	519	544	569	594	619	644	669	694	719	744	769	794	819	844	869	894	919	944	969	994	1019	1044	1069	1094	1119	1144	1169	1194	1219	1244	1269	1294	
Area 1X	125	150	176	202	228	254	280	306	332	358	384	410	436	462	488	514	540	566	592	618	644	670	696	722	748	774	800	826	852	878	904	930	956	982	1008	1034	1060	1086	1112	1138	1164	1190	1216	1242	1268	1294	1320	1346	1372
Area 1Y	130	156	183	210	237	264	291	318	345	372	399	426	453	480	507	534	561	588	615	642	669	696	723	750	777	804	831	858	885	912	939	966	993	1020	1047	1074	1101	1128	1155	1182	1209	1236	1263	1290	1317	1344	1371	1398	
Area 1Z	135	162	190	218	246	274	302	330	358	386	414	442	470	498	526	554	582	610	638	666	694	722	750	778	806	834	862	890	918	946	974	1002	1030	1058	1086	1114	1142	1170	1198	1226	1254	1282	1310	1338	1366	1394	1422	1450	1478
Area 2A	140	168	197	226	255	284	313	342	371	400	429	458	487	516	545	574	603	632	661	690	719	748	777	806	835	864	893	922	951	980	1009	1038	1067	1096	1125	1154	1183	1212	1241	1270	1299	1328	1357	1386	1415	1444	1473	1502	
Area 2B	145	174	204	234	264	294	324	354	384	414	444	474	504	534	564	594	624	654	684	714	744	774	804	834	864	894	924	954	984	1014	1044	1074	1104	1134	1164	1194	1224	1254	1284	1314	1344	1374	1404	1434	1464	1494			

TABLE 5: PERFORMANCE OF EXISTING PROVISION (CONVENIENCE) AT 2013

DESTINATION	NET SALES (sq m)	CONVENIENCE SALES AREA (A)	CONVENIENCE		SURVEY TURNOVER DERIVED FROM STUDY AREA Em	DRAWN FROM STUDY AREA %	SURVEY TURNOVER Em
			SALES DENSITY (B)	BENCHMARK TURNOVER (AxB)			
INSIDE YORK CITY							
Zone 1							
York City Centre							
Budgens, Micklegate, York City Centre, York	160	144	2,000	0.3	0.1	90	0.1
Heron Foods, The Stonebow, York	102	97	2,000	0.2	1.2	90	1.3
Marks & Spencer, York City Centre, York		836	9,365	7.8	7.4	70	10.5
One Stop, Walmgate, York	90	90	2,000	0.2	0.1	90	0.1
Other, York				0.6	0.6	70	0.9
Tesco Express, Low Ousegate, York	274	260	10,124	2.6	4.3	70	6.1
Tesco Express, Picadilly, York	541	514	10,124	5.2	0.7	70	0.9
York City Centre	3,640	3,640	4,000	14.6	11.9	70	16.9
Sub Total (York City Centre)				31.5	26.2		37.0
Local Centres							
Co-operative Food, Tang Hall Lane (28)	287	251	8,366	2.1	0.6	100	0.6
Co-operative Food, Broadway, Fulford (36)	120	105	8,366	0.9	0.8	100	0.8
Fishergate Parade (39)	136	136	2,500	0.3	1.4	100	1.4
Heslington (Main Street) Local Centre (32)	96	96	2,500	0.2	0.1	100	0.1
Dunnington Local Centre (92)	223	223	2,500	0.6	0.1	100	0.1
Co-operative Food, Hull Road (103)	830	726	8,366	6.1	0.6	100	0.6
Sainsbury's Local, Fulford Road (37)	223	212	13,123	2.8	1.1	100	1.1
Sub Total (Local Centres)				13.0	4.8		4.8
Out-of-Centre							
Aldi, Fulford Road, York	754	679	6,750	4.6	4.7	100	4.7
Iceland, Fulford Road, York	458	444	6,696	3.0	2.1	100	2.1
Sub Total (Out-of-Centre)	1,212	1,123		7.6	6.8		6.8
Sub Total (Zone 1)	7,934			52.0	37.8		48.6
Zone 2							
Acomb District Centre (4)							
Acomb District Centre	651	651	2,000	1.3	1.5	100	1.5
Co-operative Food, Regent Buildings, York Road, York	225	197	8,366	1.6	0.2	100	0.2
Farmfoods Freezer Centre, Front Street, Acomb, York	232	220	3,000	0.7	1.9	100	1.9
Morrisons (former Safeway), Front Street, Acomb, York	1,394	1,110	11,993	13.3	21.4	100	21.4
Sub Total (Acomb)	1,626	1,331		16.9	25.0		25.0
Local Centres							
Sainsbury's Local, Blossom Street (2)	158	150	13,123	2.0	1.1	100	1.1
Costcutter, Bishopthorpe Road (3)	55	55	3,000	0.2	2.4	100	2.4
Bishopthorpe Road Local Centre (3)	235	235	2,500	0.6	1.6	100	1.6
Sainsbury's Local, Scarcroft Road (3)	107	102	13,123	1.3	0.7	100	0.7
Costcutter, Poppleton Road (52)	80	80	3,000	0.2	0.3	100	0.3
Co-operative Food, Beagle Ridge Road (55)	325	284	8,366	2.4	0.1	100	0.1
Co-operative Food, Moorcroft Road (62)	232	203	8,366	1.7	0.6	100	0.6
Moorcroft Road (Woodthorpe) (62)	79	79	2,500	0.2	0.3	100	0.3
Lidl, Thanet Road (64)	1,063	957	3,745	3.6	4.8	100	4.8
Tesco Express, Acomb Wood Shopping Centre, Acomb Wood (65)	167	159	10,124	1.6	4.7	100	4.7
Co-operative Food, Church Street, Copmanthorpe (66)	132	115	8,366	1.0	2.1	100	2.1
Copmanthorpe Local Centre (66)	112	112	2,500	0.3	0.2	100	0.2
Spar, Eight til Late, Allerton Drive, Nether Poppleton (70)	85	85	8,565	0.7	0.1	100	0.1
Co-operative Food, The Green, Upper Poppleton (71)	128	112	8,366	0.9	0.6	100	0.6
Co-operative Food, Main Street, Bishopthorpe (76)	121	106	8,366	0.9	0.2	100	0.2
Co-operative Food, Acomb Street, Acomb	198	173	8,366	1.4	0.4	100	0.4
Co-operative Food, Boroughbridge Road, York	121	106	8,366	0.9	0.3	100	0.3
Sub Total (Local Centres)				19.9	20.3		20.3
Out-of-Centre							
Tesco Extra, Tadcaster Road, Askham Bar Centre, York	6,450	4,193	10,124	42.4	47.1	100	47.1
Sub Total (Out-of-Centre)				42.4	47.1		47.1
Sub Total (Zone 2)	11,474			79.3	92.4		92.4
Zone 3							
Haxby District Centre (10)							
Haxby District Centre	938	938	2,000	1.9	3.5	100	3.5
Sainsbury's, The Village, Haxby	618	587	13,123	7.7	3.6	100	3.6
Co-operative Food (Former Safeway), Ryedale Court Shopping Centre, Haxby, York	557	487	8,366	4.1	1.6	100	1.6
Sub Total (Haxby)	2,113			13.7	8.7		8.7
Local Centres							
Bilton				0.7	0.7	100	0.7
Earswick Local Centre (8)	72	72	2,500	0.2	0.2	100	0.2
Londis, Hawthorn Terrace, New Earswick, (8)	69	69	2,500	0.2	1.6	100	1.6
Tesco Express, The Village, Strensall (12)	132	125	10,124	1.3	5.2	100	5.2
Sainsbury's Local, Bootham, (15)	155	147	13,123	1.9	1.6	100	1.6
McColls, Crichton Avenue, Waterlane Estate (20)	85	85	2,500	0.2	0.2	100	0.2
East Parade (Heworth Village) (24)	214	214	2,500	0.5	0.2	100	0.2
Co-operative Food, East Parade, Heworth (24)	170	149	8,366	1.2	1.5	100	1.5
Spar, Mill Lane (24)	171	171	8,565	1.5	0.6	100	0.6
Tang Hall Lane (28)	293	293	2,500	0.7	0.1	100	0.1
Spar, Clifton Green (69)	241	229	8,565	2.0	0.2	100	0.2
Londis, Haxby Road, (83)	112	112	2,500	0.3	0.2	100	0.2
Tesco Express, Huntington Road (86)	166	158	10,124	1.6	0.9	100	0.9
Spar (Tate's), Bad Bargain Lane (101)	217	206	8,565	1.8	0.9	100	0.9
Farmfoods, Clifton Moor Gate, Tower Court, (104)	373	373	3,000	1.1	1.4	100	1.4
Londis, Townend Street (120)	94	94	2,500	0.2	0.1	100	0.1
Sub Total (Local Centres)				15.4	15.6		15.6
Monks Cross (116)							
Aldi, Monks Cross Retail Park, York	1,125	1,013	6,750	6.8	18.3	100	18.3
Asda, Jockey Lane, Monks Cross, Huntington, York	6,062	4,055	14,467	58.7	63.0	100	63.0
Marks & Spencer Simply Food, Monks Cross, Huntington, York	394	394	9,365	3.7	4.0	100	4.0
Monks Cross Shopping Park, Monks Cross Drive, Huntington, York	350	175	2,500	0.4	0.4	100	0.4
Sainsbury's, Pigeoncote Industrial Estate, Monks Cross, Huntington, York	6,484	4,085	13,123	53.6	44.9	100	44.9
Sub Total (Monks Cross)				123.2	130.6		130.6
Clifton Moor							
Tesco Extra, Stirling Road, Clifton Moor Centre (113)	6,430	4,180	10,124	42.3	67.3	100	67.3
Sub Total (Clifton Moor)				42.3	67.3		67.3
Foss Island Area							
Asda, Layerthorpe (117)	475	428	14,467	6.2	2.5	100	2.5
Morrisons, Foss Islands Retail Park (118)	3,721	2,964	11,993	35.5	43.1	100	43.1
Sainsbury's, Fossbank, York City Centre, York	2,429	1,749	13,123	23.0	17.1	100	17.1
Waitrose, Foss Islands Road (118)	2,038	1,712	10,124	17.3	17.6	100	17.6
Sub Total (Foss Island)				82.0	80.3		80.3
Sub-Total (Zone 3)	34,185			276.6	302.5		302.5
SUB-TOTAL YORK CITY				407.9	432.7		443.5

Notes:

- a. Floorspace figures taken from YCC (2013), GOAD 2013 and IGD 2010 database (where known) or GVA Retail Study (2008). Floorspace from CYC are gross and WYG applied 60/40 ratio to get net sales. Sainsbury store floorspace has been provide by Turley (March 2014)
 - b. Net floorspace based on WYG judgement (*), IGD Database. Where no convenience floorspace data is available for local shops, WYG has assumed they are trading at equilibrium
 - c. Net convenience floorspace derived from ratio provided by Verdict Grocer Retailers (2013) where available, for Express or Local formats, increased convenience split of 95% adopted
 - d. Sales densities derived from Verdict (2013) or Mintel Retail Rankings (2013) for national multiples and WYG judgement for local shops. Aldi sales density is taken from information available to WYG from operator
 - e. Survey derived turnover derived from York Household Survey (2013) taken from Table 4
 - f. Percentage of turnover drawn from Study Area is based on WYG judgement and geographic position of facility within the Study Area. WYG has consider this against available information available from VisitYork (2014)
- May not add up due to rounding

2012 PRICES

WYG PLANNING & ENVIRONMENT
APPENDIX 2 - YORK RETAIL STUDY UPDATE

TABLE 6: ESTIMATED (BASELINE) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN STUDY AREA

Table 1a: Estimated 'Capacity' for Convenience Goods Facilities in York (City administration)

Year	Turnover - £m ¹	Expenditure Available - £m ²	Surplus Expenditure - £m
2013	407.9	443.5	35.6
2018	400.2	462.6	62.5
2023	401.4	493.4	92.0
2028	403.4	523.9	120.5
2030	404.2	537.1	132.9
Market Share		33.0	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (Oct 2013)
Assumes constant market share claimed by York (city wide) facilities at 33.0% from Study Area (allows for 2% inflow)
2012 PRICES

Table 1b: Quantitative Need for Additional Floorspace – Convenience Goods (York (City administration))

Year	Convenience Goods	
	£m	Floorspace Requirement
	0	Min ¹ / Max ²
2013	35.6	3,000 / 5,100
2018	62.5	5,400 / 9,100
2023	92.0	7,900 / 13,400
2028	120.5	10,300 / 17,400
2030	132.9	11,300 / 19,200

Average sales density assumed to be £11,900 per sq.m ((rounded) based on the average sales density of the leading five supermarkets as identified by (Verdict 2013)
Average sales density assumed to be £7,000 per sq.m
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (October 2013)
2012 PRICES

Table 1c: Net Quantitative Need for Additional Floorspace - Convenience Goods

Year	Convenience Goods			
	£m	£m	£m	Floorspace Requirement
		Extant	Residual	Min ¹ / Max ²
2013	35.6			
2018	62.5	17.4	45.1	3,900 / 6,600
2023	92.0	17.4	74.6	6,400 / 10,800
2028	120.5	17.5	103.0	8,800 / 14,900
2030	132.9	17.5	115.4	9,800 / 16,600

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (Sept 2013) from 2018 (assuming trading at 2018)
Planning commitments taken from Table 6a below
2012 PRICES

TABLE 6a: CONVENIENCE GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER (2013)

Reference	Location	Proposal	Gross Retail Floorspace	Net Retail Floorspace	Net Convenience Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£) (2018)	Trade Drawn from Zones 1 to 3	
								%	£m
York City (Zones 1 to 3)									
13/02531/FULM	(Iceland) 4 Clifton Moor Centre	Variation of condition 5 of planning permission 3/27/216/OA (erection of 100,000sq.ft of non-food)	465	372	361	6,667	2.4	100	2.4
11/02581/OUTM	M&S (Simply Food)	Community Stadium, Vanguard Site		1,301	1,301	11,488	14.9	100	14.9
Sub Total (York)								17.4	17.4
Total								17.4	17.4

Notes

Source: York City Council
1. Floorspace for M&S Vanguard Site taken from Retail Assessment prepared by HOW Planning for 11/02581/OUTM and as tested by DJD in April 2013.
2. Floorspace figures for Iceland taken from decision notice (dated 19 July 2013) and related to condition 3 imposing floorspace limitation
Net convenience floorspace derived from ratio provided by Verdict Grocer Retailers (2013) where available, otherwise WYG judgement
Sales densities derived from Verdict (2013) or Mintel Retail Rankings (2013) for national multiples and WYG judgement for other unspecified shops
Excludes small COU applications (A1 Use Class) and A1 applications below 100 sq.m, and does not include net reduction of floorspace (A1)



Appendix 3: Baseline Quantitative Capacity Assessment (Comparison Goods)



TABLE 8: TOTAL EXPENDITURE AVAILABLE (COMPARISON)

ZONE	EXPENDITURE £(m)																																								GROWTH ALL COMPARISON																																											
	2013																2018																2023																2028																2030																			
	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	'13-'18	'13-'23	'13-'28	'13-'30																																			
1	10.3	5.1	15.2	25.9	6.3	18.2	13.3	2.4	96.7	11.7	5.8	17.4	29.6	7.2	20.8	15.2	2.7	110.4	13.7	6.7	20.3	34.6	8.4	24.3	17.8	3.1	128.9	16.2	8.0	24.0	40.9	10.0	28.8	21.1	3.8	152.8	17.4	8.6	25.7	43.8	10.7	30.8	22.5	4.0	163.5	13.7	32.2	56.2	66.8																																			
2	20.2	10.0	31.3	50.9	12.5	35.8	27.4	5.4	193.5	23.1	11.4	35.8	58.2	14.3	40.9	31.3	6.1	221.1	27.0	13.3	41.8	68.0	16.7	47.9	36.6	7.2	258.5	32.0	15.8	49.5	80.5	19.8	56.7	43.4	8.7	306.4	34.2	16.9	53.0	86.2	21.2	60.7	46.4	9.1	327.7	27.6	65.0	112.9	134.2																																			
3	24.1	11.6	35.7	57.2	14.3	40.7	30.5	5.7	219.9	27.6	13.3	40.8	65.4	16.3	46.5	34.9	6.5	251.4	32.2	15.5	47.7	76.5	19.1	54.4	40.8	7.6	293.8	38.2	18.4	56.5	90.6	22.6	64.4	48.3	9.3	348.3	40.8	19.7	60.5	97.0	24.2	68.9	51.7	9.6	372.5	31.5	73.9	126.4	152.6																																			
4	7.5	3.9	10.6	16.2	4.3	11.8	9.4	1.7	65.4	8.6	4.5	12.1	18.5	4.9	13.5	10.7	2.0	74.6	10.1	5.2	14.2	21.6	5.7	15.8	12.5	2.3	87.5	11.9	6.2	16.7	25.6	6.8	18.6	14.8	2.8	103.5	12.7	6.6	17.9	27.3	7.2	19.9	15.8	2.9	110.5	9.2	22.1	38.0	45.0																																			
5	6.1	3.2	8.4	12.9	3.6	9.4	8.0	1.3	52.9	7.0	3.7	9.5	14.7	4.1	10.7	9.2	1.5	60.3	8.2	4.3	11.2	17.3	4.8	12.6	10.8	1.8	70.9	9.7	5.1	13.3	20.4	5.7	14.8	12.7	2.1	83.9	10.3	5.5	14.1	21.8	6.1	15.8	13.6	2.2	89.5	7.5	18.0	31.0	36.6																																			
6	13.9	6.9	18.5	31.5	7.9	22.3	17.6	3.0	121.7	15.9	7.9	21.2	36.1	9.1	25.6	20.2	3.5	139.4	18.7	9.4	24.9	42.6	10.7	30.1	23.8	4.1	164.3	22.2	11.1	29.6	50.5	12.7	35.7	28.2	5.0	194.9	23.7	11.9	31.6	54.0	13.6	38.2	30.2	5.2	208.2	17.7	42.6	73.3	86.5																																			
7	16.6	8.6	24.7	38.3	10.0	27.5	22.2	3.9	151.9	19.3	10.0	28.8	44.6	11.7	32.0	25.9	4.6	176.9	23.1	11.9	34.5	53.4	13.9	38.3	31.0	5.5	211.7	27.7	14.3	41.3	64.0	16.7	46.0	37.2	6.8	253.9	29.7	15.3	44.3	68.6	17.9	49.3	39.9	7.1	272.2	25.0	59.8	102.0	120.3																																			
8	25.7	13.4	39.9	60.6	15.7	43.6	33.3	6.6	238.7	29.8	15.6	46.4	70.5	18.3	50.7	38.7	7.7	277.7	35.5	18.5	55.1	83.7	21.7	60.2	46.0	9.2	329.9	42.3	22.1	65.8	99.9	25.9	71.9	55.0	11.3	394.1	45.4	23.7	70.5	107.2	27.8	77.1	58.9	11.7	422.3	39.0	91.2	155.4	183.6																																			
9	5.2	3.0	7.7	11.9	3.3	8.4	7.2	1.3	48.0	5.8	3.4	8.7	13.4	3.7	9.4	8.1	1.5	54.0	6.8	3.9	10.1	15.6	4.3	11.0	9.4	1.7	62.8	7.9	4.6	11.9	18.3	5.0	12.9	11.1	2.1	73.8	8.5	4.9	12.7	19.5	5.4	13.7	11.8	2.2	78.6	6.0	14.9	25.8	30.6																																			
10	5.4	3.0	7.2	10.9	3.1	8.0	7.2	1.2	45.9	6.0	3.4	8.0	12.2	3.5	9.0	8.1	1.3	51.6	7.0	3.9	9.3	14.2	4.1	10.5	9.4	1.5	59.9	8.2	4.6	10.9	16.6	4.8	12.2	11.0	1.8	70.1	8.7	4.9	11.6	17.6	5.1	13.0	11.7	1.9	74.5	5.6	14.0	24.2	28.6																																			
11	2.9	1.6	3.4	5.5	1.6	4.0	3.8	0.5	23.4	3.3	1.8	3.8	6.1	1.8	4.5	4.3	0.6	26.2	3.8	2.1	4.4	7.1	2.1	5.2	5.0	0.6	30.4	4.5	2.4	5.1	8.3	2.5	6.1	5.8	0.8	35.5	4.8	2.6	5.4	8.9	2.6	6.5	6.2	0.8	37.8	2.8	7.0	12.2	14.4																																			
12	6.5	3.4	8.3	13.9	3.9	10.3	8.5	1.4	56.3	7.3	3.9	9.4	15.5	4.3	11.6	9.6	1.5	63.1	8.5	4.5	10.9	18.1	5.0	13.5	11.1	1.8	73.4	10.0	5.3	12.8	21.2	5.9	15.8	13.1	2.2	86.1	10.6	5.6	13.6	22.6	6.3	16.8	13.9	2.2	91.7	6.8	17.1	29.8	35.4																																			
13	7.6	3.9	10.0	16.0	4.3	11.9	9.6	1.5	64.7	8.7	4.4	11.4	18.2	4.9	13.5	10.9	1.7	73.8	10.2	5.2	13.4	21.4	5.8	15.9	12.8	2.0	86.6	12.1	6.2	15.8	25.3	6.8	18.8	15.1	2.5	102.5	12.9	6.6	16.9	27.0	7.3	20.0	16.2	2.6	109.4	9.1	21.9	37.8	44.7																																			
14	6.6	3.5	8.6	14.1	3.8	10.2	8.5	1.4	56.6	7.4	3.9	9.6	15.8	4.2	11.4	9.5	1.6	63.5	8.5	4.5	11.2	18.3	4.9	13.2	11.1	1.9	73.5	10.0	5.3	13.0	21.4	5.7	15.5	12.9	2.2	86.0	10.6	5.6	13.9	22.7	6.1	16.4	13.7	2.3	91.3	6.9	16.9	29.3	34.7																																			
15	3.0	1.6	3.4	5.6	1.6	4.4	3.5	0.7	23.8	3.3	1.8	3.8	6.3	1.8	5.0	3.9	0.8	26.6	3.8	2.1	4.4	7.3	2.1	5.8	4.5	0.9	30.9	4.5	2.5	5.1	8.5	2.4	6.7	5.3	1.1	36.2	4.8	2.6	5.5	9.0	2.6	7.2	5.6	1.1	38.4	2.8	7.1	12.3	14.6																																			
16	4.2	1.8	4.0	6.5	1.8	5.2	3.9	0.8	28.3	3.7	2.0	4.5	7.2	2.1	5.8	4.4	0.9	30.7	4.4	2.4	5.2	8.4	2.4	6.8	5.1	1.1	35.8	5.1	2.8	6.1	9.9	2.8	7.9	6.0	1.3	41.9	5.4	3.0	6.5	10.5	3.0	8.4	6.4	1.3	44.5	2.5	7.5	13.6	16.3																																			
17	6.1	3.4	8.7	12.8	3.6	9.5	7.8	1.4	53.3	6.8	3.8	9.8	14.4	4.0	10.7	8.7	1.6	59.9	7.9	4.4	11.4	16.7	4.7	12.4	10.1	1.9	69.6	9.3	5.2	13.4	19.6	5.5	14.5	11.8	2.3	81.5	9.9	5.5	14.2	20.8	5.8	15.5	12.6	2.4	86.6	6.6	16.3	28.2	33.3																																			
18	10.4	5.3	14.4	22.4	5.9	16.0	13.2	2.3	89.8	11.7	6.0	16.1	25.2	6.6	17.9	14.8	2.5	100.7	13.5	6.9	18.7	29.2	7.7	20.8	17.1	2.9	116.8	15.8	8.1	21.8	34.1	9.0	24.2	20.0	3.5	136.6	16.8	8.6	23.2	36.3	9.6	25.8	21.3	3.7	145.1	10.9	27.0	46.7	55.3																																			
19	11.6	5.9	15.3	23.8	6.5	17.5	14.7	2.5	97.8	13.0	6.7	17.3	26.8	7.4	19.7	16.5	2.8	110.1	15.2	7.7	20.1	31.1	8.6	22.9	19.2	3.3	128.1	17.8	9.1	23.6	36.5	10.1	26.8	22.5	4.0	150.4	19.0	9.7	25.1	38.9	10.7	28.6	24.0	4.1	160.2	12.3	30.3	52.6	62.4																																			
20	26.4	13.0	39.1	66.6	16.3	46.9	34.3	6.0	248.5	29.7	14.6	44.0	75.0	18.3	52.8	38.6	6.8	280.0	34.6	17.1	51.3	87.4	21.4	61.5	45.0	7.9	326.3	40.7	20.1	60.3	102.8	25.1	72.3	52.9	9.6	383.9	43.4	21.4	64.3	109.6	26.8	77.1	56.4	10.0	409.0	31.5	77.8	135.4	160.5																																			
TOTAL	220.1	112.1	314.4	503.3	130.5	361.6	284.0	51.2	1,977.1	249.8	127.7	358.3	573.6	148.6	412.0	323.5	58.3	2,251.8	292.7	149.7	420.1	672.4	174.2	483.0	379.2	68.4	2,639.8	345.9	176.9	496.6	794.8	205.9	570.9	448.2	83.2	3,122.3	369.6	189.0	530.6	849.2	220.0	610.0	478.8	86.3	3,333.6	274.8	662.7	1,145.3	1,356.5																																			

Notes:
a. Post code sectors as set out in Table 1
b. Population figures taken from Experian G3 Micromarketer (2014 data) for 2013 (base date), 2018, 2023 and 2028 and 2030 to cover future plan period
c. Per Capita expenditure from Experian G3 Micromarketer (2014 data), adjusted to exclude SFI at 2011 in accordance with Appendix 3 of Retail Planner Briefing Note 11.
d. Projected forward using actual growth recorded between 2011 and 2012 and forecast growth from Table In Appendix 3 of Retail Planner Briefing Note 11 taking into account estimated growth rates and allowances for SFI growth (at excluding 75% allowance) of comparison goods SFI is taken from a tangible stores' shelves

TABLE 9: SHOPPING PATTERNS (CLOTHES/SHOES)

WATERBURY	TOTAL CLOTHES/SHOES (%)	ZONE 1 CLOTHES/SHOES (%)	ZONE 2 CLOTHES/SHOES (%)	ZONE 3 CLOTHES/SHOES (%)	ZONE 4 CLOTHES/SHOES (%)	ZONE 5 CLOTHES/SHOES (%)	ZONE 6 CLOTHES/SHOES (%)	ZONE 7 CLOTHES/SHOES (%)	ZONE 8 CLOTHES/SHOES (%)	ZONE 9 CLOTHES/SHOES (%)	ZONE 10 CLOTHES/SHOES (%)	ZONE 11 CLOTHES/SHOES (%)	ZONE 12 CLOTHES/SHOES (%)	ZONE 13 CLOTHES/SHOES (%)	ZONE 14 CLOTHES/SHOES (%)	ZONE 15 CLOTHES/SHOES (%)	ZONE 16 CLOTHES/SHOES (%)	ZONE 17 CLOTHES/SHOES (%)	ZONE 18 CLOTHES/SHOES (%)	ZONE 19 CLOTHES/SHOES (%)	ZONE 20 CLOTHES/SHOES (%)
WATERBURY	30.4	57.7	46.7	47.9	53.0	33.2	15.9	39.4	20.8	18.6	48.4	49.4	30.4	22.1	20.9	48.3	21.5	12.4	4.5	6.9	5.2
Zone 1																					
Zone 2																					
Zone 3																					
Zone 4																					
Zone 5																					
Zone 6																					
Zone 7																					
Zone 8																					
Zone 9																					
Zone 10																					
Zone 11																					
Zone 12																					
Zone 13																					
Zone 14																					
Zone 15																					
Zone 16																					
Zone 17																					
Zone 18																					
Zone 19																					
Zone 20																					
Sub Total	75.1	65.2	44.5	47.8	67.7	60.8	27.4	74.5	47.4	48.9	87.7	90.9	70.5	36.1	72.4	92.6	74.8	29.9	43.0	64.9	57.0
TOTAL (WITHIN YORK CITY)	101.1	89.2	44.5	47.8	67.7	60.8	27.4	74.5	47.4	48.9	87.7	90.9	70.5	36.1	72.4	92.6	74.8	29.9	43.0	64.9	57.0

TABLE 9: SHOPPING PATTERNS (CLOTHES/SHOES)

DESTINATION	TOTAL CLOTHES/SHOES (%)	ZONE 1 CLOTHES/SHOES (%)	ZONE 2 CLOTHES/SHOES (%)	ZONE 3 CLOTHES/SHOES (%)	ZONE 4 CLOTHES/SHOES (%)	ZONE 5 CLOTHES/SHOES (%)	ZONE 6 CLOTHES/SHOES (%)	ZONE 7 CLOTHES/SHOES (%)	ZONE 8 CLOTHES/SHOES (%)	ZONE 9 CLOTHES/SHOES (%)	ZONE 10 CLOTHES/SHOES (%)	ZONE 11 CLOTHES/SHOES (%)	ZONE 12 CLOTHES/SHOES (%)	ZONE 13 CLOTHES/SHOES (%)	ZONE 14 CLOTHES/SHOES (%)	ZONE 15 CLOTHES/SHOES (%)	ZONE 16 CLOTHES/SHOES (%)	ZONE 17 CLOTHES/SHOES (%)	ZONE 18 CLOTHES/SHOES (%)	ZONE 19 CLOTHES/SHOES (%)	ZONE 20 CLOTHES/SHOES (%)
WITHIN STUDY AREA																					
OUTSIDE STUDY AREA																					
Outside Study Area, Barnsley																					
Barnsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Barnsley)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Kirkstall																					
Leeds Shopping Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Batley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Roadside Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Area Leeds (Holliday Ings Way, Binball, Batley)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds 27 Retail Park (Bretal) Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkstall)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bradford																					
Bradford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Kuryway Trading Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Bradford)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Darlington																					
B&Q, Marlow Park, Darlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darlington Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.0	2.4
Form Road Industrial Estate, Darlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Darlington)	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.0	2.4
Outside Study Area, Doncaster																					
B&Q, Cadeby Business Park, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Doncaster Town Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Doncaster	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's, Thorne Road, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, York Road, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thorne Road Retail Park, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitby Hall Retail Centre, Doncaster	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Doncaster)	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, East Riding of Yorkshire																					
Becky	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ards Living, Ardsley Retail Park, Ardsley	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ards, Newark, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Beverley Way, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beverley Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bradford Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coniton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gilberdyke	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grimsby, Wilberby Shopping Centre, Wilberby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston upon Thames Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth, Beverley Road, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth, Springfield Way, Ardsley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morpeth, Woodfield Way, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Cave	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Form, Marlow Lane, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilberby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yorkshire Garden Centre, Gilberdyke	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (East Riding of Yorkshire)	1.8	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Hull City																					
Ards, Knowles Retail Park, Hull	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ards, Mount Pleasant, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, St Andrew Way, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hull City Centre	2.4	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston Park, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston Retail Park, Hull	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princes Quay Shopping Centre, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Andrew Quay Retail Park, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Mayes Retail Park, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hull City)	2.7	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Leeds																					
Highway 64 Retail Park, Seacroft, Leeds	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Millthorpe Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	5.0	0.0	1.6	2.3	1.2	0.9															

TABLE 10: SHOPPING EXPENDITURE RETENTION (CLOTHES/SHOES) (2013)

DESTINATION	TOTAL CLOTHES/SHOES (£m)	ZONE 1 CLOTHES/SHOES (£m)	ZONE 2 CLOTHES/SHOES (£m)	ZONE 3 CLOTHES/SHOES (£m)	ZONE 4 CLOTHES/SHOES (£m)	ZONE 5 CLOTHES/SHOES (£m)	ZONE 6 CLOTHES/SHOES (£m)	ZONE 7 CLOTHES/SHOES (£m)	ZONE 8 CLOTHES/SHOES (£m)	ZONE 9 CLOTHES/SHOES (£m)	ZONE 10 CLOTHES/SHOES (£m)	ZONE 11 CLOTHES/SHOES (£m)	ZONE 12 CLOTHES/SHOES (£m)	ZONE 13 CLOTHES/SHOES (£m)	ZONE 14 CLOTHES/SHOES (£m)	ZONE 15 CLOTHES/SHOES (£m)	ZONE 16 CLOTHES/SHOES (£m)	ZONE 17 CLOTHES/SHOES (£m)	ZONE 18 CLOTHES/SHOES (£m)	ZONE 19 CLOTHES/SHOES (£m)	ZONE 20 CLOTHES/SHOES (£m)
WITHIN STUDY AREA																					
OUTSIDE STUDY AREA																					
Outside Study Area, Barnsley																					
Barnsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total (Barnsley)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Kirkstall																					
Birstall Shopping Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Billy Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bucksfield Town Centre	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hna, Leeds (Harden Ing Way, Birstall, Bately)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction 27 Retail Park, (Birstal) Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total (Kirkstall)	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bradford																					
Bradford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Euroway Trading Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coltari	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total (Bradford)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Darlington																					
B&Q, Morton Park, Darlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darlington Town Centre	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	2.5	0.6	0.0
Farm Road Industrial Estate, Darlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total (Darlington)	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	2.5	0.6	0.0
Outside Study Area, Doncaster																					
B&Q, Canaby Business Park, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Doncaster Town Centre	7.2	0.0	0.0	0.0	0.0	0.0	5.7	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Other, Doncaster	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Osborne's, Theme Road, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, York Road, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thorne Road Retail Park, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wheatley Hill Retail Centre, Doncaster	0.8	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total (Doncaster)	8.8	0.0	0.0	0.0	0.0	0.0	7.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Outside Study Area, East Riding of Yorkshire																					
Antalya	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Asda Living, Antalya Retail Park, Antalya	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Barnard, Beverley	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Bessingby Way, Bridlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beverley Town Centre	2.6	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bridlington Town Centre	0.5	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carnforth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coltariham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gilberdyke	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hembase, Wilberby Shopping Centre, Wilberby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsley Udon Thomas Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Bessingby Road, Bridlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Springfield Way, Antalya	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Wingfield Way, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Cave	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Morton Lane, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yorkshire Garden Centre, Gibberdyke	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total (East Riding of Yorkshire)	4.6	0.0	0.4	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Hull City																					
Asda, Kingswood Retail Park, Hull	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Mount Pleasant, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, St Andrew Quay, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hull City Centre	12.7	0.0	0.0	1.6	0.2	2.2	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.6	4.9	0.0	0.0	0.0	0.0	0.0	0.0
Kingsley Park, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingswood Retail Park, Hull	0.9	0.0	0.0	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Princes Quay Shopping Centre, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Andrew Quay Retail Park, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Mount Retail Park, Hull	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total (Hull City)	14.1	0.0	0.0	1.9	0.2	2.6	3.5	0.0	0.0	0.0	0.0</										

WYG PLANNING & ENVIRONMENT
APPENDIX 3 - YORK RETAIL STUDY UPDATE

TABLE 13: SHOPPING PATTERNS (SMALL HOUSEHOLD GOODS)

DESTINATION	TOTAL HOUSEHOLD (%)	ZONE 1 HOUSEHOLD (%)	ZONE 2 HOUSEHOLD (%)	ZONE 3 HOUSEHOLD (%)	ZONE 4 HOUSEHOLD (%)	ZONE 5 HOUSEHOLD (%)	ZONE 6 HOUSEHOLD (%)	ZONE 7 HOUSEHOLD (%)	ZONE 8 HOUSEHOLD (%)	ZONE 9 HOUSEHOLD (%)	ZONE 10 HOUSEHOLD (%)	ZONE 11 HOUSEHOLD (%)	ZONE 12 HOUSEHOLD (%)	ZONE 13 HOUSEHOLD (%)	ZONE 14 HOUSEHOLD (%)	ZONE 15 HOUSEHOLD (%)	ZONE 16 HOUSEHOLD (%)	ZONE 17 HOUSEHOLD (%)	ZONE 18 HOUSEHOLD (%)	ZONE 19 HOUSEHOLD (%)	ZONE 20 HOUSEHOLD (%)
WITHIN STUDY AREA																					
Zone 1																					
York City Centre																					
Local Centres	21.8	44.9	45.2	31.4	53.0	29.2	3.9	26.7	14.2	10.5	34.3	16.0	29.8	3.1	8.8	30.9	26.6	2.8	0.0	6.8	5.4
Barncliffe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fulford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hedgling (Main Street) Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Badger Hill, Varnborough Way, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Microgate (58) Heworth, York Local Neighbourhood Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undefined	0.4	0.0	2.6	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BAG Warehouse, Hull Road, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BAG, Hull Road, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Osedale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hobby Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Naburn Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total - Zone 1	22.1	44.9	47.8	32.2	53.0	29.2	3.9	26.7	14.2	10.5	34.3	16.0	29.8	3.1	8.8	30.9	26.6	2.8	0.0	6.8	5.4
Zone 2																					
Acorns District Centre																					
Local Centres	0.4	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bishopthorpe (Village) Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bishopthorpe Road Local Centre	0.3	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Copmanthorpe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ruffery (Wetherby Road) Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Calverly, Carleton, Millfield Business Centre, Nether Poppleton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Upper & Nether Poppleton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knightsbridge, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodthorpe, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York Designer Outlet	1.9	1.8	4.0	0.9	2.2	3.0	4.1	6.2	0.0	1.9	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.7
Undefined	0.1	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashham Richard Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Easton Malton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Tadcaster Road, Ashham Bar Centre, York	0.6	3.2	3.2	0.0	0.0	0.0	0.0	1.1	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total - Zone 2	3.2	4.9	13.3	0.9	2.2	3.0	5.2	7.3	0.0	3.6	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	1.7
Zone 3																					
Haxby District Centre																					
Local Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barwick Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Baggrove Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton-on-the-Forest Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Strensall Local (Village) Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bootham, Bootham Crescent, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heworth, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huntington, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fang Hall, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monks Cross	8.1	14.8	3.4	24.1	22.5	16.0	1.3	3.4	6.3	4.1	16.0	33.5	12.8	0.0	2.8	13.7	6.5	0.0	0.0	1.9	2.0
Monks Cross Retail Park, Huntington, York	0.3	0.0	0.0	0.8	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Metals Superstore Monks Cross, York	1.4	7.7	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Sedge, Jockley Lane Retail Park, York	0.4	0.0	2.6	0.9	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
BAG Mini Warehouse, Clifton Moor Retail Park, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton Moor Retail Park, Clifton Road, York	10.6	13.9	0.0	0.0	0.0	0.0	7.4	22.8	15.5	19.0	3.1	13.4	12.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
Tesco Extra, Stirling Road, Clifton Moor, York	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Foss Island	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Foss Islands Retail Park, York	0.4	1.2	0.0	0.9	0.0	0.0	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Fossbank, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marlborough, Foss Islands Retail Park, York	0.1	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undefined	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Browns Nursery, Wagington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Plains Garden Centre, Stockton-on-the-Forest	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total - Zone 3	21.6	39.7	35.1	49.6	31.3	26.8	1.3	17.4	13.7	31.6	38.8	49.0	31.8	3.1	14.2						

TABLE 13: SHOPPING PATTERNS (SMALL HOUSEHOLD GOODS)

DESTINATION	TOTAL HOUSEHOLD (%)	ZONE 1 HOUSEHOLD (%)	ZONE 2 HOUSEHOLD (%)	ZONE 3 HOUSEHOLD (%)	ZONE 4 HOUSEHOLD (%)	ZONE 5 HOUSEHOLD (%)	ZONE 6 HOUSEHOLD (%)	ZONE 7 HOUSEHOLD (%)	ZONE 8 HOUSEHOLD (%)	ZONE 9 HOUSEHOLD (%)	ZONE 10 HOUSEHOLD (%)	ZONE 11 HOUSEHOLD (%)	ZONE 12 HOUSEHOLD (%)	ZONE 13 HOUSEHOLD (%)	ZONE 14 HOUSEHOLD (%)	ZONE 15 HOUSEHOLD (%)	ZONE 16 HOUSEHOLD (%)	ZONE 17 HOUSEHOLD (%)	ZONE 18 HOUSEHOLD (%)	ZONE 19 HOUSEHOLD (%)	ZONE 20 HOUSEHOLD (%)
WITHIN STUDY AREA																					
OUTSIDE STUDY AREA																					
Outside Study Area, Barnsley																					
Barnsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Barnsley)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Kirkstall																					
Birstall Shopping Park	0.2	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Batley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hxa, Leeds (Hadden Ing Way, Birstall, Batley)	1.9	2.8	0.0	10.9	0.0	1.3	0.0	2.9	0.0	1.7	4.2	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield 27 Retail Park (Birstall) Leeds	0.6	0.0	1.1	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkstall)	2.6	2.8	1.1	12.2	0.0	1.3	0.0	2.9	3.8	1.7	4.2	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bradford																					
Bradford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Euroway Trading Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salfair	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Bradford)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Darlington																					
B&Q, Market Park, Darlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darlington Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	0.0
Farm Road Industrial Estate, Darlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Darlington)	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.4	0.0
Outside Study Area, Doncaster																					
B&Q, Cityway Business Park, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Doncaster Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	8.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Doncaster	0.2	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Scrimshaw's, Theme Road, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, York Road, Doncaster	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thorne Road Retail Park, Doncaster	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitby Hill Retail Centre, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Doncaster)	0.9	0.0	0.0	0.0	0.0	0.0	13.5	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, East Riding of Yorkshire																					
Asda, Asda Living, Anlaby Retail Park, Anlaby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Asda Living, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Bessingby Way, Bridlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beverley Town Centre	0.2	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bridlington Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carnforth	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coltingham	0.1	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gilberdyke	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wilberby Shopping Centre, Wilberby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilnhampton Upon Thames, Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Bessingby Road, Bridlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Springfield Way, Anlaby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Wingfield Way, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Cave	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco, Morton Lane, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Widforth	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yorkshire Gardens Centre, Gilberdyke	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (East Riding of Yorkshire)	0.5	0.0	0.0	0.0	2.2	0.0	1.3	0.0	0.0	0.0	0.0	0.0	1.3	12.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Hull City																					
Asda, Kingwood Retail Park, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Newton Pleasant, Hull	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, St Andrew's Quay, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hull City Centre	0.7	0.0	0.0	0.0	0.0	9.7	2.4	0.0	0.0	0.0	0.0	0.0	0.0	13.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston Park, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingwood Retail Park, Hull	0.1	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Princes Quay Shopping Centre, Hull	0.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Andrew's Quay Retail Park, Hull	0.2	0.0	0.0	0.0	0.0	0.8	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Mount Retail Park, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hull City)	1.6	0.0	0.0	4.3	0.0	18.0	4.7	0.0	0.0	0.0	0.0	0.0	0.0	16.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Leeds																					
Highway 64 Retail Park, Seacroft, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilngate Retail Park, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds City Centre	4.0	0.0	0.0	0.0	0.0	1.9	5.3	5.1	18.6	0.0	0.0	0.0	0.0	6.8	0.0	2.3					

TABLE 19: SHOPPING PATTERNS (ELECTRICAL GOODS)

DESTINATION	TOTAL ELECTRICAL (%)	ZONE 1 ELECTRICAL (%)	ZONE 2 ELECTRICAL (%)	ZONE 3 ELECTRICAL (%)	ZONE 4 ELECTRICAL (%)	ZONE 5 ELECTRICAL (%)	ZONE 6 ELECTRICAL (%)	ZONE 7 ELECTRICAL (%)	ZONE 8 ELECTRICAL (%)	ZONE 9 ELECTRICAL (%)	ZONE 10 ELECTRICAL (%)	ZONE 11 ELECTRICAL (%)	ZONE 12 ELECTRICAL (%)	ZONE 13 ELECTRICAL (%)	ZONE 14 ELECTRICAL (%)	ZONE 15 ELECTRICAL (%)	ZONE 16 ELECTRICAL (%)	ZONE 17 ELECTRICAL (%)	ZONE 18 ELECTRICAL (%)	ZONE 19 ELECTRICAL (%)	ZONE 20 ELECTRICAL (%)
WITHIN STUDY AREA																					
OUTSIDE STUDY AREA																					
Outside Study Area, Barnsley																					
Barnsley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Barnsley)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Kirkstall																					
Brisall Shopping Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bisley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huddersfield Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.5	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leeds (Hidden Ings Way, Biscuit, Belfry)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hawthorn 27 Retail Park, (Biscuit) Leeds	0.5	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0
Sub Total (Kirkstall)	0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.5	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0
Outside Study Area, Bradford																					
Bradford City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Farway Trading Estate, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saltaire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Bradford)	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Darlington																					
B&Q, Marton Park, Darlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darlington Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Yarm Road Industrial Estate, Darlington	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Sub Total (Darlington)	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.1	0.0	0.0
Outside Study Area, Doncaster																					
B&Q, Calverly Business Park, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Doncaster Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.5	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stainley's, Thorne Road, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, York Road, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thorne Road Retail Park, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitby Hill Retail Park, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other, Doncaster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Doncaster)	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.5	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, East Riding of Yorkshire																					
Ambleby																					
Ambleby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda Living, Ambleby Retail Park, Ambleby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Narwood, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Bessingby Way, Brimingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beverly Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0
Redington Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.3	0.0	0.0	0.0	0.0	0.0	0.0
Brough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Conistone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gilberdyke	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wilberby Shopping Centre, Wilberby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kings Lynn, Thorne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Bessingby Road, Brimingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Springfield Way, Ambleby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marrisons, Kingsfield Way, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North Cave	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Penco, Marton Lane, Beverley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilberby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yorkshire Garden Centre, Gilberdyke	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (East Riding of Yorkshire)	0.8	0.0	0.0	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	21.2	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Hull City																					
Asda, Kingswood Retail Park, Hull	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Mount Pleasant, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, St Andrew Quay, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hull City Centre	1.3	0.0	0.0	0.0	0.0	0.0	18.8	0.7	0.0	0.0	0.0	0.0	0.0	0.0	18.8	0.0	0.0	0.0	0.0	0.0	0.0
Kingswood Retail Park, Hull	0.3	0.0	0.0	0.0	0.0	0.0	12.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	2.1	0.0	0.0	0.0	0.0	0.0
Marrisons Quay Shopping Centre, Hull	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Andrew Quay Retail Park, Hull	1.1	0.0	0.0	0.0	0.0	0.0	10.8	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
The Mount Retail Park, Hull	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hull City)	2.9	0.0	0.0	0.0	0.0																

WYG PLANNING & ENVIRONMENT
APPENDIX 3 - YORK RETAIL STUDY UPDATE

TABLE 21: SHOPPING PATTERNS (DIY GOODS)

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)	ZONE 11 DIY (%)	ZONE 12 DIY (%)	ZONE 13 DIY (%)	ZONE 14 DIY (%)	ZONE 15 DIY (%)	ZONE 16 DIY (%)	ZONE 17 DIY (%)	ZONE 18 DIY (%)	ZONE 19 DIY (%)	ZONE 20 DIY (%)
WITHIN STUDY AREA																					
Zone 1																					
York City Centre	5.0	17.0	4.8	13.0	7.9	4.5	0.0	7.8	0.9	1.5	12.9	18.0	5.5	3.2	5.5	8.5	3.9	1.3	0.0	0.0	0.0
Local Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barnesdon Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fulford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hedlington (Main Street) Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Badger Hill, Varnborough Way, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Microsquare (58) Heworth, York Local Neighbourhood Parade	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undefined	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total - Zone 1	14.7	74.2	19.9	25.4	60.4	26.6	0.8	14.8	11.9	1.5	0.0	8.9	13.5	1.8	1.4	5.0	6.4	1.3	0.0	0.0	2.1
B&Q Warehouse, Hull Road, York	0.3	0.0	0.0	0.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.7	0.0	0.0	0.0	0.0	0.0	0.0
Oxshack	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hobby Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Murton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nisium Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total - Zone 1	20.0	91.2	24.7	38.4	69.4	32.1	0.8	22.6	12.8	3.0	12.9	25.0	19.0	19.7	6.9	13.4	10.2	2.7	0.0	0.0	2.1
Zone 2																					
Acorns District Centre	0.1	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Biophorpe (Village) Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Biophorpe Road Local Centre	0.7	0.0	8.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Copmanthorpe Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Butters (Wetherby Road) Local Centre	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Calvert's Carpets, Millfield Business Centre, Nether Poppleton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Upper & Nether Poppleton Local Centre	0.3	0.0	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Campholme, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodthorpe, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York Designer Outlet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McArthur Glenn Designer Outlet, Nisium, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Undefined	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashham Richard Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Easton Malton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Tadcaster Road, Ashham Bar Centre, York	0.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total - Zone 2	1.2	0.0	13.7	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3																					
Haxby District Centre	0.1	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barwick Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Baggrove Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipton	0.1	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton-on-the-Forest Local Centre	0.5	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	1.1	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Strensall Local (Village) Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southon, Southon Crescent, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heworth, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hamlington, York	0.1	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fang Hall, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monks Cross	0.9	0.0	0.0	2.6	5.4	0.0	0.0	2.3	0.0	3.8	4.6	0.0	1.5	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monks Cross Retail Park, Huntington, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meat Superstore Monks Cross, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Top Super, Jockley Lane Retail Park, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton Moor	11.5	3.2	44.0	38.7	0.0	4.8	0.0	3.9	6.1	29.3	33.4	12.9	1.1	1.4	0.0	12.3	9.8	1.9	0.0	0.0	0.0
B&Q Mini Warehouse, Clifton Moor Retail Park, York	0.0	0.0	1.8	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clifton Moor Retail Park, Stirling Road, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Stirling Road, Clifton Moor, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Foss Island	0.6	1.7	5.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Foss Islands Retail Park, York	1.5	2.1	5.2	4.9	2.2	0.0	0.0	0.9	5.6	1.3	2.9	0.9	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0
Homebase, Fossbank, York	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marlborough, Foss Islands Retail Park, York	0.0	0.0	0.0																		

TABLE 21: SHOPPING PATTERNS (DIY GOODS)

DESTINATION	TOTAL DIY (%)	ZONE 1 DIY (%)	ZONE 2 DIY (%)	ZONE 3 DIY (%)	ZONE 4 DIY (%)	ZONE 5 DIY (%)	ZONE 6 DIY (%)	ZONE 7 DIY (%)	ZONE 8 DIY (%)	ZONE 9 DIY (%)	ZONE 10 DIY (%)	ZONE 11 DIY (%)	ZONE 12 DIY (%)	ZONE 13 DIY (%)	ZONE 14 DIY (%)	ZONE 15 DIY (%)	ZONE 16 DIY (%)	ZONE 17 DIY (%)	ZONE 18 DIY (%)	ZONE 19 DIY (%)	ZONE 20 DIY (%)
WITHIN STUDY AREA																					
OUTSIDE STUDY AREA																					
Outside Study Area, Barnsley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Barnsley)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Kirkstall	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Kirkstall)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bradford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Bradford)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Darlington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Darlington)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Doncaster	0.1	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Doncaster)	0.1	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, East Riding of Yorkshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (East Riding of Yorkshire)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Hull City	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Hull City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Leeds	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Leeds City)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Mansfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Mansfield)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Middlesbrough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Middlesbrough)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North East Lincolnshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (North East Lincolnshire)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North East Region	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (North East Region)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North Lincolnshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (North Lincolnshire)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Redcar & Cleveland	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Redcar & Cleveland)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Richmondshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Richmondshire)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Scarborough	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Scarborough)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Sheffield)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockton-on-Tees	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Stockton-on-Tees)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Wakefield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Wakefield)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total (Other)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SUB TOTAL OUTSIDE STUDY AREA	13.3	0.9	2.2	0.6	1.4	39.6	26.4	15.7	42.6	0.0	6.1	34.6	51.6	2.0	10.0	19.5	52.4	2.2	0.0	0.0	3.4
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Notes:
 a. Post code sectors as set out in Table 1
 b. Population figures taken from Experian G3 Micromarketer (2014 data) for 2011 (base date), 2016, 2023 and 2030 to cover future plan period
 c. Market shares derived directly from York Household Survey (November 2013) taken from Q24 (weighted and filtered)
 d. Excludes 'Don't know/undefined'

TABLE 25: SHOPPING EXPENDITURE RETENTION (ALL COMPARISON GOODS) (2013)

DESTINATION	TOTAL COMPARISON (£m)	ZONE 1 COMPARISON (£m)	ZONE 2 COMPARISON (£m)	ZONE 3 COMPARISON (£m)	ZONE 4 COMPARISON (£m)	ZONE 5 COMPARISON (£m)	ZONE 6 COMPARISON (£m)	ZONE 7 COMPARISON (£m)	ZONE 8 COMPARISON (£m)	ZONE 9 COMPARISON (£m)	ZONE 10 COMPARISON (£m)	ZONE 11 COMPARISON (£m)	ZONE 12 COMPARISON (£m)	ZONE 13 COMPARISON (£m)	ZONE 14 COMPARISON (£m)	ZONE 15 COMPARISON (£m)	ZONE 16 COMPARISON (£m)	ZONE 17 COMPARISON (£m)	ZONE 18 COMPARISON (£m)	ZONE 19 COMPARISON (£m)	ZONE 20 COMPARISON (£m)
WITHIN STUDY AREA																					
OUTSIDE STUDY AREA																					
Outside Study Area, Barnsley	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Kirkstall	23.7	1.0	1.6	6.1	0.4	0.1	0.5	3.9	9.5	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bradford	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Darlington	12.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	9.9	2.3	0.0
Outside Study Area, Doncaster	18.0	0.0	0.0	0.0	0.0	0.0	14.7	3.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Outside Study Area, East Riding of Yorkshire	17.2	0.0	0.4	0.1	0.7	2.7	0.5	0.0	0.0	0.0	0.0	0.0	0.0	12.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Hull City	57.9	0.0	0.0	7.7	0.5	13.9	10.9	1.1	0.0	0.0	0.0	0.0	2.4	21.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Leeds	122.5	1.3	5.9	2.1	0.9	1.0	4.5	10.0	63.4	0.2	0.4	0.2	1.5	0.0	3.5	0.0	0.6	0.0	1.4	3.1	22.6
Outside Study Area, Mansfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Middlesbrough	37.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	4.6	0.0	0.3	19.3	10.4	2.5	0.0
Outside Study Area, North East Lincolnshire	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North East Region	10.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	2.3	4.0	2.8	0.0
Outside Study Area, North Lincolnshire	6.0	0.0	0.0	0.0	0.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Redcar & Cleveland	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Richmondshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Scarborough	31.8	0.2	0.4	0.9	0.5	0.0	0.0	0.0	0.0	0.1	0.0	0.1	9.9	7.2	0.0	1.2	6.0	0.0	0.0	0.0	5.3
Outside Study Area, Sheffield	4.5	0.0	0.0	0.0	0.0	0.0	1.5	2.2	0.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockton-on-Tees	37.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	3.4	0.0	0.0	14.3	19.4	0.0	0.0
Outside Study Area, Wakerfield	36.4	0.6	0.0	0.0	0.0	0.0	9.2	4.6	21.7	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other	39.8	0.2	3.0	1.5	0.7	0.5	3.0	1.2	9.7	0.3	0.7	0.0	0.0	0.0	3.0	0.3	0.0	1.4	6.1	4.1	4.4
SUB TOTAL OUTSIDE STUDY AREA	458.0	3.3	11.2	18.3	3.8	18.4	51.0	26.7	105.9	0.8	3.2	0.9	13.8	41.3	15.0	1.8	7.1	37.3	51.2	14.7	32.3
TOTAL	1,977.1	96.7	193.5	219.9	65.4	52.9	121.7	151.9	238.7	48.0	45.9	23.4	56.3	64.7	56.6	23.8	28.3	53.3	99.9	97.8	248.5

Notes:
 a. Post code sectors as set out in Table 1
 b. Population figures taken from Experian G3 Micromarketer (2014 data) for 2013 (base data), 2018, 2023 and 2030 to cover future plan period
 c. Total comparison goods Taken from aggregating results from Tables 10, 12, 14, 16, 18, 20, 22, 24 and 26
 d. Excludes 'don't know' values/Internet'

TABLE 26: BENCHMARK EXISTING PROVISION (COMPARISON) (2013)

DESTINATION	GROSS (sq m) (b)	SALES AREA (c)	COMPARISON			DRAWN FROM STUDY AREA %	SURVEY TURNOVER £m
			SALES DENSITY (B)	BENCHMARK TURNOVER (AxB)	SURVEY TURNOVER £m		
YORK CITY (Admin area)							
Zone 1							
York City Centre							
York City Centre	70,870	49,609	9,000	446.5	450.4	92	488.7
Local Centres							
Yarburgh Way (31)	187	131	2,000	0.3	0.1	100	0.1
Heslington (Main Street) (32)	280	196	2,000	0.4	0.0	100	0.0
Fishergate (Fullford) (39)	134	94	2,000	0.2	0.0	100	0.0
Melrosegate (58) (Heworth)	75	53	2,000	0.1	0.0	100	0.0
Dunnington (92)	475	333	2,000	0.7	0.4	100	0.4
Undefined							
B&Q Warehouse, Hull Road, York	9,510	6,657	1,813	12.1	18.2	100	18.2
Osbaldwick				0.0	0.0	100	0.0
Holtby				0.0	0.0	100	0.0
Murton				0.4	0.4	100	0.4
Naburn				0.1	0.1	100	0.1
Sub Total (Zone 1)	81,531	57,071		460.7	469.6		507.9
Zone 2							
Acomb District Centre							
Acomb District Centre	4,847	3,393	3,000	10.2	6.3	100	6.3
Local Centres							
Bishopthorpe Road (3)	1,143	800	2,000	1.6	4.1	100	4.1
Poppleton & Nether Poppleton (52 and 71)	147	103	2,000	0.2	1.0	100	1.0
Dringhouses (60)	561	393	2,000	0.8	0.0	100	0.0
Moorcroft Road (Woodthorpe) (62)	62	43	2,000	0.1	0.1	100	0.1
Copmanthorpe(66)	241	169	2,000	0.3	0.1	100	0.1
Rufforth (Wetherby Road) (72)	0	0	0	0.0	0.0	100	0.0
York Designer Outlet							
McArthur Glen Designer Outlet, Naburn, York	20,520	16,416	5,635	92.5	43.4	47	92.5
Undefined							
Askham Richard				1.2	1.2	100	1.2
Acaster Malbis				0.0	0.0	100	0.0
Tesco Extra, Tadcaster Road, Askham Bar Centre, York		2,258	11,924	26.9	12.9	100	12.9
Sub Total (Zone 2)	27,521	23,574		133.8	69.1		118.2
Zone 3							
Haxby District Centre (10)							
Haxby District Centre	904	633	3,000	1.9	2.0	100	2.0
Local Centres							
Earswick (8)	166	116	2,000	0.2	0.0	100	0.0
Strensall (Village) (12)	147	103	2,000	0.2	0.1	100	0.1
Bootham (15)	2,799	1,959	2,000	3.9	0.1	100	0.1
Shipton (18)	288	202	2,000	0.4	0.1	100	0.1
East Parade (Heworth) (24)	616	431	2,000	0.9	0.1	100	0.1
Tang Hall Lane (28)	109	76	2,000	0.2	0.1	100	0.1
Clifton Road (69)	307	215	2,000	0.4	0.2	100	0.2
Huntington Road (86)	0	0	0	0.4	0.4	100	0.4
Stockton-on-the Forest (96)	434	304	2,000	0.6	0.6	100	0.6
Hopgrove (97)	171	120	2,000	0.2	0.0	100	0.0
Skelton (Fairfields) (115)	0	0	0	0.0	0.0	100	0.0
Monks Cross (116)							
Monks Cross Retail Park, Huntington, York	32,198	24,166		119.9	177.6	95	187.9
<i>Poundland</i>	934	747	7,529	5.6			
<i>Hobbycraft</i>	940	752	2,500	1.9			
<i>Monsoon</i>	941	753	4,347	3.3			
<i>Laura Ashley</i>	941	752	3,395	2.6			
<i>Sports Direct</i>	967	773	4,886	3.8			
<i>Marks & Spencer</i>	2,390	1,912	5,047	9.6			
<i>Boots</i>	1,977	1,581	10,993	17.4			
<i>Next</i>	1,895	1,516	4,510	6.8			
<i>Outfit</i>	1,652	1,322	5,000	6.6			
<i>WH Smith</i>	1,189	951	3,486	3.3			
<i>Arcadia</i>	2,077	1,662	2,960	4.9			
<i>H&M</i>	1,531	1,225	4,270	5.2			
<i>River Island</i>	934	747	10,339	7.7			
<i>BHS</i>	948	758	4,347	3.3			
<i>BHS</i>	1,283	1,026	4,347	4.5			
<i>New Look</i>	948	758	3,410	2.6			
<i>Clarks</i>	949	760	2,000	1.5			
<i>Clinton Cards</i>	897	717	2,600	1.9			
<i>Blacks</i>	465	372	2,700	1.0			
<i>Debenhams (Desire)</i>	2,820	2,256	2,768	6.2			
<i>Vacant</i>	135	108		0.0			
<i>Tk Maxx (Phase 2)</i>	2,740	1,370	2,868	3.9			
<i>Argos (Phase 2)</i>	1,283	257	18,854	4.8			
<i>Game</i>	214	171	11,500	2.0			
<i>The Carphone Warehouse</i>	493	395	16,500	6.5			
<i>American Golf Discount</i>	325	260	4,000	1.0			
<i>Evans Cycles</i>	332	265	7,000	1.9			
<i>Asda Superstore, Monks Cross, York</i>		2,007	9,270	18.6	2.1	100	2.1
<i>The Range, Jockey Lane Retail Park, York</i>	8,300	5,760	3,000	17.3	7.6	100	7.6
Clifton Moor (113)							
B&Q Mini Warehouse, Clifton Moor Retail Park, York	4,819	3,374	1,813	6.1	15.1	100	15.1
Clifton Moor Retail Park, Stirling Road, York	31,141	23,788		74.8	153.2	100	153.2
<i>Boots</i>	229	183	10,993	2.0			
<i>Pets at Home</i>	673	538	2,606	1.4			
<i>Wilkinsons</i>	3,902	3,122	3,181	9.9			
<i>Under construction (under offer Harveys)</i>	1,358	1,086		0.0			
<i>Under construction (under offer Wren Kitchen & Bedrooms)</i>	1,561	1,249		0.0			
<i>Under construction (under offer Oak Furniture)</i>	697	557		0.0			
<i>Under construction (under offer JYSK)</i>	743	595		0.0			
<i>Under construction (under offer DFS)</i>	1,394	1,115		0.0			
<i>Dunelm</i>	3,579	2,863	2,384	6.8			
<i>Home Bargains</i>	764	612	6,457	3.9			
<i>Dreams</i>	771	616	1,335	0.8			
<i>Poundstretcher</i>	941	753	1,874	1.4			
<i>Vacant</i>	943	755		0.0			
<i>Brantano</i>	504	403	2,000	0.8			
<i>Family Bargains</i>	1,375	1,100	4,648	5.1			
<i>Harveys</i>	942	754	5,500	4.1			
<i>Carpetright</i>	941	753	1,104	0.8			
<i>Matalan</i>	1,912	1,530	2,341	3.6			
<i>Topps Tiles</i>	465	372	1,144	0.4			
<i>Vacant</i>	46	37		0.0			
<i>Vacant</i>	93	74		0.0			
<i>Vacant</i>	139	111		0.0			
<i>Toys R Us</i>	3,265	2,612	2,119	5.5			
<i>Comet (now vacant)</i>	1,394	1,115		0.0			
<i>Vacant</i>	1,399	1,119		0.0			
<i>Mothercare</i>	1,468	1,174	3,649	4.3			
<i>Argos</i>	1,875	375	18,854	7.1			
<i>Currys</i>	2,602	2,082	6,125	12.8			
<i>Family Bargains</i>	548	439	4,648	2.0			
<i>Maplin</i>	372	297	6,125	1.8			
Tesco Extra, Stirling Road, Clifton Moor, York		2,251	11,924	26.8	12.0	100	12.0
Foss Island (118)							
Foss Islands Retail Park, York	11,609	9,287		21.1	7.6	95	8.0
<i>Homesense</i>	3,414	2,731	3,000	8.2			
<i>Pets at Home</i>	697	558	2,606	1.5			
<i>Kitchenhaus</i>	692	554	3,500	1.9			
<i>Vacant</i>	914	732		0.0			
<i>Staples, Foss Island Road</i>	1,161	929	1,345	1.2			
<i>Halford, Foss Islands Road</i>	2,855	2,284	2,904	6.6			
<i>Allied Carpet, Foss Island Road</i>	1,875	1,500	1,104	1.7			
Homebase, Fossbank, York	3,414	2,049	1,252	2.6	1.8	100	1.8
Morrisons, Foss Islands Retail Park, York		757	9,968	7.5	0.3	100	0.3
Undefined							
Browns Nursery, Wigginton				0.1	0.1	100	0.1
Deans Garden Centre, Stockton-on-the Forest				0.4	0.4	100	0.4
Sub Total (Zone 3)	89,123	66,822		304.5	381.3		392.1
SUB-TOTAL YORK	198,175	147,468		899.0	920.0		1,018.2

Notes:

- Gross floorspace figures taken from GOAD 2014 updated for City Centre, for defined district and local centres, data from CYC (2013)
- Floorspace figures for McArthur Glen (McG) provided by Centre Manager (December 2013), and reflects the net comparison goods floorspace. WYG estimate that the turnover of YDO is between £90m and £95m, but have taken a mid point between £92.5m
- Floorspace figures for Monks Cross and Clifton Moor Retail Areas, taken from HOW Planning (2011) and Indigo Planning (2011) and cross referenced to Completely Retail information from published sources
- Gross to net sales area ratio is 80% for retail warehousing and 70% for traditional town centre floorspace (DIY stores at 85%), Argos assumed at 20% drawing on information from Mintel (2013)
- Sales densities taken from Mintel Retail Rankings 2013 (adjusted to 2011 prices) * WYG assumption for town and local centre, WYG assumed local shops (undefined) are trading at equilibrium (where no floorspace information is available)
- Sales densities (comparison goods) for supermarkets taken from Verdict Grocer Retailers (2012) (except Morrisons which is taken from Verdict 2011), and floorspace estimated drawing on estimates from Table 5
- Percentage of turnover drawn from Study Area is based on WYG judgement and geographic position of facility within the Study Area. WYG has considered this against available information available from VisitYork (2014) and removed visitors who originate from Study Area

2012 PRICES

TABLE 27: ESTIMATED (BASELINE) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN STUDY AREA

Table 1a: Estimated 'Global Capacity' for Comparison Goods Facilities in York City (admin area)

Year	Benchmark Turnover - £m	Derived Expenditure Available - £m ²	Surplus Expenditure - £m
2013	1,018.2	1,018.2	0.0
2018	1,128.6	1,159.7	31.1
2023	1,248.5	1,359.5	111.0
2028	1,378.5	1,608.0	229.4
2030	1,434.1	1,716.8	282.7
Market Share		46.5	

Allows for increased turnover efficiency as set out in Table 4a Expert Retail Planner 11 (October 2013)
Assumes constant market share claimed by all facilities in York City (administrative) facilities at 46.5% from Study Area
Assumes a inflow of 11% (after allowances for trade from outside study area accounted for informed by VisitYork data (as well as McArthur Glen data) At 2012 prices

Table 1b: Quantitative Need for Additional Floorspace - Comparison Goods

Year	Comparison Goods		
	£m	Min ¹	Max ²
2013	0	0	0
2018	31.1	5,600	9,400
2023	111.0	18,100	30,200
2028	229.4	33,900	55,500
2030	282.7	40,100	66,900

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Allows for increased turnover efficiency as set out in Table 4a Expert Retail Planner 11 (Oct 2013)
At 2012 prices

Table 1c: Net Quantitative Need for Additional Floorspace - Comparison Goods

Year	£m	Comparison Goods			
		£m Extant	£m Residual	Min ¹	Max ²
2013	0.0				
2018	31.1	132.8	-101.7	-18,400	-30,600
2023	111.0	146.9	-36.0	-5,900	-9,800
2028	229.4	162.2	-67.3	9,900	16,600
2030	282.7	168.8	-113.9	16,200	27,000

Allows for increased turnover efficiency as set out in Table 4a Expert Retail Planner 11 (October 2013)
Planning commitments taken from Table 27a below

TABLE 27a: COMPARISON GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2013)

Reference	Location	Proposal	Gross Retail Floorspace	Net Comparison Retail Floorspace	Estimated Turnover per sq.m (£)	Estimated Turnover (£) (2018)	Trade Drawn from Study Area		
							%	100	£m
York City (Zones 1 to 3)			197	156	2,500	0.4	100	0.4	
13/00644/FUL	Eclipse Ceramic Tile Studio 107 Walmgate	Change of use of 107 - 109 Walmgate from community centre (use class D1) to shop (use class A1)	3,244	2,271	4,000	9.1	35	3.2	
97/01350/FUL	York Designer Outlet	Undeveloped floorspace as permitted under condition 24 of the 97/01350/FUL	200	160	3,395	0.5	95	0.5	
13/01440/CPD	Unit 3 (Laura Ashley) Monks Cross	Additional Floorspace	2,724	2,179	5,500	7.6	95	7.2	
11/00050/REF	Arabesque House	Outline application for erection of a retail warehouse following demolition of existing office building							
11/02656/FUL	Unit 3 (Next Home) Hurricane Way	Construction of mezzanine floor	837	670	4,510	3.0	100	3.0	
13/01559/FULM	Units 3, 4, 5/6, 11 and 12 Monks Cross Shopping Park	External alterations to amalgamate five existing units (nos 3, 4, 5/6, 11 and 12) and create additional mezzanine floorspace to create two non food retail units: external alterations and variation of condition 3 of permission ref 3/66/650A/DA - 3/61/207G/DA to subdivide Unit 16							
		M&S (Unit A)	29,728	9,058	5,043	45.7	90	41.1	
		John Lewis (Unit B)		8,733	8,326	72.7	90	65.4	
		Next (Unit C)		2,230	4,510	10.1	90	9.1	
			36,930	25,457		152.1		132.8	
Total			36,930	25,457		152.1		132.8	

Notes

- Source: City of York data
- Floorspace for Oakgate scheme taken from review of submission information by applicant and from review of Deloitte review (2012)
- Floorspace figures on York Designer Outlet provided by NTR Planning (email dated 24th July 2014 to CIC from Adam Gosling) confirms that 3,244 sq.m (gross) of proposed floorspace related to 97/01350/FUL was not implemented and could therefore be implemented at any time
- Floorspace and Turnover data for Monks Cross Shopping Centre (LPA Ref: 13/01559/FULM) taken from Planning and Retail Report dated May 2011
- Sales densities derived from Verdict (2013) or Mintel Retail Rankings (2013) for national multiples and WYG judgement for other unspecified shops
- Excludes small COU applications (A1 Use Class) and A1 applications below 100 sq.m, and does not include net reduction of floorspace (A1)



**Appendix 4: Growth Scenario
Quantitative Capacity Assessment
(Convenience Goods)**



WYG PLANNING & ENVIRONMENT
APPENDIX 4 - YORK RETAIL STUDY UPDATE

TABLE 1: POPULATION AND EXPENDITURE (CONVENIENCE) (PREFERRED OPTION)

ZONE	POPULATION					PER CAPITA EXPENDITURE CONVENIENCE (£)				
	2013	2018	2023	2028	2030	2013	2018	2023	2028	2030
1	41,954	45,286	47,376	59,571	64,067	1,540	1,554	1,607	1,663	1,689
2	72,636	76,600	79,862	81,631	83,810	1,753	1,769	1,830	1,893	1,923
3	84,630	91,339	97,184	101,421	110,641	1,735	1,751	1,811	1,873	1,904
4	21,586	22,339	23,048	23,648	23,861	1,918	1,935	2,002	2,071	2,104
5	16,655	17,246	17,832	18,302	18,453	2,032	2,050	2,121	2,194	2,229
6	46,945	48,793	50,593	52,100	52,594	1,800	1,816	1,878	1,943	1,974
7	52,621	55,613	58,533	60,944	61,735	1,885	1,902	1,968	2,036	2,068
8	78,536	82,914	86,647	89,828	90,984	1,948	1,966	2,034	2,104	2,138
9	14,482	14,793	15,137	15,433	15,531	2,034	2,052	2,123	2,196	2,231
10	14,115	14,378	14,692	14,925	14,995	2,085	2,103	2,176	2,251	2,287
11	7,746	7,876	8,044	8,162	8,202	2,003	2,021	2,091	2,163	2,198
12	21,417	21,784	22,300	22,691	22,832	1,876	1,892	1,958	2,025	2,058
13	23,287	24,096	24,888	25,554	25,771	1,896	1,913	1,979	2,047	2,080
14	20,204	20,557	20,951	21,252	21,336	1,901	1,918	1,984	2,052	2,085
15	9,060	9,187	9,389	9,520	9,561	2,000	2,018	2,087	2,159	2,194
16	10,946	11,115	11,382	11,568	11,629	1,930	1,947	2,014	2,083	2,117
17	16,096	16,412	16,778	17,056	17,133	2,120	2,139	2,212	2,288	2,325
18	32,061	32,628	33,274	33,765	33,918	1,866	1,883	1,948	2,015	2,047
19	35,086	35,838	36,679	37,386	37,620	1,872	1,889	1,954	2,021	2,054
20	107,818	110,270	113,004	115,389	116,201	1,540	1,554	1,607	1,663	1,689
TOTAL	727,881	759,063	787,593	820,146	840,874					

Notes:

a. Post code sectors

1886.568719

Zone 1: YO 1 6, YO 1 7, YO 1 8, YO 1 9, YO10 3, YO10 4, YO10 5.....

Zone 2: YO23 1, YO23 2, YO23 3, YO24 1, YO24 2, YO24 3, YO24 4.....

Zone 3: YO30 1, YO30 4, YO30 5, YO30 6, YO30 7, YO31 0, YO31 1.....

Zone 4: YO41 1, YO41 4, YO41 5, YO42 1, YO42 2

Zone 5: YO42 4, YO43 3, YO43 4

Zone 6: DN14 0, DN14 5, DN14 6, DN14 7, DN14 8, DN14 9

Zone 7: YO 8 3, YO 8 4, YO 8 5, YO 8 6, YO 8 8, YO 8 9, YO19 6...

Zone 8: LS22 4, LS22 5, LS22 6, LS22 7, LS23 6, LS23 7, LS24 8.....

Zone 9: YO26 7, YO26 8, YO26 9, YO30 2, YO51 9

Zone 10: YO61 1, YO61 2, YO61 3, YO61 4

Zone 11: YO60 6, YO60 7, YO62 4

Zone 12: YO17 6, YO17 7, YO17 8, YO17 9

Zone 13: YO25 3, YO25 5, YO25 6, YO25 9

Zone 14: YO 7 1, YO 7 2, YO 7 3, YO 7 4

Zone 15: YO62 5, YO62 6, YO62 7

Zone 16: YO18 7, YO18 8

Zone 17: TS 9 5, TS 9 6, TS 9 7, YO21 2

Zone 18: DL 6 1, DL 6 2, DL 6 3, DL 7 0, DL 7 8, DL 7 9

Zone 19: DL 8 1, DL 8 2, HG 4 1, HG 4 2, HG 4 3, HG 4 4, HG 4 5

Zone 20: HG 1 1, HG 1 2, HG 1 3, HG 1 4, HG 1 5, HG 2 0, HG 2 7.....

b. Population figures taken from Experian G3 Micromarketer (2012 data) for 2013 (base date), 2018, 2023 and 2028 and 2030 to cover future plan period

c. Per Capita expenditure from Experian G3 Micromarketer (2012 data), adjusted to exclude SFT at 2011 in accordance with Appendix 3 of Retail Planner Briefing Note 11.

d. Projected forward using actual growth recorded at 2012 and forecast growth from 2013 as set out in Tables in Appendix 3 of Retail Planner Briefing Note 11 taking into account estimated growth rates and allowances for SFT growth (at excluding 30% allowance) of convenience goods SFT is taken from a tangible stores' shelves

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APPENDIX 4 - YORK RETAIL STUDY UPDATE

TABLE 2A: TOTAL EXPENDITURE AVAILABLE (CONVENIENCE) (PREFERRED OPTION)

ZONE	EXPENDITURE £(m) CONVENIENCE					GROWTH CONVENIENCE			
	2013	2018	2023	2028	2030	13-'18	13-'23	13-'28	13-'30
1	64.6	70.4	76.1	99.0	108.2	5.8	11.5	34.4	43.6
2	127.3	135.5	146.1	154.5	161.2	8.2	18.8	27.2	33.8
3	146.8	159.9	176.0	190.0	210.6	13.1	29.2	43.2	63.8
4	41.4	43.2	46.1	49.0	50.2	1.8	4.7	7.6	8.8
5	33.8	35.4	37.8	40.1	41.1	1.5	4.0	6.3	7.3
6	84.5	88.6	95.0	101.2	103.8	4.1	10.5	16.8	19.4
7	99.2	105.8	115.2	124.1	127.7	6.6	16.0	24.9	28.5
8	153.0	163.0	176.2	189.0	194.5	10.0	23.2	36.0	41.5
9	29.5	30.4	32.1	33.9	34.7	0.9	2.7	4.4	5.2
10	29.4	30.2	32.0	33.6	34.3	0.8	2.5	4.2	4.9
11	15.5	15.9	16.8	17.7	18.0	0.4	1.3	2.1	2.5
12	40.2	41.2	43.7	46.0	47.0	1.1	3.5	5.8	6.8
13	44.1	46.1	49.2	52.3	53.6	1.9	5.1	8.2	9.5
14	38.4	39.4	41.6	43.6	44.5	1.0	3.2	5.2	6.1
15	18.1	18.5	19.6	20.6	21.0	0.4	1.5	2.4	2.9
16	21.1	21.6	22.9	24.1	24.6	0.5	1.8	3.0	3.5
17	34.1	35.1	37.1	39.0	39.8	1.0	3.0	4.9	5.7
18	59.8	61.4	64.8	68.0	69.4	1.6	5.0	8.2	9.6
19	65.7	67.7	71.7	75.6	77.3	2.0	6.0	9.9	11.6
20	166.0	171.3	181.6	191.9	196.3	5.3	15.6	25.8	30.3
TOTAL	1,312.7	1,380.7	1,481.8	1,593.1	1,657.8	68.0	169.0	280.4	345.1

TABLE 2B: MAIN / TOP-UP SPLIT (2013)

ZONE	EXPENDITURE £(m) CONVENIENCE - 2010		
	MAIN	TOP-UP	TOTAL
1	52.8	11.8	64.6
2	105.5	21.8	127.3
3	115.7	31.1	146.8
4	33.0	8.4	41.4
5	27.3	6.6	33.8
6	68.4	16.1	84.5
7	79.3	19.9	99.2
8	118.1	34.9	153.0
9	22.2	7.2	29.5
10	23.1	6.4	29.4
11	12.1	3.4	15.5
12	32.5	7.7	40.2
13	35.8	8.4	44.1
14	29.9	8.5	38.4
15	14.3	3.8	18.1
16	16.9	4.2	21.1
17	26.0	8.1	34.1
18	46.7	13.1	59.8
19	49.8	15.9	65.7
20	135.6	30.4	166.0
TOTAL	1045.0	267.8	1,312.7

TABLE 3B: MAIN / TOP-UP SPLIT (2018)

ZONE	EXPENDITURE £(m) CONVENIENCE - 2015		
	MAIN	TOP-UP	TOTAL
1	57.5	12.9	70.4
2	112.3	23.2	135.5
3	126.0	33.9	159.9
4	34.5	8.8	43.2
5	28.5	6.9	35.4
6	71.7	16.9	88.6
7	84.5	21.3	105.8
8	125.8	37.2	163.0
9	22.9	7.4	30.4
10	23.7	6.5	30.2
11	12.4	3.5	15.9
12	33.3	7.9	41.2
13	37.3	8.7	46.1
14	30.7	8.7	39.4
15	14.6	3.9	18.5
16	17.3	4.3	21.6
17	26.7	8.4	35.1
18	48.0	13.5	61.4
19	51.3	16.3	67.7
20	140.0	31.4	171.3
TOTAL	1,099.2	281.5	1,380.7

Notes:

- Post code sectors (See Table 1)
- Population figures taken from Experian G3 Micromarketer (2012 data) for 2013 (base date), 2018, 2023 and 2028 and 2030 to cover future plan period
- Per Capita expenditure from Experian G3 Micromarketer (2012 data), adjusted to exclude SFT at 2011 in accordance with Appendix 3 of Retail Planner Briefing Note 11.
- Projected forward using actual growth recorded at 2012 and forecast growth from 2013 as set out in Tables in Appendix 3 of Retail Planner Briefing Note 11 taking into account estimated growth rates and allowances for SFT growth (at excluding 30% allowance) of convenience goods SFT is taken from a tangible stores' shelves
- WYG has proportioned the level of convenience goods spent between main food and top up to reflect the local spending patterns found in Q05 and Q15 of the Household Survey (over the whole Study Area it represents a 80/20 ratio split)

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APPENDIX 4 - YORK RETAIL STUDY UPDATE

TABLE 6: ESTIMATED (PREFERRED OPTION) CAPACITY FOR NEW CONVENIENCE GOODS PROVISION WITHIN STUDY AREA

Table 1a: Estimated 'Capacity' for Convenience Goods Facilities in York (City administration)

Year	Turnover - £m ¹	Expenditure Available - £m ²	Surplus Expenditure - £m
2013	407.9	443.5	35.6
2018	400.2	466.5	66.3
2023	401.4	500.6	99.2
2028	403.4	538.2	134.8
2030	404.2	560.1	155.9
Market Share	33.0		

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (Oct 2013)
 Assumes constant market share claimed by York (city wide) facilities at 33.0% from Study Area (allows for 2% inflow,
 2012 PRICES

Table 1b: Quantitative Need for Additional Floorspace – Convenience Goods (York (City administration))

Year	Convenience Goods		
	£m	Floorspace Requirement	
		Min ¹	Max ²
2013	35.6	3,000	5,100
2018	66.3	5,700	9,700
2023	99.2	8,500	14,400
2028	134.8	11,500	19,500
2030	155.9	13,300	22,500

Average sales density assumed to be £11,900 per sq.m ((rounded) based on the average sales density of the leading five supermarkets as identified by (Verdict 2013)
 Average sales density assumed to be £7,000 per sq.m
 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (October 2013)
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Table 1c: Net Quantitative Need for Additional Floorspace - Convenience Goods

Year	Convenience Goods				
	£m	£m	£m	Floorspace Requirement	
		Extant	Residual	Min ¹	Max ²
2013	35.6				
2018	66.3	17.4	48.9	4,200	7,100
2023	99.2	17.4	81.8	7,000	11,900
2028	134.8	17.5	117.3	10,000	16,900
2030	155.9	17.5	138.4	11,800	19,900

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (Sept 2013) from 2018 (assuming trading at 2018).
 Planning commitments taken from Table 6a below

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TABLE 6a: CONVENIENCE GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER (2013)

Reference	Location	Proposal	Gross Retail Floorspace	Net Retail Floorspace	Net Convenience Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£) (2018)	Trade Drawn from Zones 1 to 3	
								%	£m
York City (Zones 1 to 3)									
13/02531/FULM	(Iceland) 4 Clifton Moor	Variation of condition 5 of	465	372	361	6,667	2.4	100	2.4
11/02581/OUTM	M&S (Simply Food)	Community Stadium,		1,301	1,301	11,488	14.9	100	14.9
Sub Total (York)				1,673	1,662		17.4		17.4
Total				1,673	1,662		17.4		17.4

Notes

Source: York City Council

1. Floorspace for M&S Vanguard Site taken from Retail Assessment prepared by HOW Planning for 11/02581/OUTM, this has allowed for transfer of existing M&S Simply Food, and taken from Deloitte Retail Planning Report dated March 2012

2. Floorspace figures for Iceland taken from decision notice (dated 19 July 2013) and related to condition 3 imposing floorspace limitation

Net convenience floorspace derived from ratio provided by Verdict Grocer Retailers (2013) where available, otherwise WYG judgement

Sales densities derived from Verdict (2013) or Mintel Retail Rankings (2013) for national multiples and WYG judgement for other unspecified shops

Excludes small COU applications (A1 Use Class) and A1 applications below 100 sq.m, and does not include net reduction of floorspace (A1)



**Appendix 5: Growth Scenario
Quantitative Capacity Assessment
(Comparison Goods)**



TABLE 8: TOTAL EXPENDITURE AVAILABLE (COMPARISON)

ZONE	EXPENDITURE (£/m)																												GROWTH ALL COMPARISON																				
	COMPARISON																												'13-18	'13-23	'13-28	'13-30																	
	2013							2018							2023							2028											2030																
Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total	Furniture	DIY	Electrical	Clothes	CDs etc	Household	Recreation	Chemist	Total														
1	10.3	5.1	15.2	25.9	6.3	18.2	13.3	2.4	96.7	12.2	6.0	18.1	30.8	7.5	21.7	15.9	2.8	115.0	14.5	7.2	21.5	36.7	9.0	25.8	18.9	3.3	136.8	21.0	10.4	31.1	53.1	13.0	37.3	27.3	5.0	198.2	23.9	11.8	35.5	60.4	14.8	42.5	31.1	5.5	225.5	18.3	40.1	101.5	128.8
2	20.2	10.0	31.3	50.9	12.5	35.8	27.4	5.4	193.5	23.5	11.6	36.4	59.1	14.5	41.6	31.9	6.2	224.9	27.8	13.7	43.1	70.1	17.2	49.4	37.8	7.4	266.5	32.8	16.2	50.7	82.5	20.3	58.1	44.4	8.9	313.9	35.6	17.6	55.2	89.7	22.0	63.2	48.3	9.4	341.0	31.4	73.0	120.4	147.5
3	24.1	11.6	35.7	57.2	14.3	40.7	30.5	5.7	219.9	28.7	13.8	42.5	68.1	17.0	48.4	36.3	6.8	261.5	34.7	16.7	51.4	82.4	20.6	58.5	43.9	8.2	316.4	41.7	20.1	61.8	99.0	24.7	70.3	52.8	10.1	380.5	48.1	23.2	71.4	114.3	28.5	81.3	61.0	11.3	439.1	41.6	96.5	160.5	219.2
4	7.5	3.9	10.6	16.2	4.3	11.8	9.4	1.7	65.4	8.6	4.5	12.1	18.5	4.9	13.5	10.7	2.0	74.6	10.1	5.2	14.2	21.6	5.7	15.8	12.5	2.3	87.5	11.9	6.2	16.7	25.6	6.8	18.6	14.8	2.8	103.5	12.7	6.6	17.9	27.3	7.2	19.9	15.8	2.9	110.5	9.2	22.1	38.0	45.0
5	6.1	3.2	8.4	12.9	3.6	9.4	8.0	1.3	52.9	7.0	3.7	9.5	14.7	4.1	10.7	9.2	1.5	60.3	8.2	4.3	11.2	17.3	4.8	12.6	10.8	1.8	70.9	9.7	5.1	13.3	20.4	5.7	14.8	12.7	2.1	83.9	10.3	5.5	14.1	21.8	6.1	15.8	13.6	2.2	89.5	7.5	18.0	31.0	36.6
6	13.9	6.9	18.5	31.5	7.9	22.3	17.6	3.0	121.7	15.9	7.9	21.2	36.1	9.1	25.6	20.2	3.5	139.4	18.7	9.4	24.9	42.6	10.7	30.1	23.8	4.1	164.3	22.2	11.1	29.6	50.5	12.7	35.7	28.2	5.0	194.9	23.7	11.9	31.6	54.0	13.6	38.2	30.2	5.2	208.2	17.7	42.6	73.3	86.5
7	16.6	8.6	24.7	38.3	10.0	27.5	22.2	3.9	151.9	19.3	10.0	28.8	44.6	11.7	32.0	25.9	4.6	176.9	23.1	11.9	34.5	53.4	13.9	38.3	31.0	5.5	211.7	27.7	14.3	41.3	64.0	16.7	46.0	37.2	6.8	253.9	29.7	15.3	44.3	68.6	17.9	49.3	39.9	7.1	272.2	25.0	59.8	102.0	120.3
8	25.7	13.4	39.9	60.6	15.7	43.6	33.3	6.6	238.7	29.8	15.6	46.4	70.5	18.3	50.7	38.7	7.7	277.7	35.5	18.5	55.1	83.7	21.7	60.2	46.0	9.2	329.9	42.3	22.1	65.8	99.9	25.9	71.9	55.0	11.3	394.1	45.4	23.7	70.5	107.2	27.8	77.1	58.9	11.7	422.3	39.0	91.2	155.4	183.6
9	5.2	3.0	7.7	11.9	3.3	8.4	7.2	1.3	48.0	5.8	3.4	8.7	13.4	3.7	9.4	8.1	1.5	54.0	6.8	3.9	10.1	15.6	4.3	11.0	9.4	1.7	62.8	7.9	4.6	11.9	18.3	5.0	12.9	11.1	2.1	73.8	8.5	4.9	12.7	19.5	5.4	13.7	11.8	2.2	78.6	6.0	14.9	25.8	30.6
10	5.4	3.0	7.2	10.9	3.1	8.0	7.2	1.2	45.9	6.0	3.4	8.0	12.2	3.5	9.0	8.1	1.3	51.6	7.0	3.9	9.3	14.2	4.1	10.5	9.4	1.5	59.9	8.2	4.6	10.9	16.6	4.8	12.2	11.0	1.8	70.1	8.7	4.9	11.6	17.6	5.1	13.0	11.7	1.9	74.5	5.6	14.0	24.2	28.6
11	2.9	1.6	3.4	5.5	1.6	4.0	3.8	0.5	23.4	3.3	1.8	3.8	6.1	1.8	4.5	4.3	0.6	26.2	3.8	2.1	4.4	7.1	2.1	5.2	5.0	0.6	30.4	4.5	2.4	5.1	8.3	2.5	6.1	5.8	0.8	35.5	4.8	2.6	5.4	8.9	2.6	6.5	6.2	0.8	37.8	2.8	7.0	12.2	14.4
12	6.5	3.4	8.3	13.9	3.9	10.3	8.5	1.4	56.3	7.3	3.9	9.4	15.5	4.3	11.6	9.6	1.5	63.1	8.5	4.5	10.9	18.1	5.0	13.5	11.1	1.8	73.4	10.0	5.3	12.8	21.2	5.9	15.8	13.1	2.2	86.1	10.6	5.6	13.6	22.6	6.3	16.8	13.9	2.2	91.7	6.8	17.1	29.8	35.4
13	7.6	3.9	10.0	16.0	4.3	11.9	9.6	1.5	64.7	8.7	4.4	11.4	18.2	4.9	13.5	10.9	1.7	73.8	10.2	5.2	13.4	21.4	5.8	15.9	12.8	2.0	86.6	12.1	6.2	15.8	25.3	6.8	18.8	15.1	2.5	102.5	12.9	6.6	16.9	27.0	7.3	20.0	16.2	2.6	109.4	9.1	21.9	37.8	44.7
14	6.6	3.5	8.6	14.1	3.8	10.2	8.5	1.4	56.6	7.4	3.9	9.6	15.8	4.2	11.4	9.5	1.6	63.5	8.5	4.5	11.2	18.3	4.9	13.2	11.1	1.9	73.5	10.0	5.3	13.0	21.4	5.7	15.5	12.9	2.2	86.0	10.6	5.6	13.9	22.7	6.1	16.4	13.7	2.3	91.3	6.9	16.9	29.3	34.7
15	3.0	1.6	3.4	5.6	1.6	4.4	3.5	0.7	23.8	3.3	1.8	3.8	6.3	1.8	5.0	3.9	0.8	26.6	3.8	2.1	4.4	7.3	2.1	5.8	4.5	0.9	30.9	4.5	2.5	5.1	8.5	2.4	6.7	5.3	1.1	36.2	4.8	2.6	5.5	9.0	2.6	7.2	5.6	1.1	38.4	2.8	7.1	12.3	14.6
16	4.2	1.8	4.0	6.5	1.8	5.2	3.9	0.8	28.3	3.7	2.0	4.5	7.2	2.1	5.8	4.4	0.9	30.7	4.4	2.4	5.2	8.4	2.4	6.8	5.1	1.1	35.8	5.1	2.8	6.1	9.9	2.8	7.9	6.0	1.3	41.9	5.4	3.0	6.5	10.5	3.0	8.4	6.4	1.3	44.5	2.5	7.5	13.6	16.3
17	6.1	3.4	8.7	12.8	3.6	9.5	7.8	1.4	53.3	6.8	3.8	9.8	14.4	4.0	10.7	8.7	1.6	59.9	7.9	4.4	11.4	16.7	4.7	12.4	10.1	1.9	69.6	9.3	5.2	13.4	19.6	5.5	14.5	11.8	2.3	81.5	9.9	5.5	14.2	20.8	5.8	15.5	12.6	2.4	86.6	6.6	16.3	28.2	33.3
18	10.4	5.3	14.4	22.4	5.9	16.0	13.2	2.3	89.8	11.7	6.0	16.1	25.2	6.6	17.9	14.8	2.5	100.7	13.5	6.9	18.7	29.2	7.7	20.8	17.1	2.9	116.8	15.8	8.1	21.8	34.1	9.0	24.2	20.0	3.5	136.6	16.8	8.6	23.2	36.3	9.6	25.8	21.3	3.7	145.1	10.9	27.0	46.7	55.3
19	11.6	5.9	15.3	23.8	6.5	17.5	14.7	2.5	97.8	13.0	6.7	17.3	26.8	7.4	19.7	16.5	2.8	110.1	15.2	7.7	20.1	31.1	8.6	22.9	19.2	3.3	128.1	17.8	9.1	23.6	36.5	10.1	26.8	22.5	4.0	150.4	19.0	9.7	25.1	38.9	10.7	28.6	24.0	4.1	160.2	12.3	30.3	52.6	62.4
20	26.4	13.0	39.1	66.6	16.3	46.9	34.3	6.0	248.5	29.7	14.6	44.0	75.0	18.3	52.8	38.6	6.8	280.0	34.6	17.1	51.3	87.4	21.4	61.5	45.0	7.9	326.3	40.7	20.1	60.3	102.8	25.1	72.3	52.9	9.6	383.9	43.4	21.4	64.3	109.6	26.8	77.1	56.4	10.0	409.0	31.5	77.8	135.4	160.5
TOTAL	220.1	112.1	314.4	503.3	130.5	361.6	284.0	51.2	1,977.1	251.8	128.7	361.3	578.5	149.8	415.5	326.1	58.8	2,270.4	296.9	151.7	426.3	682.5	176.7	490.1	384.6	69.4	2,678.2	355.1	181.3	510.2	817.3	211.5	586.8	460.0	85.4	3,207.4	384.9	196.4	553.4	886.7	229.2	636.4	498.5	89.9	3,475.5	293.3	701.1	1,220.3	1,498.4

Notes:
a. Post code sectors as set out in Table 1
b. Population figures taken from Experian G3 Micromarketer (2012 data) for 2013 (base date), 2018, 2023 and 2028 and 2030 to cover future plan period
c. Per Capita expenditure from Experian G3 Micromarketer (2012 data), adjusted to exclude SFT at 2011 in accordance with Appendix 3 of Retail Planner Briefing Note 11.
d. Projected forward using actual growth recorded at 2012 and forecast growth from 2013 as set out in Tables in Appendix 3 of Retail Planner Briefing Note 11 taking into account estimated growth rates and allowances for SFT growth (at excluding 75% allowance) of comparison goods SFT is taken from a tangible stores' shelves

2012 PRICES

TABLE 27: ESTIMATED (PREFERRED OPTION) CAPACITY FOR NEW COMPARISON GOODS PROVISION WITHIN STUDY AREA

Table 1a: Estimated 'Global Capacity' for Comparison Goods Facilities in York City (admin area)

Year	Benchmark Turnover - £m ¹	Derived Expenditure Available - £m ²	Surplus Expenditure - £m
2013	1,018.2	1,018.2	0.0
2018	1,128.6	1,169.3	40.7
2023	1,248.5	1,379.3	130.8
2028	1,378.5	1,651.8	273.4
2030	1,434.1	1,789.9	355.8
Market Share		46.5	

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (October 2013)
Assumes constant market share claimed by all facilities in York City (administrative) facilities at 46.5% from Study Area
Assumes a inflow of 11% (after allowances for trade from outside study area accounted for informed by VisitYork data)
At 2012 prices

Table 1b: Quantitative Need for Additional Floorspace – Comparison Goods

Year	£m	Comparison Goods Floorspace Requirement	
		Min ^{1*}	Max ^{2*}
2013	0.0	0	0
2018	40.7	7,300	12,200
2023	130.8	21,300	35,500
2028	273.4	40,400	67,300
2030	355.8	50,500	84,200

Average sales density assumed to be £5,000 per sq.m at min and £3,000 per sq. m for max
Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (Oct 2013)
At 2012 prices

Table 1c: Net Quantitative Need for Additional Floorspace - Comparison Goods

Year	£m	Comparison Goods		Floorspace Requirement	
		£m	Residual	Min ^{1*}	Max ^{2*}
2013	0.0				
2018	40.7	132.8	-92.2	-16,600	-27,700
2023	130.8	146.9	-16.2	-2,600	-4,400
2028	273.4	162.2	111.1	16,400	27,400
2030	355.8	168.8	187.0	26,600	44,300

Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 11 (October 2013)
Planning commitments taken from Table 27a below

TABLE 27a: COMPARISON GOODS PLANNING COMMITMENTS BENCHMARK TURNOVER WITHIN IDENTIFIED CENTRES (2013)

Reference	Location	Proposal	Gross Retail Floorspace	Net Comparison Retail Floorspace	Estimated Turnover per sq m (£)	Estimated Turnover (£) (2018)	Trade Drawn from Study Area	
							%	£m
York City (Zones 1 to 3)								
13/00644/FUL	Eclipse Ceramic Tile Studio 107 Walmgate	Change of use of 107 -109 Walmgate from community centre (use class D1) to shop (use class A1)	197	156	2,500	0.4	100	0.4
97/01350/FUL	York Designer Outlet	Undeveloped floorspace as permitted under condition 24 of the 97/01350/FUL	3,244	2,271	4,000	9.1	35	3.2
13/01440/CPD	Unit 3 (Laura Ashley) Monks Cross	Additional Floorspace	200	160	3,395	0.5	95	0.5
11/00050/REF	Arabesque House	Outline application for erection of a retail warehouse following demolition of existing office building	2,724	2,179	3,500	7.6	95	7.2
11/02656/FUL	Unit 3, (Next Home) Hurricane Way	Construction of mezzanine floor	837	670	4,510	3.0	100	3.0
13/01559/FULM	Units 3, 4, 5/6, 11 and 12 Monks Cross Shopping Park	External alterations to amalgamate five existing units (nos 3, 4, 5/6, 11 and 12) and create additional mezzanine floorspace to create two non food retail units; external alterations and variation of condition 3 of permission ref 3/66/650AK/OA - 3/61/207G/OA to subdivide Unit 16				3.0	95	2.9
11/02581/OUTM	Huntington Stadium (Monks Cross)	M&S (Unit A)	29,728	9,058	5,047	45.7	90	41.1
		John Lewis (Unit B)		8,733	8,326	72.7	90	65.4
		Next (Unit C)		2,230	4,510	10.1	90	9.1
			36,930	25,457		152.1		132.8
Total			36,930	25,457		152.1		132.8

Notes

Source: City of York data

1. Floorspace for Oakgate scheme taken from review of submission information by applicant and from review of Deloitte review (2012)

Sales densities derived from Verdict (2013) or Mintel Retail Rankings (2013) for national multiples and WYG judgement for other unspecified shops

Excludes small COU applications (A1 Use Class) and A1 applications below 100 sq.m, and does not include net reduction of floorspace (A1)



Appendix 6: Proposed City Centre Retail Boundaries

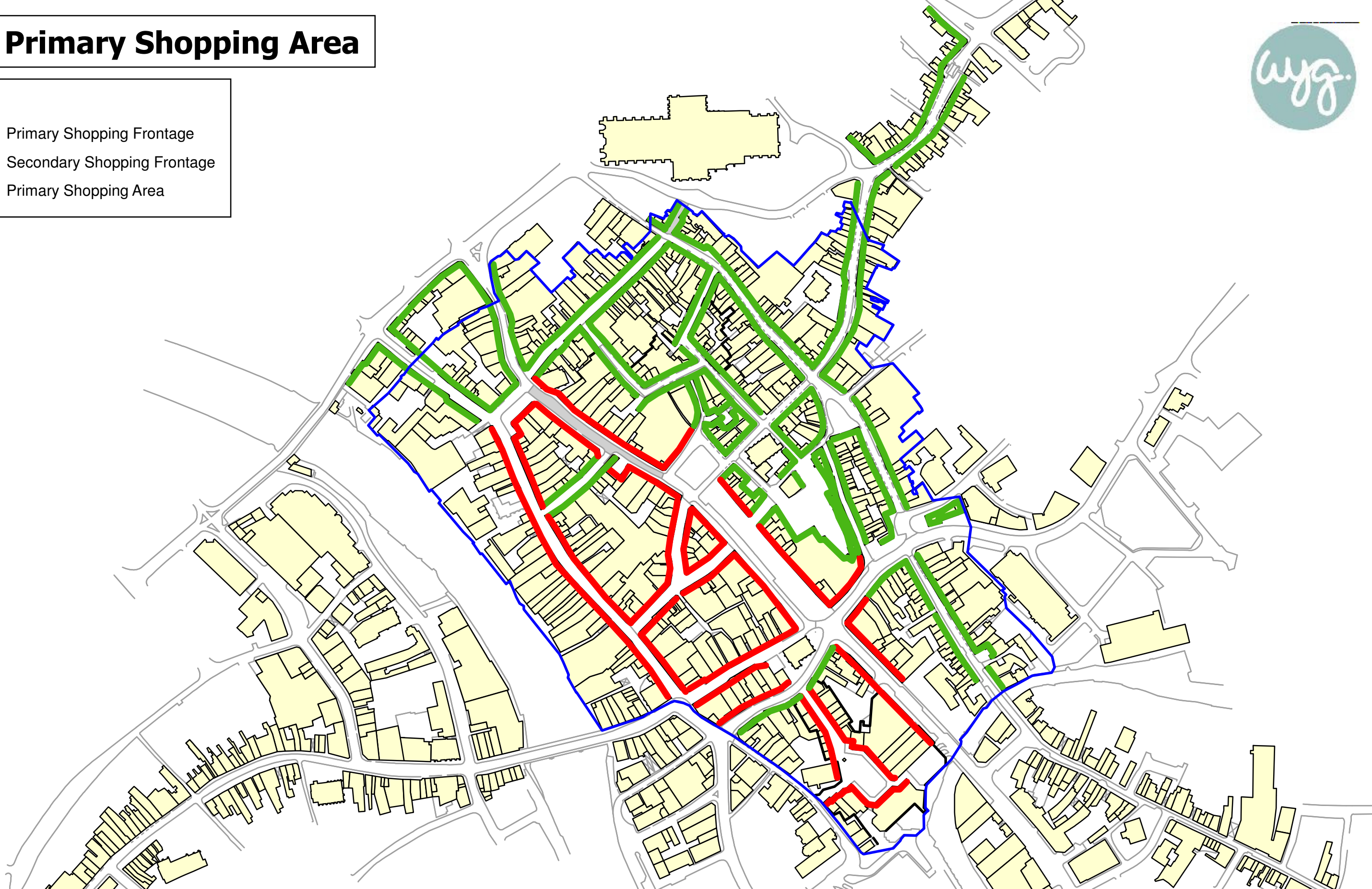


York - Primary Shopping Area



Key

- Primary Shopping Frontage
- Secondary Shopping Frontage
- Primary Shopping Area



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A north arrow pointing upwards with the letter 'N' below it. Below the arrow is a scale bar with markings at 0, 50, 100, 150, and 200 meters.